Calligraphy Design:

Goal: design cool lettering that goes well with the rest of a tattoo design (see design on following slide). Would like the lettering to be very unique, cool design that's at least a little hard to read; I like the idea of having a more artistic flow with the words that become its own design than to just have simple lettering that's very easy to read at first glance. See slides included for examples of work I really like – I tend to like cursive font style for at least a portion of the overall design.

Quote to design for – "know the way broadly"

- Full quote (just for reference, don't do the whole thing): "if you know the way broadly you will see it in everything".
- Meaning of Quote (my take, at least): if you grasp and understand the way broadly in one
 discipline, you will recognize it in every aspect of life. Instead of trying to focus solely on one
 discipline, having other disciplines to learn from can allow you to become better in all. Try to
 step back and see the object broadly, you may start to notice the larger picture and
 commonalities that exist within other areas of life. Recognizing the commonalities will allow
 you to see how all things in life are connected and make you better at all aspects of life.
- When you first learn a new skill, such as an instrument, a clever teacher will force you to begin with learning a foundational understanding of the **fundamental principles** upon which you can build. This may in turn help your primary medium by frequently reminding you of the importance of the fundamentals which you may have **inadvertently drifted** from over time.
- http://www.quarrelsomelife.com/blog/3-things-a-murderous-swordsman-can-teach-you-about-how-to-live



I like these overall styles; would love to replicate something similar. Make hard to read & maybe intertwine the letters / flow more so not as quick to make out what it says. I like designs where sometimes the words are interconnected or even out of order...

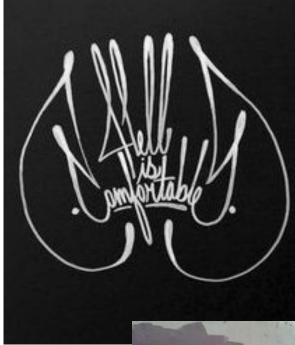
Since the quote is "know the way broadly", might be cool to have words embedded in various elements throughout the design.

- Example: the word "know" with the "o" from the pocket watch.
- Maybe even have some of the words appear like roots in the ground?





















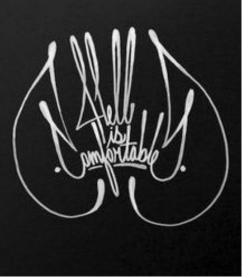
SAMPLE CALLIGRAPHY: IDEAS + STYLES | LIKE

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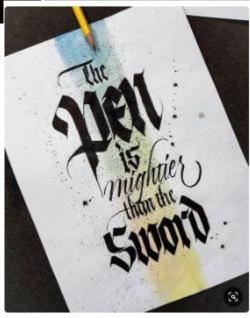




















































































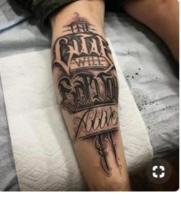




















Inor Fati





