

Project: Global Social Media Plan // November



Topic: Pedestrian Monitoring

Subline: Highlight the Pedestrian Monitoring feature using nature

Format: Video

Date: Flexible

Description	<p>Pedestrian Monitoring observes the area in front of the vehicle and, within the limits of the system, registers certain situations, for example a pedestrian stepping onto the road suddenly.</p> <p>Please link to your local product website.</p>
Facebook	
Posting text (240)	Love your road neighbours. #elephant #ontheroad #volkswagen
Twitter	
Posting text (140)	Love your road neighbours. #elephant #ontheroad #volkswagen
Instagram	
Posting text	Love your road neighbours. #elephant #ontheroad #volkswagen #vw
Image	