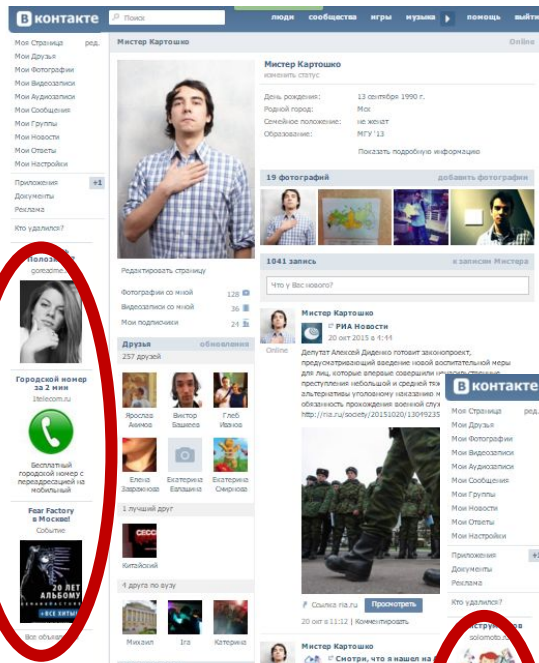
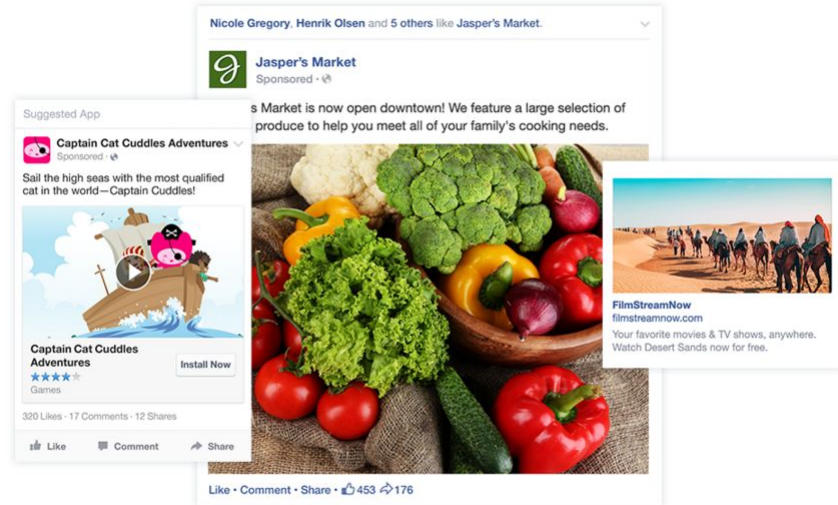


# VK advertisement

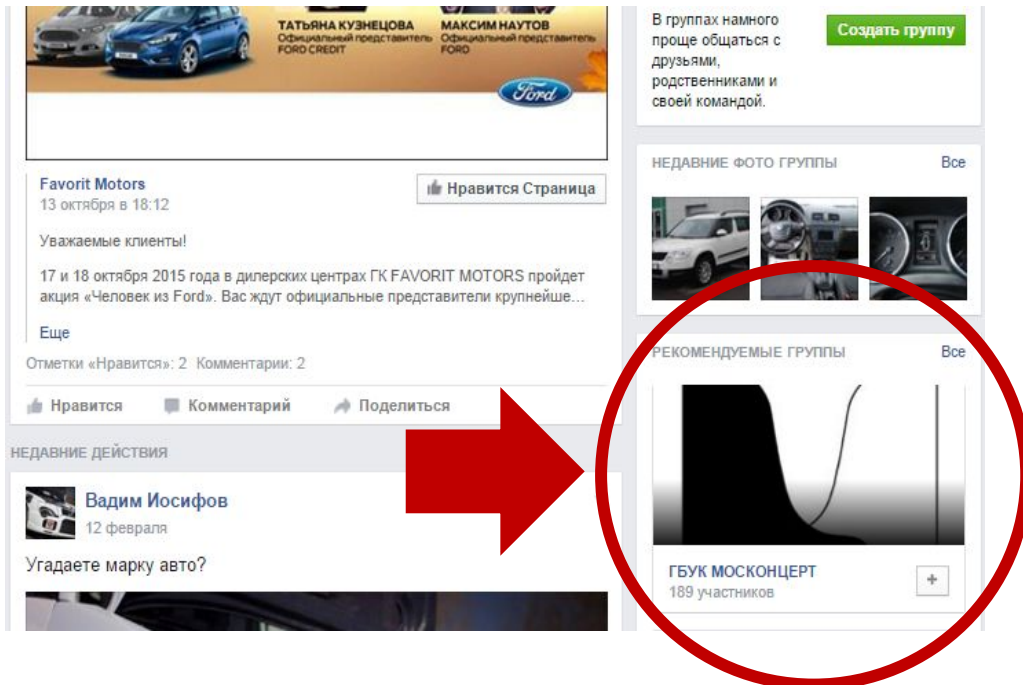


1. User will see advertisement on every page of SNS
2. It will lead to the CHANGAN group
3. You can choose target audience: age, place, fields of interest etc.

# Facebook advertisement



1. User will see advertisement in their newsfeed and near groups they visit
2. It will lead to the CHANGAN group
3. You can choose target audience: age, place, fields of interest etc.



# Facebook APP

Configure your own Individual BMW 2 Series Coupé.

**LESS RULES. MORE PERFORMANCE.**

- Series
  - Body color
  - Wheels
  - Upholstery
  - Interior trims
  - Accent lines
- Sport Line
- Modern Line
- M Sport package
- M235i

**< Alpine White >**

Post on Wall | Save to desktop | Arrange a test drive

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- M235i
  - Body color
  - Wheels
  - Upholstery
  - Interior trims
  - Accent lines

**< Melbourne Red >**

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**M235i**  
Melbourne Red  
18" M Double-spoke style 436 M

Leather 'Dakota' Black  
Aluminium Hexagon

Visit the BMW website for more information  
Imprint  
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- Series
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  - Upholstery
  - Interior trims
  - Accent lines
- Sport Line
- Modern Line
- M Sport package
- M235i

**< Fine-wood 'Fineline' Stream >**

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**Series**  
Alpine White  
17" Y-spoke style 380  
Accent lines Oxide Silver matt

Leather 'Dakota' Terra  
Fine-wood 'Fineline' Stream

Visit the BMW website for more information  
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