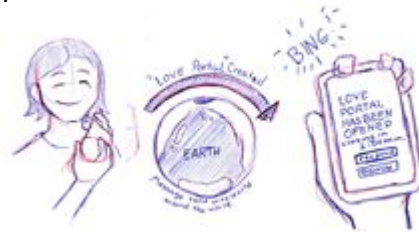


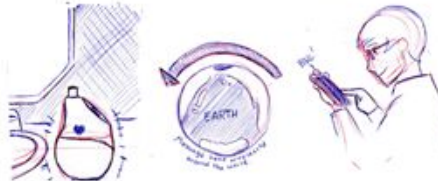
# Intro to the Bottle Concept

## How It Works...

She thinks about you & put on her perfume



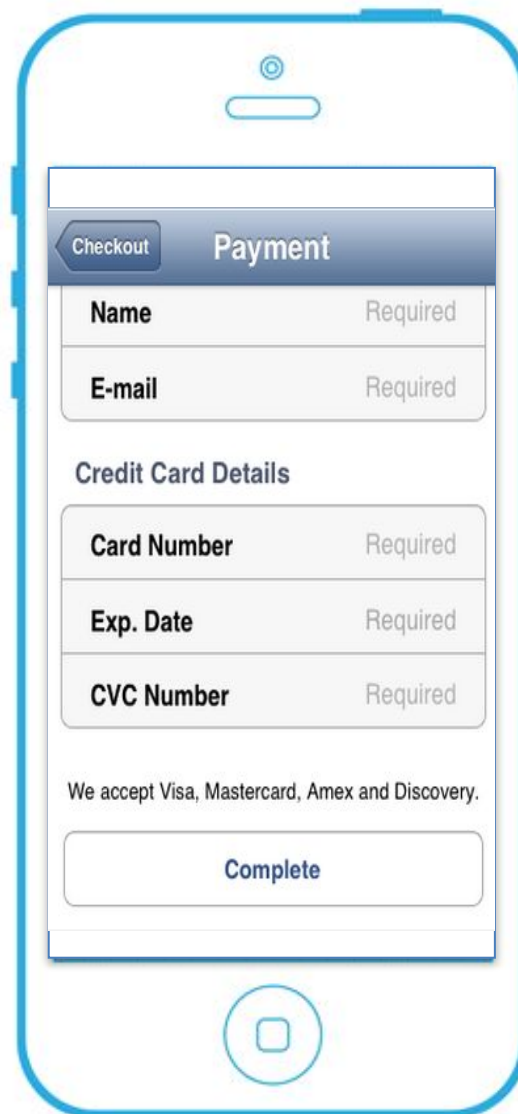
A Love Portal opens on your iPhone, & you send back an emoticon



Romance is a series of serendipitous moments



# Purchase Screens (static screen)



# Metrics compared against crowd

