

Project: Global Social Media Plan // July

Topic: World UFO Day

Format: image

Date: 2 July



Description

On World UFO Day people gather together to watch the skies for unidentified flying objects. For decades, UFOs have fascinated and inspired thousands of people all around the world. Relevant hashtag, e.g., #ufo has 1 million hits on Instagram.

Facebook

Posting text (240)

Beetle love from above. #worldufoday #ufo
#vwbeetle #volkswagen

Twitter

Posting text (140)

Beetle love from above. #worldufoday #ufo
#vwbeetle #volkswagen

Instagram

Posting text

Beetle love from above. #worldufoday #ufo
#vwbeetle #volkswagen #vw

Image

