

Project: Global Social Media Plan // March

Topic: Beetle Painting

Format: video

Date: Flexible Content



Description

A cute animation presenting a toy car as an artist. Social media audiences love these little videos. Often used hashtag: #colours
11.5 million posts on Instagram.

Facebook

Posting text (240)

Colour your life! #colours #vwbeetle

Twitter

Posting text (140)

Colour your life! #colours #vwbeetle

Instagram

Posting text

Colour your life! #colours #vwbeetle #volkswagen
#car #cars #instacars #painting #art

Image

