



wetalk

Muammo



Qimmat Ingliz tili o'quv kurslari

Boshlang'ich daraja uchun o'rtacha: 150-200K so'm



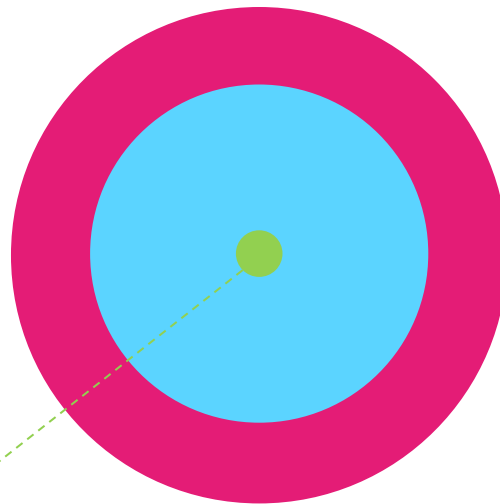
>1,5 mln. kam ta'minlangan oilalar

>10mln. fuqaro o'quv kurslari to'loviga qurbi yetmasligi



Foydalanilmaydigan resurs

B2 va C1 daraja o'quvchilargina yaxshi daromad topadi



Yechim

Pre-Intermediate va Intermediate bosqich o'quvchilar boshlang'ich talabalarga dars o'tish imkoniyatini beruvchi onlayn platforma



Beginner



Elementary



Pre-Intermediate



Intermediate



Upper & Advanced

wetalk

Beginner

Elementary

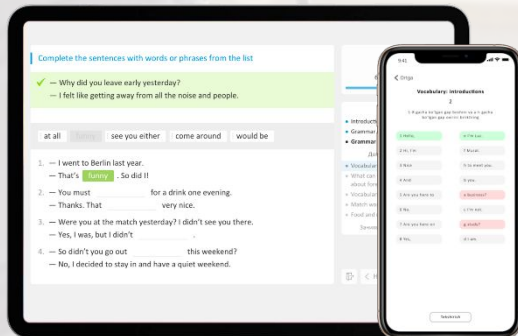


Learning center

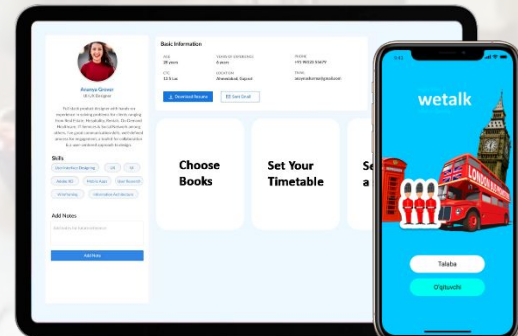
Maxsulot



Video Konferensiya



Interaktiv majburiy Uyga Vazifalar,
Qo'shimcha mashqlar



Metodika, Materiallar va Monitoring

Dars bosqichlari

4 bosqichli onlayn tekshiruv tizimi

Yakuniy Imtixon

Progress Test

Unit
test 1

Unit
test 2

Unit
test 2

Unit
test 4

Progress Test

Unit test 5

Unit test 6

Unit test 7

Progress Test

Unit test 8

Unit test 9

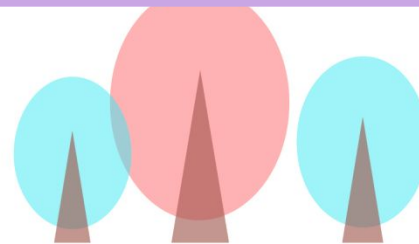
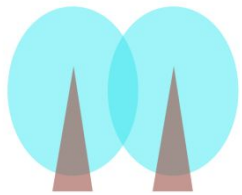
Unit test 10

• Unit exercises

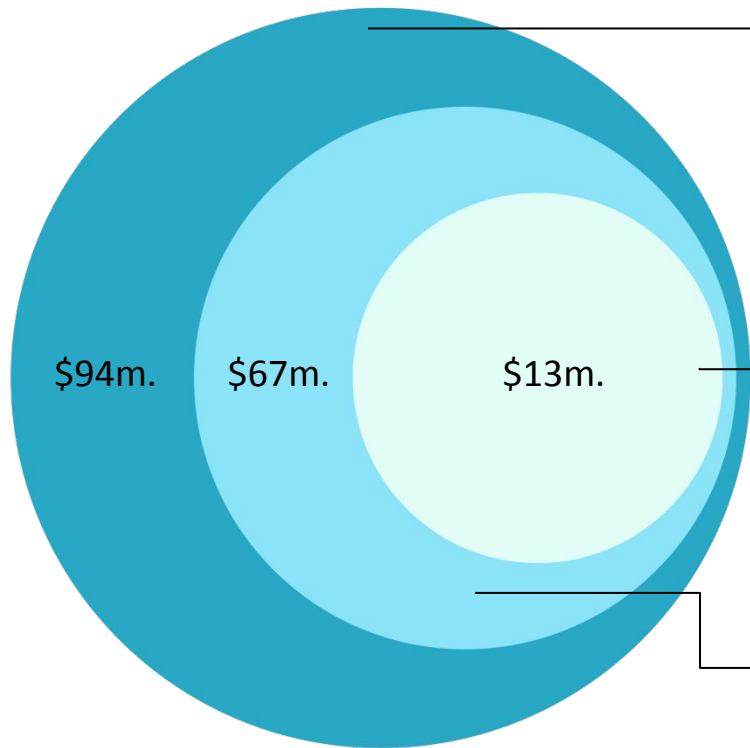
• Home Works

• Grammar reference

• Extra tasks



Bozor hajmi



Total Available Market:

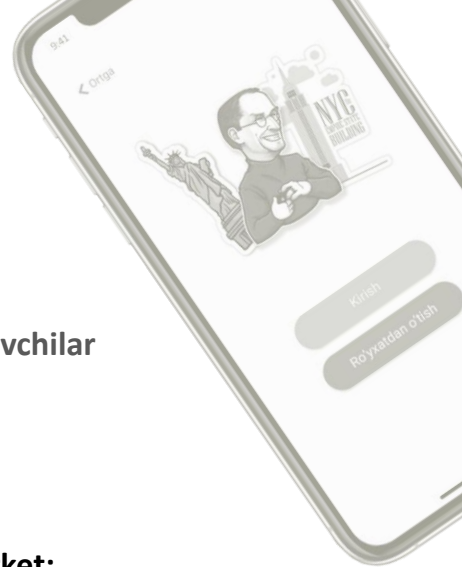
7 million Ingliz tilini o'qishni ho'xlovchilar

Serviceable Obtainable Market:

1 million moliyaviy muammoga ega foydalanuvchilar

Serviceable Available Market:

5 million 13 – 35 yoshdagi aholi



Biznes model

Beginner
Elementary

50 000 so'm

Pre-Intermediate
Intermediate

80 000 so'm

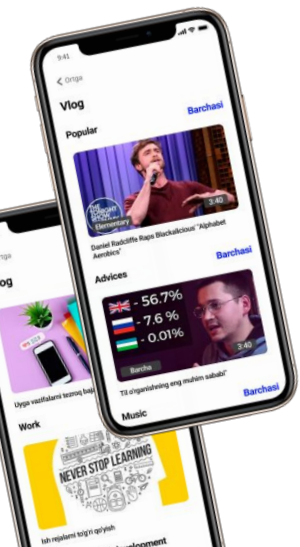
20% komission to'lov

O'qituvchi
Pre & Intermediate

9 500 000 so'm

O'qituvchi
Upper Intermediate

15 000 000 so'm



Sotsial Foyda



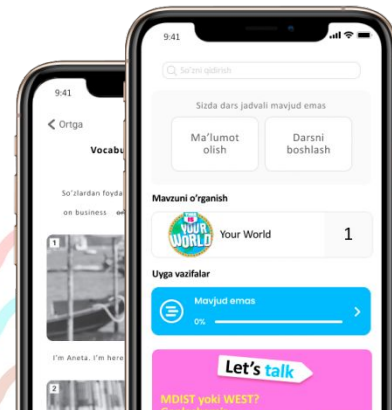
3 mingdan ortiq
o'z o'zini ish bilan ta'minlash



Moliyaviy muammoga ega bo'lganlar
uchun Ingliz tilini o'qish imkoniyati



Respublikada eng arzon
onlayn Ingliz tili o'quv kursi



Raqobat

Nomi	Turi	Mijozlar	Narx siyosati
O'quv markazlari	Oflayn	Beginner-Advanced	\$12 - \$56
Skyeng	Onlayn	Beginner-Advanced	\$60
EnglishDom	Onlayn	Beginner-Advanced	\$60
Myhomework	Onlayn	Beginner-Pre-Intermediate	\$30
Wetalk	Onlayn	Beginner-Intermediate	\$4 - \$7

Ustunliklar

Eng arzon Ingliz tili
o'quv kursi



O'rta daraja o'quvchilar
uchun daromad manbai



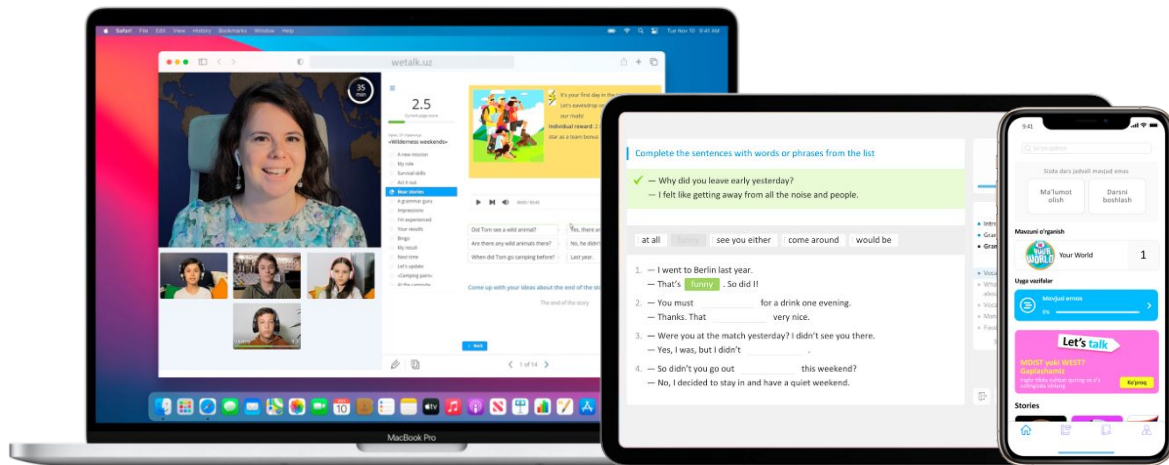
Onlayn test tizimi



Chet el bozorlariga
chiqish imkoniyati



Tayyor metodik
materiallar



Investitsiya

\$50K



50K
foydalanuvchi



12 oy

\$56K
Oylik daromad

Investitsiya sarflanadigan yo'nalishlar



Hardware



Texnik aloqa markazi



Jamoa



Jasur Kholmatov
Founder



Alikulov Normuhammad
Metodist, Marketing



Sunnat Umarov
Backend-Frontend Developer



Nodir Jurayev
iOS Developer



Bexruz Maxmudov
Java software engineer



Dilshod Jumabaev
Android developer



Islom Toshev
Java software engineer

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So'rovnoma natijalari

