

Project: Global Social Media Plan // August

Topic: The Millionth Beetle

Subline: Celebrating the anniversary of the millionth Beetle

Format: image

Date: 5 August



Description

On August 5, 1955, the millionth Beetle was built – this unique model was painted in Ingot Gold.

Facebook

Posting text (240)

Happy anniversary! On August 5th, 1955, the millionth Beetle rolled off the production line.
#golden #anniversary #vwbeetle #volkswagen

Twitter

Posting text (140)

Happy anniversary! On August 5th, 1955, the millionth Beetle rolled off the production line.
#golden #anniversary #vwbeetle #volkswagen

Instagram

Posting text

Happy anniversary! On August 5th, 1955, the millionth Beetle rolled off the production line.
#golden #anniversary #vwbeetle #volkswagen
#vw

Image

