



**MIND FOR DEAR SKIN**



**Dr**   
**MIND**



PA  
0  
RT  
1

## Brand

- Brand Introduction

PA  
0  
RT  
2

## Market

- Product Development Capacity  
- Product Use Level of Satisfaction

- High intensity Marketing Activity
- Possibility of Offline Distribution Expansion

PA  
0  
RT  
3

## Product

- Dr. MIND AC CLEAR CUSHION
- Dr. MIND AC ZINC POWDER
- Dr. MIND AC DRESSING MIST
- Dr. MIND PEELING PAD
- Dr. MIND AC SCARPAIR GEL
- Dr. MIND AC MADECARE OINTMENT



Bran

Product Introduction  
d

## MIND FOR DEAR SKIN

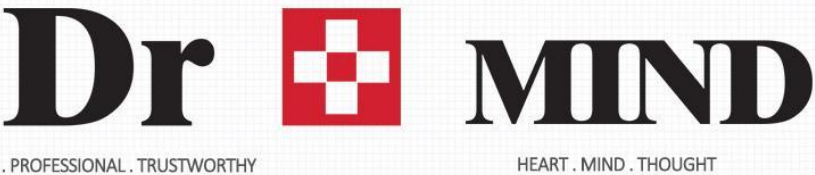
A functional cosmetic brand that finds trustworthy solutions for everyone's valuable skin.  
We introduce to you "Dr. MIND."

# BRAND

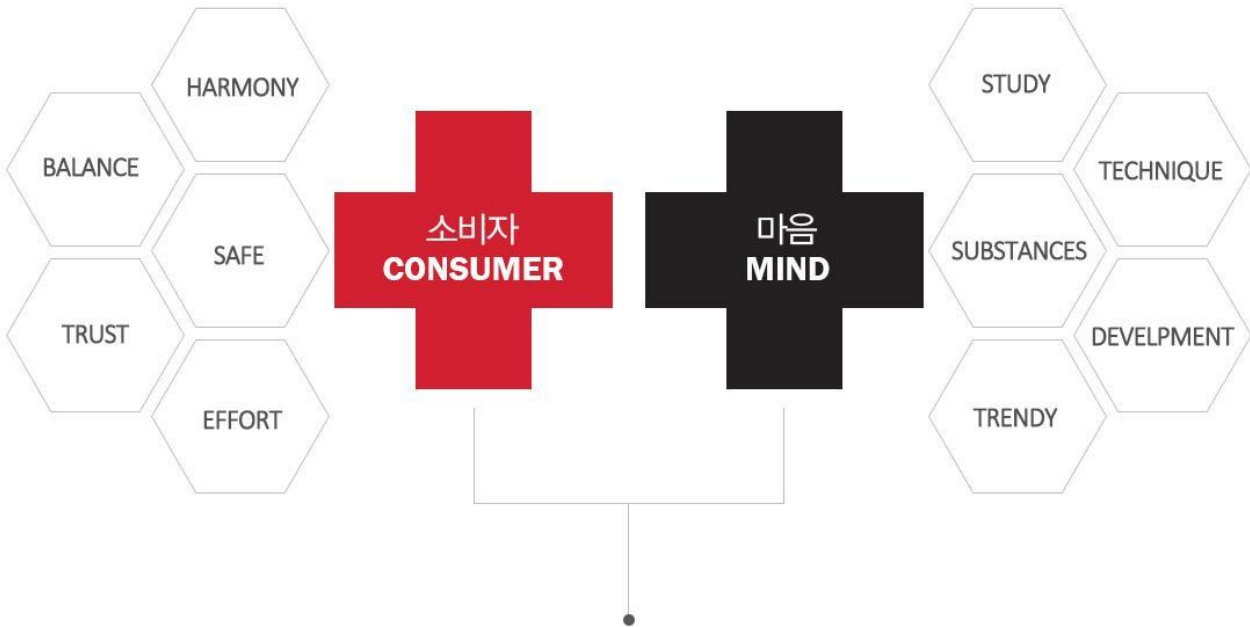
- 1. DOCTOR's MIND : Diagnosis, Professional, Trustworthy
- 2. CONSUMER's MIND : Development, Ingredients, Stability, Harmony, Trust
- 3. All line-ups are Developed based on SENSITIVE SKIN

## MIND FOR DEAR SKIN

A FUNCTIONAL COSMETIC BRAND THAT STARTS FROM THE THOUGHT AND TRUST FOR EVERYONE'S SKIN



DR.MIND IS A BRAND CREATED TO PROTECT THE SKIN FROM THE EFFECTS OF HARMFUL ENVIRONMENT.  
WE WILL TRY OUR BEST TO FIND THE CAUSE OF THE PROBLEM AND STUDY THE SOLUTION FOR A HEALTHY BEAUTY



WE ARE STUDYING AND DEVELOPING NEW PRODUCTS THINKING IN  
THE SHOES OF THE CONSUMERS WITH ALL OUR GRATITUDE AND DEVOTION

# MIND FOR DEAR SKIN



PRESENT A SOLUTION FROM A CLEAR DIAGNOSIS OF THE PROBLEM

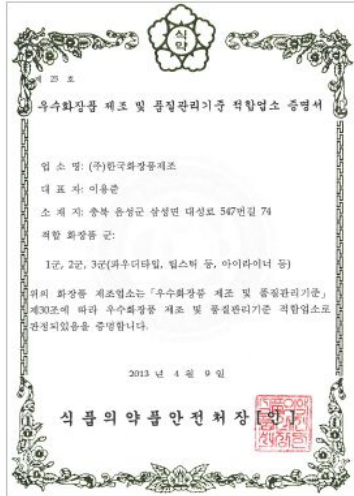
STUDY AND ANALYZE TO TAKE CARE OF SKIN PROBLEMS PROFESSIONALLY

CONTINUE TO TRY OUR BEST TO IMPROVE FOR THE LEVEL OF SATISFACTIONS OF OUR CONSUMERS

# PRODUCT

## DEVELOPMENT

Dr. MIND has focused on contacting a safe and certified manufacturer in every step of the process from the product's design, to production, distribution and shipment for a “safe product.”



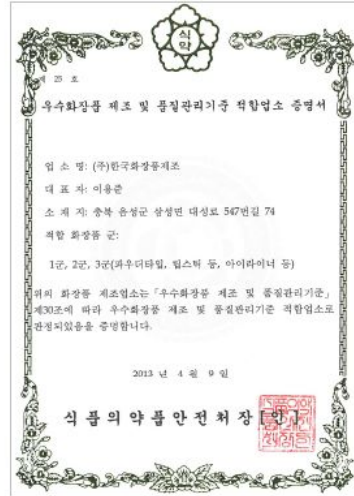
CGMP 인증서  
품질경영시스템 국제규격적합 인증

CGMP Certificate  
Quality Management Systems



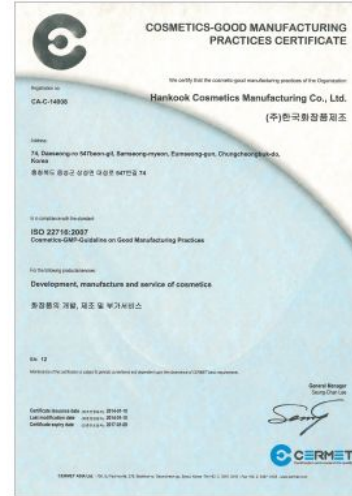
ISO 22716 인증서  
환경경영시스템 국제규격적합 인증

ISO 22716 Certificate  
Environmental Management System



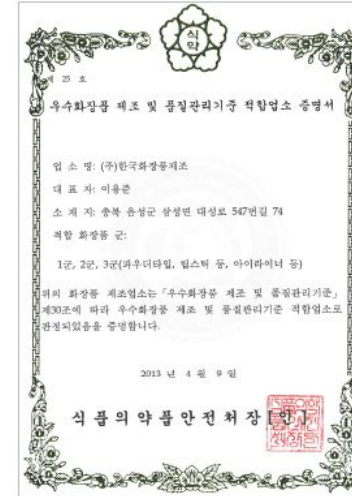
CGMP 인증서  
품질경영시스템 국제규격적합 인증

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ISO 22716 Certificate  
Environmental Management System



# PRODUCT

## DEVELOPMENT

We focused on a “safe product” and “satisfying skin improvement.”

Before launching, Dr. MIND has communicated with about 1 thousand people who have acne and troubled skin to create a “blind consumer test” program to focus on “satisfying skin improvement.”

### 1 Recruit People for Consumer Test

Recruit people who want to improve their acne prone skin (testers)

Each Product more than 200 people

Provided free products for people who had problems and wanted to improve their skin

### 2 Real Reviews and evaluation

Received real reviews, opinions and evaluations of products for at least 3 weeks.

Each product in each set for more than 3 weeks

We acquired their opinion through satisfaction survey as well as skin pictures after use of each product.

### 3 Analyze and Improve

Improved the products through the evaluation process and analyzed skin and age types.

Communicate with manufacturers and improved

Analyzed the reviews of the pre-users and improved the satisfaction of all the products.



Product Launching



# MARKETING CONTENTS

**We create content that will give a bigger effect by communicating with many consumers bringing out products for high satisfaction.**

**We have a professional marketing team for our brand launching that will create a powerful effect on sales.**

**Brand's Potential from Marketing Professional Team**  
Sales up to 200 hundred million (2015) in a year  
after brand launching

**Exclusive contract with model and a large quantity of DB**  
Consists of not only general public models but  
contracted models (SNS star, celebrities)

**Targets the majority of SNS users**  
Facebook, Instagram, Kakao story ten million followers  
has a page targeting people who have skin problems.



2 days after upload



1 day after upload



# PRODUCT DEVELOPMENT

A lineup **focusing on skin troubles.**



**APOT line (ACNE + SPOT)**  
Acne, trouble line  
Line that takes care of troubled skin

13 products currently launching : February  
More products launching to be expected.



**Medical Appliances Line**  
Takes care of scars, injury, scar discoloration.  
Products certified from the ministry of Food and Drug Safety.

1 Product currently launching: February  
More products launching to be expected.



**Pore Peel Line (PORECARE + PEELING)**  
Takes care of pores/ dry skin/ trouble  
The beginning of skin solution is taking care of pores  
Easily takes care of pores and dry skin in troubled skin

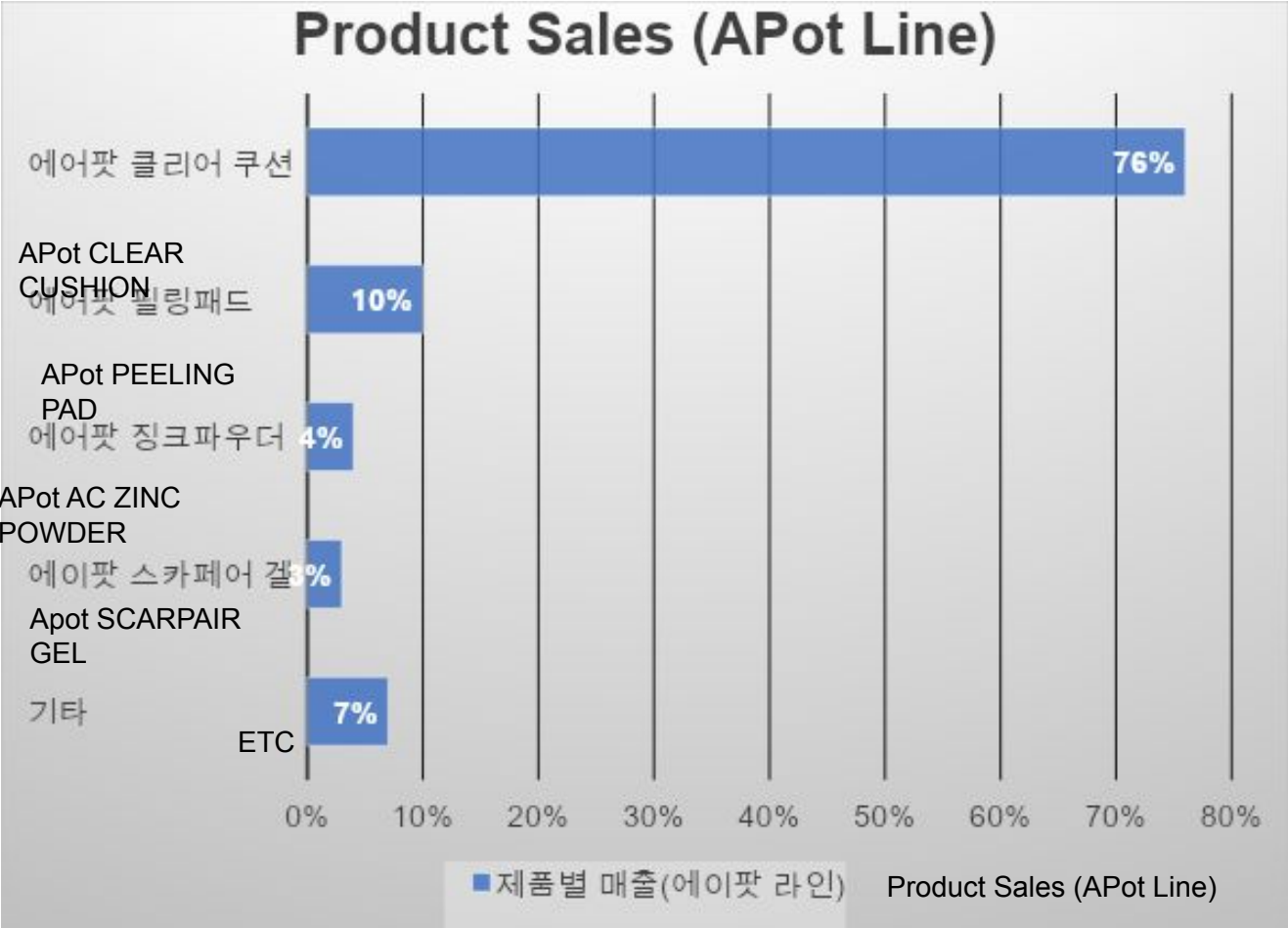
5 Products currently launching: May  
More products launching to be expected.

**More line ups will be created in the future.**



Sale

- Online sales hit 3 times more after a month of launching.
- AC Clear cushion sales increasing from the aPot (acne) line
- Will create a HERO product from each line.



Sale

SUCCESSFULLY ENTRED WATSON's KOREA NATIONWIDE





**Sale**

**SUCCESSFULLY ENTRED SASA Singapore NATIONWIDE**

- 1) ION LINKWAY
- 2) WISMA ATRIA
- 3) WESTGATE
- 4) CAUSEWAY POINT
- 5) SERANGOON NEX
- 6) TAMPINES ONE
- 7) VIVO CITY
- 8) LOT ONE
- 9) HOLLAND VILLAGE
- 10) PLAZA SINGAPURA
- 11) RIVERVALE MALL



# Marketing



美拍用户1494705840 ♡

很厉害的样子

07-15 23:05

回复



LittleHana哈娜酱 ♡

决不让痘印成为你妆容的小瑕疵，强力推荐 Dr.MIND 遮痘气垫！完美遮住痘印的同时，茶树成分还能镇静肌肤，敏感肌肤的MM也可以用哦~ @Dr.MIND #drmind# #遮痘气垫# #祛痘# #气垫# #遮痘气垫# #遮瑕# #痘痘#

07-15 21:51

回复



温柔—阳指 ♡

哪里买的？

07-15 23:08

回复



耶稣大战啦！ ♡

推荐一款超级好用的遮痘气垫，Dr.MIND 遮痘气垫！抗菌粉扑设计独特，敏感肌肤也可以放心使用哦~ @Dr.MIND #drmind# #遮痘气垫# #祛痘# #气垫# #遮痘气垫# #遮瑕# #美容护肤#

07-15 19:34

回复



Miss米啦 ♡

痘痘肌也可以画出完美妆容啦~Dr.MIND 遮痘气垫，超强的遮羞力，让痘痘消失无踪！内含茶树水、积雪草膏、积雪草等镇静肌肤成分，痘痘肌和敏感肌的MM都适合哦！ @Dr.MIND #drmind# #遮痘气垫# #祛痘# #气垫# #遮痘气垫# #遮瑕# #好物推荐#

07-19 18:08

回复

 22.2万播放
 04-07 17:19

Dr.MIND 遮痘气垫来完成无缺点肌肤美人!痘痘肌肤,放心遮瑕吧! #Dr.MIND  
 ##遮痘气垫##痘痘##遮瑕##气垫##美妆时尚##护肤#

♥ 1526
💬 91
↺ 转发
↻ 分享



# China

## Marketing

Proceeded Free Giveaway and Review! Forming Dr.MIND's Consumer Community in China

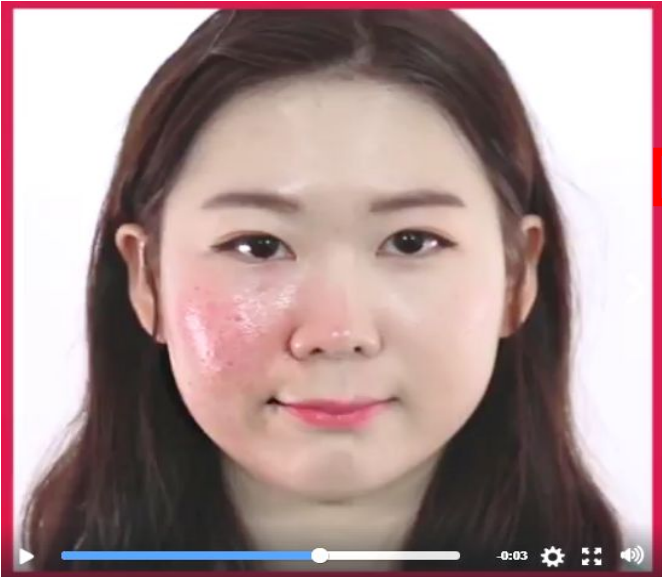
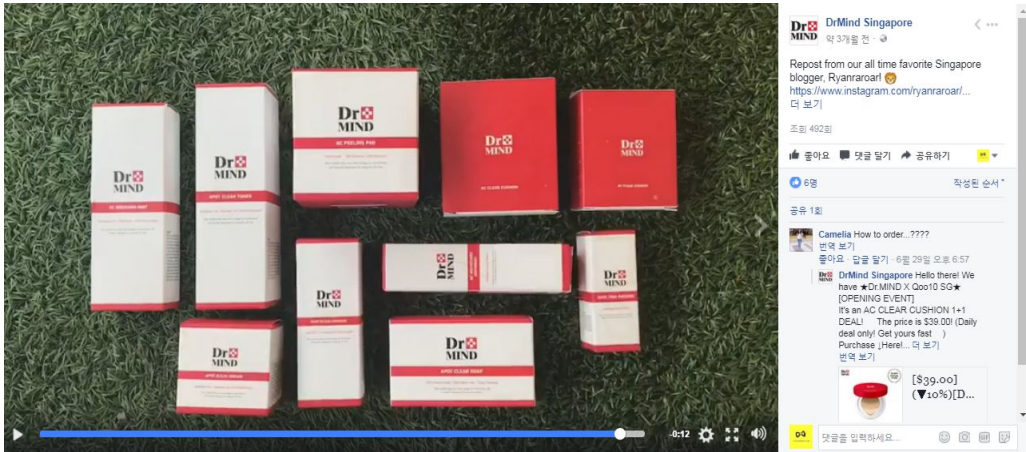
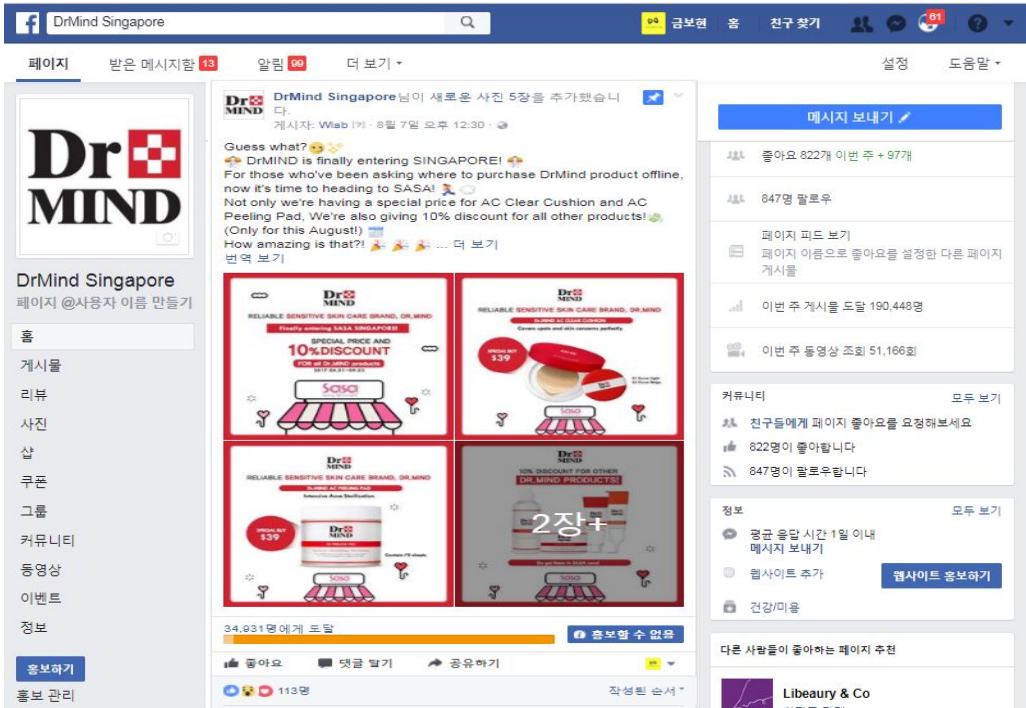
Dr.MIND 美拍





# Singapore Marketing

## Facebook marketing & Investment




4.5만명 조회  
555명 좋아요

6.1만명 조회



# Singapore Marketing marketing & Investment, Proceeded Free Giveaway and Review!



khorr.xuan 팔로우

afraid of trying foundations, definitely give this a try!  
The cushion comes in 2 shades (light beige and natural beige) I used the natural one and it was a little light for me but if you are on the paler side this would definitely work well for you!  
There is a buy 1 get 1 free refill for a limited time period, click the link or go to @glambox.global to purchase it before the offer ends! goo.gl/fv9rTX  
#glambox #glamboxglobal #kbeauty #cushion #drmind #drmindcushion #highcoverage #acnecoverage #sensitiveskin #acneskin #acnecare #acnescars #acnecoveragemakeup #makeup #beauty #cosmetic kxxhxn FLFC HA  
khorr.xuan @kxxhxn ure not the first to like HAHHAHAHAHAHA

좋아요 1,804개

댓글 달기...



qlyx 팔로우

qlyx thank you @glambox.global for sending me this cushion from @dr.mindglobal !! it makes my skin look pretty flawless considering the fact that i've been breaking out recently ; perfect timing to try this out as it's made just for acne skin . it rly helps to cover the redness and does not worsen my acne ☺️ prob bcos it contains tea tree leaf water which soothes the skin . will def cont using this !!!  
Buy 1 GET 1 Refill FREE!!!! (limited promotion) using the link in my bio !!

좋아요 1,430개

댓글 달기...




graceyuki 팔로우

graceyuki 안녕 🙋 I've gotta rave abt this @glambox.global face cushion that I've been using. Besides the Laniege cushion, I only use this other cushion cos of the perfect coverage and it contains tea tree leaf which rly suits my sensitive skin! To purchase pls use the link on my profile. ✨  
#glambox #glamboxglobal #kbeauty #cushion #drmind #drmindcushion #highcoverage #acnecoverage #sensitiveskin #acneskin #acnecare #acnescars #acnecoveragemakeup #makeup #beauty #cosmetic  
댓글 33개 모두 보기  
lewisandreswoo @graceyuki mines good!  
kevandkev No jio lol  
dash3263 Sexyyy and beautiful mmmm

좋아요 3,630개

댓글 달기...




n\_wmz 팔로우

promo)  
\*Clear touch to cover skin stress with air fit cover cushion  
\*Airy light texture to cover skin blemishes perfectly soothing skin  
\*18% of tea tree leaves to soothe skin, tea tree leaf oil, Madecassoside, trehalose, aloe vera leaves  
\*Specially made for acne prone skin ☐  
http://list.qoo10.sg/item/DR-MIND-DR-MIND-AC-CLEAR-CUSHION-PERFECT-COVER-PACT-BEST-MAKEUP-COLLECTION/537109918  
#glambox #glamboxglobal #kbeauty #cushion #drmind #drmindcushion #highcoverage #acnecoverage #sensitiveskin #acneskin #acnecare #acnescars #acnecoveragemakeup #makeup #beauty #cosmetic

좋아요 1,889개

댓글 달기...




#theLIONgiveaway

ryanraroar 팔로우

ryanraroar [Reviewer Giveaway: ended]  
Hello everyone! I am here today with a little giveaway promotion with K-beauty brand, Dr.Mind. I have 10 pieces of DrMind AC Clear Cushion SPF47 PA++ to giveaway for U to try and then post a video review of it.  
-----  
Rules for the 10 reviewers:  
1. Participate in the giveaway; open to residents of Singapore only  
2. Try it  
3. Post a review: video or picture both ok!  
-----  
How to participate?  
1. Follow @Ryanraroar and @Dr.mindGlobal  
2. Repost this photo and tag @Ryanraroar

좋아요 126개

댓글 달기...



w.mxn 팔로우

w.mxn The Dr. mind cushion is from Korea knit have really high coverage!! It contains Tea tree leaf water which soothes skin. It especially made for acne skin. It's a having a promotion of (BUY 1 GET 1 REFILL FREE) to limited promotions!! Dr.mind cushion purchase link>> goo.gl/fv9rTX  
#glambox #glamboxglobal #kbeauty #cushion #drmind #drmindcushion #highcoverage #acnecoverage #sensitiveskin #acneskin #acnecare #acnescars #acnecoveragemakeup #makeup #beauty #cosmetic  
fayhte wa chibbu  
omfgmadz pretty af  
lainelyl pretty  
echophotoo cute  
individual\_makeup

좋아요 1,345개

댓글 달기...

# Singapore

## Marketing

### Planned Free Giveaway and Review with 08L

0.8L

Shop The Trend

0.8L SINGAPORE

@08litersingapore

홈

게시물

리뷰

사진

샵

동영상

정보

노트

커뮤니티

페이지 만들기

0.8L, Shop The Trend

www.08liter.com

좋아요 팔로우 공유하기

더 알아보기

메시지

상태 사진/동영상

페이지에 콘텐츠를 작성해주세요...

게시물

0.8L SINGAPORE님이 새로운 사진 4장을 추가했습니다.

다.

3시간 ·

Appreciate for your detailed review!

Keep joining our campaign and giveaway event and try to be an editor of 0.8liter

번역 보기

공공 단체 위치: 서울

5.0

친구들에게 페이지 좋아요를 요청해보세요

5,778명이 좋아합니다

5,799명이 팔로우합니다

커뮤니티

모두 보기

정보

모두 보기

02-569-3332

메시지 보내기

www.08liter.com

공공 단체

0.8L

0.8L INDONESIA님이 새로운 사진 8장을 추가했습니다.

7월 28일 ·

[W.Lab Air Fit Cover Cushion]

Dapat gratis dan menjadi editors>[goo.gl/YTmKGv](https://goo.gl/YTmKGv)

TRY

W.Lab

Air Fit Cover Cushion

0.8L

5장+

좋아요 댓글 달기 공유하기

1,827명

관련성 높은 댓글





## Produ

- Product Introduction  
ct

### - APOT LINE

- Dr.MIND AC CLEAR CUSHION
- Dr.MIND APOT ZINC POWDER
- Dr.MIND APOT DRESSING MIST
- Dr.MIND APOT PEELING PAD
- Dr.MIND AC MADECARE OINTMENT
- Dr.MIND AC SCARPAIR GEL
- Dr.MIND APOT CLEAR TONER
- Dr.MIND APOT CLEAR ESSENCE
- Dr.MIND APOT CLEAR CREAM
- Dr.MIND APOT CLEAR SOAP
- DR.MIND APOT CLEAR ROLLON
- Dr.MIND APOT CLEAR COVER CREAM
- DR.MIND APOT RED MASK

### - PORE PEEL LINE

- Dr.MIND PORE PEEL CLEANSING FOAM
- Dr.MIND PORE PEEL FRESH TONER
- Dr.MIND PORE PEEL WATER GEL CREAM
- Dr.MIND PORE PEEL BARRIER BALM
- Dr.MIND PORE PEEL SEBUM CUSHION

# PRODUCT

## - Dr.MIND AC CLEAR CUSHION CUSHION



Dr.MIND AC CLEAR CUSHION

닥터마인드 에이씨 클리어 쿠션

15g | KRW 35,000

15g | KRW 20,000 [Refill]

Colors | No.21, No.23

### ■ Concept

Cannot wait till your Acne cures?

Let's cover them up perfectly with Dr.MIND AC CLEAR CUSHION!

Acne Cushion / High-coverage Cushion / Covers Acne / Covers spots and concerns

### ■ Product Feature

- Suitable for Acne prone skin. Covers spots and skin concerns perfectly
- Clinically tested for 4weeks and passed for Non-comedogenic (a Suitable skin-care product or cosmetic for acne prone skin that is specially formulated so as not to cause blocked pores)  
-> Balances skin condition by controlling sebum and moisture balance.
- Completed Hypoallergenic Test

여드름성 피부 사용 테스트 완료

[여드름성 피부 사용의 적합시험]

Appendix 4. 피부 유분함유량 측정결과 (μg/cm<sup>2</sup>)

시험대상자 식별코드	사용 전	사용 2주 후	사용 4주 후
17101-S1-01	121	78	93
17101-S1-02	85	47	41
17101-S1-03	48	30	26
17101-S1-04	72	40	50
17101-S1-05	63	48	55
17101-S1-06	96	65	24
17101-S1-07	107	96	77
17101-S1-08	47	32	45
17101-S1-09	29	30	29
17101-S1-10	149	116	87
17101-S1-11	61	52	67
17101-S1-12	43	N/A	N/A
17101-S1-13	45	75	76
17101-S1-14	150	N/A	N/A
17101-S1-15	85	79	64
17101-S1-16	173	162	160
17101-S1-17	171	159	
17101-S1-18	171	159	
17101-S1-19	40	50	
17101-S1-20			
17101-S1-21	75	50	
17101-S1-22	95	58	
17101-S1-23	140	102	

테스트 완료

저자극 테스트 완료

[인체피부일차자극시험]

Appendix 4. 시험대상자 피부 상태 및 측정

시험대상자 식별코드	아니옌	피부상태	피부특성
17208-11-01	SHJ	정상	광윤
17208-11-02	KDB	중간성	광윤
17208-11-03	LJS	중간성	광윤
17208-11-04	JBS	중간성	광윤
17208-11-05	JBS	정상	광윤
17208-11-06	KOS	정상	광윤
17208-11-07	KHS	정상	광윤
17208-11-08	SEJ	중간성	광윤
17208-11-09	SEA	정상	광윤
17208-11-10	HJH	정상	광윤
17208-11-11	PHH	중간성	광윤
17208-11-12	PHH	중간성	광윤
17208-11-13	PHH	중간성	광윤
17208-11-14	PHH	중간성	광윤
17208-11-15	PHH	중간성	광윤
17208-11-16	PHH	중간성	광윤
17208-11-17	PHH	중간성	광윤
17208-11-18	PHH	중간성	광윤
17208-11-19	PHH	중간성	광윤
17208-11-20	PHH	중간성	광윤
17208-11-21	PHH	중간성	광윤
17208-11-22	PHH	중간성	광윤
17208-11-23	LHJ	정상	광윤
17208-11-24	PYS	정상	광윤
17208-11-25	KOS	정상	광윤
17208-11-26	KOS	중간성	광윤
17208-11-27	LHS	중간성	광윤
17208-11-28	JHS	중간성	광윤
17208-11-29	KOS	중간성	광윤
17208-11-30	BSA	중간성	광윤
17208-11-31	PKA	중간성	광윤
17208-11-32	PKA	중간성	광윤
17208-11-33	DSA	중간성	광윤
17208-11-34	LSM	중간성	광윤
17208-11-35	KYS	중간성	광윤

닥터마인드 AC 클리어 쿠션을 24시간  
천포하고, 천포 제거 1시간, 24시간 후의  
피부 반응에 대한 시험자 육안평가를  
종합한 결과, 비(무) 자극성으로 판단된다.

저자극 테스트 완료

※ Above description has not verified with KFDA – cosmetic law

## PRODUCT

- Dr.MIND AC CLEAR  
CU

Red powder puff' for safe, clean touch

Choice for protecting skin from stress

- Antibacterial test completed

[STAPHYLOCOCCUS AUREUS ATCC 6538 /  
KLEBSIELLA PNEUMONIAE ATCC 4352에 대한 항균테스트]

- Test on complex fastness against  
sunlight and sweat completed

[test on the durability against UV rays and oiliness]

- Test on wear strength and fastness  
against water completed

[test on the durability against abrasion and moisture]

- Test on the speed of absorption and water  
repellency completed

[test on the speed of content absorption and water-proof nature]



### ■ Ingredients

- Formulated with skin treating ingredients like Tea tree leaf water, Tea tree oil and Madecassic Acid

**Tea Tree Oil/Tea Tree Extract** | Anti-inflammatory, Anti-bacterial, Soothing

**Centella Asiatica Leaf Extract + Madecassic Acid** | Skin Repairing, Treats Skin Barrier Breakouts

**Greentea Extract +Aloe Vera Leaf Extract** | Skin Soothing, Hydration

※ Above description has not verified with KFDA – cosmetic law





## PRODUCT

- Dr.MIND AC CLEAR

CUSHION

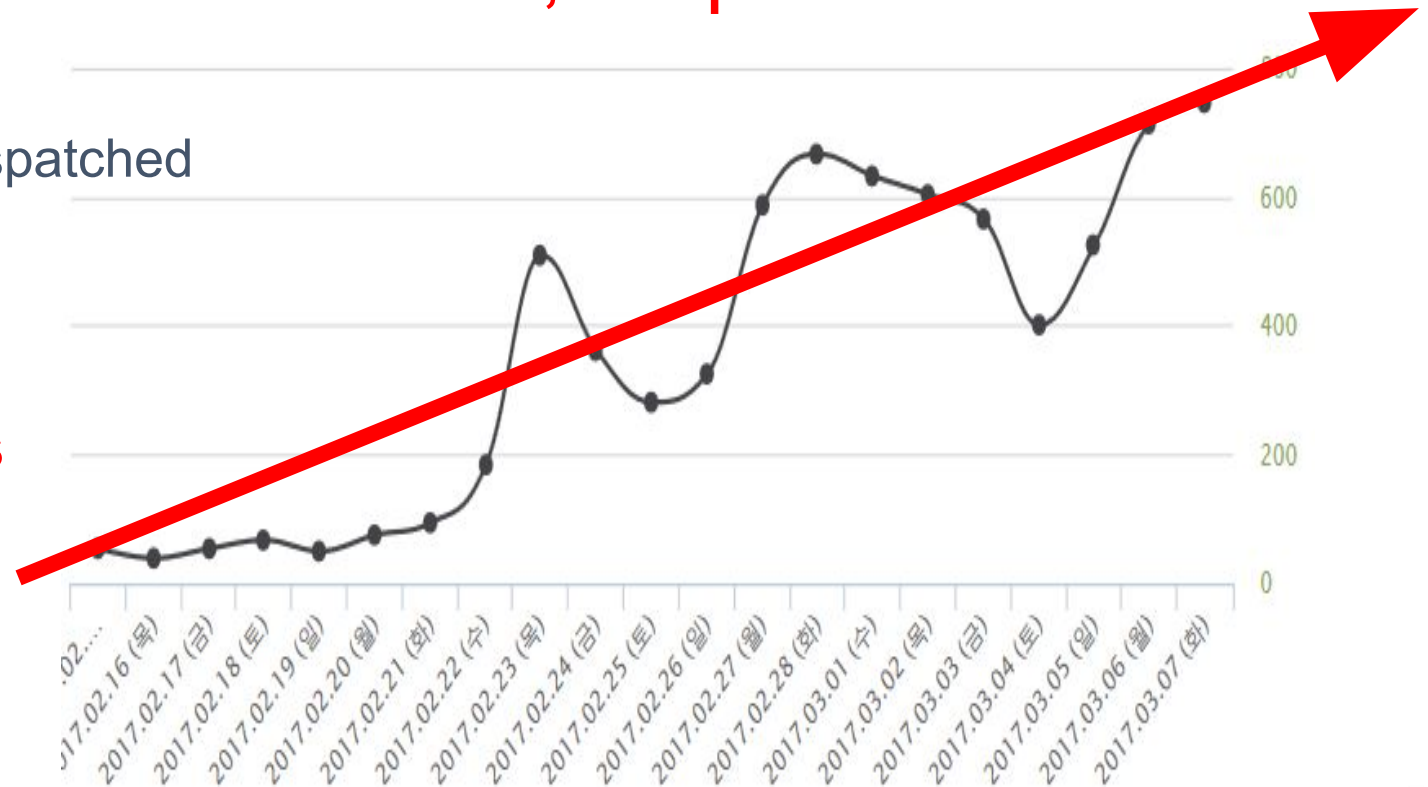
# Rapid Grow & Product Potential of Sales!

Only in one month, **Sales 1300% Increased!!**

Cumulative sales volume over **30,000pcs**

Launched on 10<sup>th</sup> Feb 2017! Actual Dispatched Amount

15<sup>th</sup> FEB : **Dispatched 54pcs**  
22<sup>nd</sup> FEB : Dispatched 184pcs  
23<sup>rd</sup> FEB : **Dispatched 509pcs**  
28<sup>th</sup> FEB : Dispatched 666pcs  
07<sup>th</sup> MAR : **Dispatched 746pcs**



PRODUCT  
- Dr.MIND AC CLEAR  
CUSHION

## SNS Hottest It-Item in Korea!

Over **2 million** Video View! Uploaded **110 Videos** and more!



[Witch's Secret : Gathering Ingredients for Acne Prone Skin]



[Comparison between Before & After]



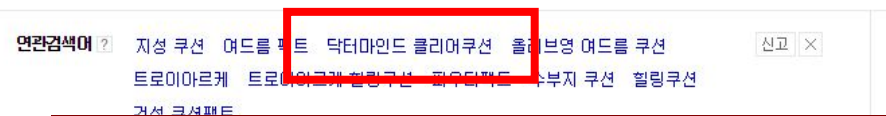
[Candid ★Review★ from Testers]

PRODUCT  
- Dr.MIND AC CLEAR  
CUSHION

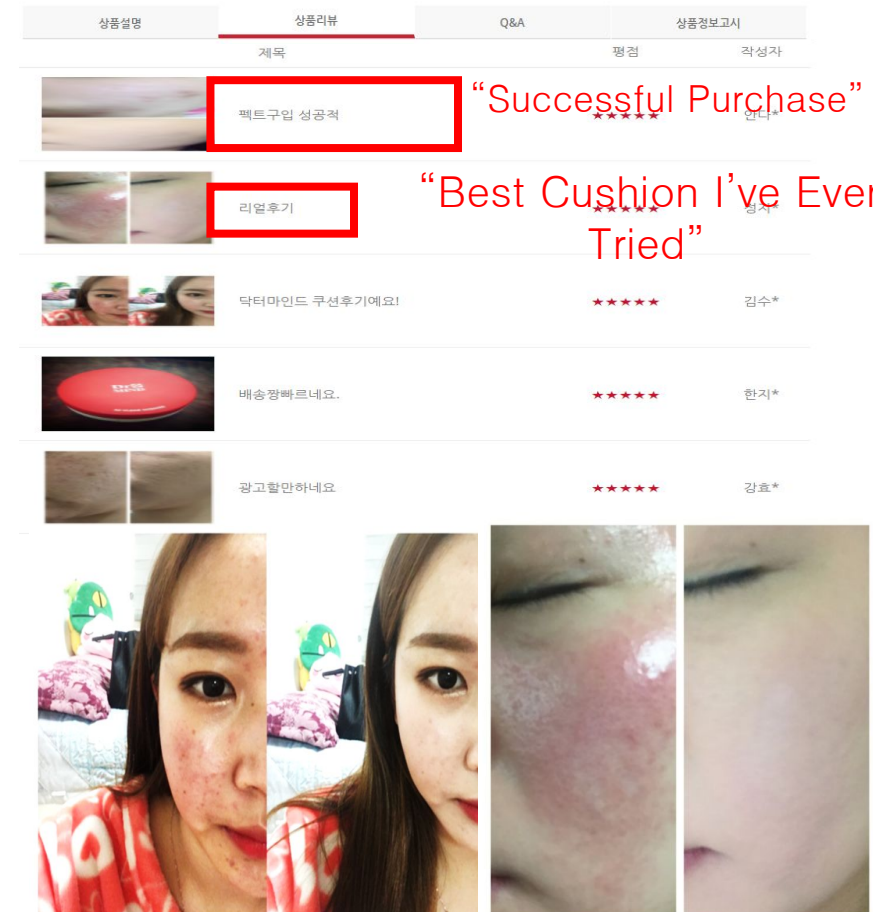
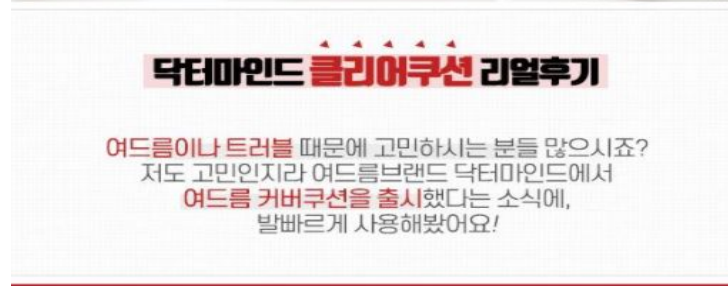
# Korean No.1 Acne Cushion, Dr.Mind Clear Cushion Plenty of Reviews, Customer testimony with high praise!



블로그 1-10 / 13,018건 13,000 posts of Blog Review



“Dr.MIND CLEAR CUSHION” Keyword  
Pops UP when you search “ACNE  
CUSHION”





# PRODUCT

## - Dr.MIND APOT PEELING PAD



Dr.MIND AC PEELING PAD  
닥터마인드 에이씨 필링패드  
70매 /155ml | KRW 25,000

### ■ Concept

**Sterilizes Acne!**

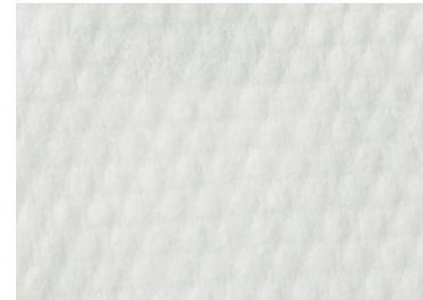
**Dr.MIND AC PEELING PAD for Intensive Acne Sterilization**

**Acne Sterilization/ Acne Sterilization Pad / Acne Soothing Effect / Acne Peeling**

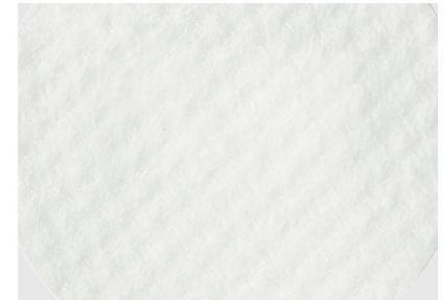
### ■ Product Introduction

- 2 different sides of pad, Embossed Side & Soft Side gives sterilizing and soothing effect
- Formulate the optimum ratio of AHA & BHA to treat Acne

Double-sided pad for double care



Embossed side



Soft side

### ■ Product Feature

Treat all kinds of skin breakouts like Acne, impurities, dead cells and sebum

Act as Sterilizer to clean dirt on the skin to prevent Acne

No-rinse Peeling treatment with single pad **by lightly swiping on the skin**

**Do not contains Fragrance as it might cause skin allergy**

**Act as Booster** to make next step of skincare adsorbs better on the skin

※ Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND PEELIN PAD

세안 후 필링패드 사용시



Peeling Pad used after cleansing

세안 후 필링패드 사용시



Peeling Pad used after cleansing

필링패드 사용 전/후 차이



Before & After

### ■ Ingredients

**Tea Tree Oil/Tea Tree Extract** | Anti-inflammatory, Anti-bacterial, Soothing

**Patented Ingredient [ANTI SEBUM P(HD)]** | Minimize Pore Size, Controls sebum

**Contains different kinds of Medicine Herb** | Dead cell care, Hydration, Enhance Skin Immunity

※ Above description has not verified with KFDA – cosmetic law

### ■ How to Use

**STEP 1** : After cleansing, swipe with embossed part of the pad all over the face, especially where dead skin cells are placed

**STEP 2** : Turn the pad to soft side and smoothly tone the complexion

**TIP** : Able to replace toner or after toner  
Able to use daily (Sensitive skin may use 2x a week)

# PRODUCT

## - Dr.MIND AC MADECARE OINTMENT



Dr.MIND AC MADECARE  
OINTMENT

닥터마인드 에이씨 마데케어연고

30g | KRW 00,000

### ■ Concept

**KFDA certified Quasi-medical Ointment**

**Dr.MIND MADECARE OINTMENT, Supportive treatment for wounds and skin ulcers**

**Quasi-medical Ointment/ Repairing Ointment with Centella Extract / After-care for Acne / Skin Repairing**

### ■ Product Introduction & Feature

- Contains Centella Extract for KFDA certified supportive treatment of skin wounds
- DO NO contains Antibiotic Steroid
- Act as Hydrating Dressing for scar improvement

Thick and soft ointment texture

Effective protection of damaged skin with a soft, thick texture,  
creating coating films on the surface



※Above description has not verified with KFDA – cosmetic law



# PRODUCT

## - Dr.MIND AC MADECARE OINTMENT



Intensive treatment  
of sudden breakouts

센텔라정량추출물 생규성분  
supports an ancillary treatment  
of scarred and damaged skin.

Treatment of sensitive  
scarred skin on any  
other parts of body

Madecare Ointment is  
also great in treating scarred  
skin from falling and other  
such daily accidents.



\*Individual differences available according to external environment and skin condition

### ■ Product Feature

Repairs the acne area for soothing or aftercare

Intensive wound repairing ointment for wounds and skin ulcer

Safe to use, KFDA Quasi-medical certified

Able to apply on the other parts of body/area

### ■ Ingredients

**Centella Extract** | Heals wound, Repairing

: Centella Extract –Refined 3 kinds of herbs from Centella Asiatica  
[Asiaticoside, Asiatic Acid, Madecassic Acid]

### FAQ\_Frequently Asked Questions

▶ There are some white grains in the product, aren't they impurities?

: Grains of Titrated Extract of Centella Asiatica

Titrated Extract of Centella Asiatica is powder type ingredient and it is tend to crystallize when formulation. The product is good in order and the grains will be absorb well when rubbed by fingers

▶ Is it alright to use on wounds besides breakouts?

: This Product is certified to use on both face and body whereas wounds placed (Do not us on eye areas and those who are allergenic to components of this product), however, read product description and warnings before use

It is alright to use on body wounds besides face area as this ointment is clinically certified to use as supplementary treatment for wounds and soled skin.

Also applicable to use after laser treatment, as a repair cream. Read product description and warnings before use. Do not use on eye areas and those who are allergenic to components of this product.

# PRODUCT

## Dr.MIND AC MADECARE

### OINTMENT

#### ■ How To Use

Apply adequate amount on the wounds or whereas needed, once or twice a day, last step of the skincare

- ※ Able to use on all wounds besides face breakouts
- ※ Able to use as repair cream all over the face
- ※ Able to apply makeup after using this product

■ Caution – Warnings regarding medical treatment, placed inside of the product

[Product Description]

Supplement spot treatment for wounds and sores skin, with titrated centella asiatica extract

[Active Ingredients]

- (1) Titrated Centella Asiatica Extract . . . . . 1 g (As a Asiaticoside 400mg)  
Additive(Preserving Agent) : Methylparaben (KP) . . . . . 0.1 g  
Additive(Preserving Agent) : Propylparaben (KP) . . . . . 0.02 g

[Texture]

- (1) White cream to ointment texture

[Features]

- (1) Supplement treatment for wounds and sores skin

[How to use]

- (1) Apply 1~2x daily

[Caution]

- (1) Do not use on below patient or circumstances.  
1) Those who are allergic to components of this product  
2) on secondary infection  
3) on eye areas

(1) General Caution

- 1) Do not exceed the recommended amount

[Storage]

- (1) Store in Room Temperature

[Expiration]

- (1) 36mnths after Production

# PRODUCT

## - Dr.MIND AC SCARPAIR GEL



Dr.MIND AC SCARPAIR GEL  
닥터마인드 에이씨 스카페어 겔  
20g | KRW 30,000

### ■ Concept

**Medical Device Gel for Scar treating**

**Smoothly treats the OLD Scars, Dr.MIND SCARPAIR GEL**

**Medical Device Certified Scar Treating Gel / Invisible Gel for Daily Use**

### ■ Product Introduction

- KFDA Certified Medical Device, treatment for spots and old scars
- Fast-drying gel type formula, invisible application for Daily Use
- Contains CPX silicone for scar protection and care

### ■ Product Feature

**Helps to treat** spots from breakouts, linear scars, old scars and stretchmarks

Contains CPX silicone for scar protection and care

**Prevent** uneven scars **from controlling excessive collagen creation**

Able to apply on the other parts of body/area

### ■ Ingredients

**CPX Decamethyl cyclopentasiloxane** | Prevent from moisture loss, Prevent scars

Creates CPS silicone barrier to prevent moisture loss

Prevent uneven scars from controlling excessive collagen creation

※Above description has not verified with KFDA – cosmetic law

# PRODUCT

## Dr.MIND AC

### SCARPAIR GEL



#### ■ Product Feature

**Helps to treat** spots from breakouts, linear scars, old scars and stretchmarks

Contains CPX silicone for scar protection and care

**Prevent** uneven scars **from controlling excessive collagen creation**

Able to apply on the other parts of body/area

#### ■ Ingredients

**CPX Decamethyl cyclopentasiloxane** | Prevent from moisture loss, Prevent scars

Creates CPS silicone barrier to prevent moisture loss

Prevent uneven scars from controlling excessive collagen creation

※Above description has not verified with KFDA – cosmetic law

# PRODUCT

## Dr.MIND AC

### SCARPAIR GEL

제116-4723호

열람용

의료기기 제조 인증서

입력번호 : 제 1048호

구분	제조	종목/종목류	품목
명칭 (제품명, 품목명, 모델명)	한스바이오메드(주), 시드셀 특허 제아- 겔(SIDNOL SCAR CARE-GEL), PURE CLINIC GEL (퓨어클리닉 겔), Dr. MIND AC SCARPAIR GEL (닥터마인드 에이씨 스카케어)		분류번호(등급) B07070.01 (2)
모양 및 구조	별첨		
원재료	별첨		
제조방법	별첨		
성능	별첨		
사용목적	별첨		
사용방법	별첨		
사용시 주의사항	별첨		
포장단위	별첨		
저장방법 및 사용기간	저장방법 : 별첨, 사용기간 : 별첨		
시험규격	별첨		
제조(수입)일자 정보	제조(수입)일자 : 한스바이오메드(주), 의정부에서 휴상구 휴상이름(2019년 04 제조일 : 별첨		
허가조건	없음		
소재지	의정부에서 휴상구 휴상이름(2019년 04		
비고			

「의료기기법」 제6조, 제16조 및 같은 법 시행규칙 제6조제2항, 제34조에 따라 위와 같  
이 인증합니다.

2016년 09월 02일

의료기기정보기술지원센터장 (인)

의료기기 제조 인증서  
의료기기 제조 인증서

제 1094 호

의료기기 판매업신고증

의료기기 판매업신고증

신고번호 : 제 1094호

필요제명명 : 의정부에서 휴상구 휴상이름(2019년 04  
(국도청, 의정부청)

대공자 : 조현호

생년월일 : 1983. 10. 25

「의료기기법」 제17조 및 같은 법 시행규칙 제16조제2항에  
따라 위와 같이 의료기기의 판매업 신고를 수리합니다.

2019년 11월 04일

구로구보건소장

의료기기 판매업증  
의료기기 판매업 신고증

### FAQ

- ▶ Contents seemed it separated inside  
: It may happens to all medical or cosmetic products. Separation might happens on formulating the active ingredient, such silicon. Shake well before use.
- ▶ Expiration / Usage age / How long can a product last?  
: Best use before 12months, after first open  
: Able to use on child but consult a doctor for better treatment  
: Able to use on pregnant scar  
: Able to use for 2~5months with 20g. (Result may varies on scar size)

[Preparation before use]

- (1) Check if the wound is not cut or if it is still damaged
- (2) Clean the area and let it dried

[How to use]

- (1) Apply a thin layer twice a day, morning & evening.
- (2) Remove excessive application with tissue to avoid pigmentation on clothing
- (3) Able to apply makeup after it dried

※Above description has not verified with KFDA – cosmetic law

# PRODUCT

## Dr.MIND AC

### SCARPAIR GEL

#### 닥터마인드 스카페어겔

##### [Features]

- (1) Helps to treat breakout scars, linear scars, hypertrophy scars and stretch marks
- (2) Helps to prevent scars and scar formation

##### [Warnings]

- (1) Do not use on open scar
- (2) Do not use on mucous membrane or eye areas
- (3) Do not use with other skin medicine or antibiotics
- (4) Do not use if it expires

##### [Cautions on Age, Gender or Health Condition]

- (1) Do not use if there is chances of allergenic or side effects

##### [Warnings on usage, side effects and accidents]

- (1) Do not use on open scars
- (2) Do not use on mucous membrane or eye areas

##### [General Caution]

- (1) Do not use if the product is defected
- (2) Use only on clean, dried skin
- (3) Keep away from child
- (4) Do not store in a place where heat or high in temperature

##### [Interaction] Not Applicable

##### [Usage Direction on Pregnant, infants, child, seniors]

- (1) If there is chances of allergenic or side effects, do not use this product.

##### [Cautions]

- (1) Consult a doctor if skin irritation or rash occurs
- (2) Able to use on linear scar, hypertrophy scars, Keloid scar and stretch marks but not on open scars

※Above description has not verified with KFDA – cosmetic law



# PRODUCT

## - Dr.MIND APOT ZINC POWDER



Dr.MIND AC ZINC POWDER  
닥터마인드 에이씨 징크파우더  
10g | KRW 25,000

### ■ Concept

**Madecasol Powder for wounds**

**Dr.MIND AC ZINC POWDER for Acne treatment**

Soothing Acne / Essential Powder for Soothing / Acne Dressing / After care for Acne Treatment

### ■ Product Introduction

- Sprinkle adequate amount to the areas need soothing effect
- Formulate the optimum ratio of Zinc oxide 25% and Centella Asiatica Powder to create Essential Powder

### ■ Product Feature

**Repairs after Acne treatment** or acne area to soothe

**Able to mix with any other skincare products to make your own Acne treatment**

Formulated with EWG 1-3 Grade ingredients

Undiluted highly-enriched powder for Acne treatment

### ■ Ingredients

**Max. Formulation of Zinc Oxide 25%** | Inflammatory, Anti-bacterial, Soothing

**Centella Powder Extract 5,000ppm** | Heals wounds, Repairs Skin Cells

(Identical Ingredients with Madecasol Ointment : Formulated with Asiaticoside, Asiatic Acid, Madecassic Acid)

※ Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND AC ZINC POWDER



### When Intensive Soothing care is needed

Place adequate amount onto the concerned areas directly



# PRODUCT

## - Dr.MIND APOT DRESSING MIST



Dr.MIND AC DRESSING MIST  
닥터마인드 에이씨 드레싱미스트  
75ml | KRW 30,000

### ■ Concept

#### Sterilizes Skin Breakouts

#### Dr.MIND AC DRESSING MIST, Sterilize Acne Infections

Acne Infection Dressing / Acne Mist / Pill-like Mist / Infection-soothing Mist

### ■ Product Introduction

- Dressing Mist for sterilizing acne infection
- Formulated the optimum ratio of Seasalt Extract and Bee venom for Anti-inflammatory and Anti-bacterial
- Cools down the skin temperature and prevents bacterial infection



### ■ Product Feature

Protects skin and sterilize acne area from harmful environment

**Contains [ATOVAX] the Patented ingredient for Atopic skin, it balances skin temperature**

**Portable mist allows to sterilize** and hydrate skin anytime/anywhere

All ingredients are under EWG grade 2

※Above description has not verified with KFDA – cosmetic law

# PRODUCT

## Dr.MIND AC DRESSING MIST

Simply place Dressing Mask  
on the Irritated skin

Spray Ac Dressing Mist on the cotton  
pad to relieve the irritation



### ■ Ingredients

**Seasalt Extract & Bee Venom** | Anti-inflammatory, Anti-bacterial, Soothing, Improves Acne

**ATOVAX (Complex of 24 Oriental Medicine Ingredients)** | Cools down, Anti-inflammatory, Detoxification

### Complex of 24 Oriental Medicine Ingredients

Rehmannia Glutinosa Root Extract, Schizonepeta Tenuifolia Extract, Saururus Chinensis Leaf/Root Extract, Polygonum Fagopyrum Seed Extract, Glycine Soja (Soybean) Seed Extract, Acanthopanax, Senticosus (Eleuthero) Root Extract, Ulmus Davidiana Root Extract, Poria Cocos Extract, Ginkgo Biloba Leaf Extract, Prunus Armeniaca(Apricot)Kernel Extract, Camellia Sinensis Leaf Extract, Sanguisorba Officinalis Root Extract, Phellodendron Amurense Bark Extract, Prunus Mume Fruit Extract , Zanthoxylum Piperitum Fruit Extract, Pinus Densiflora Extract, Portulaca Oleracea Extract, Magnolia Obovata Bark Extract, Polygonum Cuspidatum Root Extract, Sophora Angustifolia Root Extract, Ganoderma Lucidum (Mushroom) Stem Extract, Carthamus Tinctorius (Safflower) Flower Extract, Oryza Sativa (Rice) Bran Extract, Bletilla Striata Root Extract

### FAQ

► It has alcohol scent and the ingredient list claims it contains ethanol. Isn't it bad for skin?  
: Contains Ethanol (Fermented Grains – liquor)

It is an Anti-bacterial substance that frequently used in Liquor, foods and medicines, it is fermented from grains and fruits by using yeast

Synthesized ethanol is extracted from oil(petroleum) and produced after composition but Fermented alcohol is made from fermented grains. It has sterilization effect and avoids harmful, external environment. Also balances the skin condition

► I am allergic to Propolis & Honey (itchy, allergic reaction). Can I use the Dressing Mist?  
: Contains Bee Venom

Bee Venom is a poisonous liquid the produced from ovipositor, and it has Melartin, which has clinical report of Anti-bacterial, Anti-inflammatory function.(Tested from Rural Development Administration)

Bee Venom has Anti-bacterial and Anti-inflammatory function and it works great on Atopic and Acne prone skin. However it may cause itchiness and allergic reaction on people who are allergic to Honey

※Above description has not verified with KFDA – cosmetic law



# PRODUCT

## - Dr.MIND APOT CLEAR SOAP



Dr.MIND APOT CLEAR SOAP

닥터마인드 에이팟 클리어 비누

100g (Include Moisture) 68g (when dried) | 22,000 원

- Concept
- No Artificial Color, Natural Fragrance
- Formulated with
- Natural derived Ingredient
- 2-Tone Compression method gives
- soothing and deep cleansing effect**

Handmade  
Clear Soap  
made of pure  
natural ingredients

Manufacturing technique	Handmade system
Natural scent	Refreshing scent of tea tree leaf oil
Exclusion of artificial coloring	Pink unique to calamine powder with soothing effect Natural colors of dietary sulphur and rice powder
Cleansing ingredients	Mild cleansing effect from natural fatty acid extracted from coconut oils and palm oils
Moisturizing power	Mild cleansing, maintaining oil and water required for skin, from applying Sodium Hyaluronate and Glycerin

※The above description is limited to the nature of raw ingredients.

- Ingredients
- Calamine Powder | Soothing
- MSM Methyl Sulfonyl Methane | Treat breakouts

▶ Pink Calamine Powder / MSM Methyl Sulfonyl Methane+Rice Powder 2-Tone Compression

Pink-part contains Pink Calamine and White-Part contains MSM Methyl Sulfonyl Methane+Rice Powder  
Produced with 2-Tone Compression method to gives soothing, relieves infection, discharge toxin, deeply cleanses micro-impurities

- ※ What is Calamine?  
Calamine is known as medicine for Children’s Chicken Pox/Soothing, Relieves itchiness and Anti-inflammatory
- ※ What is MSM Methyl Sulfonyl Methane?  
Famous ingredient for Supplements / Extracted from Botanical substances to avoid inflammatory and discharging toxin

※ Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND APOT CLEAR ESSENCE

### Double soothing care for irritated skin with one face wash

Soothing and deep cleansing at one go  
from adopting the core two-tone compression technology

#### Improvement of heated skin and soothing care

Pink calamine powder contained  
to soothe sensitive skin and cool down  
heated facial skin



#### Purification of skin

Rice powder and MSM dietary  
sulphur contained to deep-cleanse  
skin and purify irritated skin

By adopting the two-tone compression system to best mix pink calamine powder that helps soothe skin and drop the temperature of skin, MSM dietary sulphur for soothing irritated skin, and rice powder with purifying and cleansing effects, it helps wash away the causes of irritation and soothe skin at the same time.

※The above description is limited to the nature of raw ingredients.

► Contains Natural Moisturizing Factor, Sodium Hyaluronate  
Sodium Hyaluronate(NMF) has 6,000x of moisture and it tends to draw moisture in the air. It is highly enriched hydration ingredient and it helps to maintain moisture level and glowing complexion

#### ► 100% Handmade Soap

Produced by Handmade method, not mass production. It is able to use on sensitive skin as it has formulated with natural derived ingredients and avoided harmful ingredients.

► Formulated with natural derived surfactant extracted from coconut oil and palm oil, without artificial surfactant  
It gives mild cleansing effect as it contains natural derived surfactant extracted from coconut oil and palm oil

#### How to Use

Lather up the soap, smoothly massage onto the skin and rinse off

- ※ Able to use on the back and the chest (Body parts)
- ※ Keep dry after use

# PRODUCT

## - Dr.MIND APOT CLEAR ROLLON



### Dr.MIND APOT CLEAR ROLLON

닥터마인드 에이팟 클리어 롤온

11ml | 25,000원

#### ■ Concept

**Treats Acne and breakouts everywhere, anytime**

**Dr.MIND APOT CLEAR ROLLON gives easy treatment for skin concerns**

Acne Sterilizing effect / 15 Natural Soothing Ingredients/ Anti-inflammatory

#### ■ Product Introduction

- 95% Natural ingredients soothes sensitive and blemishes
- Whitening Effect on the acne scar, blemish pigmentations
- Contains Salicylic Acid to eliminate dead skin cell to rebalance the skin condition

#### ■ Product Feature

Formulated with EWG Safety Grade Ingredient

**The perfect combination of tea tree leaf water, centella extracts for breakout relief and salicylic acid for balancing skin condition**

#### ■ Ingredients

**Tea Tree Leaf Water** | Skin Purifying

**Centella Extract** | Skin Relief

**Salicylic Acid** | Improves Complexion

**Hyaluronic Acid** | Protects

**Newrolight** | Whitening

※ Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND APOT CLEAR ROLLON

### FAQ

#### – What is the EWG grade of the product ingredients?

It is formulated with ingredients below EWG below grade 4

Except the exfoliating ingredient, Salicylic acid; all are safe grades (1 or – grades)

#### – Can child use this product?

It can be used by who are over 3 year old as it contains Salicylic acid (exfoliating ingredient)

#### – How many times can I use daily?

You may use as many times as you can. The product is formulated with natural derived Ingredient to soothe sensitive skin everywhere

#### – Contents are not coming out

Liquid Contents should be rolled with Rollon marble on the top. Place the product down ahead And roll on the skin like on the below picture

#### –Can I use it on top of the makeup?

It is produced with metal marble instead of plastic to keep it hygenic.

You may swipe the marble with tissue after using on the makeup.



※ Above description has not verified with KFDA – cosmetic law



## PRODUCT

### - Dr.MIND PORE PEEL SEBUM CUSHION



#### Dr.MIND PORE PEEL SEBUM CUSHION

닥터마인드 포어필 세범 쿠션

15g | KRW 35,000

15g | KRW 20,000 [Refill]

Colors | No.21, No.23

#### ■ Concept

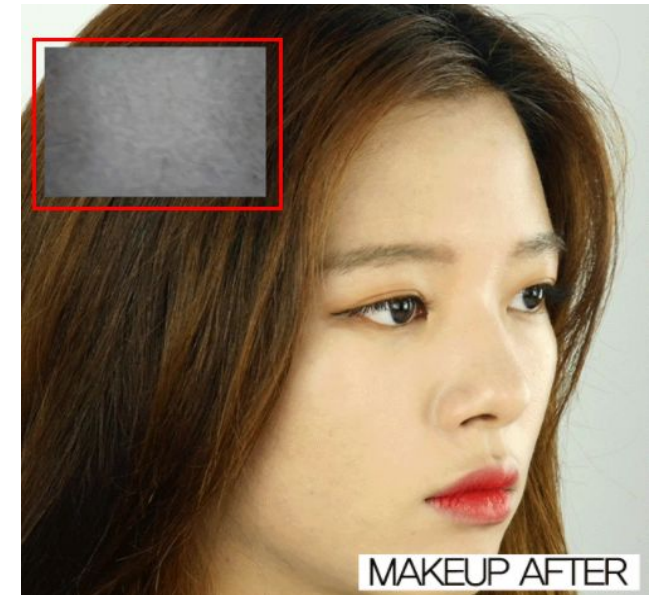
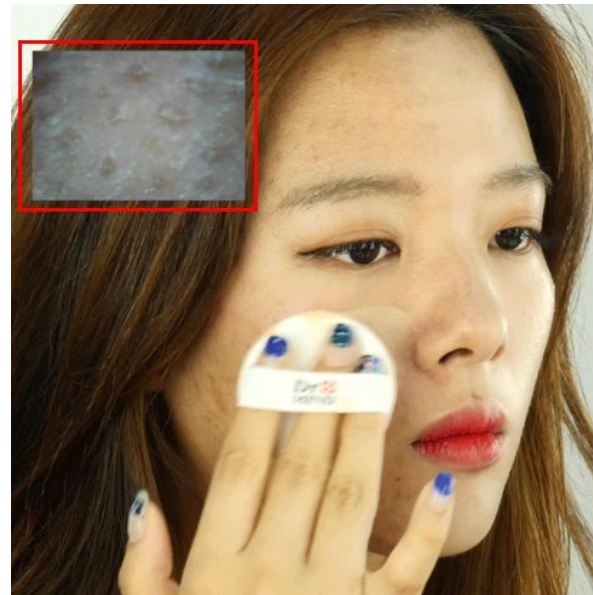
##### Blots & Covers

**Dr.MIND PORE PEEL SEBUM CUSHION gives blotting and covering at once**

Covers Pores / Cotton Formula / Multi Triple Function

#### ■ Product Introduction

- Pink base undertone gives brightened complexion
- Cotton Makeup: Cotton formula blots excessive oil to creates matte, clean finish
- Perfect for Pore Coverage/Creates refreshing matte finish
- Contains Porous Powder to blot and balance the excessive oil/sebum
- KFDA Certified Triple Function
- Completed Test on Hypoallergenic (Irritation Test for Human body)
- Completed Blind Test on Consumers who have skin concerns



# PRODUCT

## Dr.MIND PORE PEEL SEBUM CUSHION



깨끗한 피부연출을 위한 커버력  
코튼제형으로 피부 과다유분을 케어하는데 도움을 줍니다.



### ■ Product Feature

Formulated with Lime water for pore care, Tannin Complex for controlling excessive oil and Anti-Thermorn, to create matte and healthy skin

### ■ Ingredients

**Anti-Thermorin** | Skin Protection

**Tannin Complex** | Controls oil

**Portulaca Extract** | Pore care

**Peppermint Leaf** | Skin Soothing

**Pretease** | Controls Oil

※ Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND PORE PEEL CLEANSING FOAM



Dr.MIND PORE PEEL CLEANSING  
FOAM

닥터마인드 포어필 클렌징폼

120ml | 20,000원

### ■ Concept

#### Pore care Deep Cleansing

**Dr.MIND PORE PEEL CLEANSING FOAM gives deep cleansing by absorbing impurities**

Pore Cleansing / Skin Dead Cell Exfoliation / Skin-soothing

### ■ Product Introduction

- Balances Sebum : Helps to control excessive oil and impurities
- Exfoliation : Smoothens the surface of the skin by exfoliating dead skin cells with fine particles of walnut shell powder
- Soothing Care : Contains soothing ingredients to protect while deep cleansing

### ■ Product Feature

Eucalyptus Globulus Leaf Extract cleanses impurities inside the pores more thoroughly and finely grounded walnut shell gently exfoliate dead skin cells to make the skin smoother and cleaner

### ■ Ingredients

**Camellia Sinensis Leaf Extract** | Pore Cleansing

**Walnut Shell Powder** | Exfoliation

**Carendula Officinalis Flower Extract** | Skin protection

**Eucalptus Globulus Leaf Extract** | Pore care

※ Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND PORE PEEL CLEANSING FOAM

닥터마인드 포어 필 딥 클렌징 폼

브러쉬를 이용한듯 모공 속까지  
깨끗해지는 딥 클렌징

넓은 모공사이에 끼인 노폐물까지  
남김없이 깨끗하게 관리 가능



브러쉬를 이용한듯 모공 속까지  
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남김없이 깨끗하게 관리 가능



### ■ Product Feature

Eucalyptus Globulus Leaf Extract cleanses impurities inside the pores more thoroughly and finely grounded walnut shell gently exfoliate dead skin cells to make the skin smoother and cleaner. Contains Patented ingredient-Natural Protector to soothe acne and breakouts

### ■ Ingredients

**Greentea Extract** | Pore Cleansing

**Walnut Shell Powder** | Exfoliation

**Carendula Officinalis Flower Extract** | Skin protection

**Eucalyptus Globulus Leaf Extract** | Pore care

※ Above description has not verified with KFDA – cosmetic law



# PRODUCT

## - Dr.MIND APOT CLEAR TONER



Dr.MIND APOT CLEAR TONER  
닥터마인드 에이팟 클리어 토너  
150ml | KRW 30,000

### ■ Concept

**Clears skin breakouts!**

**Dr.MIND APOT CLEAR TONER clears skin concerns**

Acne Sterilizing effect / Anti-inflammatory / Formulated with Patented Ingredient

### ■ Product Introduction

- Liquid-Phase & Powder-Phase, contains 2 different phases to mix before use
- Liquid-Phase : Soothing / Moisture retention care by containing Patented ingredient
- Powder-Phase : Botanical powder adsorbs & adheres impurities and dirt

### ■ Product Feature

Contains Tea Tree Extract to give Anti-inflammatory effect on Acne

Contains Botanical powder to adsorb & adhere impurities and dirt

Formulated with EWG Safety Grade Ingredient

### ■ Ingredients

**ATOVAX (Complex of 24 Oriental Medicine Ingredients)** | Cools down, Anti-inflammatory, Detoxification

**Patented Ingredient [Azelamide MEA]** | Controls Sebum,

**Patented Ingredient [Phyto-Oligo]** | Better in Moisture retention , Soothing

※Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND APOT CLEAR ESSENCE



### Dr.MIND APOT CLEAR ESSENCE

닥터마인드 에이팟 클리어 에센스

50ml | KRW 30,000

#### ■ Concept

##### Light-weight Soothing Essence (Serum)

##### Dr.MIND APOT CLEAR ESSENCE for skin breakouts

Acne Sterilizing effect / Anti-inflammatory / Eliminates Pore Clogging / Hand-picked EWG Safety Grade

#### ■ Product Introduction

- Non-greasy light-weight formula for oily to combination skin
- PHA(Gluconic Lactone) and Azelaic Acid treat complexion & dead skin cells to control Acne

#### ■ Product Feature

Contains Tea Tree Extract to give Anti-inflammatory effect on Acne

Formulated with EWG Safety Grade Ingredient

#### ■ Ingredients

**ATOVAX (Complex of 24 Oriental Medicine Ingredients)** | Cools down, Anti-inflammatory, Detoxification

**PHA(Gluconic Lactone), Azelaic Acid** | Hypoallergenic exfoliator, Anti-bacterial, Purify Pores, Treats skin complexion

**Patented Ingredient [Phyto-Oligo]** | Better in Moisture retention , Soothing

※Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND APOT CLEAR CREAM



Dr.MIND APOT CLEAR CREAM

닥터마인드 에이팟 클리어 크림

50g | KRW 30,000

### ■ Concept

**Skin barrier moisturizer for breakouts**

**Dr.MIND APOT CLEAR CREAM gives soothing and relief effect on skin**

Acne Sterilizing effect / Anti-inflammatory / Hand-picked EWG Safety Grade / Formulated with Patented Ingredient

Ingredient

### ■ Product Introduction

- Light-weight gel type cream for oily to combination skin
- Balances skin condition by intensive hydration
- Deeply hydrate with Hyaluronic acid and lock it into skin by Ceramide NP

### ■ Product Feature

Contains Tea Tree Extract to give Anti-inflammatory effect on Acne

Formulated with EWG Safety Grade Ingredient

### ■ Ingredients

**ATOVAX (Complex of 24 Oriental Medicine Ingredients)** | Cools down, Anti-inflammatory, Detoxification

**Patented Ingredient [Phyto-Oligo]** | Better in Moisture retention , Soothing

**Hyaluronic Acid** | Natural moisturizing factor, Better in Moisture retention

**Ceramide NP** | One of Skin lipid component, Protect from dehydration, Creates hydration barrier

Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND APOT CLEAR COVER CREAM



Dr.MIND APOT CLEAR COVER  
CREAM

닥터마인드 에이팟 클리어 커버 크림

50g | 25,000원

### ■ Concept

#### Highly blendable formula

**Dr.MIND APOT CLEAR COVER CREAM covers skin concerns and stress**

Covers flaws/ Highly Adhesive Formula / Triple Functional

### ■ Product Introduction

- High-Coverage : Smoothly covers all the pigmentations and skin flaws on the skin
- Long lasting: Supports longer wear of base makeup
- Protecting Ingredients : Formulated with Ceramide NP and Madecassoside, which helps to protect skin even when wearing a makeup

### ■ Product Feature

The perfect combination of the perfect ingredients for protecting skin condition

### ■ Ingredients

**Tea Tree Leaf Water** | Soothing

**Ceramide NP** | Skin Protection

**Madecassoside** | Skin Protection

**Phytosphingosine** | Moisture Retention

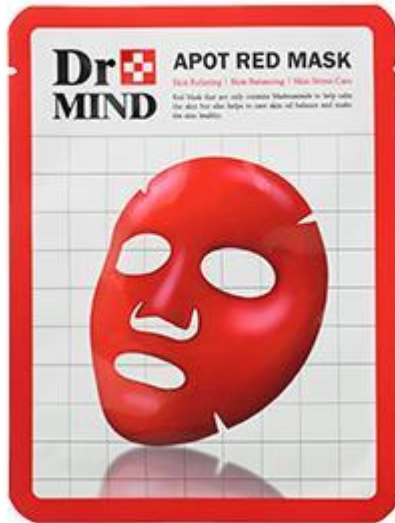
**Macadamia Seed Oil** | Luster Enhancement

※ Above description has not verified with KFDA – cosmetic law



# PRODUCT

## - Dr.MIND APOT RED MASK



Dr.MIND APOT RED MASK  
닥터마인드 에이팟 레드 마스크  
25g/1매 | 3,000원

### ■ Concept

**Intensive treatment for stressed, irritated skin**

**Dr.MIND APOT RED MASK gives daily Acne treatment at home**

Soothing / Improvement of Skin Texture / Skin Balance

### ■ Product Introduction

- Takes care of the exhausted, irritated skin from external stress factors
- Non-sticky, light-weight textured serum for light skincare
- Red-sheet gives perfect adhesion to the skin, delivers the concentration thoroughly
- Anti-Sebum P : Oil balance control by patented mixed composite that help balance the oiliness of the skin

### ■ Product Feature

Formulated with Centella Asiatica Extract and Madecassoside to help soothe the skin

Tea Tree Leaf Extract with Soothing effect, Ani-Sebum P for balancing oiliness, Trehalose for balancing moisture

### ■ Ingredients

**Anti-Sebum P** | Balances Sebum

**Salicylic Acid** | Exfoliation

**Tea Tree Leaf Extract** | Soothing

**Madecassoside** | Skin Protection

**Trehalose** | Balances moisture

※ Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND APOT CLEAR SUNCREAM



Dr.MIND APOT CLEAR  
SUNCREAM

닥터마인드 에이팟 레드 마스크

50g | 25,000원

### ■ Concept

**Protects Irritated Skin from Ultraviolet**

**Dr.MIND APOT CLEAR SUNCREAM gives daily Intensive Sun Protection**

Blocks 100% Physically / Soothing Effect / Formulated with EWG 3

### ■ Product Introduction

- Contains Pink Calamine for skin soothing effect, gives mild protection on the sensitive skin
- Non-sticky, light-weight textured, finishes like cotton formula
- Red-sheet gives perfect adhesion to the skin, delivers the concentration thoroughly
- Physically protects UVA/UVB, SPF 50+/PA++++, creates protection layer onto the skin
- Balances Skin Condition: formulated with 17 extracts like centella, white willow bark, cypress tree

### ■ Product Feature

Formulated with Calamine powder and centella for soothing. Marrubium Vulgare Extract for skin purification. Formulated with Perfect ratio to possess mildness on skin. best protection for sunlight

### ■ Ingredients

**Calamine, Centella Extract** | Soothing

**Cypress tree Extract** | Hydration

**White Willow bark Extract** | Balances Skin Condition

**Marrubium Vulgare Extract** | Purification

Panthenol, Phytosphingosine |Skin Protection

※ Above description has not verified with KFDA – cosmetic law

# PRODUCT

## - Dr.MIND PORE PEEL FRESH TONER



### Dr.MIND PORE PEEL FRESH TONER

닥터마인드 포어필 프레쉬 토너

150ml | 30,000원

#### ■ Concept

##### Pore Cleansing Toner

**Dr.MIND PORE PEEL FRESH TONER cleanses inside the pores**

Pore Cleansing / Improved Skin Texture / Cleanses Impurities

#### ■ Product Introduction

- Pore Care – Formulated with 90% Portulaca Oleracea Extract specialized in pore care instead of normal purified water
- Oil Balance : Patented ingredients made of natural complex, controls excessive sebum/oil
- Formulation of 5 different fruit acid to create clean base for the following skincare

#### ■ Product Feature

Formulated with 90% Portulaca Oleracea Extract instead of purified water and 5kinds of fruit acid to take care of the base of the skin.

Patented Anti-Sebum P specially designed for oiliness control

#### ■ Ingredients

**Portulaca Oleracea** | Pore care

**5 Kinds of Fruit Acid** | Base Care

**Moisture Complex** | Moisturizing

**Anti-Sebum P** | Oil Balance

**Wintergreen Leaf** | Soothing

※ Above description has not verified with KFDA – cosmetic law

## PRODUCT

### - Dr.MIND PORE PEEL WATER GEL CREAM



#### Dr.MIND PORE PEEL WATER GEL CREAM

닥터마인드 포어필 워터젤 크림

70ml | 25,000원

#### ■ Concept

##### Sebum controlling Gel Moisturizer

**Dr.MIND PORE PEEL CREAM gives hydration even for oily skin**

Pore Peel Cream / Oil Balance / Moisturizing

#### ■ Product Introduction

- Skin Activity care: Formulate with protease that removes waste and dead skin cells being created during daily activities
- Oil Balance : Formulated with patented ingredients made of a complex of natural ingredients to control excessive sebum/oil
- Moisturizing Care: Moisture complex fills in the skin pores with rich hydration and protect

#### ■ Product Feature

Protease cleanses dirt building inside the pores due to internal/external environment during daily activities and the patented ingredients for oil balance controls the oily skin and Moist Complex with moisturizing effect fills the skin rich hydration

#### ■ Ingredients

**Portulaca Oleracea** | Pore care

**Poretease** | Activity care

**Moist Complex** | Moisturizing

**Anti-sebum P** | Oil balance

**Willow Extract** | Soothing

※ Above description has not verified with KFDA – cosmetic law



## PRODUCT

### - Dr.MIND PORE PEEL BARRIER BALM



#### Dr.MIND PORE PEEL BARRIER BALM

닥터마인드 포어필 베리어 밤

30ml | 25,000원

#### ■ Concept

##### Repairing skin protecting walls

**Dr.MIND PORE PEEL BALM creates stronger skin surface after irritation**

Pore Protection / Oil Balance / Double Pore Care

#### ■ Product Introduction

- Pore Protective Barrier: Formulated with patented ingredients for protecting the skin in order to protect pores from stress or irritation
- Double Pore Care : Double pore care on the both sides, inside & outside of the pore
- Oil-water Balance Care: Smooth texture that controls oil-water balance to prevent dryness from the very inside of the skin

#### ■ Product Feature

Urea the essential ingredient for protecting the inside of pore & Betaine protects outside of the pores

#### ■ Ingredients

**Portulaca Oleracea** | Pore care

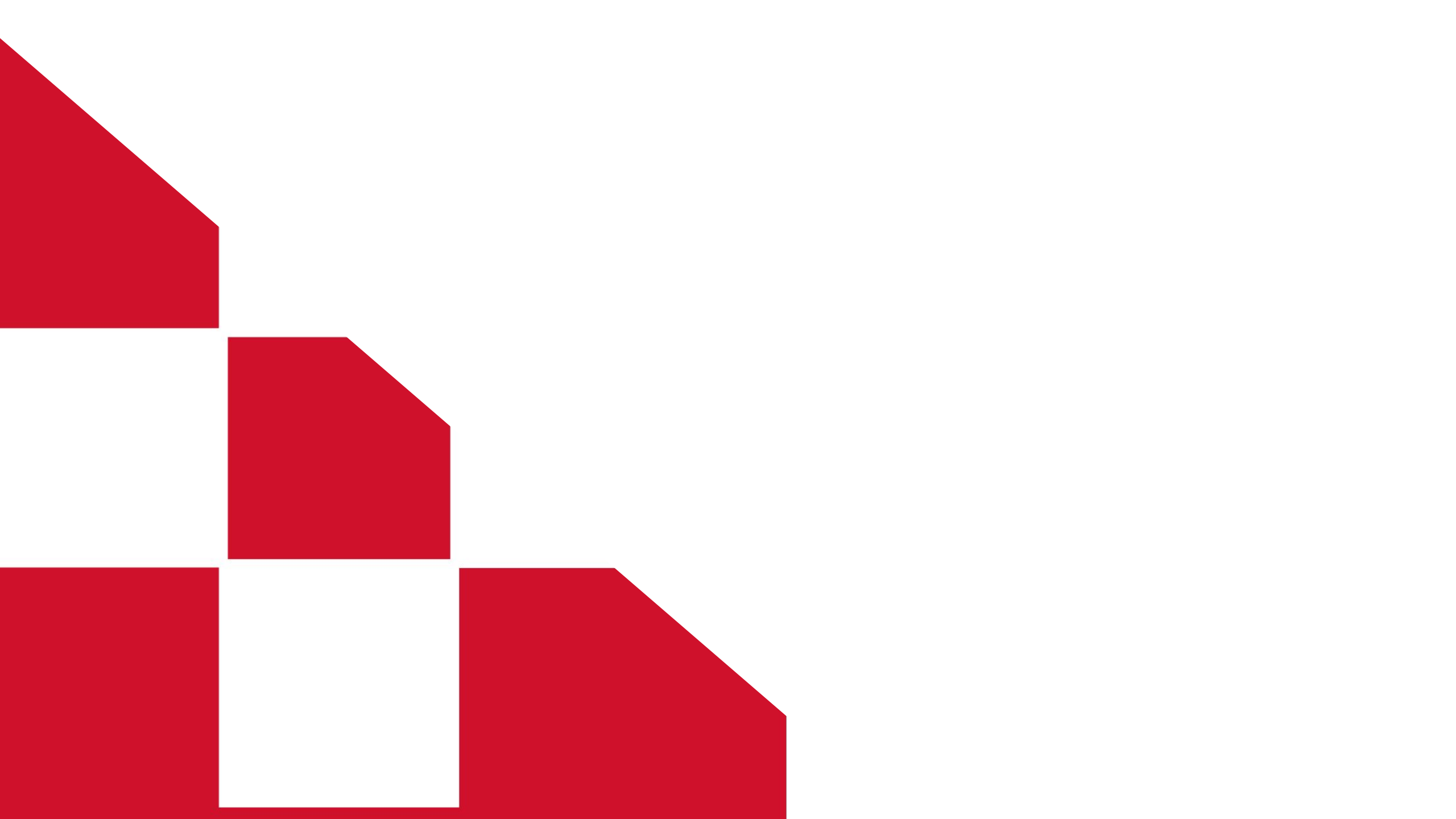
**Urea** | Inner pore care

**Betaine** | Outer pore care

**Anti-Sebum-P** | Oil Balance

Patent No.10-0812596 | Protection of the skin

※ Above description has not verified with KFDA – cosmetic law



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해외사업팀  
이혜지

[Hyeji.lee.sophia@wowventures.co.kr](mailto:Hyeji.lee.sophia@wowventures.co.kr)

070-4693-1252