

# Promotion ideas

---



# 1) Reviews, feedback



## 2) Word of mouth/buzz marketing





### 3) Loyalty program, gift cards



# THE KEY TO A SUCCESSFUL LOYALTY PROGRAM

## A LOYALTY PROGRAM POWERED BY PACE METHODOLOGY

### PERSONAL



More personal the experience you offer your users, more likely they are to share it with those nearest to them.

Use your loyalty program to identify your users' preferences and serve them better.

Design pleasant, memorable, sharable and addictive program.

### ADAPTIVE



Adaptability means growing and keeping up with changes in market conditions and user attitudes.

Learn from your customers' actions what works and what does not.

Ensure that your program's functionality and design match the preferences of your users.

### CONTROL



Track and analyze user activity patterns to direct your users' engagement in the most effective way for your business.

Use incentives to induce desired behaviors and activities.

Assure your users of complete privacy of their information.

### EXCITING



Ensure that the program is fresh, intuitive, and fun to participate in.

Combine learned intuition and smart design to make completing tasks in your program addictive.

Use activity data and user feedback to understand what rewards excite users.

✉ [sales@nextbeemedia.com](mailto:sales@nextbeemedia.com)

🌐 [www.nextbee.com](http://www.nextbee.com)

☎ 1-800-547-1618



## 4) Giveaways



## 5) Cross-marketing/promotion

Cross-promotion is a form of marketing promotion where customers of one product or service are targeted with promotion of a related product.





## 6) Free samples, demonstrations, consultations



**TRY  
BEFORE YOU  
BUY**



Thank you for your attention!