

# SOFT SKILLS & PERSONALITY DEVELOPMENT

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# WHAT ARE SOFT SKILLS

“Soft Skills complements hard skills, normally referred as employees knowledge and occupational skills. Soft skills are also referred as Power skills by employers & are character traits that characterize a person's behavior/relationships with other people at the workplace” .

# IMPORTANCE OF SOFT SKILLS

- Every third skill demanded by employers is for soft skill.
- Individuals with well honed Soft skills are game-changers
- Developed power skills give competitive advantage.
- Organizations performance is linked with employees skills.
- Underdeveloped soft skill lead to poor performances
- Individuals are able to positively influence their organization
- Individuals are able to climb their career at great pace.
- Individuals with developed soft skills get better pay growth.

# EMPLOYER DEMANDS FOR SOFT SKILLS

- Communication Skills
- Problem solving skills
- Decision making
- Commitment.
- Efficiency
- Humor
- Leadership
- Interpersonal Skills
- Team Work

# ADVANTAGE OF DEVELOPED SOFT SKILLS

- Competitive edge
- Stand out of crowd
- Differentiate yourself
- Increase your productivity
- Better bargaining power :-
- Multitasking individual
- Fast track career growth
- Perform well under different situations
- Opportunity to be a leader

# THANK YOU

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