

SOFTWARE MEDIA APPLICATIONS

COMPUTER SOFTWARE And MEDIA APPLICATIONS (CSMA)

a program that prepares individuals to apply HTML, **XML**, Javascript, graphics applications, and other **authoring tools** to the design, editing, and publishing of documents, images, graphics, sound, and multimedia products on the **World Wide Web**.

APPLICATION SOFTWARE

Productivity programs



dedicated to producing information, such as documents, presentations, worksheets, databases, charts, graphs, digital paintings, electronic music and digital video

End-user programs (EUP)

Allow **end-users** – people who are not professional software developers – to **program** computers



Desktop managed services

Doodle



Ad Espresso



Word



Access



Power Point



Publisher



Outlook



InfoPath



Excel



Sharepoint Workspace



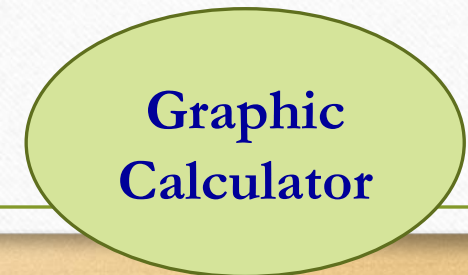
One Note



Communicator



END USER COMPUTING



Viraltag

Trello

Activity stream

Hidden posts

Share something. Use @ to mention individuals.

Share

- 3 tips to increasing employee satisfaction**
 Content by Dominic Chapman, 24 days ago · [Marketing](#) · Comment · Like · Task
 Dominic Chapman edited this 3 minutes ago
- FB contest**
 Content by Dominic Chapman, 24 days ago · [Marketing](#) · Comment · Like · Task
 Invitation to ZaxSpeed Live 2013
 Dominic Chapman edited this 3 minutes ago
- Get Ryan to spec this one out**
 Task by Dominic Chapman, 3 months ago · [Management Team](#) · Comment · Like
 Dominic Chapman changed the due date of this task 4 minutes ago
- Please order me a new batch of business cards. Thanks!**
 Task by Daniel Lacey, 2 years ago · [Employee Network](#) · Comment · Like
 Dominic Chapman changed the due date of this task 4 minutes ago
- Nordic Outfitters Logo Concepts**
 design by Dominic Chapman, 23 days ago · [Client Projects](#) · Comment · Like

My Contacts 38



+ INVITE PEOPLE

My Calendar

- Fri 3 tips to increasing em...
- Fri FB contest
- Dec 27 Assistant Sales Manager
- Jan 7 Razor Bikes

All Locations 20

- 360 Chestnut, SF
- 487 Oak Street, SF

+ CREATE LOCATION

My Tasks 8

- Approve new art work
- Review agenda
- See agenda and comment

+ CREATE TASK

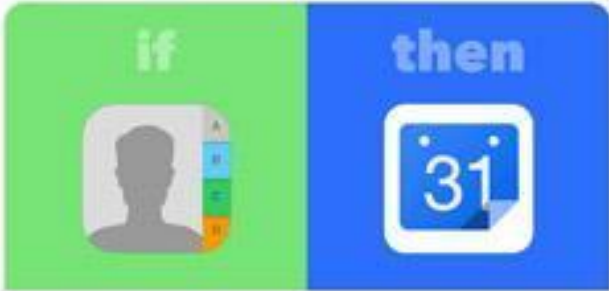
+ ADD MORE

PODIO, business app

Recommended

DO Recipes

IF Recipes



Whenever you add a new contact mark it in your Google Calendar

If it's going to rain tomorrow, send me an email! #weather #gmail

Log how much time you spend at home/work/etc.

by [devin](#) 26k 1.1k

by [boppy6](#) 27k 553

by [ktavangari](#) 35k 1.8k



FTTT, business and private use app



TYPES OF PROGRAMS

System software

Application software

OS

Device driver

Custom built

Packaged Software

Utility programs

*Data backup programs
(reserved)*

*Controls a particular type of **device** that is attached to a computer*

Custom built

software that is specially developed for some specific organization or other use

- ✓ has no excessive functions;
- ✓ saves time;
- ✓ very cost-Effective;
- ✓ Has a high degree of flexibility;
- ✓ easy to learn and use

Packaged Software

developed for sale to the general public. **Packaged software** is designed to appeal to a large audience of users

- ✓ Low cost
- ✓ High quality
- ✓ Good vendor support
- ✓ Immediate availability
- ✓ Good documentation
- ✓ Conductive to sharing of application and data

EXAMPLES?

STUDYING

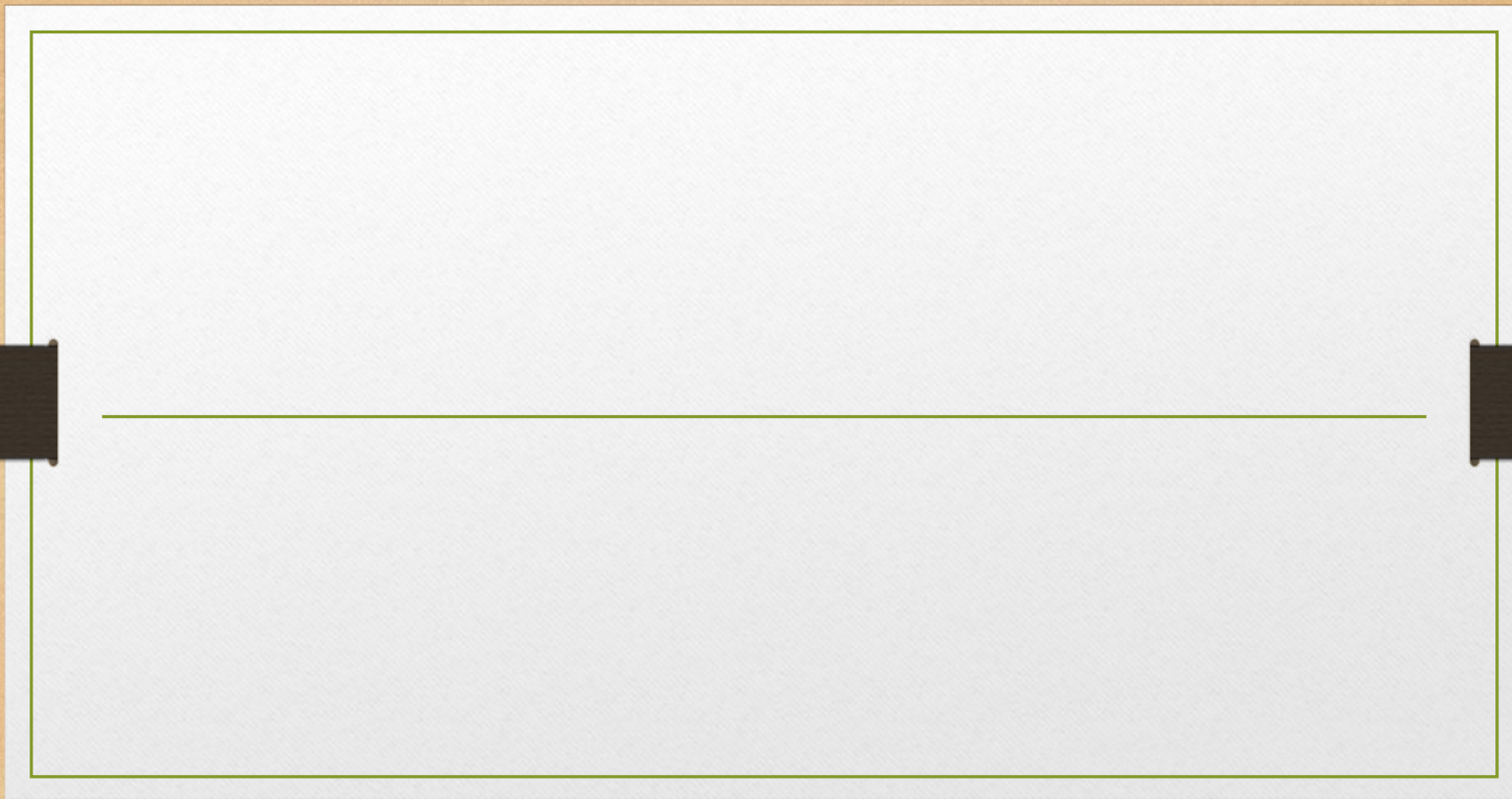
Computer software and media applications programs prepare students to apply tools to design, edit, and publish products to the internet, to create and management databases to link data together, to manage the security of computer systems and networks, and to maintain servers and pages on the internet

study.com/articles/Top_Schools_for_Software_and_Computer_Media_Applications.html

PROGRAMS OVERVIEW

SVEC™

by Ksenia Prikhod'ko





EXAMPLES?

SVECT™
by Ksenia Prikhod'ko

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 Alexa Skills Kit

 Android Development

 Angular


 Ansible

 Apache Spark

 Arduino

 Artificial Intelligence

 ASP.NET

 Assembly Language

SVECT™