

# *Television*



# History of TV

1930s



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1940s



1950s



1960s



1970s



1980s



1990s



2000s



2010s





The television is one of the most prominent inventions of the 20th Century.

It has become one of the most common ways people view the larger world beyond them, as well as being one of the best ways for people to escape from the world.

In the 1880s a German inventor created simplistic moving images using a filtered light viewed through a spinning disk, laying the foundations for the modern television.

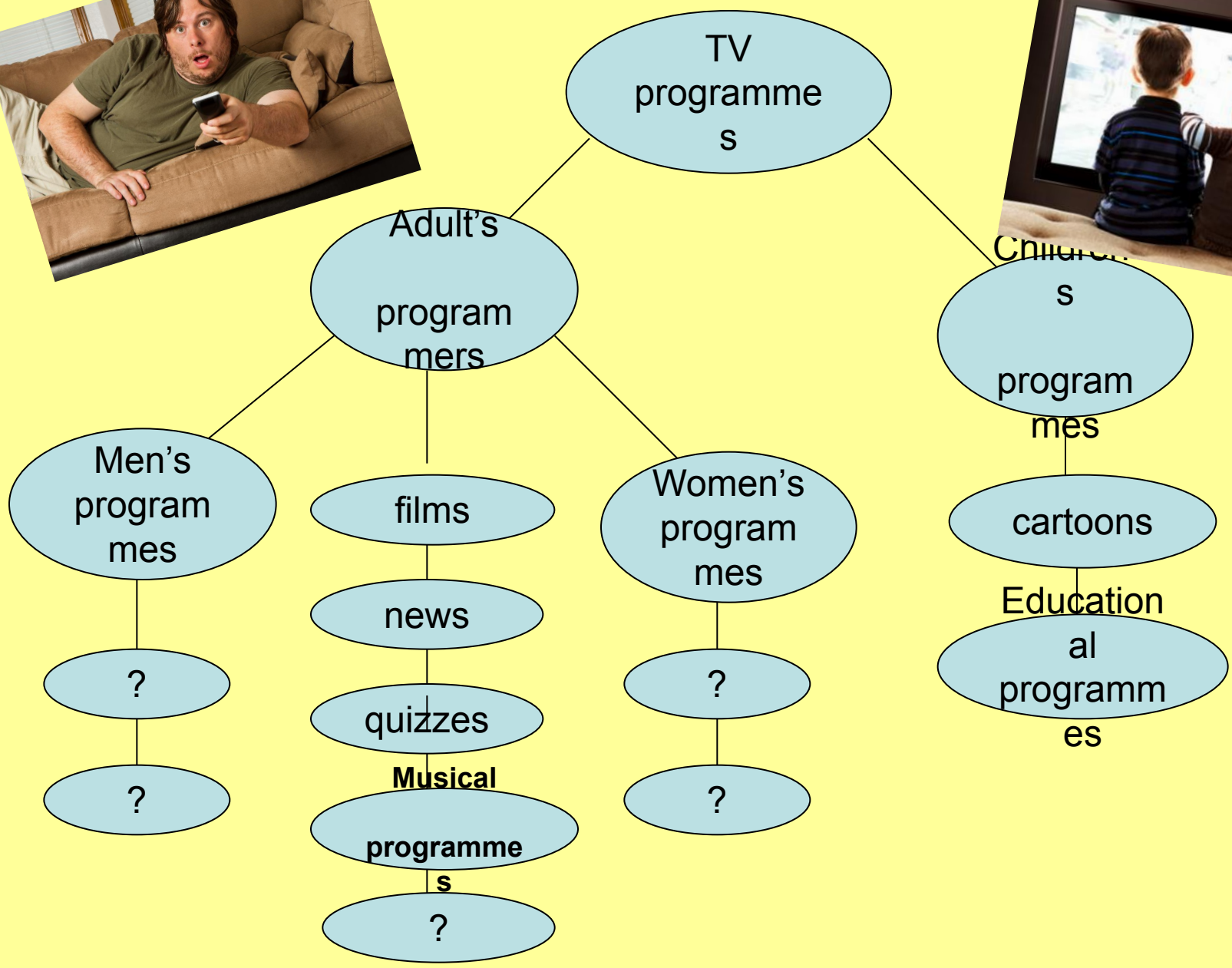
During the 1920s a number of scientist

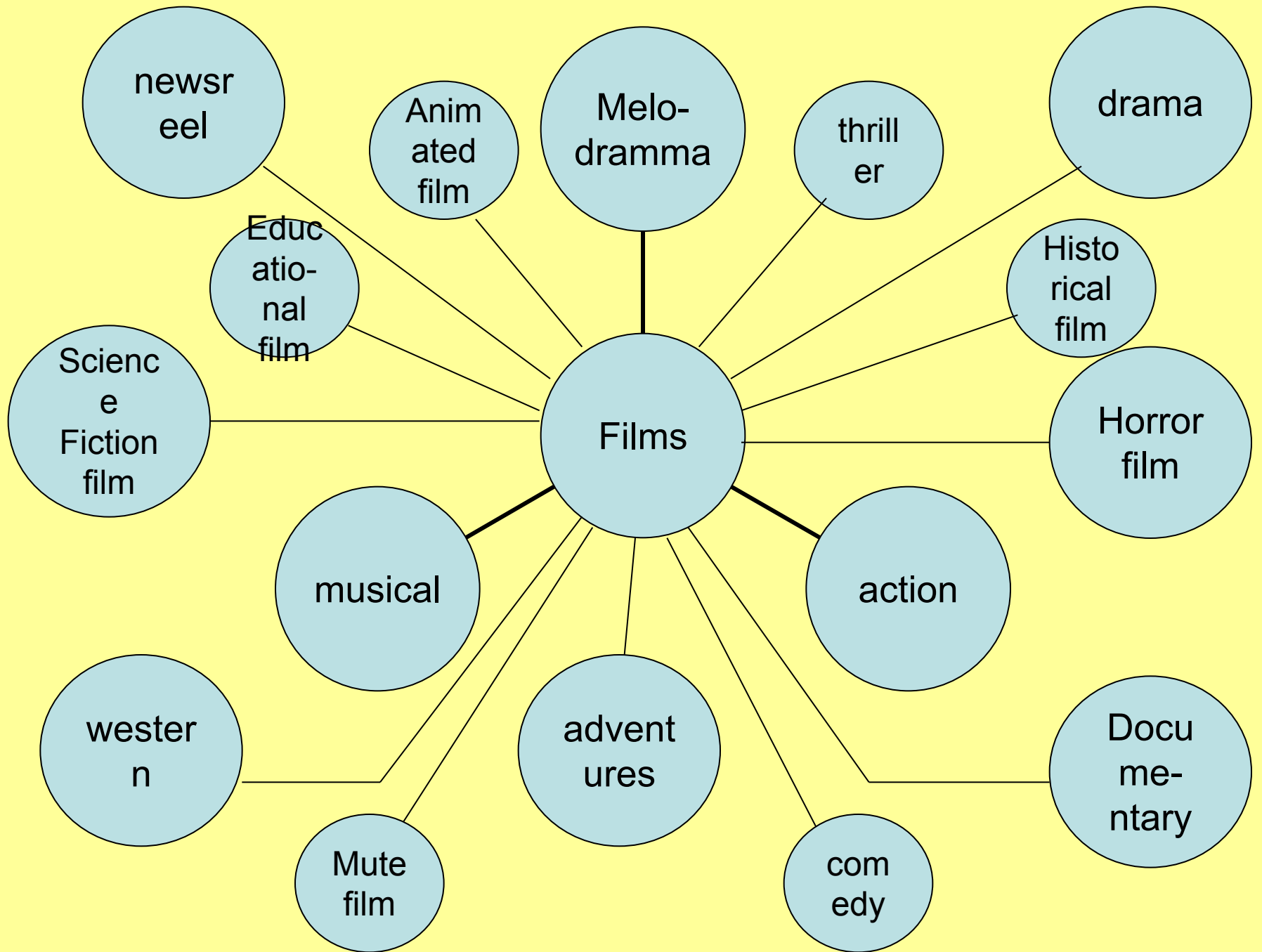
began experimenting with sending still images using radio waves. However, it was in 1928 that General Electric first combined the idea of a device that could show moving images with the technology to wirelessly broadcast them.

During the 30s and 40s the technology was gradually improved upon. In America the first regular broadcasts began in 1939 though it was not until after the Second World War that the television as a standard home appliance began to really take off. After 1945 television sales in America skyrocketed. The first colour broadcast was made in 1954.

Throughout the rest of the world, television came years later, and it wasn't until the late 1960s that a television was commonplace in houses throughout the West. By the 1970s, television had become the dominant media force it is today, with 24 hour programming, mass advertising and syndicated shows.

In the 1980s satellite television shrunk the world, making live feeds from other countries and time zones possible. The new millennium brought the advent of digital television, which is the future of television.







Match the films with the kinds of film in the box.

- animated film
- docu-drama
- horror film
- period drama
- romantic comedy
- thriller

**BIG SCREEN CINEMA – What’s on this week**

- 1 *Escape from the Mob* – an exciting story of two lovers who are running away from dangerous gangsters.
- 2 *I Love You Stupid* – set in New York, this funny love story between a millionaire and shopkeeper will make you laugh until you cry!
- 3 *Barack Obama: the early years* – using real footage and actors playing the young Obama at different times in his life, this is a fascinating picture of the man who became President.
- 4 *Frogz* – a great new cartoon picture. Perfect for children – and adults as well!
- 5 *For the Love of a Prince* – this historical film, set in London in around 1800, has fabulous costumes and great acting.
- 6 *Dracula Returns* – he’s dangerous, he’s thirsty for blood, and he’s back! The terrifying story of Count Dracula will make you scream!

# TV advantages and disadvantages

Fill in the table. Use the following words and expressions and add your own

Advantages	Disadvantages
TV is a good friend for disabled and lonely people	Children spent too much time watching TV

to damage one's eyes  
 too much radiation in the room  
 to receive information  
 to have no time to help parents around the house  
 to gain weight  
 to become lazy  
 to relax  
 to be too lazy to read books  
 to see and to listen to famous people  
 to have no time to see or to speak with friends  
 to travel round the world  
 to be too lazy to go to the theatre or the cinema  
 to take part in shows and win prizes



# A couch potato

- A **couch potato** is someone who is lazy or not very physically active, especially someone who spends a lot of time watching television and eating junk food.



# Are you a “couch potato”?

- Maxim, 11: I watch TV or video in the comfort of my home? When the weather is bad and people are inside anyway. I’m a “couch potato”, and I like watching nature programmes, cartoons, thrillers and sport programmes all day along. It’s fun, if you have nothing else to do.
- *Why does Maxim like to watch TV? What TV programmes does he prefer? Are you interested in such programmes? Are you a “couch potato”?*

Put the sentences in the correct order and make up two dialogues

No, I've been looking forward to it all evening

What's on BBC at eight o'clock?

As far as I can remember there is a quiz programme.

Would you mind if I watched it?

*We mustn't miss that.*

Do you remember what comes on next?

*Let me look in the "Radio times" first.*

I believe there is a variety show on.



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show on.*

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# *Reply to A's questions using the phrase 'nothing worth' plus a gerund*

- Example
- Student A Why don't you listen to the radio?
- Student B There's nothing worth listening to.
- 1. A.....watch TV?
- B.....
- 2. A.....read a paper?
- B.....
- 3. A.....look at a magazine?
- B.....
- 4. A.....see a film?
- B.....
- 5. A.....buy something?
- B.....

# Используемая литературы

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- Счастливый английский в 4-х книгах. Книга 2 Учебник для 7 класса общеобразовательных учреждений / В.П. Кузовлев, Н.М. Лапа, Э.М. Перегудова и др. – 7-е изд. – М.: Просвещение, 2000 – 336 с.
- Antonia Crare, J.J. Wilson. New Total English. Pearson, Longman, 2012