The British Press

a's historic verdic

Rail

"A Good Newspaper Can Open the Window to the World ..."

Some Paper Terms

caption

gossip column

regular column



a press round-up

a round-up

subhead

The Issue

The Editorial

The Column



Slaughter in Misrata



Civilians hit in cluster bomb attack

Switz affect to the

Format of Newspapers







Broadsheet format

Berliner format

Compact format

Format of Newspapers

"Middle-market" tabloid newspapers





Tabloid newspapers

Types of Newspapers

Sunday THE ** ATTRIBUTE OF THE STATE OF THE

THE SUNDAY



Specific features Of different papers



Point appropriate features describing the papers

Compress news

- Use large headlines and photographs
- Have more writing than pictures
- Report in detail on serious news
 - Have short articles about less important events
- Report the latest scandal or gossip in the private lives of famous people
 - Have a more sensational reporting style



Define the Format and the Type of the Newspaper



Name the Parts of Newspaper

(Use Newspaper Terms)



Your Money Use our planner to plot your pension and get strarter for your retirement telegraphicous kyourmoney

Arrows mark RAF birthday





The Type

The Format

Important features







The Type

The Format

Important features

The Type

The Format

Important features



Why do People Read Newspapers?



Express your own Point of View and Personal Newspaper Preferences

Many Thanks for your Hard Work!