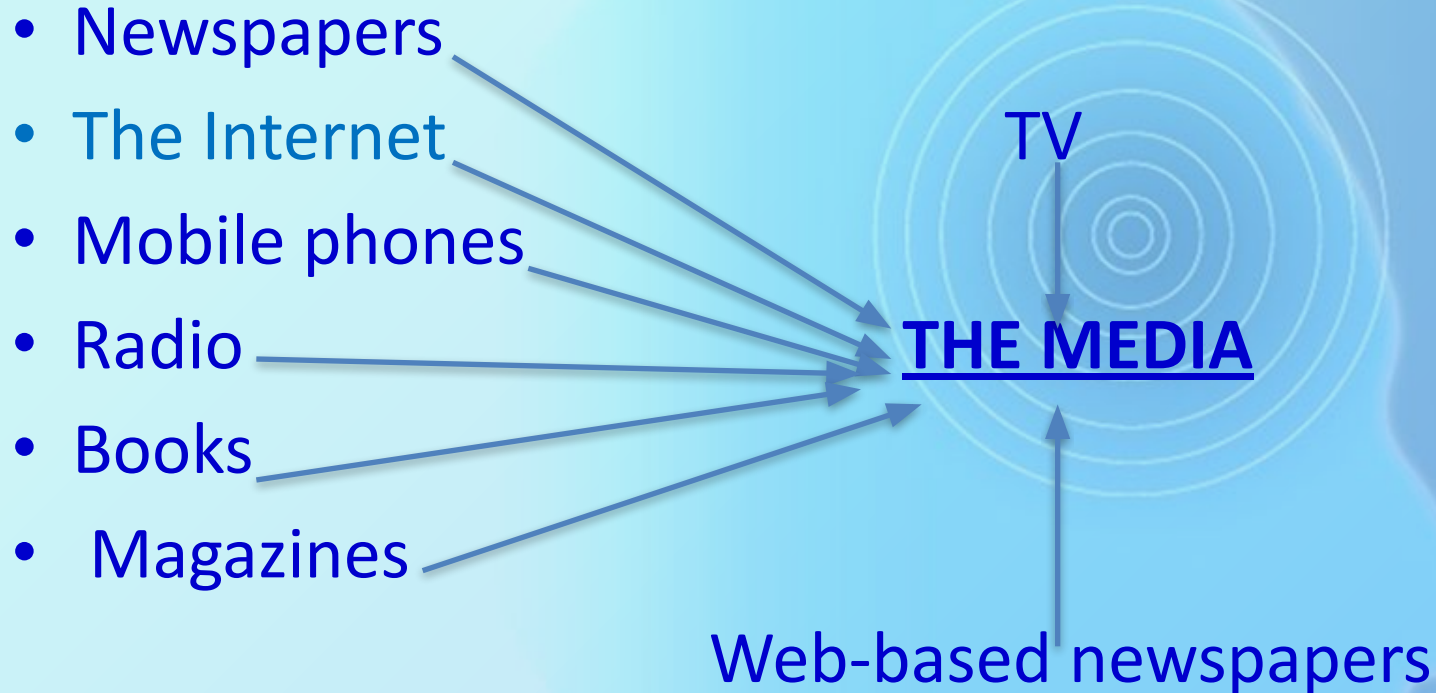




***EDUCATION.
Generation M***

What is the media?



Write which of the mass media are

- ✓ *The most useful*
- ✓ *The easiest to use*
- ✓ *The most expensive*
- ✓ *The most modern*
- ✓ *The most interesting*
- ✓ *The most convenient*
- ✓ *The safest*
- ✓ *The cheapest*



Например: *I think newspapers are the most convenient mass media. It is broken to my home every day/ I can get a lot of useful information from newspapers.*

The Google logo, featuring the word "Google" in its signature multi-colored font.The MSN logo (a colorful butterfly) and the Hotmail logo (the word "Hotmail" in a bold, black font).

How do people use

INTERNET

?

A worldwide system of interconnected networks and computers.

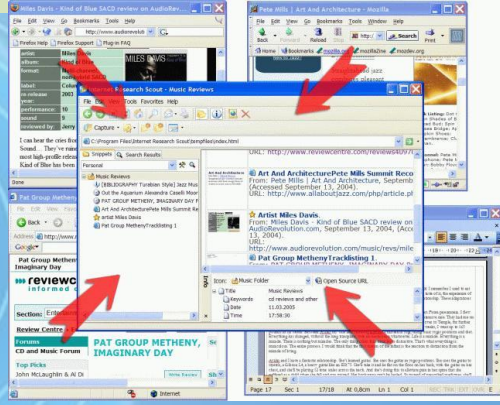
The YouTube logo, featuring the word "You" in black and "Tube" in white on a red rounded rectangle, with the tagline "Broadcast Yourself" below it.

Online shopping



Research ,getting necessary information

Talking to friends



What can you do in internet?



Watching Videos

Downloading/ listening to music





Educational films

Getting information

The role of the Internet in education



dictionari
es



Vocabulary practice

- Fix eyes on – уставиться на что-либо
- Chat – болтать
- Occasionally texting время от времени отправлять СМС
- tell sb off -отчитывать
- Concentrate - концентрироваться
- Deal with - иметь дело с
- Impact – импульс, удар, толчок
- Extension - величина

- Sending written messages – texting
- Cope with – deal with
- Talking –chatting
- Sometimes – occasionally
- Speaking to sb angrily
- Additions – extensions
- Focus – concentrate
- Effect - impact
- Stuck – fixed on

Прочитай текст на странице

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...and answer the questions

3 Read the text and choose *A*, *B*, *C* or *D* to answer the questions.

- 1 What is Lisa not doing in her room?
 - A chatting online
 - B texting friends
 - C writing an email
 - D preparing for an exam
- 2 The phrase 'Generation M' means teenagers are good at ...
 - A using technology frequently.
 - B learning things simultaneously.
 - C doing many tasks at the same time.
 - D completing many ordinary tasks.

- 3 Learning is made easier when ...
 - A you group many small things together.
 - B you concentrate on one thing at a time.
 - C you use technology to help you.
 - D you use different forms of media.
- 4 Casey Roberts believes students need to ...
 - A pay attention to individual tasks.
 - B practise concentrating more efficiently.
 - C learn to communicate better.
 - D spend less time using electronic media.

Advantages and disadvantages of using mass media in education

advantages

- to relax
- to study at home
- ...
- ...
- ...
- ...

disadvantages

- to spend too much time in Internet
- to have no time to communicate with relatives and friends
- to damage your eyes
- ...
- ...
- ...

Продолжи списки!

Home task



Imagine a day in your life without gadgets. How will your day be different from a normal day? What changes will you make? How these changes will you make?



Ответь на вопросы
развернуто (5-10 предл.)