

Intermediate Listening Comprehension Course
Voice of America – Special English Program

HOLIDAY SHOPPING

Designed by
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Gymnasium No 44
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Sponsored by
the English Language Office,
U.S. Embassy, Moscow, Russia

START

HOLIDAY SHOPPING

- Vocabulary Work
- Listening: Part 1
- Listening: Part 2
- Translation
- Questions for discussion

HOLIDAY SHOPPING

- Vocabulary Work
- Listening: Part 1
- Listening: Part 2
- Translation
- Questions for discussion

Study the new words

Choose the correct translation of the following words:

ПОХОД ПО МАГАЗИНАМ

store –

guard –

designer clothes –

consumer –

demand –

tear sheet –

revolving door –

shopping –

storekeeper –

profit –

losses –

stock market –

Study the new words

магазин, склад

store –

guard –

designer clothes –

consumer –

demand –

tear sheet –

revolving door –

shopping –

поход по магазинам

storekeeper –

profit –

losses –

stock market –

Study the new words

рекламное объявление

store – магазин, склад

guard –

designer clothes –

consumer –

demand –

tear sheet –

revolving door –

shopping – поход по магазинам

storekeeper –

profit –

losses –

stock market –

Study the new words

вращающаяся дверь

store – магазин, склад

guard –

designer clothes –

consumer –

demand –

tear sheet –

рекламное объявление

revolving door –

shopping –

поход по магазинам

storekeeper –

profit –

losses –

stock market –

Study the new words

охрана

store –

магазин, склад

guard –

designer clothes –

consumer –

demand –

tear sheet –

рекламное объявление

revolving door –

вращающаяся дверь

shopping –

поход по магазинам

storekeeper –

profit –

losses –

stock market –

Study the new words

модельная одежда

store	–	магазин, склад
guard	–	охрана
<u>designer clothes</u>	–	
<u>consumer</u>	–	
<u>demand</u>	–	
tear sheet	–	рекламное объявление
revolving door	–	вращающаяся дверь
shopping	–	поход по магазинам
<u>storekeeper</u>	–	
<u>profit</u>	–	
<u>losses</u>	–	
<u>stock market</u>	–	

Study the new words

спрос

store	–	магазин, склад
guard	–	охрана
designer clothes	–	модельная одежда
<u>consumer</u>	–	
<u>demand</u>	–	
tear sheet	–	рекламное объявление
revolving door	–	вращающаяся дверь
shopping	–	поход по магазинам
<u>storekeeper</u>	–	
<u>profit</u>	–	
<u>losses</u>	–	
<u>stock market</u>	–	

Study the new words

потребитель

store	–	магазин, склад
guard	–	охрана
designer clothes	–	модельная одежда
<u>consumer</u>	–	
demand	–	спрос
tear sheet	–	рекламное объявление
revolving door	–	вращающаяся дверь
shopping	–	поход по магазинам
<u>storekeeper</u>	–	
<u>profit</u>	–	
<u>losses</u>	–	
<u>stock market</u>	–	

Study the new words

выгода

store	–	магазин, склад
guard	–	охрана
designer clothes	–	модельная одежда
consumer	–	потребитель
demand	–	спрос
tear sheet	–	рекламное объявление
revolving door	–	вращающаяся дверь
shopping	–	поход по магазинам
<u>storekeeper</u>	–	
<u>profit</u>	–	
<u>losses</u>	–	
<u>stock market</u>	–	

Study the new words

владелец магазина

store	–	магазин, склад
guard	–	охрана
designer clothes	–	модельная одежда
consumer	–	потребитель
demand	–	спрос
tear sheet	–	рекламное объявление
revolving door	–	вращающаяся дверь
shopping	–	поход по магазинам
<u>storekeeper</u>	–	
profit	–	выгода
<u>losses</u>	–	
<u>stock market</u>	–	

Study the new words

фондовая биржа

store	–	магазин, склад
guard	–	охрана
designer clothes	–	модельная одежда
consumer	–	потребитель
demand	–	спрос
tear sheet	–	рекламное объявление
revolving door	–	вращающаяся дверь
shopping	–	поход по магазинам
storekeeper	–	владелец магазина
profit	–	выгода
<u>losses</u>	–	
<u>stock market</u>	–	

Study the new words

убытки

store	–	магазин, склад
guard	–	охрана
designer clothes	–	модельная одежда
consumer	–	потребитель
demand	–	спрос
tear sheet	–	рекламное объявление
revolving door	–	вращающаяся дверь
shopping	–	поход по магазинам
storekeeper	–	владелец магазина
profit	–	выгода
<u>losses</u>	–	
stock market	–	фондовая биржа

Wonderful !

store	–	магазин, склад
guard	–	охрана
designer clothes	–	модельная одежда
consumer	–	потребитель
demand	–	спрос
tear sheet	–	рекламное объявление
revolving door	–	вращающаяся дверь
shopping	–	поход по магазинам
storekeeper	–	владелец магазина
profit	–	выгода
losses	–	убытки
stock market	–	фондовая биржа

Practice the new words

Choose the most suitable word (phrase) to fill in the gap:

1). Modern shops and stores usually have automatic or _____ doors.

- a). consumers; a). consumers; b). storekeepers; a). consumers; b). storekeepers; c). revolving; a). consumers; b). storekeepers; c). revolving; d). designer clothes; d). designer clothes; e). losses; d). designer clothes; e). losses; f). shopping; d). designer clothes; e). losses; f). shopping; g). store; g). store; h). guard; h). guard; i). tear sheets; i). tear sheets; j). stock market; h). guard; i). tear sheets; j). stock market; k). demand.



Practice the new words

Choose the most suitable word (phrase) to fill in the gap:

1). Modern shops and stores usually have automatic or revolving doors.

2). Last week the _____ at the store stopped the thief who was trying to carry a suit past the cash register.

a). consumers; a) . consumers ; b). storekeepers; a) . consumers ; b) . storekeepers ; c). designer clothes;

d). losses; d) . losses ; e). shopping; d) . losses ; e) . shopping ; f). store; d) . losses ; e) . shopping ; f) . store ; g). guard;

h). tear sheets; h) . tear sheets ; i). stock market; h) . tear sheets ; i) . stock market ; and.



Practice the new words

Choose the most suitable word (phrase) to fill in the gap:

- 1). Modern shops and stores usually have automatic or revolving doors.
- 2). Last week the guard at the store stopped the thief who was trying to carry a suit past the cash register.
- 3). This market is famous for selling _____ with big discounts (скидки).

a). consumers; a) . consumers; b). storekeepers; a) . consumers; b) . storekeepers; c). designer clothes;

d). losses; d) . losses; e). shopping; d) . losses; e) . shopping; f). store; d) . losses; e) . shopping; f) . store; g). tear sheets;

h). stock market; h) . ket; i). demand.



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- 1). Modern shops and stores usually have automatic or revolving doors.
- 2). Last week the guard at the store stopped the thief who was trying to carry a suit past the cash register.
- 3). This market is famous for selling designer clothes with big discounts (скидки).
- 4). While producing and selling goods one should take into consideration the requests (запросы) of _____ .

a). consumers; a) . consumers; b). storekeepers; a) . consumers; b) . storekeepers; c). losses; a) . consumers; b) . storekeepers; c) . losses; d). shopping;

e). store; e) . store; f). tear sheets; e) . store; f) . tear sheets; g). stock market; e) . store; f) . tear sheets; g) . stock market; h).



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- 1). Modern shops and stores usually have automatic or revolving doors.
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- 3). This market is famous for selling designer clothes with big discounts (скидки).
- 4). While producing and selling goods one should take into consideration the requests (запросы) of consumers.
- 5). Before Christmas the _____ for toys and clothes increases dramatically.

a). storekeepers; a) . storekeepers; b). losses; a) . storekeepers; b) . losses; c). shopping; a) . storekeepers; b) . losses; c) . shopping; d). store;
e). tear sheets; e) . tear sheets; f). stock market; e) . tear sheets; f) . stock market; g). demand.

Very Good !

- 1). Modern shops and stores usually have automatic or revolving doors.
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- 3). This market is famous for selling designer clothes with big discounts (скидки).
- 4). While producing and selling goods one should take into consideration the requests (запросы) of consumers.
- 5). Before Christmas the demand for toys and clothes increases dramatically.

Practice the new words

Choose the most suitable word (phrase) to fill in the gap:

6). Today newspapers and magazines are packed (забиты) with _____ of different companies and shops.

- a). storekeepers; a) . storekeepers; b). debt; a) . storekeepers; b) . debt;
c). shopping; a) . storekeepers; b) . debt; c) . shopping; d). store;
e). tear sheets; e) . tear sheets; f). stock market.



Practice the new words

Choose the most suitable word (phrase) to fill in the gap:

6). Today newspapers and magazines are packed (забиты) with tear sheets of different companies and shops.

7). The factory was sold to get rid of excessive _____ .

a). storekeepers; a) . storekeepers; b). a) . storekeepers; b) . debt a) . storekeepers; b) . debt; c). shopping; a) . storekeepers; b) . debt; c) . shopping; d). store;

a) stock market



Practice the new words

Choose the most suitable word (phrase) to fill in the gap:

- 6). Today newspapers and magazines are packed (забиты) with tear sheets of different companies and shops.
- 7). The factory was sold to get rid of excessive debt .
- 8). Since old times _____ have been respected and privileged members of society.

a). storekeepers; a) . storekeepers; b). shopping; a) . storekeepers; b) . shopping; c). store; a) . storekeepers; b) . shopping; c) . store; d). stock market.



Practice the new words

Choose the most suitable word (phrase) to fill in the gap:

- 6). Today newspapers and magazines are packed (забиты) with tear sheets of different companies and shops.
- 7). The factory was sold to get rid of excessive debt .
- 8). Since old times storekeepers have been respected and privileged members of society.
- 9). is not a terrible thing. On the contrary, it is a great pleasure and fun.

a). shopping; a) . shopping; b). store; a) . shopping; b) . store; c). stock market.



Practice the new words

Choose the most suitable word (phrase) to fill in the gap:

- 6). Today newspapers and magazines are packed (забиты) with tear sheets of different companies and shops.
- 7). The factory was sold to get rid of excessive debt .
- 8). Since old times storekeepers have been respected and privileged members of society.
- 9). Shopping is not a terrible thing. On the contrary, it is a great pleasure and fun.
- 10). The greatest world is situated in New-York.

a). store; a) . store; **b). stock market.**

Excellent !

- 6). Today newspapers and magazines are packed (забиты) with tear sheets of different companies and shops.
- 7). The factory was sold to get rid of excessive debt .
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Listening

Listen to the first part of the radio program about holiday shopping in the U.S.A. and get ready to answer the following questions:

- 1. What is the busiest time of year for shopping or sales in the U.S.A.?*
- 2. When does the holiday shopping season start in the U.S.A.?*
- 3. Why is Black Friday referred to in this way?*
- 4. Which day used to be the busiest shopping one?*
- 5. Is buying goods on-line popular in America?*

Start the sound

Now answer the questions:

- 1. What is the busiest time of year for shopping or sales in the U.S.A.?*

[Click here to see the answer](#)



Now answer the questions:

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Much of the U.S. economic activity is created on Christmas and other holidays.



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1. *What is the busiest time of year for shopping or sales in the U.S.A.?*

Much of the U.S. economic activity is created on Christmas and other holidays.

2. *When does the holiday shopping season start in the U.S.A.?*



[Click here to see the answer](#)

Now answer the questions:

1. What is the busiest time of year for shopping or sales in the U.S.A.?

Much of the U.S. economic activity is created on Christmas and other holidays.

2. When does the holiday shopping season start in the U.S.A.?

It starts after Thanksgiving Day.



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3. Why is Black Friday referred to in this way?

Because storekeepers used to record profits in black ink.



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Because storekeepers used to record profits in black ink.

4. Which day used to be the busiest shopping one?

Black Friday. However, in recent years it has been the Saturday before Christmas.

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[Click here to see the answer](#)

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Black Friday. However, in recent years it has been the Saturday before Christmas.

5. Is buying goods on-line popular in America?

Yes. Today Americans are buying more on the Internet.

Read the script of part one and choose the correct form of verbs, articles and prepositions:

Start the sound

About two-thirds of the economic activity in (a, the) United States is created by people who

spend money - consumers. And much (of, from, in, about) that activity is created this time of year, as consumers buy gifts for Christmas and other holidays.

Government economists (says, are said, say) big department stores make about 14% of (our, my, their, his) sales in the month of December. That may not seem like lot. But December sales (be, is, are, were, have been) almost twice the monthly average for the rest of the year.

The holiday shopping season traditionally starts (a, the, - , in, at) day after Thanksgiving. It (calls, call, have called, is called) Black Friday. Storekeepers used to record profits in black ink and losses in red ink. So being "in the black" on the Friday after Thanksgiving means a good thing, a return to profit.

But it also means that people face crowded stores, which (are, be, was, is) the other idea of a "Black Friday," a day they do not like. It used to be the busiest shopping day of the year. In recent years the busiest day has been the Saturday before Christmas.

People who do not like crowded stores have another choice. Americans (are buying, bought, buy, buys) more on the Internet. The Census Bureau says they bought almost \$14,000,000,000 in goods on-line in the last three months of last year. Still, that was less than 2% of total retail sales.

Read the script of part one and choose the correct form of verbs, articles and prepositions:

About two-thirds of the economic activity in (a, the, -) United States is created by people who spend money - consumers. And much (of spend money - consumers. And much (of, from spend money - consumers. And much (of, from, in spend money - consumers. And much (of, from, in, about) that activity is created this time of year, as consumers buy gifts for Christmas and other holidays.

Government economists (says, are said, say) big department stores make about 14% of (our, my, their, his) sales in the month of December. That may not seem like a lot. But December sales (be, is, are, were, have been) almost twice the monthly average for the rest of the year.

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The holiday shopping season traditionally starts (a) The holiday shopping season traditionally starts (a, the) The holiday shopping season traditionally starts (a, the, -) The holiday shopping season traditionally starts (a, the, - , in) The holiday shopping season traditionally starts (a, the, - , in, at) day after Thanksgiving. It

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But it also means that people face crowded stores, which (are) But it also means that people face crowded stores, which (are, be) But it also means that people face crowded stores, which (are, be, was) But it also means that people face crowded stores, which (are, be, was, is) the other idea of a

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People who do not like crowded stores have another choice. Americans (are buying, bought, buy, buys) more on the Internet. The Census Bureau says they bought almost \$14,000,000,000 in

Read the script of part one and choose the correct form of verbs, articles and prepositions:

About two-thirds of the economic activity in (a, the, -) United States is created by people who spend money - consumers. And much (of, from, in, about) that activity is created this time of year, as consumers buy gifts for Christmas and other holidays.

Government economists (says, are said, say) big department stores make about 14% of (our, my, their, his) sales in the month of December. That may not seem like a lot. But December sales (be, is, are, were, have been) almost twice the monthly average for the rest of the year.

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Before you hear the second part of the radio program, try to guess whether the following statements are true, false, or not mentioned:

- 1). The National Retail Federation expected holiday sales in the United States to decrease over last year.
- 2). Last year, Wal-Mart had \$100,000,000 in profits.
- 3). This year the trade group has expected sales of more than \$2,000,000.
- 4). In November, the Conference Board said its Consumer Confidence Index decreased by 80 points to 10.
- 5). The initial level of economic activity of the Consumer Confidence Board was 100%.
- 6). According to the statistics, holiday shopping in America is the most profitable business.
- 7). The Commerce Department declared that November retail sales were much lower than expected.

And now listen to part two and check your answers:

- 1). The National Retail Federation expected holiday sales in the United States to decrease during the past year.
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Start the sound

Determine whether the following statements are true, false or not mentioned:

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Choose the only correct variant in each question:

1). The National _____ said it expected holiday sales to increase by 5.7% over last year.

- a). Conference Board;** **a) . Conference Board;** **b). Stock Market;**
c). Retail Federation; **c) . Retail Federation;**
d) Stock Board.



Choose the only correct variant in each question:

- 1). The National Retail Federation said it expected holiday sales to increase by 5.7% over last year.
- 2). Another group, the Conference Board, measures how _____ feel about the economy.

a). buyers; a) . buyers ;

b). consumers;

c). customers;

c) . customers ;

d). purchasers.



Choose the only correct variant in each question:

- 1). The National Retail Federation said it expected holiday sales to increase by 5.7% over last year.
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- 3). In November, Consumer Confidence Index increased by ten points to eighty. That was _____ news for sellers.

a). terrible; a) . terrible;

b). bad;

c). not;

c) . not;

d). good.



Choose the only correct variant in each question:

- 1). The National Retail Federation said it expected holiday sales to increase by 5.7% over last year.
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- 4). shopping is also important for the stock market.

a). weekend; a) . weekend ;

b). festival;

c). holiday;

c) . holiday ;

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- 1). The National Retail Federation said it expected holiday sales to increase by 5.7% over last year.
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- 5). Last Friday, the University of Michigan _____ its consumer confidence report.

a). released; a) . released;

b). published;

c). issued;

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d). emancipated.

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a). situations; a) . situations ;

b). stipulations;

c). circumstances;

c) . circumstances ;

d).

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*Get ready to restore the text
by putting the sentences in the right order:*

- 1). *The National Retail Federation said it expected holiday sales in the U.S.A. to increase by 5.7% over last year.*
- 2). *That report helped the Dow Jones Industrial Average to close above 10,000 for the first time in eighteen months.*
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- 5). *In November, it said its Consumer Confidence Index increased by ten points to eighty.*
- 6). *But it is still below the initial level of 100 set in 1985.*
- 7). *The trade group said it expected sales of about \$217,000 million.*
- 8). *The first report for December showed an unexpected decrease in current conditions.*
- 9). *Last Friday, though, the University of Michigan released its consumer confidence report.*
- 10). *Another group, the Conference Board, measures how consumers feel about the economy.*
- 11). *Last week, the Commerce Department said retail sales were higher than expected in November.*

Which is the first sentence?

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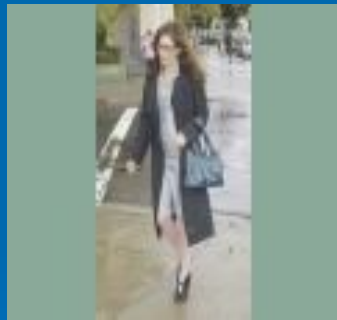
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Translate into English

В прошлую пятницу Джули Вудвард (Julie Woodward) решила пойти за покупками.



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Last Friday, Julie Woodward decided to go shopping.

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Last Friday, Julie Woodward decided to go shopping. She went to Macy's where a store with designer clothes had opened. There she bought wonderful jeans though they were rather expensive. Certainly, Julie was satisfied with her new jeans with cuts on the knees.

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Last Friday, Julie Woodward decided to go shopping. She went to Macy's where a store with designer clothes had opened. There she bought wonderful jeans though they were rather expensive. Certainly, Julie was satisfied with her new jeans with cuts on the knees. But when she came to Macy's the next day, she was not allowed to come in.

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Last Friday, Julie Woodward decided to go shopping. She went to Macy's where a store with designer clothes had opened. There she bought wonderful jeans though they were rather expensive. Certainly, Julie was satisfied with her new jeans with cuts on the knees. But when she came to Macy's the next day, she was not allowed to come in. Julie remembers: "I was walking through the revolving doors when suddenly a security guard stopped me. He pointed at my knees and said that such jeans are not suitable for visiting the department store."

Translate into English

В прошлую пятницу Джули Вудвард (Julie Woodward) решила пойти за покупками. Она отправилась в Мэйсиз (Macy's), где открылся магазин модной (модельной) одежды. Там она купила прекрасные джинсы, хотя они и стоили довольно дорого. Безусловно, Джули была довольна своими новыми джинсами с разрезами на коленях. Но, когда на следующий день она пришла в Мэйсиз за другими покупками, ее не пустили внутрь. Джули вспоминает: «Я проходила через вращающиеся двери, когда внезапно меня остановил сотрудник охраны (security guard). Он указал на мои колени и сказал, что такие джинсы не подходят для посещения этого торгового центра. Я хотела объяснить, что купила их вчера в Мэйсиз, но он не захотел слушать и велел мне покинуть магазин.»

Last Friday, Julie Woodward decided to go shopping. She went to Macy's where a store with designer clothes had opened. There she bought wonderful jeans though they were rather expensive. Certainly, Julie was satisfied with her new jeans with cuts on the knees. But when she came to Macy's the next day, she was not allowed to come in. Julie remembers: "I was walking through the revolving doors when suddenly a security guard stopped me. He pointed at my knees and said that such jeans are not suitable for visiting the department store. I wanted to explain that I had bought them in Macy's the day before, but he didn't want to listen and made me leave the store."

Questions for discussion

1. What is the busiest time of year for shopping in your town? Why?
2. Do you like to buy Christmas (or New Year) gifts to your relatives and friends? Which gifts do you usually buy?
3. Do you like to get gifts? Which gifts do you usually expect from your good friends on holidays?
4. Do you enjoy shopping? Why? Why not?
5. Get ready to advertise some unusual Christmas gift which is sold in your store for the first time.
6. Three of you decided to find some original gift to your friend for his/her birthday. Discuss what kind of gift it may be.

This is the end of the self-study lesson.

Thank you.

Wrong!!!



A photograph of a busy clothing store. In the foreground, a woman in a blue jacket and a young girl in a light blue shirt are walking away from the camera. To their right, a man in a patterned shirt is also walking away. The store is filled with clothing racks and shelves. A large red garment is visible on the left. The text "You are mistaken!" is overlaid in green, italicized font across the center of the image.

You are mistaken!

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Not correct



Try again!



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