

Moscow Department of Education
The state budget educational institution
Secondary vocational education of the city
of Moscow
Business Technologies

Quadro Ways

Faster than the car, cheaper than the plane!!!

- ◉ Field of the business: **logistics**
- ◉ Made by a student of the 1st course
specialty «_____»,
group _____

Name Surname

Teacher: Khoroshilova Tatiana Igorevna

Moscow 2018

Aim of the market:

Transfer of the clients' goods
to desired location.

Type of business

Small business.



SWOT analysis

Strength – сильные стороны

- 1) Transfer price is below others.
- 2) Modern and used drone.
- 3) Demanded route.
- 4) Opportunity to work with a personal drone (if the courier has it)

Opportunities – возможности в будущем

- 1) Becoming a large firm.
- 2) Becoming a corporation.

Weaknesses – слабые стороны

- 1) New company.
- 2) little experience on the market.

Threats -- угрозы

- 1) Our competitors.
- 2) Economy collapse.
- 3) Delivery by car.

Our potential competitors



Copter
Express



Hot & Fresh
Pizza



Dostavka
Guru

Our goods/services

- ⦿ Transfer price is below others.
- ⦿ Popular routes.
- ⦿ We give you opportunity to deliver your products faster.
- ⦿ City and long distance (between Moscow and the nearest towns) routes.
- ⦿ You can work in our company with your own drone (if you have one)

Our customers

People of all
ages who
needs to get
their goods
delivered
faster
somewhere.



Business model

A photograph of three business professionals in a modern office setting. A man in a dark suit is seated in the foreground, facing away from the camera. Two other people, a woman with blonde hair and a man in a dark suit, are seated across from him, looking at documents on a table. The background shows a large window with a cityscape view.

Flattened hierarchy,
small business (director,
accountant,
employees(<50),
marketing manager

Intellectual property

ООО «Вилли Вейс»



Necessary investments

A close-up photograph of a hand holding a fan of Russian 1000 ruble banknotes. The hand is positioned in the upper left, with fingers slightly curled around the edges of the money. The banknotes are fanned out towards the bottom right, showing multiple layers of the currency. The background is a solid, vibrant blue. The lighting is bright, highlighting the texture of the paper and the metallic elements on the banknotes.

- 1) New drones buying (in future) – 450000 rub (one car), 4 cars.
- 2) Rent of office (50000 per month).
- 3) Salary (accountant (40000 rub, drone operators).
- 4) Website (10000 rub)
- 5) Security (30000 rub).
- 6) WIFI 6000 rub

Project economy

- ◎ Delivery price is 500 rub.
- ◎ Profit per month - ...
- ◎ Profit per year - ...



Recommendations and contacts

- ◎ Name and Last name – CEO.
- ◎ E-Mail :

Welcome to our company!!!