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для пользователей

SPRINGER NATURE

ОБЪЯВЛЕНИЕ

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По Соглашению о подписке у 324
организаций Казахстана есть
полнотекстовый доступ ко всем
статьям и журналам издательства
Springer, опубликованным с 1997 по 2016
гг.

Всего более 3000 журналов

SPRINGER NATURE

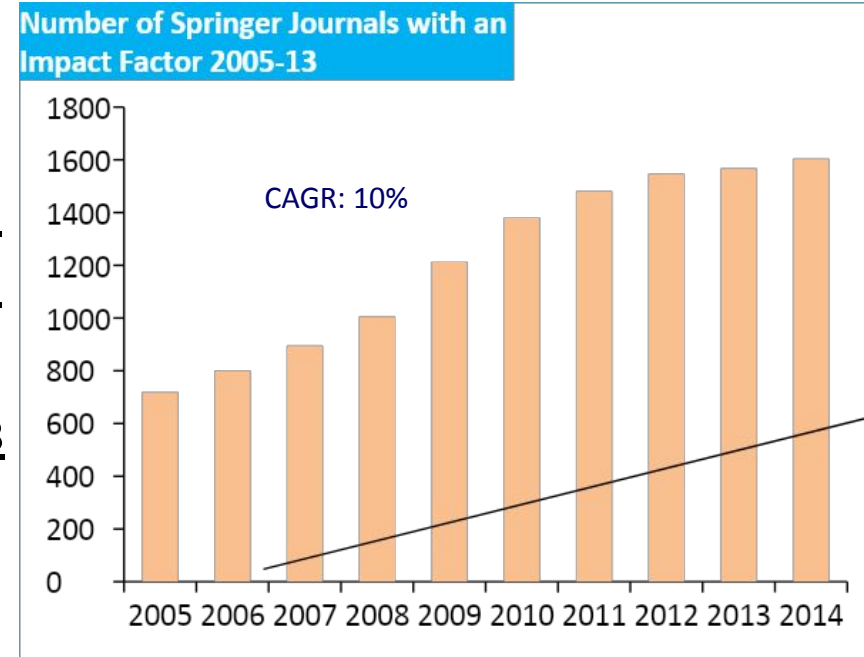


Журналы Springer 2016

ВСЕГО: у Springer более **3000** журналов включая журналы открытого доступа (Open access journals)

Из них:

- ✓ **1613** индексируются Thomson Reuters (Journal Citation Reports) **и имеют импакт-фактор.**
- ✓ **2247** журналов индексируются в **Scopus**
- ✓ **652** индексируются в **PubMed**



Как войти на сайт?

Необходимо пройти по ссылке

www.springerlink.com

The screenshot shows the Springer Link website in a web browser. The browser's address bar displays <http://link.springer.com/>. The page features a search bar at the top with the text "Search" and a magnifying glass icon. Below the search bar, there is a navigation menu with links for "Home" and "Contact Us". The main content area is divided into several sections:

- Browse by discipline:** A list of academic disciplines with arrows indicating further exploration, including Architecture & Design, Astronomy, Biomedical Sciences, Business & Management, Chemistry, Computer Science, Earth Sciences & Geography, Economics, Education & Language, Energy, Engineering, Environmental Sciences, Food Science & Nutrition, Law, Life Sciences, Materials, Mathematics, Medicine, Philosophy, Physics, Psychology, Public Health, Social Sciences, and Statistics.
- Providing researchers with access to millions of scientific documents from journals, books, series, protocols and reference works.** A central banner with two book covers: "Education and Information Technologies" and "Live Reference - Constantly updated Springer.com/ SpringerReference".
- New books and journals are available every day.** A purple banner with a magnifying glass icon.
- Recent Activity:** A section titled "What's being read within your organisation" showing a list of recent readings with timestamps (5 mins ago, 10 mins ago, 10 mins ago). The entries include "Modeling and optimization of kerf taper and surface roughness in laser cutting of titanium alloy sheet" and "О скорости сходимости рядов Фурье двумерных функций ограниченной вариации".
- Browse 9,007,674 resources:** A table showing the number of articles and chapters available.

On the right side of the page, there is a vertical banner with the text "Read. Write. Cite." and "Papers for Mac, Windows & iOS", along with the Springer logo. The bottom of the page shows a Windows taskbar with various open applications, including "Home - Springer - In...", "TRANSCEND (F)", "БД журналов", "Mail.Ru Agent", "Springer_для поиска", "Microsoft Excel - IGP", and "Входящие - Microso...".

Как проверить есть ли доступ?

1. Войти на платформу www.springerlink.com
2. Нет доступа цвет – оранжевый и висят замки. Есть доступ цвет – малиновый, замков нет.
3. Нет доступа связаться с НЦНТИ или с Александровой И.А. – Springer

The image shows two side-by-side screenshots of the Springer Link website, illustrating the visual cues for access status.

Left Screenshot (No Access):

- The page has an orange header and navigation bar.
- The main content area has an orange background.
- A large orange arrow points from the text "Нет доступа" (No access) to the page.
- A box at the bottom right states: "New books and journals are available every day."

Right Screenshot (Access Available):

- The page has a purple header and navigation bar.
- The main content area has a purple background.
- A large purple arrow points from the text "Есть доступ" (Access available) to the page.
- A box at the bottom right states: "New books and journals are available every day."

Central Text:

Providing researchers with access to millions of scientific documents from **journals, books, series, protocols and reference works.**

Discipline List:

Discipline	Count
Medicine	931
Life Sciences	514
Biomedical Sciences	425
Engineering	364
Mathematics	282

Journal List:

- Journal of Geographical Sciences
- Journal of Geographical Sciences

Вход в систему с компьютеров и IP организации свободный, без ограничений.
Доступ открыт на все статьи и журналы.

Springer Link

Search [New Search] [Settings]

Home • Contact Us

Include Preview-Only content ☒

3,064 Result(s) within Journal

Sort By: Newest First | Date Published | Page 1 of 154

Refine Your Search

Content Type: Journal

Discipline

Medicine	942
Life Sciences	521
Biomedical Sciences	429
Engineering	369
Mathematics	285

Subdiscipline

Internal	267
Plant Sciences	133
Biochemistry & Biophysics	132
Ecology	132
Surgery	119

Language: see all

Journal: AIDS Research and Therapy
Volume 1 / 2004 - Volume 12 / 2015

Journal: International Journal of Automotive Technology
Volume 9 / 2008 - Volume 16 / 2015

Journal: Journal of Signal Processing Systems
Volume 1 / 1990 - Volume 80 / 2015

Open Access

6

Регистрация в системе необходима только для входа из дома, телефона и т.д. :

1. Регистрируетесь.

2. Приходит письмо от вашего Администратора на открытие доступа.

The screenshot shows the Springer Link website interface. At the top, there is a navigation bar with the Springer Link logo, a search bar, and links for 'Sign up / Log in', 'English', and 'Academy'. Below the navigation bar, there is a 'Welcome back. Please log in.' section with a login form containing fields for 'Email' and 'Password', a 'Log in' button, and links for 'Forgotten password?', 'Log in using a corporate account', 'Log in via Shibboleth or Athens', and 'Problems logging in?'. Below the login section, there is a 'Don't have an account?' section with a text box for creating an account. The registration form includes fields for 'First Name', 'Last Name', 'Email Address', 'Password', and 'Password Confirmation'. A note states 'Your email address will be kept private'. A minimum password requirement is also shown: 'Minimum 6 characters including at least 1 letter and 1 number'. Six orange callout boxes with a horse icon and a number are overlaid on the page, pointing to specific elements: Step 1 points to the 'First Name' field; Step 2 points to the 'Last Name' field; Step 3 points to the 'Email Address' field; Step 4 points to the 'Password' field; Step 5 points to the 'Password Confirmation' field; and Step 6 points to the 'Create' button (labeled 'Создать' in the callout).

Шаг 1 – Имя

Шаг 2 – Фамилия

Шаг 3 – Электронная почта

Шаг 4 – Пароль

Шаг 5 – Подтвердить пароль

Шаг 6 – Создать

Вход в систему из дома, телефона и т.д.

previousUrl=%2Fsearch%3Ffacet-content-type%3F... Google Outlook Web App Я переводчик — Яндекс: нашла... Переводчик Google Create Account

вска

ть Сервис

Springer

Welcome back. Please log in.

Email Password

Log in [Forgotten password?](#)

» Log in using a corporate account

» Log in via Shibboleth or Athens

» Problems logging in?

Don't have an account?

Creating an account is easy, and helps us give you a more personalised experience.

Your Springer account is shared across many Springer sites including SpringerLink, Springer Materials, Adis Insight, and Springer.com.

First Name Last Name

Email Address

Your email address will be kept private

Password Password Confirmation

Шаг 1 –
Электронная
почта

Шаг 2 –
Пароль

Шаг 3 – Вход

Поиск электронных журналов, статей

 Springer Link

 Поиск 1

Zhaxylyk Salkarayev English Academic

Search



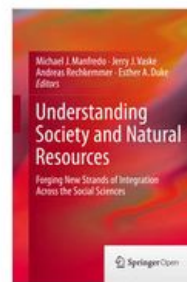
Поиск 2

[Home](#) • [Admin Dashboard](#) • [Contact Us](#)

Browse by discipline

- » Architecture & Design
- » Astronomy
- » Biomedical Sciences
- » Business & Management
- » Chemistry
- » Computer Science
- » Earth Sciences & Geography
- » Economics
- » Education & Language
- » Energy
- » Engineering
- » Environmental Sciences
- » Food Science & Nutrition
- » Law
- » Life Sciences
- » Materials
- » Mathematics
- » Medicine
- » Philosophy
- » Physics
- » Psychology
- » Public Health
- » Social Sciences
- » Statistics

Providing researchers with access to millions of scientific documents from **journals**, **books**, **series**, **protocols** and **reference works**.



Поиск 3

New books and journals are available every day.

Recent Activity

What's being read within your organisation

Original Research Paper

2 days ago

Improving *bgl1* gene expression in *Saccharomyces cerevisiae* through meiosis in an isogenic triploid

Biotechnology Letters, June 2014

Chapter

2 days ago

A Parallel Algorithm for Multiple Biological Sequence Alignment

Information Processign in Cells and Tissues, 2012

Поиск 1 –
поиск по
ключевым
словам

Поиск 2 –
Поиск по
дисциплинам

Поиск 3 –
поиск по
категориям

Поиск 1: Поиск журналов по ключевым словам



Шаг 1

Springer Link

Sign up / Log in English Academic edition

Economics

Home • Contact Us

Browse by discipline

- » Architecture & Design
- » Astronomy
- » Biomedical Sciences
- » Business & Management
- » Chemistry
- » Computer Science
- » Earth Sciences & Geography
- » Economics
- » Education & Language
- » Energy
- » Engineering
- » Environmental Sciences
- » Food Science & Nutrition
- » Law
- » Life Sciences
- » Materials
- » Mathematics
- » Medicine
- » Philosophy
- » Physics
- » Psychology
- » Public Health
- » Social Sciences
- » Statistics

Browse 6,047,480 resources

Articles 5,384,919

Providing researchers with access to millions of scientific documents from journals, books, series, protocols and reference works.

Live Reference – Constantly updated Springer.com/ SpringerReference

New books and journals are available every day.

Recent Activity

What's being read within your organisation

Original Article 5 mins ago
Development of an improved empirical model for slant delays in the troposphere (GPT2w)
GPS Solutions, July 2015

Original Paper 5 mins ago
A bainite transformation kinetics model and its application to X70 pipeline steel
Journal of Materials Science, July 2015

Guest Editorial 10 mins ago
Performing Motherhood: Introduction to a Special Issue on Mothering in Children's and Young Adult Literature
Children's Literature in Education, June 2015

Шаг 1 –
Ввести
ключевое
слово
Например
«ЭКОНОМИКА»



Поиск 1: Поиск журналов по ключевым словам

 Springer Link


economics

New Search



Шаг 1

Home • Contact Us

 Include Preview-Only content ☒

Refine Your Search

Content Type	
Chapter	410,990
Article	284,138
Book	28,292
Reference Work Entry	20,261
Journal	256
Protocol	121
Book Series	58
Reference Work	23

Discipline	
Economics	310,479
Business & Management	251,211
Social Sciences	94,636
Computer Science	88,234

744,116 Result(s) for 'economics'

Sort By Relevance

Date Published

Page 1 of 37,206

Book

Coasean Economics Law and Economics and the New Institutional Economics

Steven G. Medema in *Recent Economic Thought Series* (1998)



Chapter

Economics

The annual cost of diabetes (direct and indirect) rose from \$98 billion in 1997 to \$132 billion in 2002, according to a study published by the American Diabetes Association (ADA). The direct medical care more ...
Jennifer Ryan in *Handbook of Diabetes Management* (2005)

» Look Inside

» Get Access

Chapter

Economics



Шаг 2

 Include Preview-Only content ☒

Refine Your Search

Content Type	
Journal	<input checked="" type="checkbox"/>

Discipline	
Economics	166
Business & Management	119
Social Sciences	46
Mathematics	37
Engineering	30

Subdiscipline	
Operations Research	38
Economic Theory	31
Policy	31
Microeconomics	24
Public Finance	24

Language	
----------	--

256 Result(s) for 'economics' within Journal

Sort By Relevance

Date Published

Page 1 of 13

Journal

Evolutionary and Institutional Economics Review

Volume 1 / 2005 – Volume 11 / 2014



Journal

Quantitative Marketing and Economics

Volume 1 / 2003 – Volume 13 / 2015



Journal

Decisions in Economics and Finance

Volume 1 / 1976 – Volume 38 / 2015



Шаг 3

1 – Выбрать категорию «журнал»

2 – Выбрать дату публикации

3 – Выбрать журнал

Просмотр журнала

The screenshot shows the Springer Link interface for the journal 'Quantitative Marketing and Economics'. The page includes a search bar at the top, a navigation bar with 'Browse Volumes & Issues', and a main content area with journal statistics, a 'Find your Volume or Issue' section, a 'Latest Articles' section, and a 'Cover image' section. Six orange callout boxes with a horse icon and the word 'Шаг' (Step) are overlaid on the page, pointing to specific elements: Step 1 points to the 'Find your Volume or Issue' search box; Step 2 points to the 'Latest Articles' section; Step 3 points to the 'Browse Volumes & Issues' button; Step 4 points to the 'Share' section; Step 5 points to the 'View Article' link in the 'Latest Articles' section; and Step 6 points to the 'Download PDF' link in the 'Latest Articles' section.

Springer Link

Search

Home • Contact Us

Browse Volumes & Issues

Quantitative Marketing and Economics

ISSN: 1570-7156 (Print) 1573-711X (Online)

13 Volumes | 49 Issues | 187 Articles | 12 Open Access | 2003-2015 Available between

Find your Volume or Issue

Volume Issue

Browse all Content

Browse Volumes & Issues

View Open Access Articles

Latest Articles

Original Paper

Display advertising's competitive spillovers to consumer search

Randall Lewis, Dan Nguyen (April 2015)

Download PDF (1154KB) View Article

Original Paper

Designing choice experiments by optimizing the complexity level to individual abilities

Vishva Danthurebandara, Jile Yu, Martina Vandebroek (March 2015)

Download PDF (1161KB) View Article

Cover image

Look Inside

Other actions

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Facebook Twitter LinkedIn

1 – Поиск по номеру журнала

2 – Последние статьи

3 – Просмотр содержания

4 – Информация о журнале

5 – Посмотреть и скачать статьи

6 – Просмотр номеров журнала и скачивание статей

Информация о журнале

The screenshot shows the Springer website interface for the journal 'Quantitative Marketing and Economics' (QME). The page includes a search bar, navigation links (Home, Subjects, My Springer, Services, Products, Springer Shop, About us), and a breadcrumb trail: Home > Business & Management > Marketing. The journal's cover image is displayed on the left, along with its title and ISSN information. On the right, there is a list of links for 'READ THIS JOURNAL ON SPRINGERLINK' and a section for 'FOR AUTHORS AND EDITORS'. Five orange callouts with horse icons and labels 'Шаг 1' through 'Шаг 5' point to specific elements: 'Шаг 1' points to the Springer logo, 'Шаг 2' points to the 'Online First Articles' link, 'Шаг 3' points to the 'Free: Sample Articles' link, 'Шаг 4' points to the 'Instructions for Authors' link, and 'Шаг 5' points to the '2013 Impact Factor' link.

Springer

Search

Home Subjects My Springer Services Products Springer Shop About us

Marketing Home > Business & Management > Marketing

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QME

Coordinating Editor: Pradeep Chintagunta

ISSN: 1570-7156 (print version)
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Journal no. 11129

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- Online First Articles
- All volumes & issues
- Free: Sample Articles
- New: Now Available Online First

FOR AUTHORS AND EDITORS

- 2013 Impact Factor 1.100
- Aims and Scope
- Submit Online
- Open Choice - Your Way to Open Access
- Instructions for Authors
- QME Conference Call for Papers

1 – Просмотр номеров журнала

2 – Образец статьи

3 – Импакт фактор журнала

4 - Инструкции для авторов

5 – Отправить статью онлайн

Информация о журнале



» Browse Volumes & Issues



Journal of Materials Science

ISSN: 0022-2461 (Print) 1573-4803 (Online)

Description

The Journal of Materials Science publishes reviews, full-length papers, and short Communications recording original research results on, or techniques for studying the relationship between structure, properties, and uses of materials. The subjects are seen from international and interdisciplinary perspectives covering areas including metals, ceramics, glasses, polymers, electrical materials, composite materials, fibers, nanos ... [show all](#)

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Latest Articles

Erratum

[Erratum to: Sorption behaviour of torrefied wood and charcoal determined by dynamic vapour sorption](#)

Maija Kymäläinen, Lauri Rautkari, Callum A. S. Hill (January 2016)

[Download PDF \(329KB\)](#)

[View Article](#)



Impact Factor	Available
2.371	1966 - 2016
Volumes	Issues
51	879
Articles	Open Access
34,131	188 Articles

Информация о журнале

▼ About this Journal

Journal Title

Journal of Materials Science

Coverage

Volume 1 / 1966 - Volume 51 / 2016

Print ISSN

0022-2461

Online ISSN

1573-4803

Publisher

Springer US

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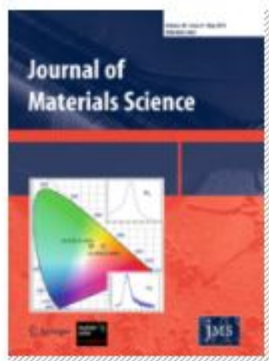
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Информационная поддержка казахстанских авторов

Materials Home > Materials

SUBDISCIPLINES JOURNALS BOOKS SERIES TEXTBOOKS REFERENCE WORKS



Journal of Materials Science

Editor-in-Chief: C. B. Carter

ISSN: 0022-2461 (print version)

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[2014 Impact Factor](#) **2.371**

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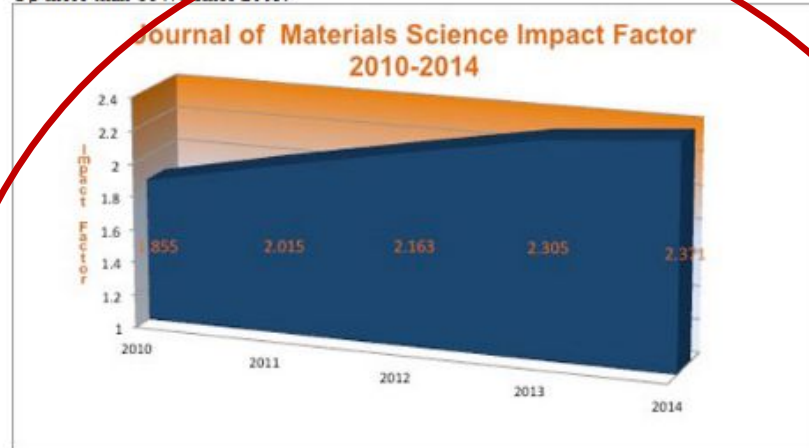
[Instructions for Authors \(PDF\) \(pdf, 222...](#)

[Instructions for Authors](#)

Информация об импакт-факторе журнала

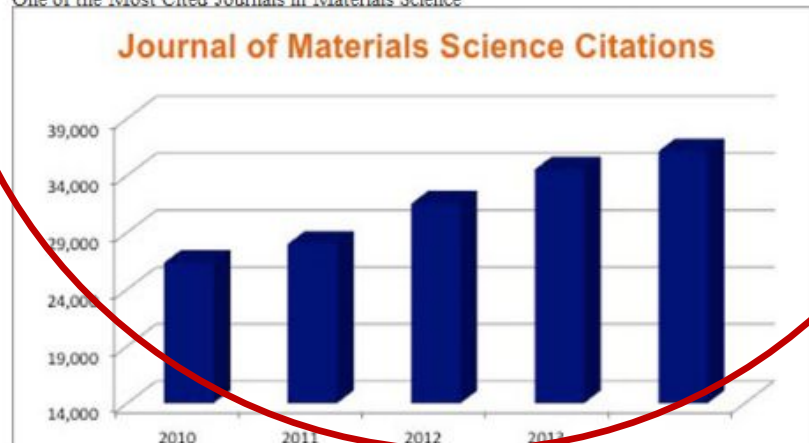
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Glass Structures & Engineering

Editor: Editors-in-Chief: J. Bells; C. Loutch; J. Nielsen; M. Overend; J. Schnitzler

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1/10

Информационная поддержка казахстанских авторов: Как узнать где ещё индексируется журнал, есть ли у него Scopus?

Environmental and Resour x http://link-int.springer.com x Is trade liberalization cond x

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theory and methods to environmental issues and problems that require detailed analysis in order to improve management strategies. The contemporary environmental debate is in a constant state of flux, with new or relatively unexplored topics continually emerging. The Journal provides a forum for the further exploration of causes, consequences and policy responses linked to these topics, across a range of spatial and temporal scales up to the global dimension. Areas of particular interest include evaluation and development of instruments of environmental policy; cost-benefit and cost effectiveness analysis; sectoral environmental policy impact analysis; modeling and simulation; institutional arrangements; resource pricing and the valuation of environmental goods; and indicators of environmental quality.

The contents are chosen for their relevance to the process of policy formulation and application.

Related subjects » Economic Policy - Economics - Environmental / Development / Agricultural Economics - Environmental Management

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2 – Скачивание статьи

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Search within this journal

Quantitative Marketing and Economic
All Volumes & Issues

Volume 13, Issue 1, March 2015

ISSN: 1570-7156 (Print) 1570-7157 (Online)

In this issue (3 articles)

OriginalPaper

Designing choice experiments by optimizing the complexity level to individual abilities

Vishva Dhanurebandara, Jie Yu, Martina Vandierck

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Pages 1-26

OriginalPaper

Localized price promotions as a quality signal in a publicly observable network

James D. Campbell

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Pages 27-57

OriginalPaper

The effects of resale-below-cost laws in the presence of a strategic manufacturer

Noriaki Matsushima, Akira Miyajima

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Pages 59-91



Шаг 1

Инструкции для авторов

Marketing

Home > Business & Management > Marketing

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Quantitative Marketing and Economics

QME

Coordinating Editor: Pradeep Chintagunta

ISSN: 1570-7156 (print version)

ISSN: 1573-711X (electronic version)

Journal no. 11129



Instructions for Authors

Editorial procedure

Double-blind peer review

This journal follows a double-blind reviewing procedure. Authors are therefore requested to submit two documents at the time of their submission:

► A title page only, which includes:

- A concise and informative title
- The name(s) of the author(s)
- The affiliation(s) and address(es) of the author(s)
- The e-mail address and fax number of the corresponding author

► A blinded manuscript without any author names and affiliations. Authors should avoid language that could identify themselves as the authors. Authors should properly cite and reference their own work, but should not use phrases such as "in our previous work (Smith, 2011), we presented..." which identifies the author. Such work should be referred to in the third person, e.g., "Previously Smith (Smith, 2011) presented..."

The blinded manuscript should contain:

- A concise and informative title
- Abstract: Please provide an abstract of 150 to 250 words. The abstract should not contain any undefined abbreviations or unspecified references.
- Keywords: Please provide 4 to 6 keywords which can be used for indexing purposes.

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Text

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Hitsch, Günter J.; Hortagsu, Ali; Ariely, Dan

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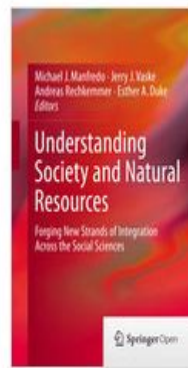


Шаг 1

Browse by discipline

- » Architecture & Design
- » Astronomy
- » Biomedical Sciences
- » Business & Management
- » Chemistry
- » Computer Science
- » Earth Sciences & Geography
- » Economics
- » Education & Language
- » Energy
- » Engineering
- » Environmental Sciences
- » Food Science & Nutrition
- » Law
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- » Medicine
- » Philosophy
- » Physics
- » Psychology
- » Public Health
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