

## WHAT IS MICROECONOMICS



SUBJECTS OF STUDY (ПРЕДМЕТЫ ИССЛЕДОВАНИЯ МИКРОСИСЬ

- 1. Customer task
- 2. Firm task
- 3. Market balance and market structure
- 4. General balance
- 5. Public goods

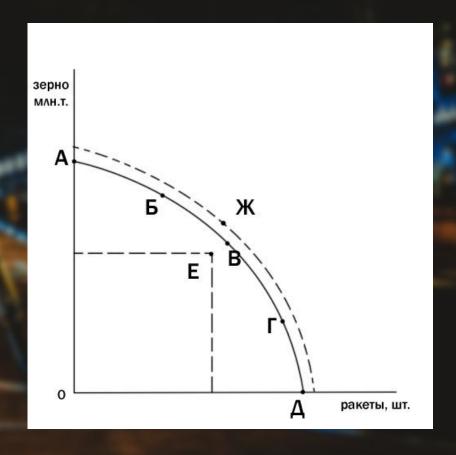






## BASIC ECONOMIC CONCEPTS

- 1. Economic needs
- 2. Economic benefits
- 3. Economic choice
- 4. Opportunity cost
- 5. Production Possibilities Frontier



## HOW THE MICROECONOMICS INFLUENCES SOCIETY





