



# Startups

vocabulary

Guess the word

an entrepreneur starts a company with little capital, relying on money other than outside investments



To bootstrap



all financial decisions and activities of an individual or household, including budgeting, insurance, mortgage, savings

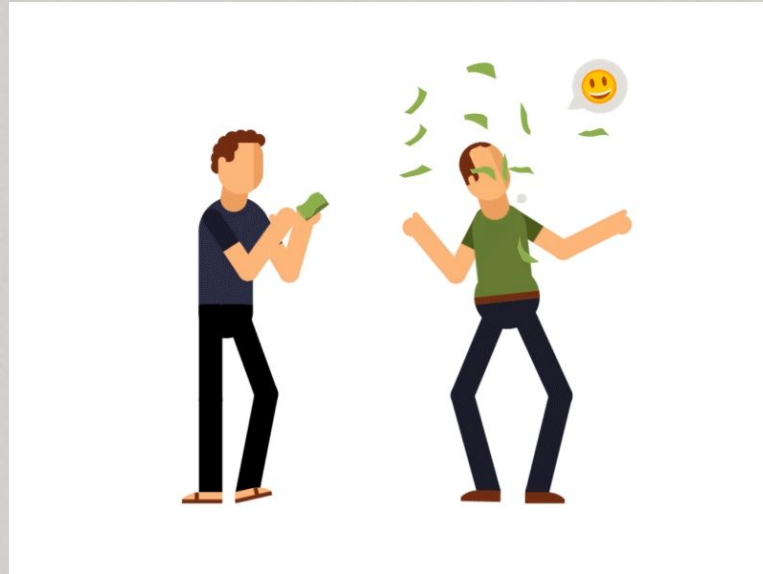


Personal funding



Equity financing





crowdfunding

is about perfecting, and of course,  
continuing to scale fast and wide



Series C



money allocated to initiate a  
project



Seed capital



Angel investor