

KAZAN is the host city of the Universiade 2013



U are the World



volunteers
Kazan 2013



kazan2013.com



U are the World

The Key mission of volunteers is to help.



That is why the stylized image of a funny disheveled small man was chosen as Kazan 2013 volunteers logotype.

- On the one hand this logotype is a smile on the other hand it is an open palm that has always been a symbol of sincerity, goodwill and help.



volunteers

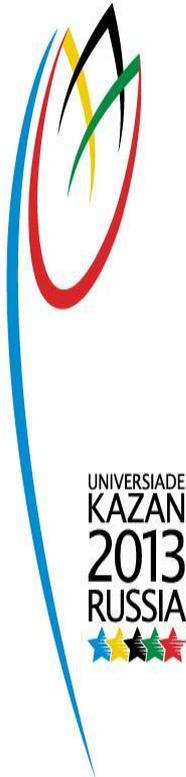
Kazan 2013

- The Five colors of the palm are the five brand colors of the International University Sports Federation (FISU), symbolizing the 5 continents of the Globe.

How to be a good volunteer

- Be selfless
- Be well-trained
- Be dependable
- Be enthusiastic
- Be open-minded
- Be respectful
- Be cooperative
- Be understanding
- Be humble
- Be friendly





Kazan 2013 volunteers' slogan "Make U real" reflects the importance of each volunteer in holding large-scale sports event and a huge amount of opportunities that the Universiade 2013 offers to all the participants.

U are the World

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The mascot of the Universiade in Kazan is Uni, the kitten of winged snow leopard.



Sports objects in Kazan

and in London



- “Kazan – Arena” is a unique stadium



“ Olympic stadium”



“Center Stadium”



“Wembley Stadium”



“Gymnastics Palace” “The O2 Arena”



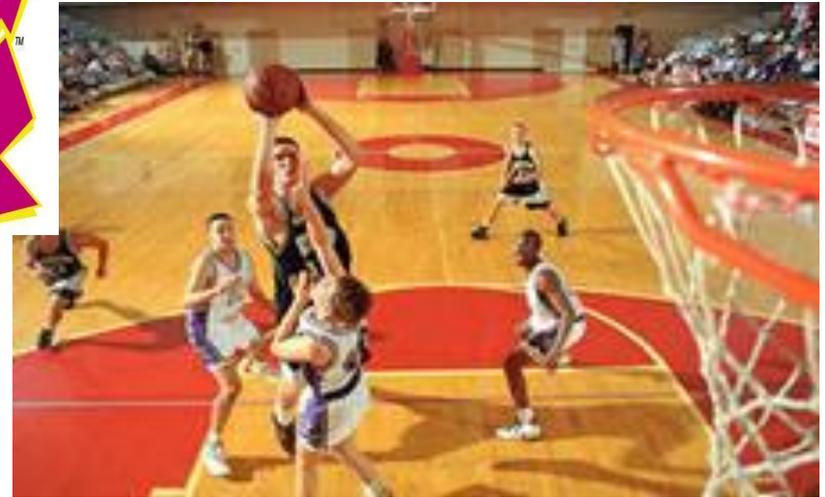
“The Palace of Water Sports” “London Aquatics Centre”



“The Baskethall”



“The Basketball Arena”



Tennis Academy

All England Lawn Tennis and Croquet Club (AEL TC)



Centre of rowing sports

Hyde Park

