

COACHELLA

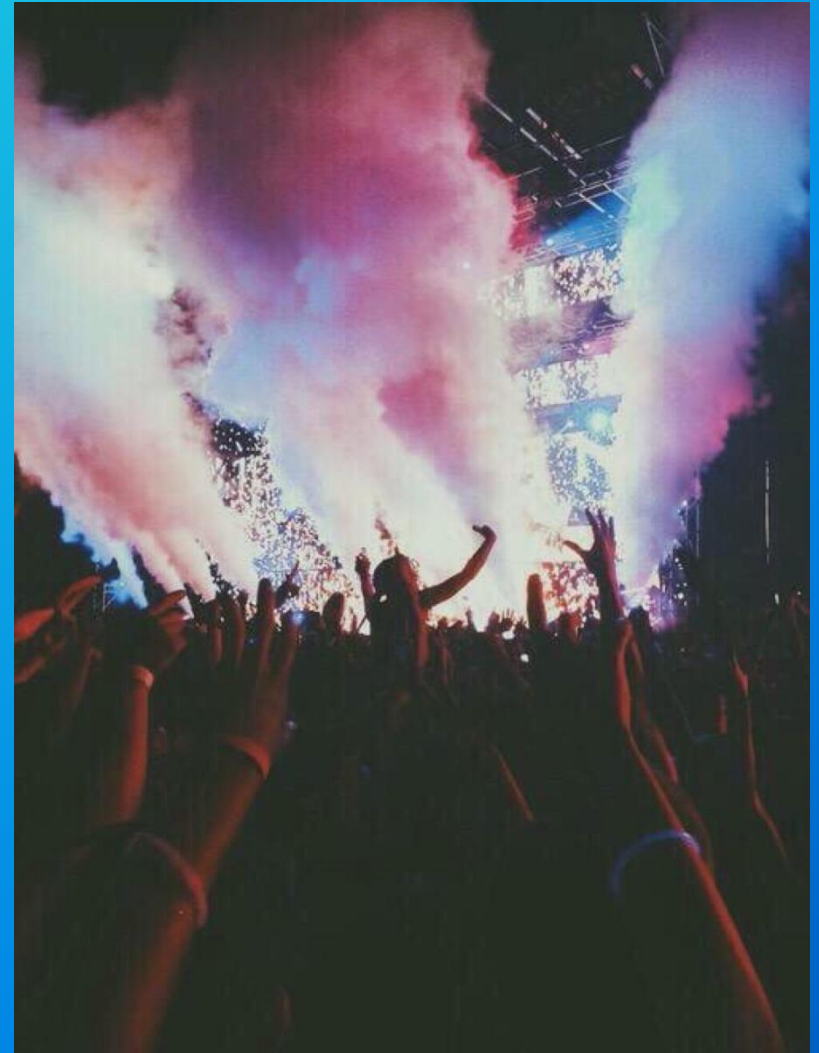
COACHELLA VALLEY MUSIC AND ARTS FESTIVAL



Coachella – is a three-day festival which takes place in California every April.



It is a bright, large – scale event, is one of the most anticipated in the music American life.



- The first festival was held on the Coachella Valley in 1999.



- Celebrities come here to spend a weekend of fun, listen to music, dance, and of course, to show themselves.



- In 2015, the festival visited Adam Levine, Fergie, Katty Perry and Rihanna.



- Coachella festival expect not only music lovers, it also a significant event on the fashion world.



The most popular accessory on the festival – a wreath of flowers on the head.



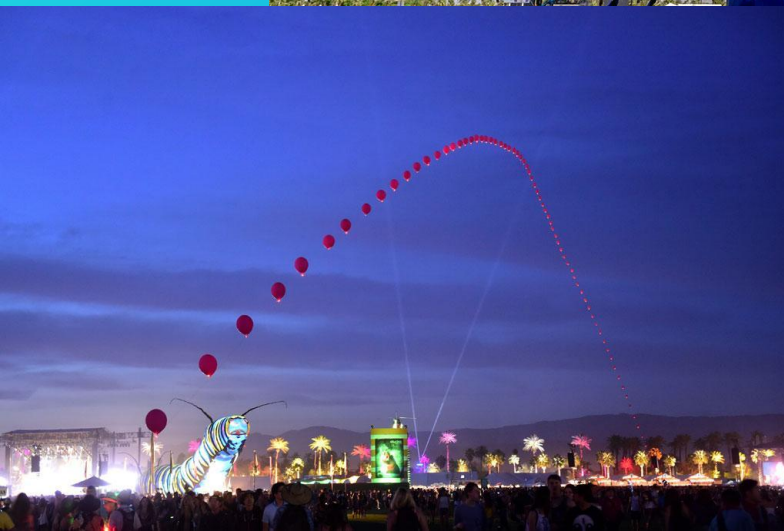
Coachella is one of the largest, most famous, and most profitable music festivals in the United States.



- In 2003 Coachella began allowing tent camping as an option for festival.



- In addition to live music, Coachella is a showcase for visual arts, including art and sculpture.



***Thank
you
for
attention***

