



**Fashion-Atlas**

**Group LLC**



**Since 2010**

# Overview

Founded in 2010, Fashion Atlas Group Corp, for now became one of the largest and trusted supplier of wholesale fashion worldwide.

The company started its activity in Ukraine in 2010. In 2014, our brands began to be sold in Europe and we opened our first office and warehouse in Poland. Since 2015, we have also started sales in the USA with an office and a warehouse in New Jersey. In 2019, when the world faced Covid-19, we were the one's who fulfilled our obligations and helped our partners to increase their sales. For now, we are suppliers to over 35 partners worldwide including USA, Europe, Asia, Australia and Africa.

Our philosophy is to invest in long-term relationships with trust and respect. We provide the best service for our international clients, ether Online or Offline fashion stores and offer great opportunities to increase your business and grow up margin together.

Our main goal is to enhance your sales and profit and meet the need of your clients.



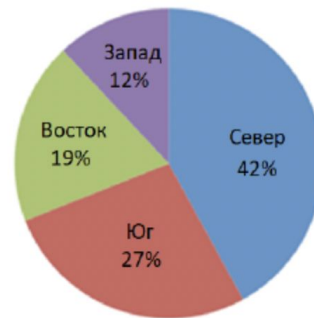


## **Advantages of working with us :**

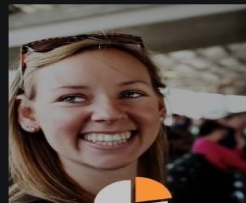
- **Products of various categories, quality and price points (From low price to luxury )**
- **Huge assortment availability to meet every client need's ( More than 50 thousand SKUs)**
- **Flexible cooperation terms ( Drop Ship, Flash Sale, Bulk orders, Off price etc.)**
- **The Company has an individual approach to each partner and clear compliance with the terms of the order.**
- **With a view to meet the needs of quality, quantity and cost we have production in China, Turkey and Ukraine.**
- **We are able to deliver orders on time due to the presence of warehouses in USA, England, Poland, Turkey, Ukraine and China.**

# Categories we work with

- Woman's Apparel - 30 %
- Men's Apparel - 20 %
- Kids and Junior Apparel - 10 %
- Activewear - 10 %
- Lingerie & Home wear - 10 %
- Bags & Accessories - 10 %
- Shoes - 7 %
- Swimwear 2%
- Home – 1%



## 3 Core Customer Segments



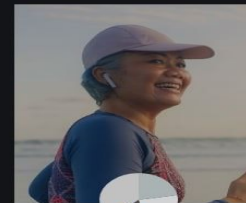
**22%** TOTAL AUDIENCE  
**Young female professional**

Aged 25-34  
Aspirational and status focused



**23%** TOTAL AUDIENCE  
**The new mum**

Aged 34-44  
Likely to be married with children, new and full nesters  
Enjoys value buys and treats for herself



**17%** TOTAL AUDIENCE  
**Empty nester**

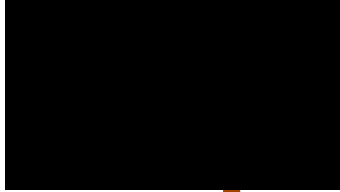
Aged 45-54  
Higher disposable income  
Value focused for comfort and style

# Logistics variety

- Slow (By Sea worldwide, Train only EU) 30-45 days
- Medium (By Sea) – 15-20 days or 24-26 days (Worldwide)
- Fast (by plane) 2-3 days, 4-5 days, 6-10 days
- FOB

# Most of the companies we cooperate with

RueLala™



ANTHROPOLOGIE

Veepee 

GILT  
GROUP

BrandAlley

nuuly

AKIRA

MemberShop

GLADD

TOUCH OF  
MODERN

TJX®

OZ/SALE

BAZAR CHIC  
MODE • DECO • VIN • VOYAGES

DEIN DEAL

FOX'S

Burlington

limang

HOMME PRIVÉ

brandsGalaxy 

نومنتشي  
NAMSHI

ROSS  
DRESS FOR LESS®

QVC

HalfPrice  
Great brands

HSE24

NORDSTROM  
rack

zulily

ALTAR'D STATE  
stand out. for good

DRJAYS.com

one  
day only

CITY BEACH  
AUSTRALIA

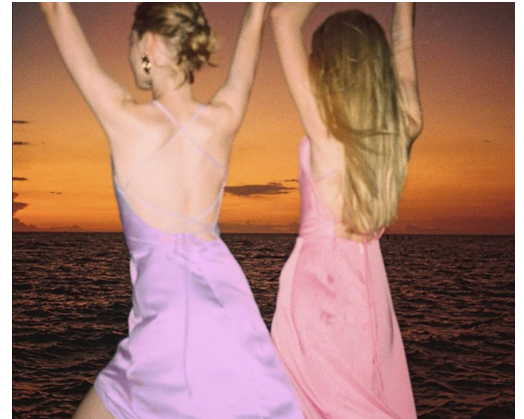
# Popular private labels

Coatme, Kaimilan, BGL, Burryco, Luna Tucinni, Adel berto, Ada Blanc, ASNE, EVIA, Anette, ATOM, Juliet Rouses, Michel laperla, Amanda Royal, Jian Ruyi, Gyalwana, Onebuye, Deli.S, Nino balcutti, Romanissa , Twiddlie, Amato Rizzi, Freylina, Gabriela Richi, Mia Candy, Rene Lion, Rico Bruno











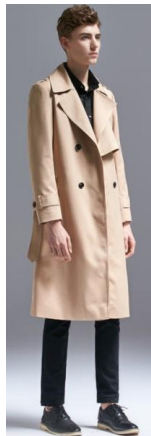
# Activewear







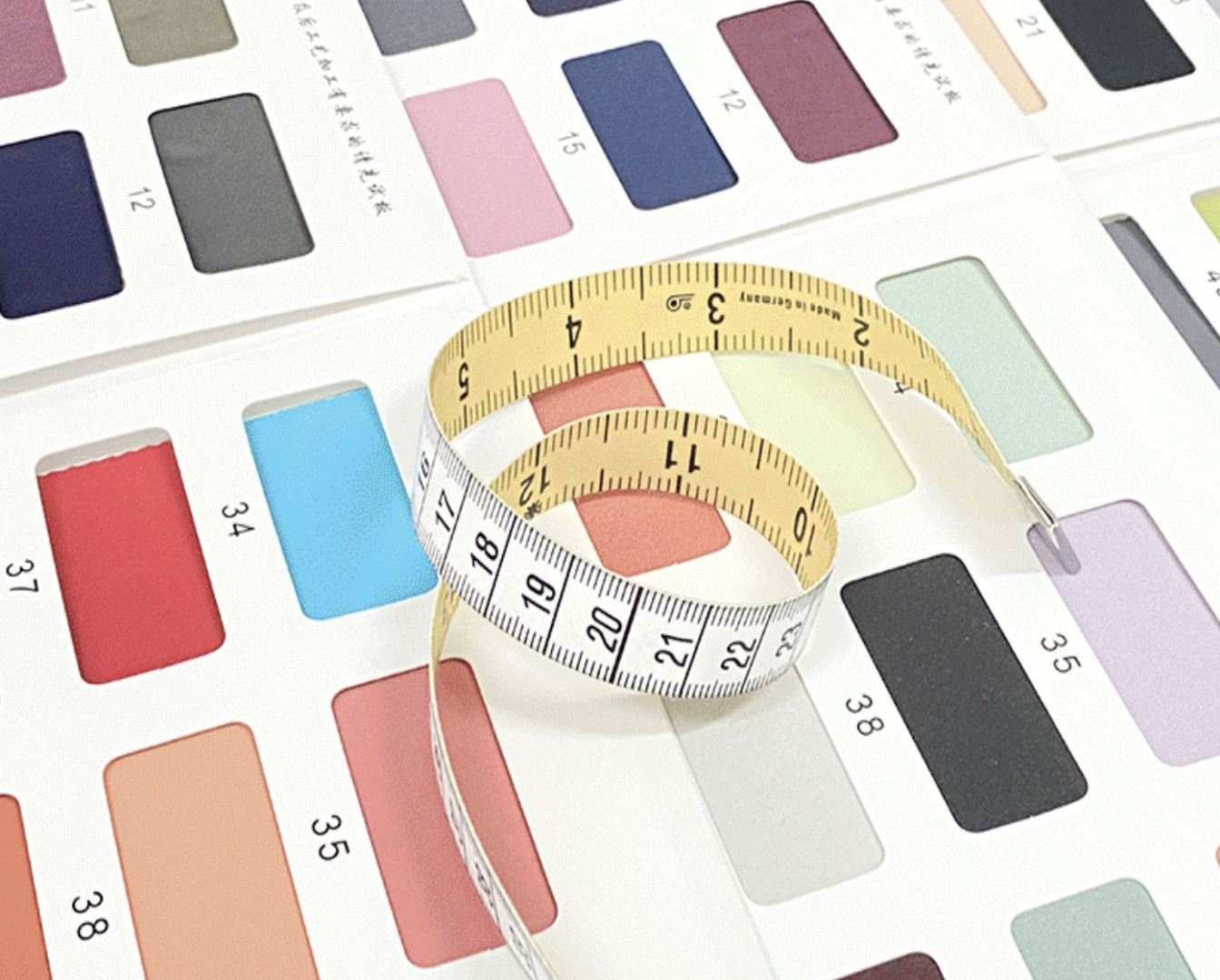






# Annual profit of FAG from 2018 – 2022

- 2018 –
- 2019 –
- 2020 –
- 2021 –
- 2022 –



# Your own product development

- Our company can produce different types of sportswear with various designs and fabrics upon request. We are always interested in mutually beneficial cooperation and open to new ideas and demands in order to meet the clients needs.



- Our manufacturing abilities are diverse, strong and well organized. We produce quality products at competitive prices with modern techniques and materials.



# Our company structure ( фото сотрудников?)

- CEO
- Strategy and planning department
- HR Department
- Commercial department
- Production department
- Logistics department
- Technical department
- PR Department

We appreciate your time and attention to our company and sincerely expecting a further mutually beneficial cooperation

- For more detailed information please contact your personal manager