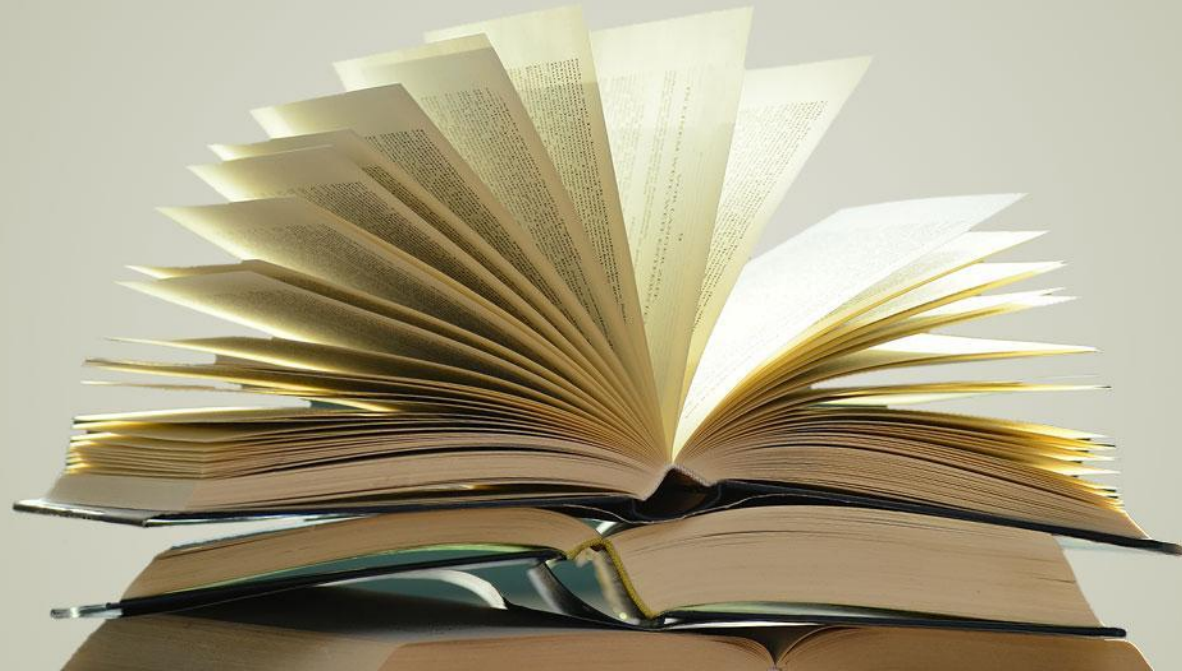
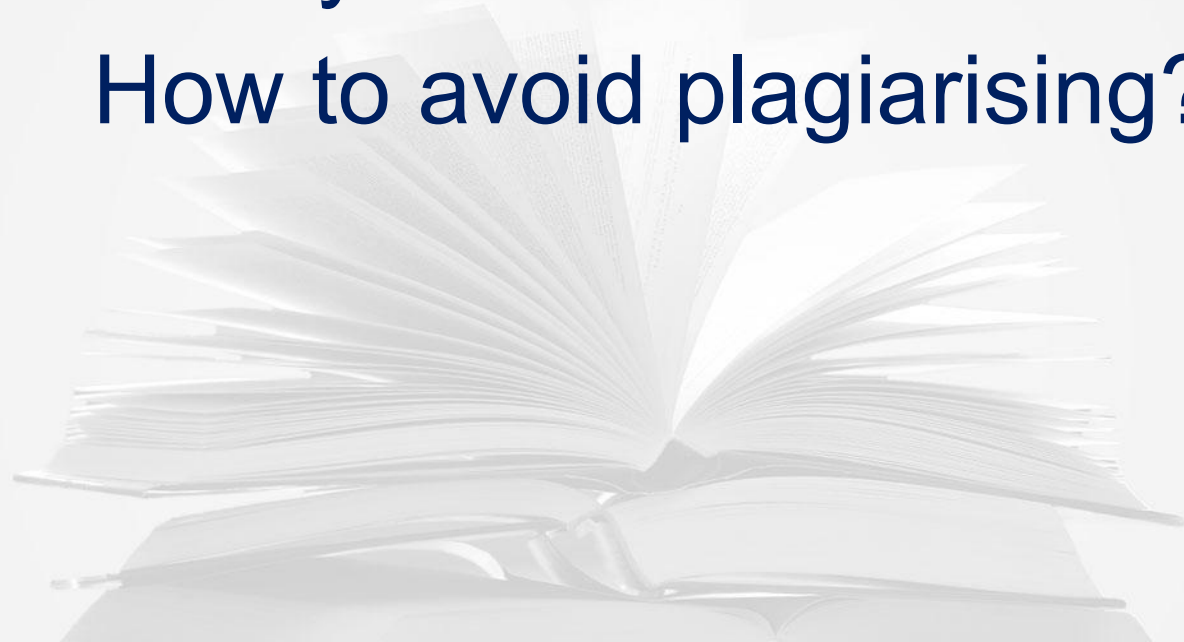


Astana IT University
English for Academic Purposes (EAP)
Week 2 Lesson 1
Introduction to APA: Referencing



Discussion

What do you know about citation?
How to avoid plagiarising?

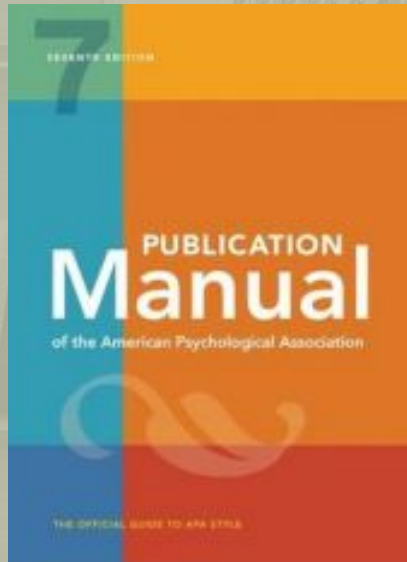


WHAT IS APA?

The American Psychological Association (APA) “style provides a foundation for effective scholarly communication because it helps authors present their ideas in a clear, concise, and organized manner” (APA, 2019, p. xvii).

Disciplines that Use APA:

- Business
- Sciences
- Social Sciences
- Health Sciences



APA regulates:
Document format
Style and language
In-text citations
References

APA format guidelines

General formatting

- Times New Roman 12 pt, Calibri 11 pt, Arial 11 pt, etc.
- Double line spacing
- One-inch (2.54 cm) margins
- Page number in the top right
- Running head in the top left (if submitting for publication)

Title page

Paper title

The Effects of Soil Pollution on Plant Growth

Author

Olivia H. Miller

Department of Soil and Water Sciences, University of Florida

Affiliation

Course

TOX276: Environmental Toxicology

Dr. Tara Sabo-Attwood

Instructor

Due date

November 15, 2020

**The Purdue Online Writing Lab's Sample Title Page:
Following the American Psychological Association's Guidelines**

Polly Purdue

Department of English, Purdue University

ENGL 999: Course Name

Dr. Professor's Name


November 11, 2019

Professional paper APA title page



Levels of heading

Level	APA Heading Format (7th ed.)
1	Centered, Bold, Title Case Text begins on a new line (indent first line).
2	Left-aligned, Bold, Title Case Text begins on a new line (indent first line).
3	Left-aligned, Bold, Italic, Title Case Text begins on a new line (indent first line).
4	Indented, Bold, Title Case, Period. Text begins on the same line.
5	Indented, Bold, Italic, Title Case, Period. Text begins on the same line.



What's a citation?

▶
In-text citations

References

Narrative

Parenthetical

IN-TEXT CITATIONS

work by its author and date of publication. In-text citations have two formats: parenthetical and narrative. In parenthetical citations, the author name and publication date appear in parentheses. In narrative citations, this information is incorporated into the text as part of the sentence. It is best to paraphrase sources rather than directly quoting them. However, when a direct quotation is necessary, always provide the author, year, and page number. To indicate a single page, use the abbreviation “p.” For multiple pages use the abbreviation “pp.”



IN-TEXT CITATION

Parenthetical Citation	
Paraphrase	As metaphors for the workings of nature, Darwin used the tangled bank, the tree of life, and the face of nature (Gould, 1989).
Short Quotation	Darwin used the metaphor of the tree of life "to express the other form of interconnectedness—geneological rather than ecological" (Gould, 1989, p. 14).
Narrative Citation	
Paraphrase	Gould (1989) attributes Darwin's success to his gift for making the appropriate metaphor.
Short Quotation	Gould (1989) explains that Darwin used the metaphor of the tree of life "to express the other form of interconnectedness—geneological rather than ecological—and to illustrate both success and failure in the history of life" (p. 14).



IN-TEXT CITATIONS

BASIC IN-TEXT CITATION STYLES

Author Type	Parenthetical Citation	Narrative Citation
One Author	(Luna, 2020)	Luna (2020)
Two Authors	(Salas & D'Agistino, 2020)	Salas and D'Agistino (2020)
Three or More Authors	(Martin et al., 2020)	Martin et al. (2020)
Group Author with Abbreviation	<i>First Citation:</i> (National Institute of Mental Health [NIMH], 2020) <i>Subsequent Citations:</i> (NIMH, 2020)	<i>First Citation:</i> National Institute of Mental Health (NIMH, 2020) <i>Subsequent Citations:</i> NIMH (2020)
Group Author without Abbreviation	(Stanford University, 2020)	Stanford University (2020)

IN-TEXT CITATIONS

Short quotations

Quotations of 39 words or fewer should continue on the same line as the rest of the text, and quotation marks should appear at the beginning and end of the quoted text (APA, 2020, p. 271). The in-text citation should appear after the closing quotation mark, but before the period (APA, 2020, p. 271). For example, “I quoted this text” (Author, year, p. 4).



IN-TEXT CITATION

Block quotations

Quotations of 40+ words should be formatted as block quotations (APA, 2020, p. 272). Begin the quotation on a separate line, indent the entire quotation 1 tab space, do not use quotation marks, and the in-text citation follows after the closing punctuation (APA, 2020, p. 272). For example:

Please pretend this is a quotation of 40+ words, and note that the first line is not indented in addition to the block formatting. (Author, year, p. 4)



Block Quotation Examples

NARRATIVE BLOCK QUOTE WITH PAGE NUMBERS

Martikainen (2020) notes the difficulties of students making judgments on teachers using visual cues:

What makes the informative value of visual nonverbal features problematic is that, maybe more than words, their meanings and levels of intentionality are often ambiguous. Teachers' visual features are hardly all meant as mediators of deliberate meanings, but they may become interpreted as such by students. (p. 584)

PARENTHETICAL BLOCK QUOTE WITH PAGE NUMBERS

Several difficulties arise when students make judgments on teachers using visual cues:

What makes the informative value of visual nonverbal features problematic is that, maybe more than words, their meanings and levels of intentionality are often ambiguous. Teachers' visual features are hardly all meant as mediators of deliberate meanings, but they may become interpreted as such by students. (Martikainen, 2020, p. 584)

REFERENCES

Reference or no reference?

Page on a website

Article from an academic journal

Book used as background reading

PowerPoint slides from a lecture

Interview you conducted

Email from an expert

Chapter from a book that you cited

Facebook status

✓ **Reference required**

✗ **No reference required**

? **It depends...**

Page on a website

Interview you conducted

Facebook status

Book

Email

Lecture slides

Article from an academic
journal

Background reading

REFERENCE ELEMENTS

• Punctuation:

- Put a **period** in between reference elements
- Use **commas** to separate parts of an element
- Capitalize the letter of titles, subtitles (after the :), and proper names

• **Author:** the person or group responsible for creating, writing, or editing the content of a work

• **Date:** date of publication

• **Title:** the title of the work being cited

- Stand-alone titles: book, journal, website, report
- Part of a greater whole: article, chapter

• **Source:** where readers can retrieve the work cited (journal, website, publisher)

- URLs and DOIs: present both as hyperlinks (not necessary to include “Retrieved from”)

35

References ← Section label

American Psychological Association. (2004, February). *Advertising and children*.
<http://www.apa.org/pubs/info/reports/advertising-children> } Double spaced

Centers for Disease Control and Prevention. (2017, March 23). *E-cigarette ads and youth*.
<https://www.cdc.gov/vitalsigns/ecigarette-ads/index.html> ← Webpage citation

Cheung, C. M. K., & Thadani, D. R. (2012). The impact of electronic word-of-mouth
[0.5"] communication: A literature analysis and integrative model. *Decision Support Systems*,
54(1), 461–470. <https://doi.org/10.1016/j.dss.2012.06.008>

Chung, S., & Cho, H. (2017). Fostering parasocial relationships with celebrities on social media:
Implications for celebrity endorsement. *Psychology & Marketing*, 34(4), 481–495. ← Journal citation
<https://doi.org/10.1002/mar.21001>

Dahlén, M., Rosengren, S., Törn, F., & Öhman, N. (2008). Could placing ads wrong be right?:
Advertising effects of thematic incongruence. *Journal of Advertising*, 37(3), 57–67.
<https://doi.org/10.2753/JOA0091-3367370305>

De Veirman, M., Cauberghe, V., & Hudders, L. (2017). Marketing through Instagram influencers:
The impact of number of followers and product divergence on brand attitude. *International
Journal of Advertising*, 36(5), 798–828. <https://doi.org/10.1080/02650487.2017.1348035>

Erkan, I., & Evans, C. (2016). The influence of eWOM in social media on consumers' purchase
intentions: An extended approach to information adoption. *Computers in Human Behavior*,
61, 47–55. <https://doi.org/10.1016/j.chb.2016.03.003>

Kim, C. W., & Mauborgne, R. (2015). *Blue ocean strategy: How to create uncontested market
space and make the competition irrelevant* (Expanded ed.). Harvard Business Review. ← Book citation

Lou, C., & Yuan, S. (2019). Influencer marketing: How message value and credibility affect
consumer trust of branded content on social media. *Journal of Interactive Advertising*,
19(1), 58–73. <https://doi.org/10.1080/15252019.2018.1533501>

Alphabetically sorted

Hanging indent

Scribbr

Source: APA reference page, retrieved from:
<https://www.scribbr.nl/wp-content/uploads/2019/02/apa-reference-page-7th-ed.png>

Formatting the APA reference page

The basics

On the reference page, you list all the sources that you've cited throughout your paper. Place the page, right after the main body and before any appendices.

On the first line of the page, write the section label “**References**” (in bold and centered). On the second line, start listing your references in **alphabetical order**.

Apply these formatting guidelines to the APA reference page:

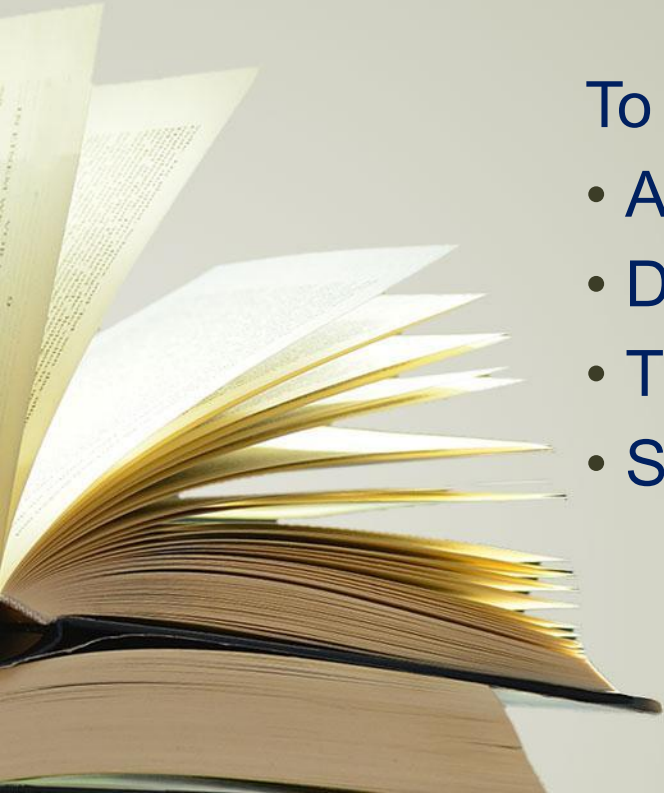
- Double spacing (within and between references)
- Hanging indent of ½ inch
- Legible font (e.g. Times New Roman 12 or Arial 11)
- Page number in the top right header



IDENTIFY THE SOURCE TYPE

To determine the format to follow, ask:

- **Author:** Who is responsible for this work?
- **Date:** When was the work published?
- **Title:** What is this work called?
- **Source:** Where can I retrieve this work?



Reference list: Articles in periodicals

Denny, H., Nordlof, J., & Salem, L. (2018). Tell me exactly what it was that I was doing that was so bad: Understanding the needs and expectations of working-class students in writing centers. *Writing Center Journal*, 37(1), 67–98. <https://www.jstor.org/stable/26537363>

Identify what is highlighted and underlined. Put the reference details in the correct order.

1. Pages
2. Volume number
3. Title of article
4. Year
5. Author(s)
6. Article URL/DOI
7. Title of Periodical
8. Issue number



Journal Article with a DOI:

Lachner, A., Backfisch, I., Hoogerheide, V., van Gog, T., & Renkl, A. (2020). Timing matters! Explaining between study phases enhances students' learning. *Journal of Educational Psychology*, 112(4), 841–853. <https://doi.org/10.1037/edu0000396>

Journal Article, with a DOI, 21 or more authors:

Kalnay, E., Kanamitsu, M., Kistler, R., Collins, W., Deaven, D., Gandin, L., Iredell, M., Saha, S., White, G., Woollen, J., Zhu, Y., Chelliah, M., Ebisuzaki, W., Higgins, W., Janowiak, J., Mo, K. C., Ropelewski, C., Wang, J., Leetmaa, A., . . . Joseph, D. (1996). The NCEP /NCAR 40-year reanalysis project. *Bulletin of the American Meteorological Society*, 77(3), 437-471. <http://doi.org/fg6rf9>



Journal Article, without a DOI:

Journal Article, without a DOI, with a nondatabase URL:

Ahmann, E., Tuttle, L. J., Saviet, M., & Wright, S. D. (2018). A descriptive review of ADHD coaching research: Implications for college students. *Journal of Postsecondary Education and Disability*, 31(1), 17-39. <http://www.ahead.org/professional-resources/publications/jped/archived-jped/jped-volume-31>

Author

One Author	Author, A. A.	Brown, L. S.
Two Authors	Author, A. A., & Author, B. B.	McCauley, S. M., & Christiansen, M. H.
2-20 Authors	Author, A.A., Author, B. B., & Author, C. C.	Balsam, K. F., Martell, C. R., Jones, K. P., & Safren, S. A.
21+ Authors	Include the first 19 author's names, insert an ellipsis (but no ampersand), and then add the final author's name.	
Group Author	Spell out the full name followed by a period.	National Cancer Institute.
Editors	Follow names with the abbreviation (Ed.) or (Eds.).	Schulz, O. P. (Ed.). Wong, C. T., & Music, K. (Eds.).
No Author	Move the title of the work to the author position before the date of publication.	

Date

(2008).

(2017, November).

(2019, August 26).

(2020, Spring/Summer).

No Date: (n.d.).

Citing images accessed online

For online images, include the name of the site you found it on, and a URL. Link directly to the image where possible, as it may be hard to locate from the other information given.

APA format

Last name, Initials. (Year). *Image title* [Format]. Site Name. URL

APA reference entry

Thompson, M. (2020). *Canyon wren* [Photograph]. Flickr.
<https://flic.kr/p/2icfzq4>

APA in-text citation

(Thompson, 2020)

Images with no author, date or title listed

For untitled images, include a description of the image, in square brackets, where the title would usually go. If there is no publication date, add “n.d.” in place of the date, and add the date that you accessed the image.

APA reference entry

Google. (n.d.). [Google Maps map of Utrecht city center]. Retrieved January 10, 2020, from <https://goo.gl/maps/keKNQZHZTS7ticwb8>

APA in-text citation

(Google, n.d.)

For images where the creator is unknown, you can use the title or description in the author position.

APA reference entry

[Photograph of a violent confrontation during the Hong Kong protests]. (2019).
<https://twitter.com/xyz1111112>

APA in-text citation

([Confrontation during Hong Kong protests], 2019)



PRACTICE



Task 1:

 Quote provided statement in two ways of in-text citations

 Statement: **Being a student is easy. Learning requires actual work**

 Author: **William Crawford**

 Year of publication: **2017**

 Page: **81**

Correct answers

- Parenthetical: “Being a student is easy. Learning requires actual work” (Crawford, 2017, p. 81).
- Narrative: According to Crawford (2017), it is not difficult to be a student, but “learning requires actual work” (p.81)

Task 2:



Quote provided a statement in two ways of in-text citations



Statement: Learning is a process that leads to change, which occurs as a result of experience and increases the potential for improved performance and future learning



Authors: John Smith, Angeline Stark, Ivan Boule



Year of publication: 2022



Page: 8

Correct answers

- **Parenthetical:** Lifelong learning makes changes caused by experience which becomes a foundation for “improved performance and future learning” (Smith et al., 2022, p. 8).
- **Narrative:** According to Smith et al. (2017), lifelong learning makes changes caused by experience which becomes a foundation for “improved performance and future learning” (p. 8).

Which example of a block quotation is correct? (Imagine that all of them are double-spaced).

A) Cyber threats are not the only challenge to cloud computing:

“While security has been a major topic of interest, reliability is a much bigger concern. Cloud computing is based on Internet access, so a fast and constant Internet connection is critical to cloud computing solutions. Therefore, it is imperative to ensure the enterprise’s connectivity to the Internet is well-established and that there are backup connections in case of connectivity failure”. (Chen, 2013, pp. 35-36)

B) Cyber threats are not the only challenge to cloud computing:

While security has been a major topic of interest, reliability is a much bigger concern. Cloud computing is based on Internet access, so a fast and constant Internet connection is critical to cloud computing solutions. Therefore, it is imperative to ensure the enterprise’s connectivity to the Internet is well-established and that there are backup connections in case of connectivity failure. (Chen, 2013, pp. 35-36)

C) Cyber threats are not the only challenge to cloud computing:

While security has been a major topic of interest, reliability is a much bigger concern. Cloud computing is based on Internet access, so a fast and constant Internet connection is critical to cloud computing solutions. Therefore, it is imperative to ensure the enterprise’s connectivity to the Internet is well-established and that there are backup connections in case of connectivity failure (Chen, 2013, pp. 35-36).

Answer: B

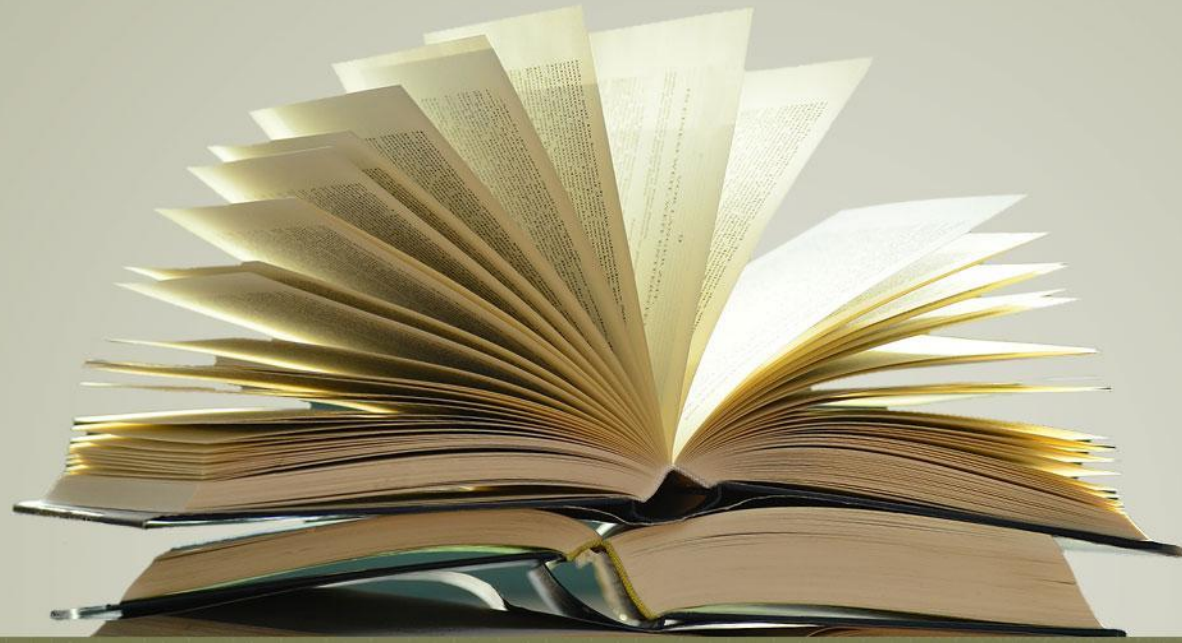
Sources to prepare for APA Quiz

- Purdue Online Writing Lab - https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/index.html
- Taylor & Francis Journals Standard Reference Style Guide: American Psychological Association, Seventh Edition (APA-7) - (In Moodle - Week2 study materials)
- APA citation style Overview (in Moodle – Week2 study materials)
- APA common reference examples guide (in Moodle – Week2 study materials)

References

Lab, P. W. (2020, October 14). *OWL* //. Purdue Writing Lab. <https://owl.purdue.edu/>

Swaen, B. (2021, May 31). *Citation styles guide: Choosing a style and citing correctly*. Scribbr. <https://www.scribbr.com/citing-sources/citation-styles/>



Thank you!