

POP CULTURE

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**Popular Culture [kʌltʃə]**

**Unit 9.3**

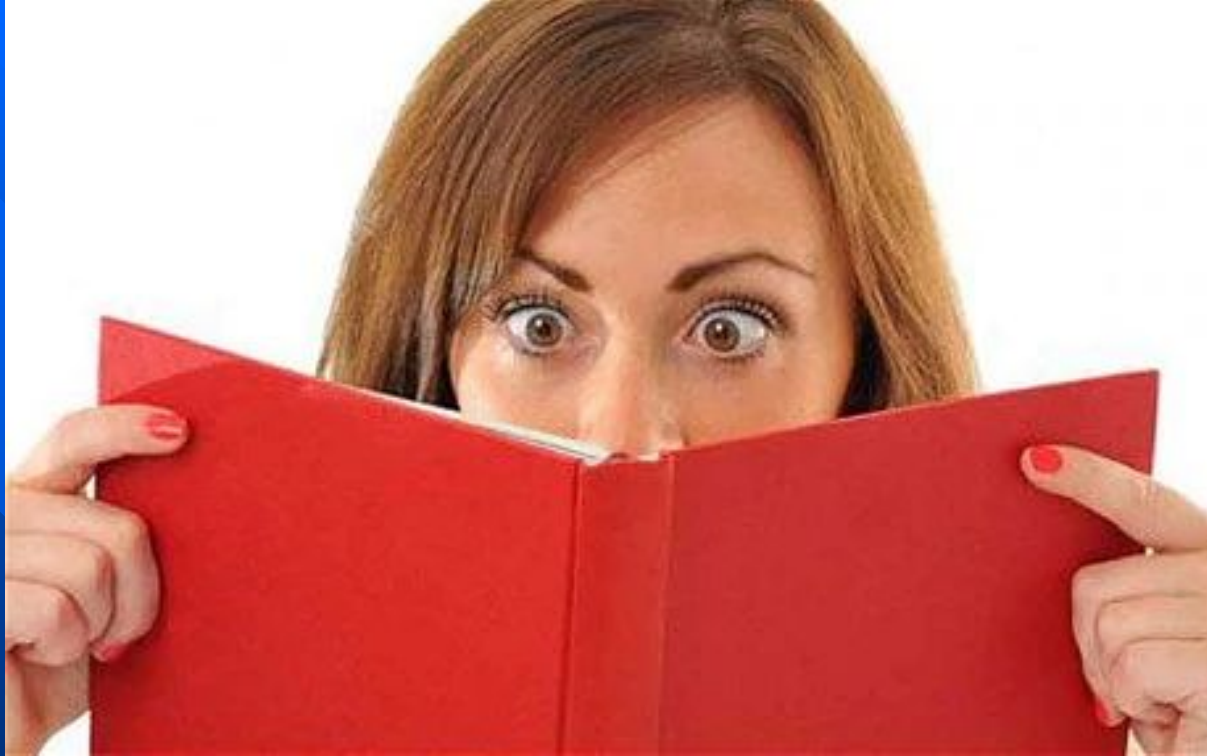


# Exercise 2A

## Page 94



Read the text on page 94 and match it with one of the photos



Before you read



**Banksy – a graffiti  
[grə'fɪti] artist**



# Strange paintings



**Drawing [drou:ɪŋ] - рисунок**



**Real identity [ai'dentiti] -  
ЛИЧНОСТЬ**





Pictures at an Exhibition (1966)

© 手塚プロダクション

An exhibition [ekzi'biʃən]-

**ВЫСТАВКА**

Enjoy  
reading!!!



Read the text on page 94



In the year 2000 strange paintings appeared on the sides of buildings in Bristol and London. These weren't drawings by bored [bo:d] teenagers



They were funny and very artistic. But who was the artist? Nobody knew [nju:].



Over the next few [fju:]  
years more and more of  
these amazing pictures  
appeared



Usually people hate graffiti:  
they think it's ugly and  
unattractive, just a form of  
vandalism [vændəlizm].  
And of course it's illegal.  
But this work was different



Some of the paintings were  
funny, some were  
frightening [fraitəniŋ], but  
they were always interesting  
and original



Some people said the artist was called Banksy. But who was Banksy? It became a huge [hju:dʒ] mystery and several newspapers tried to find out Banksy's real identity [ai'dentiti]





It was fantastic publicity for the artist and his work became famous in America and Australia. In 2007 a gallery in London sold one of his paintings for \$576000



In 2009 Bristol City Art Gallery organized an exhibition [ekzi'bisən] of his work. More than 300000 visitors came to the exhibition [ekzi'bisən]



But nobody knew [nju:]  
Banksy's real name, not  
even the manager of the  
gallery



Of course, some people think it's shocking that paintings on the sides of buildings can be art. But these days anything is art!



# Exercise 2B

## Page 94

**TRUE**  
**OR**  
**FALSE**

True or false?



1. Banksy did his first wall painting in 2007



In the year 2000 strange paintings appeared on the sides of buildings in Bristol and London. These weren't drawings by bored teenagers





Banksy did his first wall painting in the year 2000



2. His paintings are  
sometimes scary



Some of the paintings were  
funny, some were  
frightening [fraitəniŋ], but  
they were always interesting  
and original

TRUE

2. His paintings are  
sometimes scary



3. People can't buy [bai]  
Banksy's paintings



It was fantastic publicity for the artist and his work became famous in America and Australia. In 2007 a gallery in London sold one of his paintings for \$576000



3. People can buy [bai]  
Banksy's paintings



4. Nobody knows Banksy's  
real name





But nobody knew Banksy's  
real name, not even the  
manager of the gallery



4. Nobody knows Banksy's  
real name



5. Everyone agrees that  
Banksy's work is art



Of course, some people think it's shocking that paintings on the sides of buildings can be art. But these days anything is art!

TRUE

Everyone agrees that  
Banksy's work is art



# Exercise 2C

## Page 94



# 1. Graffiti [grə'fɪti]

**Show where you can see paintings**

**Pictures and words on walls**

**Bad, very surprising**

**Damaging buildings or other  
things**

**New, different from other things**

**Not allowed**



*perfect*

MATCH



Graffiti [grə'fɪti] – pictures  
and words on walls (b)



## 2. Vandalism [vændəlizm]

**Show where you can see paintings**

**Pictures and words on walls**

**Bad, very surprising**

**Damaging buildings or other  
things**

**New, different from other things**

**Not allowed**

*perfect*

MATCH



Vandalism [vændəlizm] –  
damaging buildings or other  
things (d)



3. Illegal [i'li:gəl]

**Show where you can see paintings**

**Pictures and words on walls**

**Bad, very surprising**

**Damaging buildings or other  
things**

**New, different from other things**

**Not allowed**

*perfect*

MATCH



Illegal [i'li:gəl] – not  
allowed (f)



4. Original [ə'ridʒinəl]



**Show where you can see paintings**

**Pictures and words on walls**

**Bad, very surprising**

**Damaging buildings or other  
things**

**New, different from other things**

**Not allowed**

*perfect*

MATCH



Original [ə'ridziŋəl]

– new, different from other things (e)



5. Exhibition [ekzi'biʃən]

*perfect*

MATCH



Exhibition [ekzi'biʃən] –  
show where you can see  
paintings (a)

**Show where you can see paintings**

**Pictures and words on walls**

**Bad, very surprising**

**Damaging buildings or other  
things**

**New, different from other things**

**Not allowed**



## 6. Shocking

**Show where you can see paintings**

**Pictures and words on walls**

**Bad, very surprising**

**Damaging buildings or other  
things**

**New, different from other things**

**Not allowed**

*perfect*

MATCH



Shocking – bad, very  
surprising (c)





# Exercise 3

## Page 94

A yellow sticky note is pinned to a white surface with a red pushpin. The word "Assignment" is written on the note in red, cursive-style handwriting. The note is slightly tilted and has a soft shadow beneath it.

Assignment

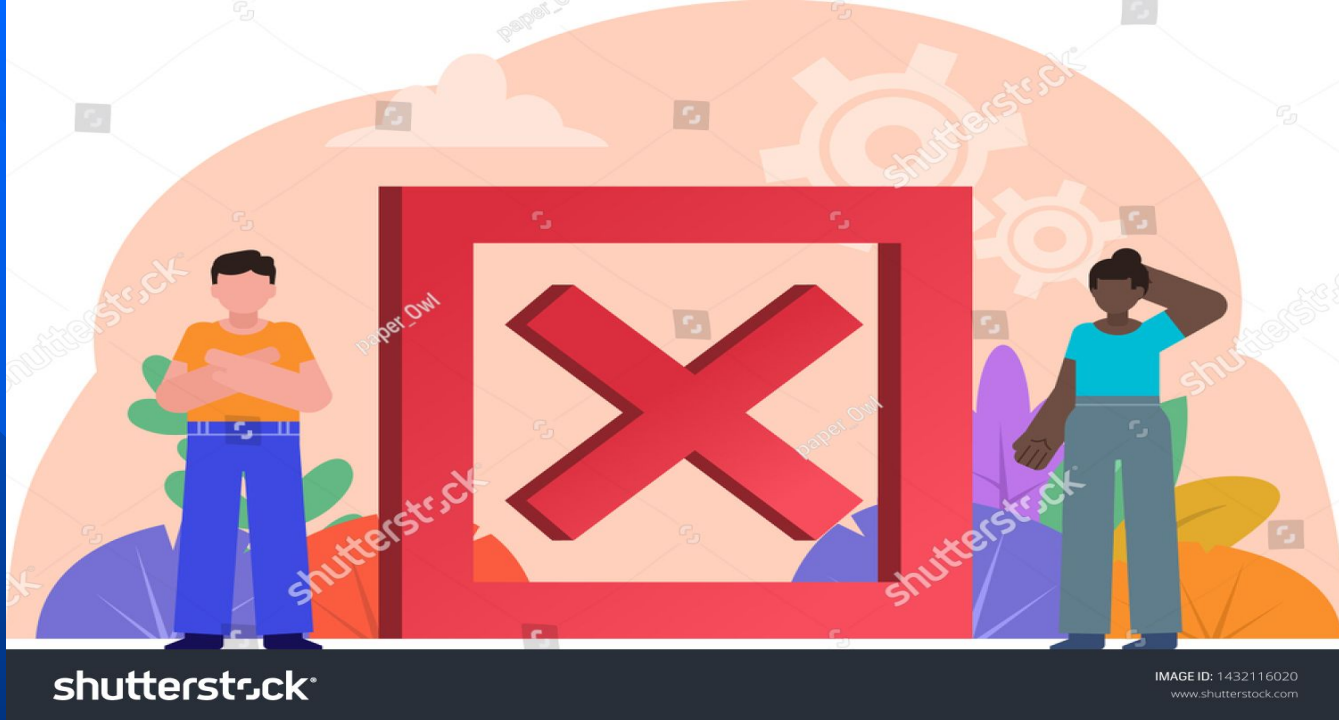
Discuss the questions



1. Do you think Banksy's paintings are art or vandalism? Why?



**I think they're art because  
they're original**



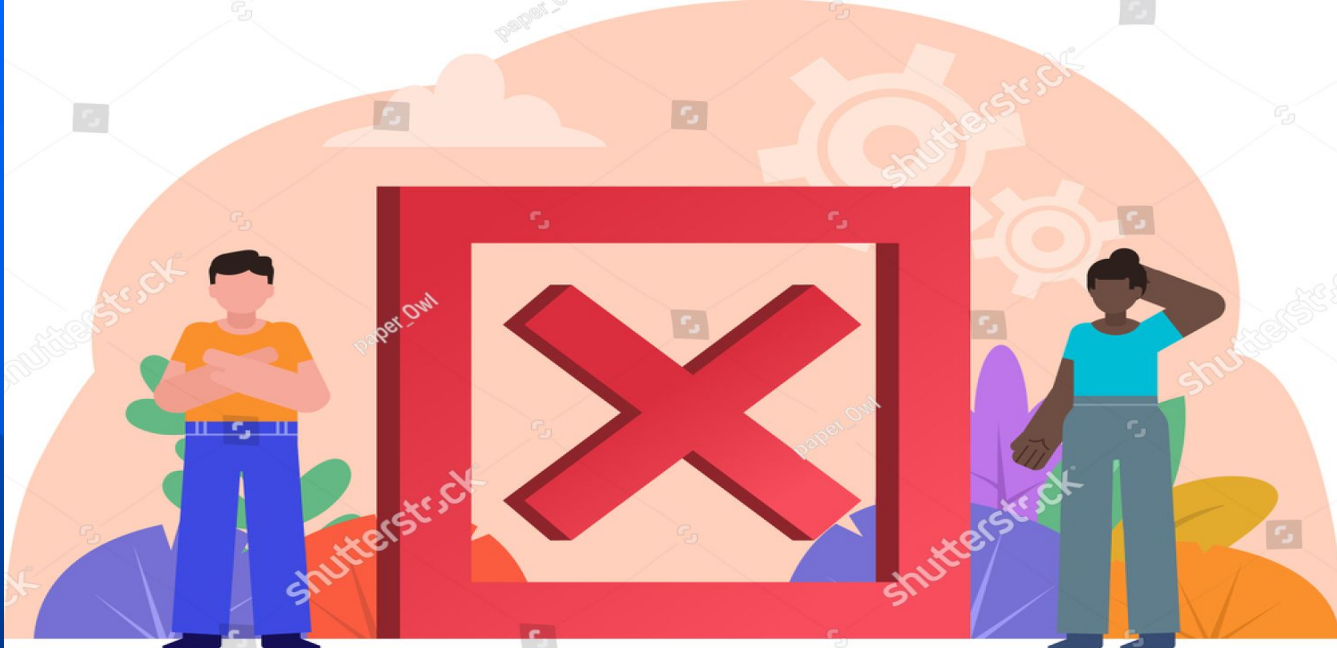
**I think they're vandalism  
because they damage  
buildings**



2. The text says these days anything is art. Do you agree?



**Yes, I do**



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IMAGE ID: 1432116020  
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**No, I don't**





# Exercise 4A

## Page 95



Listen to Jenny and Serge.  
Match two of the photos  
with their conversation



Jenny  
She's going to Banksy  
exhibition [ekzi'bɪʃən]



Serge

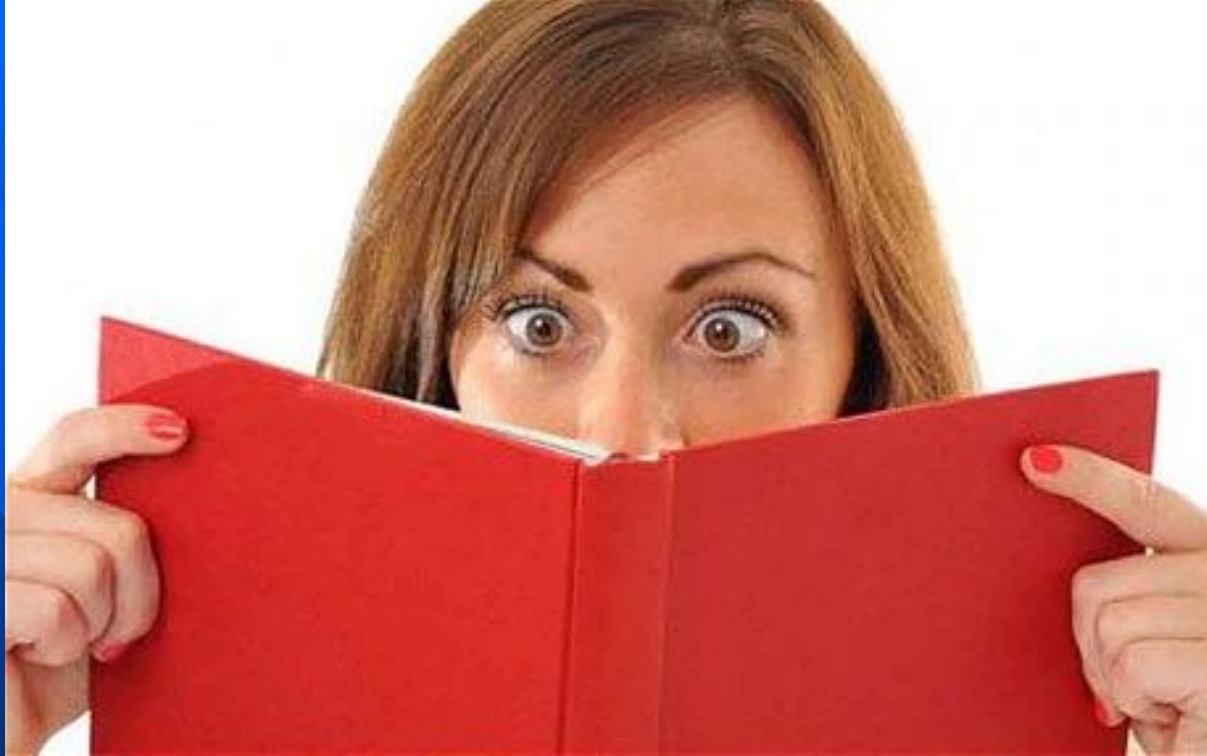
He's going to watch the final

[fainəl]

of Pop Star Search on TV

Script

Page 156  
Track 2.24



Before you read



Page 97



LOVE



LIKE



HATE

Like, love, hate, prefer



Like, hate,  
Love, don't like  
+ gerund (ing)



Noun or the ing-form

**EXAMPLE**

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I love the theater

**EXAMPLE**

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But my friends prefer  
going to the cinema

# Which do you prefer?



**English For  
Communication**



**or**



**Prefer [pri'fɜ:] - предпочитать**

**EXAMPLE**

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I prefer tea to coffee



Rubbish [rʌbɪʃ] - мусор

Enjoy  
reading!!!



Read script 2.24 on page  
156



J – Jenny  
S - Serge





J: I am going to the Banksy exhibition [ekzi'biʃən]. Do you want to come?

S: Is it expensive?

J: No, it's free



S: No, thanks. I don't like  
going to exhibitions  
[ekzi'bɪʃənz] really. They're  
boring

J: But Banksy's really good.  
I love his work



S: Who's Banksy? Is he famous?

J: Yes, he's a really famous modern artist. He paints graffiti on the sides of buildings



S: That sounds stupid. I prefer traditional paintings to modern ones. Anyway, I want to stay at home. It's the final [fainəl] of Pop Star Search on TV this evening



J: Oh, no. I hate listening to those stupid kids singing

S: Well, I love it. It's so exciting

J: It's rubbish



S: Oh, you hate everything  
on TV

J: No, I don't. But I like  
serious programs more than  
talent shows



J: I prefer watching films or documentaries. Programs that make you think

S: But I don't want to think when I watch TV. I just want to relax

Are you listening?



**Track 2.24**





# Exercise 4B

## Page 95

A yellow rectangular sticky note is pinned to a white surface with a red pushpin. The word "Assignment" is written on the note in red, cursive-style handwriting. The note is slightly tilted and has a soft shadow beneath it.

Assignment

Say Jenny or Serge

# WHO AM I?



1. Who doesn't like going to exhibitions? (Jenny or Serge?)



S: No, thanks. I don't like  
going to exhibitions  
[ekzi'biʃənz] really. They're  
boring

J: But Banksy's really good.  
I love his work



Answer

Serge

# WHO AM I?



2. Who prefers traditional paintings to modern ones?  
(Jenny or Serge?)



S: That sounds stupid I prefer traditional paintings to modern ones. *Anyway, I want to stay at home. It's the final of Pop Star Search on TV this evening*



Answer

Serge



# WHO AM I?



3. Who hates listening to kids singing? (Jenny or Serge?)



J: Oh, no. I hate listening to those stupid kids singing

S: Well, I love it. It's so exciting

J: It's rubbish



Answer

**Jenny**

# WHO AM I?



4. Who loves Pop Star Search? (Jenny or Serge?)



S: That sounds stupid I prefer traditional paintings to modern ones. Anyway, I want to stay at home. It's the final of Pop Star Search on TV this evening



Answer

Serge

# WHO AM I?



5. Who prefers watching films? (Jenny or Serge?)



J: I prefer watching films or documentaries. Programs that make you think

S: But I don't want to think when I watch TV. I just want to relax





Answer

**Jenny**



# Exercise 5B

## Page 94

A yellow rectangular sticky note is pinned to a white surface with a red pushpin. The word "Assignment" is written on the note in a red, cursive-style font. The note is slightly tilted and has a soft shadow beneath it.

Assignment

Listen, then repeat



# rising intonation in English



Yes/no-questions with rising  
intonation

Are you listening?



**Track 2.26**



Is it nice?  
It's lovely



Is it interesting?  
It's boring



Are we late?





Does she know?



# Exercise 5C

## Page 94

A yellow rectangular sticky note is pinned to a white surface with a red pushpin. The word "Assignment" is written on the note in red, cursive-style handwriting. The note is slightly tilted and has a soft shadow beneath it.

Assignment

Make questions

**EXAMPLE**

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Is it expensive?  
Does he know?

A hand is pointing at a laptop screen. The word "prompt" is written in a large, teal, sans-serif font across the middle of the image. The background is a blurred image of a person's hands and a laptop.

**prompt**

**1. it/ cheap?**



**1. Is it cheap?**

A hand is pointing at a laptop screen. The word "prompt" is written in a large, teal, sans-serif font across the middle of the image. The background is a blurred photograph of a person's hands on a laptop keyboard.

prompt

2. it/ new?



**2. Is it new?**





prompt

**3. she/ smoke?**



**3. Does she smoke?**

A close-up, slightly blurred photograph of a person's hand typing on a laptop keyboard. The word "prompt" is overlaid in a large, teal, sans-serif font across the center of the image. The background is a soft-focus view of the laptop and the hand.

**prompt**

**4. they/ work?**



**4. Do they work?**



# Exercise 7A

## Page 95

A yellow sticky note is pinned to a white surface with a red pushpin. The word "Assignment" is written on the note in red, cursive-style handwriting. The note is slightly tilted and has a soft shadow.

Assignment

In pairs ask and answer  
questions

# EXAMPLE

shutterstock.com + 1164503347

A: Do you like going to museums?

B: No, I don't. I hate going to museums

A hand is pointing at a laptop screen. The word "prompt" is written in a large, teal, sans-serif font across the screen. The background is a blurred image of a person's hands and a laptop.

prompt

**1 go/ museums?**



The word "Question" is rendered in a 3D, light gray font. The final letter, "n", is replaced by a large, vibrant red question mark. The entire graphic is set against a white background with a subtle reflection below the text.

Question

**1. Do you like going to museums?**



**Answer**

**Yes, I do**

**No, I don't**

A hand is pointing at a laptop screen. The word "prompt" is written in a large, teal, sans-serif font across the screen. The background is a blurred image of a person's hands on a laptop keyboard.

**prompt**

**2. listen/ rap music?**

The word "Question" is rendered in a 3D, light gray font. The letter "n" is replaced by a large, vibrant red question mark. The entire graphic is set against a white background with a subtle reflection below the text.

Question

**2. Do you like listening to rap music?**



**Answer**

**Yes, I do**

**No, I don't**



prompt

**3. watch/ TV talent shows?**

The word "Question" is rendered in a 3D, light gray font. The letter "n" is replaced by a large, vibrant red question mark. The entire graphic is set against a white background with a subtle reflection below the text.

Question

**3. Do you like watching  
TV talent shows?**



**Answer**

**Yes, I do**

**No, I don't**





**prompt**

**4. go/ modern art  
exhibitions [ekzi'biʃənz]?**



**4. Do you like going to  
modern art exhibitions  
[ekzi'biʃənz]?**



**Answer**

**Yes, I do**

**No, I don't**



**prompt**

**5. watch/ TV  
documentaries?**

The word "Question" is rendered in a 3D, light gray font. The letter "n" is replaced by a large, vibrant red question mark. The entire graphic is set against a white background with a subtle reflection below the text.

Question

**5. Do you like watching  
TV documentaries?**



**Answer**

**Yes, I do**

**No, I don't**



# Exercise 7B

## Page 95

A yellow sticky note is pinned to a white surface with a red pushpin. The word "Assignment" is written on the note in red, cursive-style lettering. The note is slightly tilted and has a soft shadow beneath it.

Assignment

Which do you prefer? Ask  
and answer questions?



# EXAMPLE

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A: Do you prefer going to  
restaurants to eating at  
home?

B: No, I prefer eating at  
home



**prompt**

**1. go to restaurants/ eat at home?**

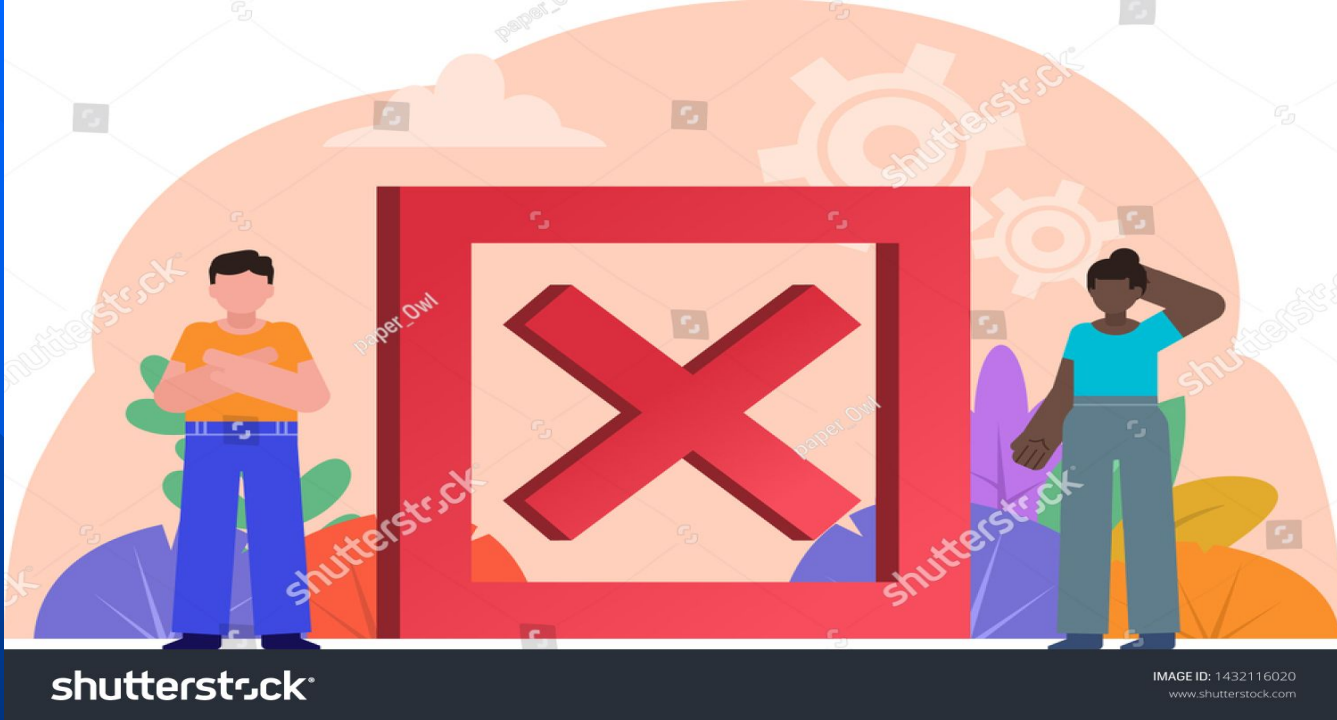


Question

**1. Do you prefer going to  
restaurants to eating at  
home?**



**Yes, I do**



**No, I prefer eating at home  
to going to restaurants?**



**prompt**

**2. Watch DVDs/ go to the  
cinema?**

The image shows the word "Question" in a 3D, light gray font. The letters are blocky and have a slight shadow. At the end of the word, the letter "n" is replaced by a large, bright red 3D question mark. The entire scene is set against a white background with a soft shadow beneath the text.

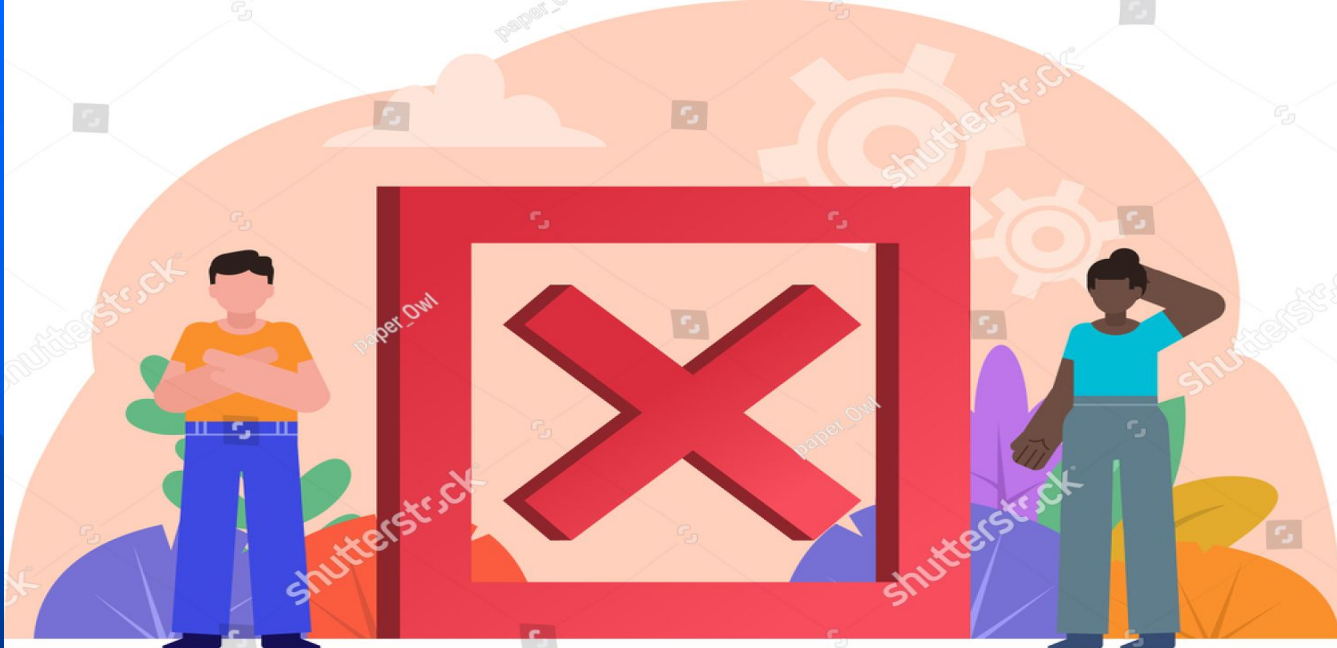
Question

**2. Do you prefer watching  
DVDs to going to the  
cinema?**



**Yes, I do**





shutterstock

IMAGE ID: 1432116020  
www.shutterstock.com

**No, I prefer going to the  
cinema to watching DVDs**



prompt

**3. Read books/ listen to  
music?**

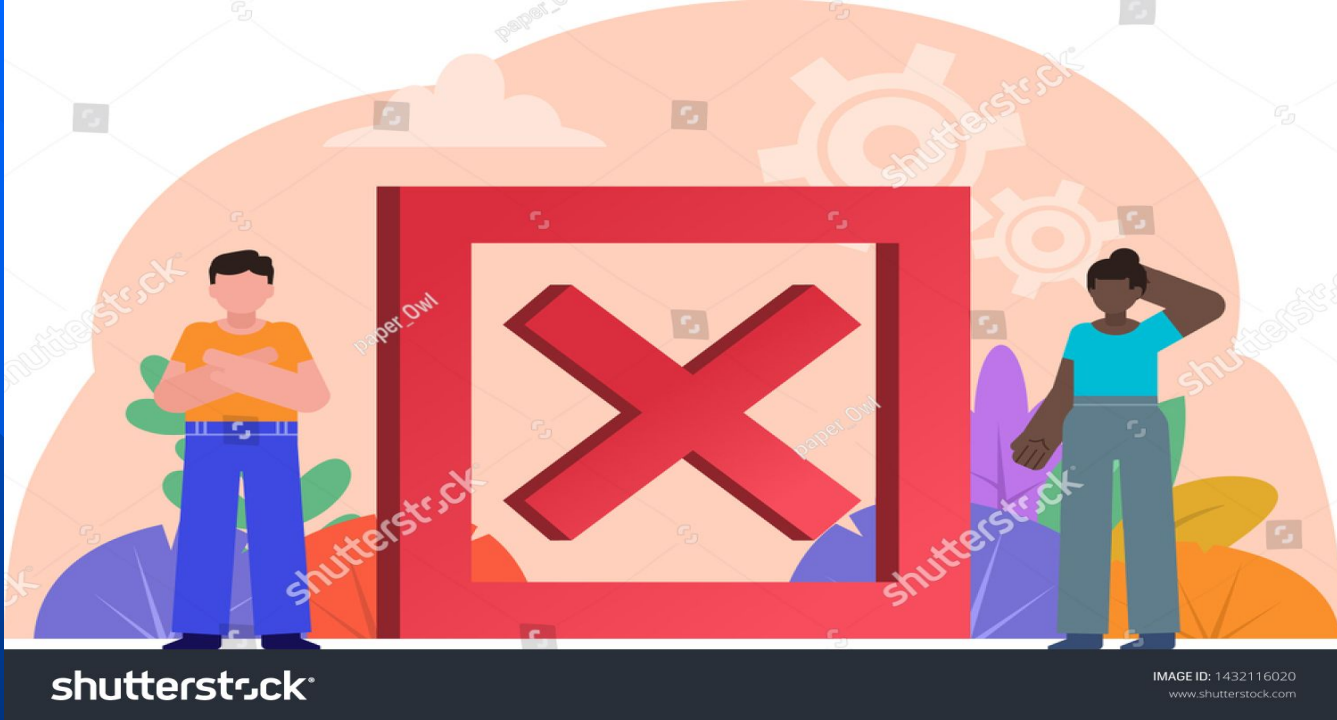
The word "Question" is rendered in large, 3D, light gray block letters. A large, vibrant red question mark is positioned at the end of the word, appearing to be part of the letter 'n'. The entire graphic is set against a white background with a subtle reflection below the letters.

Question

**3. Do you prefer reading books to listening to music**



**Yes, I do**



**No, I prefer listening to  
music to reading books**

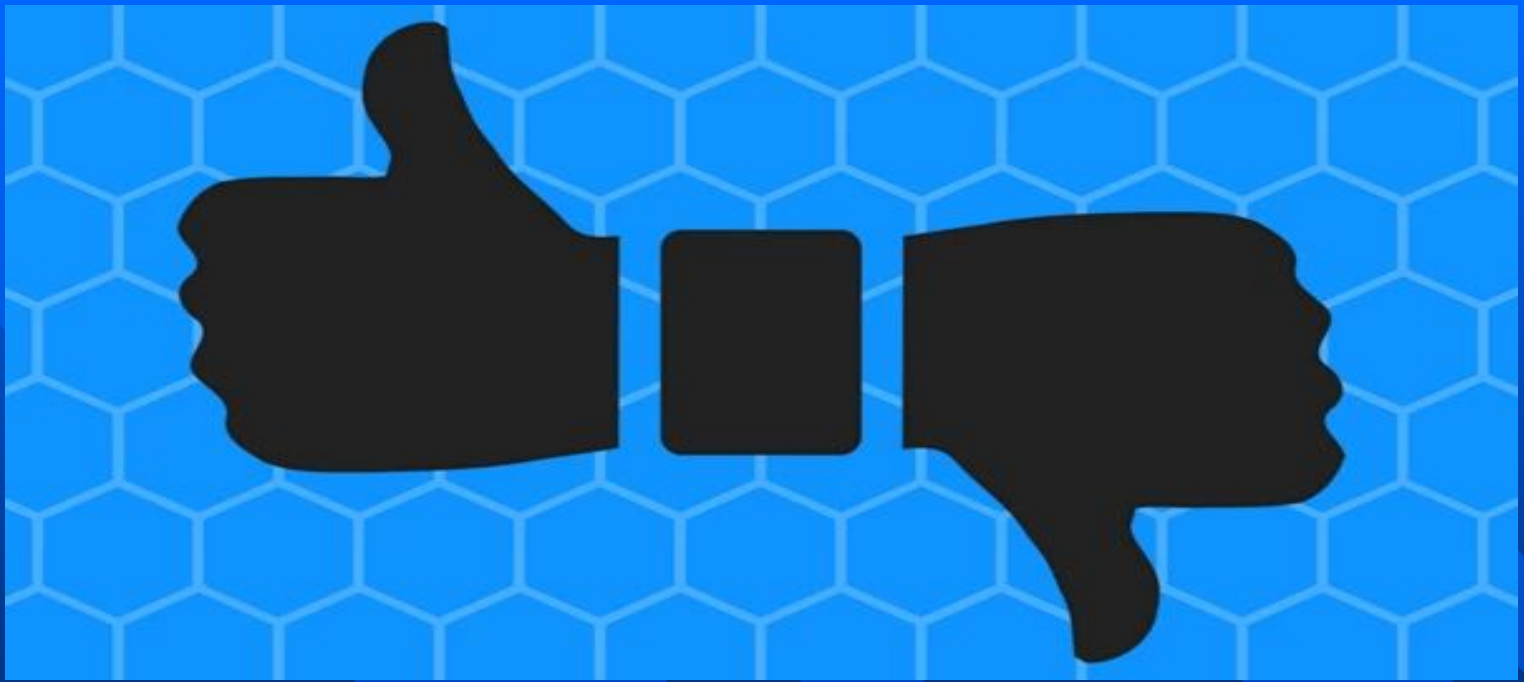


# Exercise 7C

## Page 95

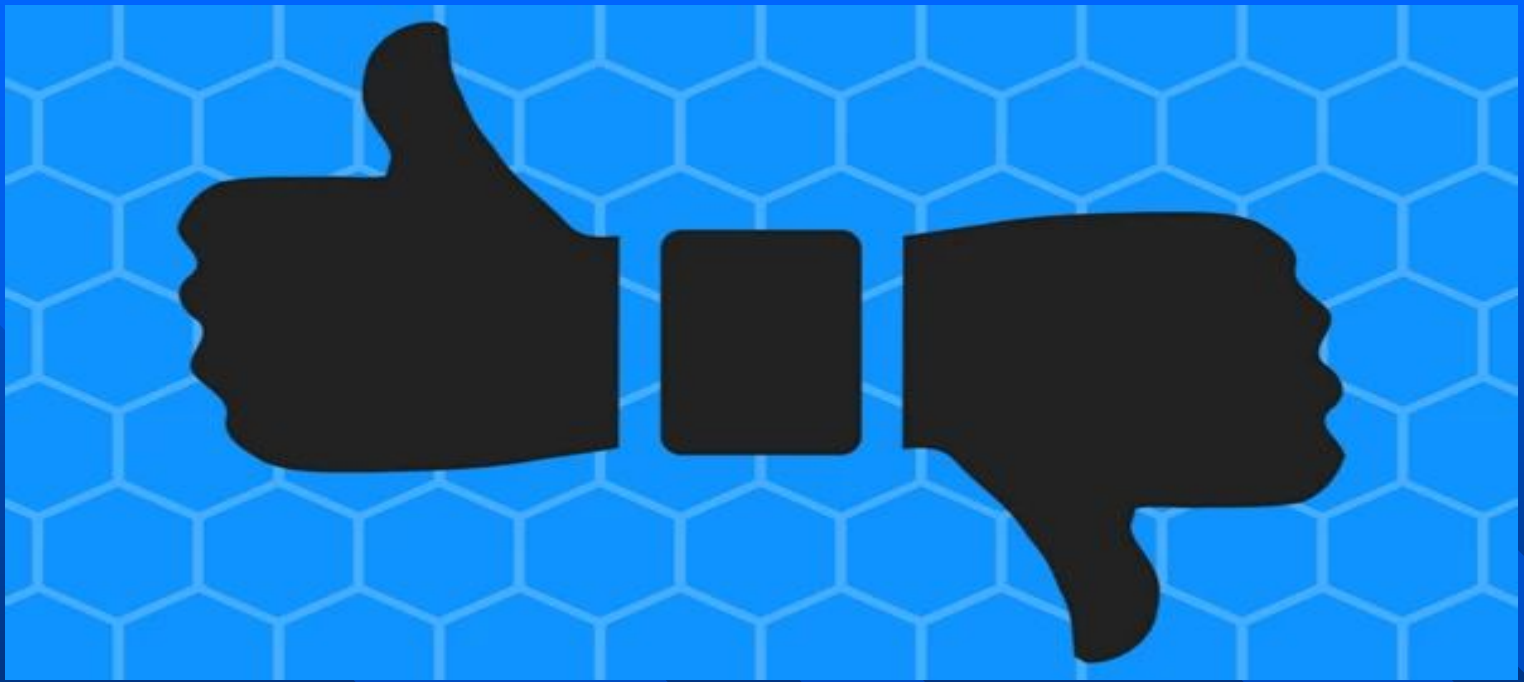


# How to talk about preferences

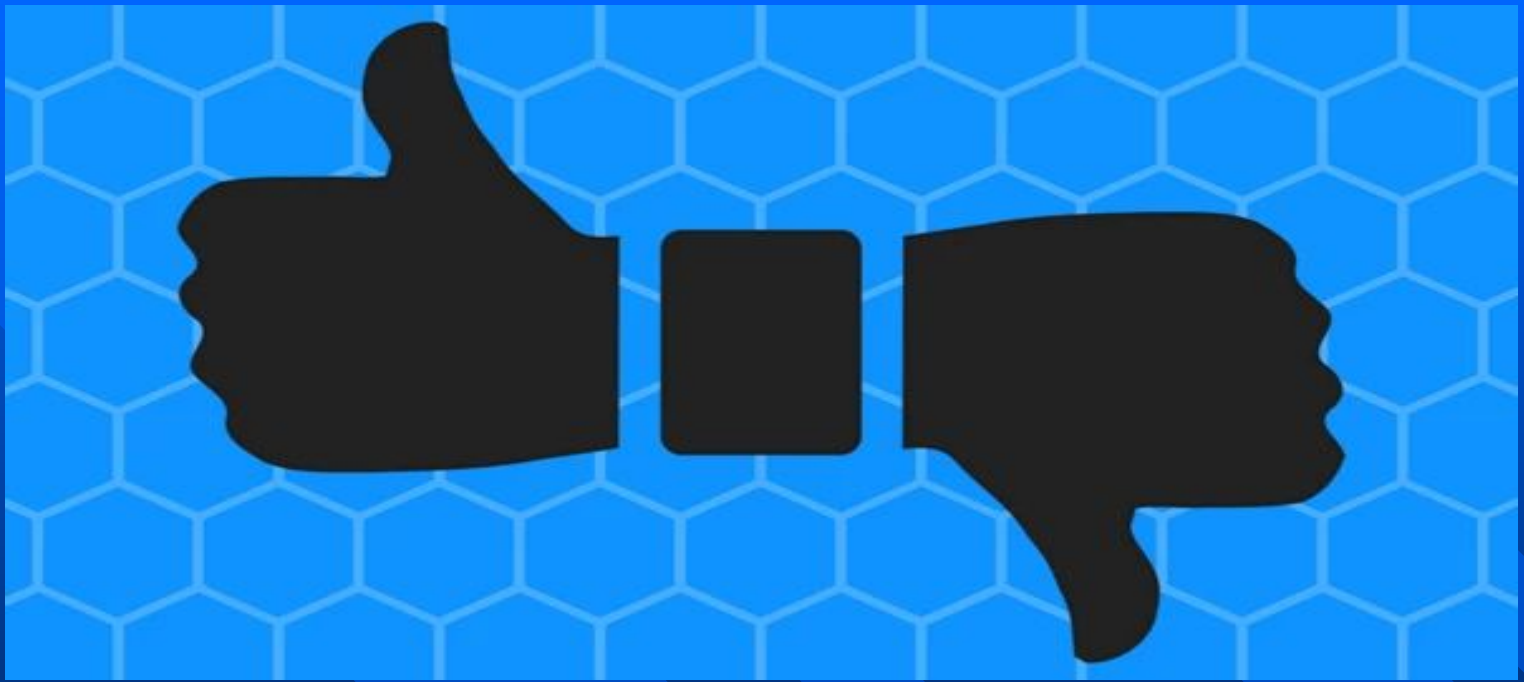


I like his work

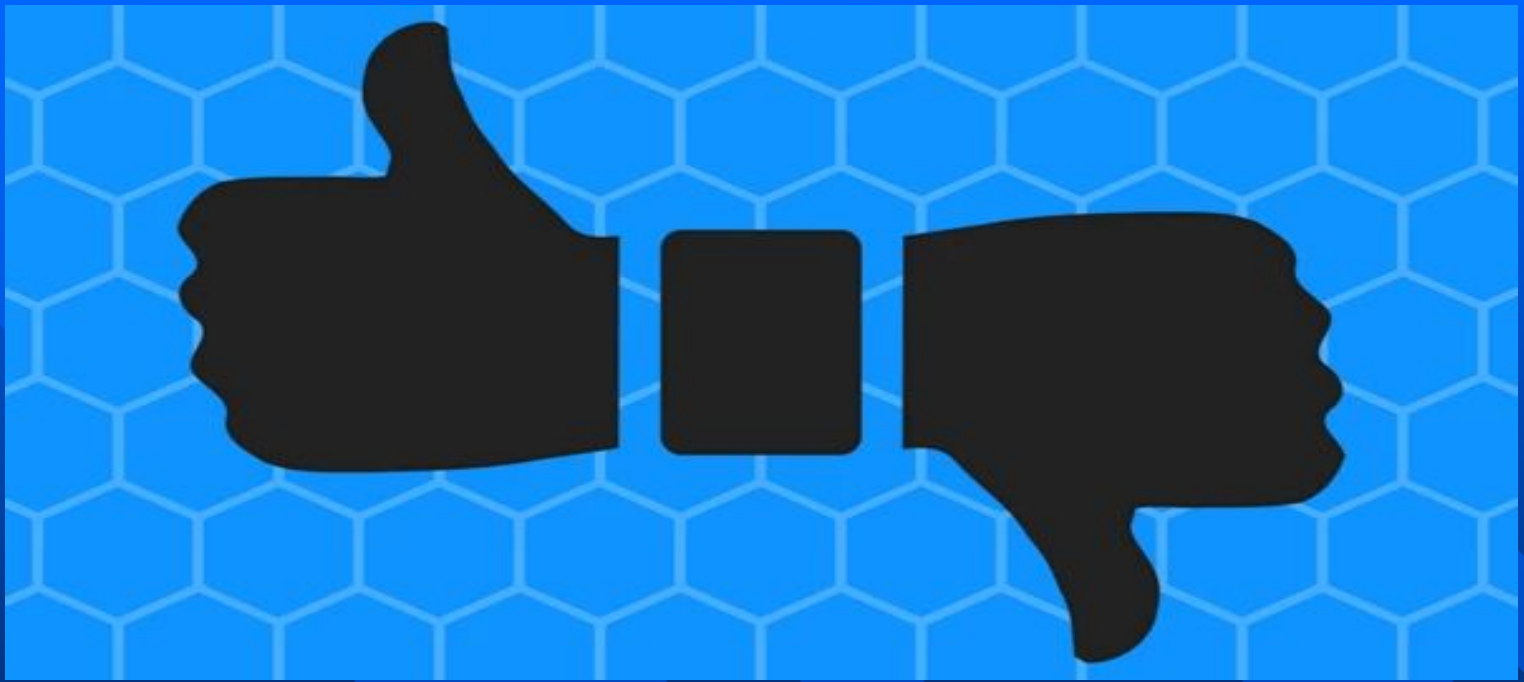




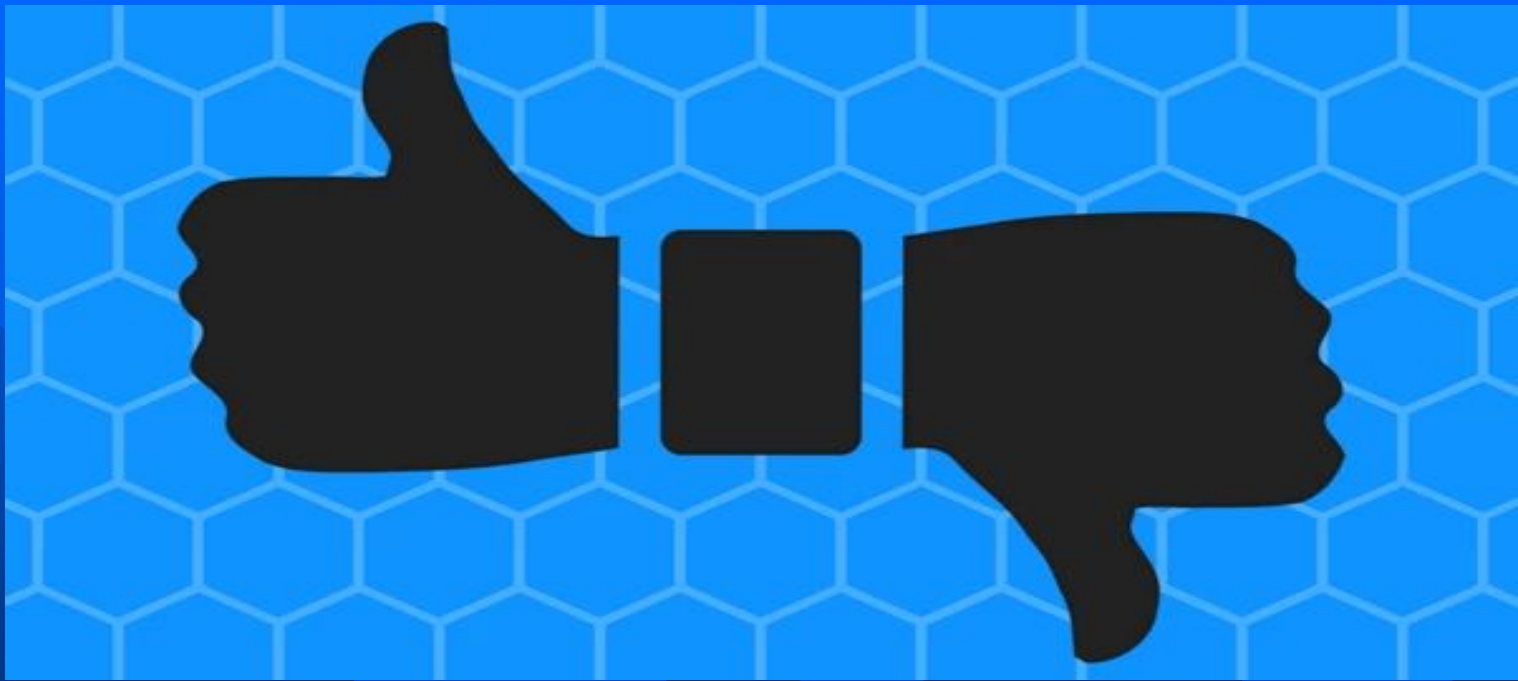
I hate listening to those  
stupid kids singing



I prefer traditional paintings  
to modern ones



I prefer watching films or  
documentaries more than  
talent shows



Do you like....?  
What do you think  
about....?



# Exercise 8A

## Page 95

A yellow rectangular sticky note is pinned to a white surface with a red pushpin. The word "Assignment" is written on the note in red, cursive-style capital letters. The note is slightly tilted and has a soft shadow.

Assignment

Which do you prefer? Ask  
and answer questions?

The word "Question" is rendered in a 3D, light gray font. The letter "n" is replaced by a large, vibrant red question mark. The entire graphic is set against a white background with a subtle reflection below the text.

Question

**1. Do you prefer modern  
or traditional art?**



Question

**2a. Do you like watching  
the news?**



The word "Question" is rendered in a 3D, light gray font. The letter "n" is replaced by a large, vibrant red question mark. The entire graphic is set against a white background with a subtle reflection below the text.

Question

**2b. Do you like reading  
magazines?**



Question

**2c. Do you like going to operas?**

The word "Question" is rendered in a 3D, light gray font. The letter "n" is replaced by a large, vibrant red question mark. The entire graphic is set against a white background with a subtle reflection below the text.

Question

**2d. Do you like listening to  
jazz?**



# Exercise 8B

## Page 95



Talk to your classmates and find out how many people prefer it:



Question

**1. Do you prefer visiting  
museums to going to  
concerts?**

The word "Question" is rendered in large, 3D, light gray block letters. A large, vibrant red question mark is positioned at the end of the word, appearing to be part of the letter 'n'. The entire graphic is set against a white background with a subtle reflection below the letters.

Question

**2. Do you prefer watching  
films to watching  
documentaries?**



Question

**3. Do you prefer romantic films to action films?**



The image shows the word "Question" in a 3D, light gray font. The letters are blocky and have a slight shadow. At the end of the word, the letter "n" is replaced by a large, bright red 3D question mark. The entire scene is set against a white background with a soft shadow beneath the text.

Question

**4. Do you prefer modern  
art to traditional art?**



**Interview a film critic**



**Do you like your job?**



**Do you watch a lot of  
movies?**



**Do you prefer watching  
DVDs or going to the  
cinema?**



**How often do you go to  
the cinema?**



**Do you meet a lot of famous people in your job?**



**Do you travel much in  
your job?**





**Do you often go to movie festivals?**



**Who's your favorite actor  
or director?**



**What's your favorite  
movie genre [3a:nr]?**



**Why do you like this genre  
[3a:nr]?**



**Do you prefer romantic movies to action movies?**