

Chow Mein Tacos

Created by Group 2:
Krekhtunov Vladimir
Grigory Bogdanov
Mariya Vasilyeva

About the restaurant

A small, family-run restaurant specializing in tacos. The idea is a fusion of Chinese and Mexican food.



The first problem

The Chinese and Mexican food aren't one thing or another. They don't have the right Mexican sauces or ingredients, and guests don't think the combination works.



The Solution

We recommend not to mix the menu, but to divide the menu into Chinese and Mexican parts



The second problem

The decoration and music is also a mixture, so people don't really know what to expect of the food. They find that the tastes interfere with each other: guacamole doesn't go with sweet and sour chicken, for example.

The second problem

Figuring out this problem we offer to choose Chinese and Mexican days to not mix their culture and music.



The Problem of acoustics

Solution:

Adjust the sound so that everyone can hear each other at the table, but not hear the noise around them. The music should play in the background.





The atmosphere

Solution:

The fashion includes soft and light design, you should add comfort, calm, neutral music. You will need air conditioners and hoods.



Outdoor space

There is an open area that can be used for a summer veranda. You can put tables and chairs there. If the weather is good, there will be a more comfortable place to eat.




Be trendy

Our team proposes to include a business lunch in the menu, as well as carry out promotions with special dishes on holidays





And our the latest offer
is a children room



Thank you for
your attention

