

# **Unit: Science and scientific phenomena. Subunit: Writing an article.**

# Lesson objectives

- ❖ Identify the key element of a newspaper article;
- ❖ Read an article and recognize its elements;
- ❖ Brainstorm ideas for your article.

# True or False

- Article is a piece of writing usually intended for publication in a newspaper, magazine or journal.
- Articles never include amusing stories, reported speech and descriptions.
- Articles should be written in an interesting or entertaining manner.
- Articles can be only formal.
- Articles should give opinions and thoughts, as well as facts.

# The key elements of an article

## 1. **Headline**

- ❖ Catches your attention
- ❖ Sums up the story

## 2. **Byline**

- ❖ Writer's name
- ❖ Writer's Specialty, e.g. sports, food, crime, current events

## 3. **Placeline**

- ❖ Where the story begins

## 4. **Lead**

- ❖ The opening section
- ❖ Gives most important information
- ❖ Should answer most of the 5W's

## 5. **Body**

- ❖ Supplies detail
- ❖ Most important details come first
- ❖ Simple true statements

## 6. **Quotation**

- ❖ What someone actually said
- ❖ Adds accuracy
- ❖ Adds "at the scene" feeling

# Reflection

- In your opinion, what makes a good article?
- Which scientific journals/newspapers do you know?
- Which scientific breakthrough would you write about?