



International
Trade
Centre



The International Trade Centre (ITC)

Is the only development agency that is fully dedicated to supporting the internationalization of small and medium-sized enterprises.

Established in 1964, the International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.



Organizational structure:

The General Council of the WTO and the trade and development Board of UNCTAD define the basic guidelines for the activities of the ITC.


ITC activities are financed by equal contributions from UNCTAD and WTO to the regular budget.

In accordance with its status, the ITC does not have its own membership. In fact, its members are WTO and UNCTAD member States.





ITC Mission:



ITC's mission is to foster inclusive and sustainable economic development, and contribute to achieving the United Nations Global Goals for Sustainable Development. ITC works towards creating 'trade impact for good'.

ITC Goals

- 
- Strengthen the integration of the business sector of developing countries and economies in transition into the global economy
 - Improve the performance of trade and investment support institutions for the benefit of SMEs
 - Improve the international competitiveness of SMEs

ITC prioritizes project implementation in Sub-Saharan Africa, SVEs, post conflict and fragile states. ITC has committed to spending at least 80% of its country-level assistance in these priority countries.

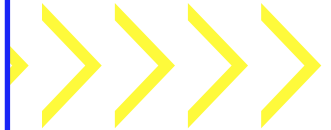


REGIONS

ITC, therefore, takes a regional approach to building export capacity when countries have similarities in resource endowment, production structures and infrastructure, and also when they have membership in regional economic initiatives.

The regions in which ITC works are;

- Western and Central Africa
- Eastern and Southern Africa
- Eastern Europe and Central Asia
- Latin America
- The Caribbean
- Southeast Asia
- The Pacific
- South and East Asia
- Arab States



ITC in Eastern Europe and Central Asia

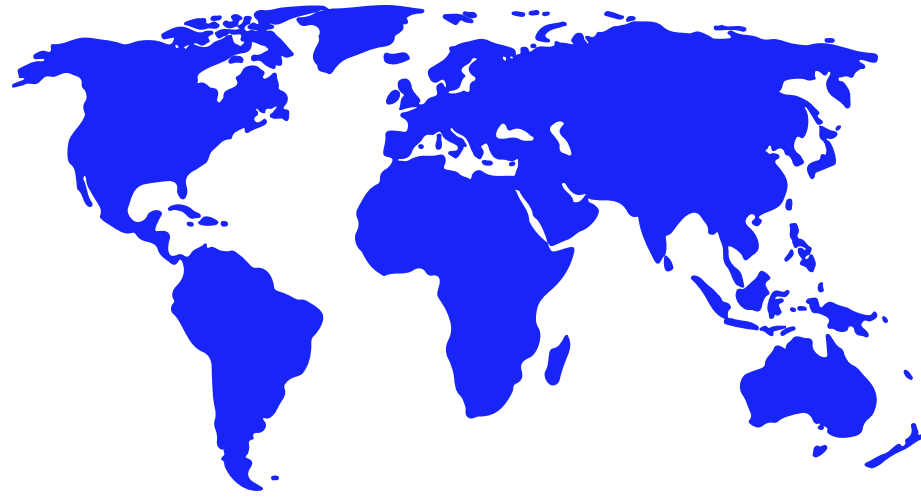
One of the key objectives of the ITC in the region is to increase the competitiveness of exports in various non-oil sectors in order to improve the well-being of all segments of society and promote a stable, diversified economy.

To achieve this goal, the ITC is working in a number of areas:

bringing enterprises closer to markets;

facilitating efforts to expand trade between neighboring countries;

improving the skills of business owners in the field of trade intelligence;



THANK YOU FOR ATTENTION!