### Disclaimer/s

We hope you find the information on our website and resources useful.

#### **ESL Acronym**

This resource has been made for the purpose of teaching English language learners. We know that students can be learning English in many different places, in many different ways and at age, so we try to keep these resources as general as possible.

There are many acronyms associated with English language teaching. These include (but are not limited to) ELT, TEFL, EFL, ELL, EAL and ESOL. While the term ESL may not fully represent the linguistic backgrounds of all students, it is the most widely recognised term for English language teaching globally. Therefore, we use the term 'ESL' in the names of our resources to make them easy to find but they are suitable for any student learning to speak English.



# Writing a CV Business English

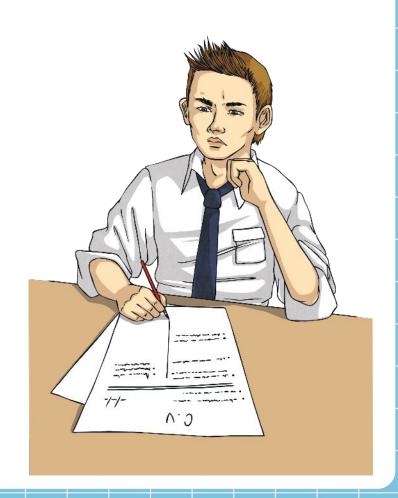


### **Lesson Objectives**

To learn and identify the key parts of a CV

To learn different ways of presenting information on a CV

To practise writing a CV



### CV

A CV (also known as a resume) is an important document in job applications. It shows the company key information about the applicant, such as their experience, education, and skills.



### **Discussion Questions**

What do you think a CV should include?

What mistakes do you think people often make on their CVs?

Do you think a CV in English will be presented differently to CVs in your first language? Why or why not?

Match the different parts to their descriptions.

**Personal Information** 

A brief summary of your work history, highlighting your most relevant experiences and skills.

**Personal Statement** 

**Work Experience** 

A section where you can list any hobbies or interests that demonstrate your skills, personality, or values.

**Education** 

**Skills** 

Your name, address, email address, and phone number.

References

Hobbies and Interests

A brief summary of your career goals, key skills, and achievements.

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Match the different parts to their descriptions.

A brief summary of your work history, highlighting your most relevant experiences and skills.

#### Work experience

A section where you can list any hobbies or interests that demonstrate your skills, personality, or values.

#### **Hobbies and Interests**

Your name, address, email address, and phone number.

#### **Personal Information**

A brief summary of your career goals, key skills, and achievements.

#### **Personal statement**

Match the different parts to their descriptions.

**Personal Information** 

**Personal Statement** 

**Work Experience** 

**Education** 

**Skills** 

References

Hobbies and Interests

A list of your educational qualifications, including the name of the institution, the degree earned, and the year of graduation.

A list of people who can vouch for your skills and work experience, including their names, job titles, and contact information.

A section where you can mention any relevant skills you have that are not covered by your work experience or education.

Match the different parts to their descriptions.

A list of your educational qualifications, including the name of the institution, the degree earned, and the year of graduation.

#### **Education**

A list of people who can vouch for your skills and work experience, including their names, job titles, and contact information.

#### References

A section where you can mention any relevant skills you have that are not covered by your work experience or education.

#### Skills

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

I am a dedicated and creative graphic designer with a passion for developing visually stunning and effective designs, looking to advance my career. Proficient in Adobe Creative Suite and experienced in branding, print, and web design.

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

I am a dedicated and creative graphic designer with a passion for developing visually stunning and effective designs, looking to advance my career. Proficient in Adobe Creative Suite and experienced in branding, print, and web design.

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Fluent in Spanish, English and Japanese Proficient in Maxi Office

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Fluent in Spanish, English and Japanese Proficient in Maxi Office

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Sales Representative, ABC Company, Anytown, USA (2015-2018). Consistently exceeded sales targets by developing and maintaining strong relationships with clients.

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Sales Representative, ABC Company, Anytown, USA (2015-2018). Consistently exceeded sales targets by developing and maintaining strong relationships with clients.

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Dr. John Smith, Professor of Marketing, Anytown University <u>johnsmith@anytown.edu</u> Former Line Manager

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Dr. John Smith, Professor of Marketing, Anytown University <u>johnsmith@anytown.edu</u> Former Line Manager

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Master of Business Administration, Anytown University, Anytown, USA (2018-2020). Maxi Office Diploma, 2019

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Master of Business Administration, Anytown University, Anytown, USA (2018-2020). Maxi Office Diploma, 2019

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Jane Doe, 123 Elm Street, Anytown, USA 67890, jane.doe@email.com, 555-5678

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Jane Doe, 123 Elm Street, Anytown, USA 67890, jane.doe@email.com, 555-5678

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Playing guitar, practising yoga, and volunteering at a local animal shelter.

Now, read each section and decide what part of the CV it is.

- Personal Information
- Personal Statement
- Work Experience
- Education
- Skills
- References
- Hobbies and Interests

Playing guitar, practising yoga, and volunteering at a local animal shelter.

### **Essential parts of a CV**

Of the seven sections we have looked at, only some are essential. Which ones do you think we can remove?

Personal Information

**Reveal Answers** 

Personal Statement

Work Experience

Education

Skills

References

Hobbies and Interests



### **Essential parts of a CV**

Of the seven sections we have looked at, only some are essential. Which ones do you think we can remove?

**Personal Information** 

#### **Personal Statement**

not essential – this information can be included on a cover letter, and appears elsewhere on the CV

**Work Experience** 

Education

Skills

References

not essential - the company will ask if they need this information

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We are now going to look at each section more closely. Practise writing each section as you learn about them (you don't need to use personal information - fake information is OK too).

You'll then use the drafts to create a CV at the end of the lesson.



#### **Personal Information**

- This is where you let the employer know who you are and how they can contact you. It's very important to be professional here. Don't use an email address like <a href="mailto:fluffybunny123@fluffy.co.uk">fluffybunny123@fluffy.co.uk</a>!
- While they might not need your address, it helps them to see where you
  live and if you are near their office.
- It is not common to use photographs, although you could if you wanted.
- Usually, you want to make your name larger than the other information.
   It can be in the centre or on the far right.

Name
123 Address, Address, Address
Phone Number
Email Address

#### **Personal Statement**

A personal statement is a short paragraph of a few sentences summarising your CV. Here you can discuss:

- where you are in your career now
- your relevant experience and skills
- what you hope to achieve in the future
- what value you represent to the company

Do not write long sentences with irrelevant information. Keep it short and concise.

I am an experienced English teacher with seven years of experience teaching adults, both private and group classes. I have a strong background in linguistics, having completed a PhD at Somewhere University, and have a proven track record of team leadership.

#### **Work Experience**

Here you can talk about your career up until now.

- You need to include the job title, company name, the dates you worked there, your duties, and your achievements.
- If you have worked at many places, you can focus on the most recent and the most relevant.
- Highlight your achievements in the different roles. Employers love to see stats that prove you made an impact.
- Start with your most recent job and go backwards from there.

May 2019 - June 2022	Copy Proofreader							
	<ul> <li>Managed a large team with a high output</li> <li>Reduced copy turnover time by 15% through implementation of a hybrid work scheme</li> </ul>							

#### **Education**

Education follows the same pattern as work experience, starting with the most recent.

However, you might want to separate it into general education (like university degrees) and professional qualifications

Depending on your level of education, you might leave out your high school education unless it is relevant.

September 2009 - June 2012	French Literature and Language, BA
	<ul><li>Achieved a First Class Degree with Honours</li><li>Was head of the French Society</li></ul>

#### **Skills**

#### Skills can be:

- hard skills (such as knowing how to use a particular computer program)
- **soft skills** (things such as leadership and being a good communicator, that aren't learnt in a classroom)
- language proficiency

#### **Skills**

Fluent in French and English
Curriculum Development
Problem Solving
Strong interpersonal skills

#### References

As we saw, references are not essential for a CV. You must ask permission before using anyone as your referee too, as it requires giving their personal information.

You can present a referee much like you did yourself in the personal information section, but you should include their relationship to you.

#### References

Professor Antoine Garde (Tutor)

Lecturer in French

University of Marseille

Telephone: xxx-xxx-xxx

Email: professorgarde@marseille.edu

#### **Hobbies and Interests**

If you include this section, make it relevant to the job, or let it show that you would be good for the job. As an example, if you play team sports, this shows you can work well with other people. If you are creative, it can help applications for designer jobs.

#### **Hobbies and Interests**

Chess: Amateur Chess Champion 2011

Student Radio

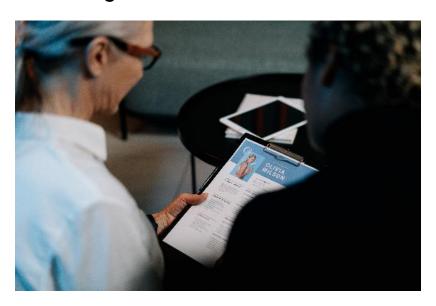
Football and Hockey

### **Important Tips**

A CV doesn't need everything you've ever done in your life!

#### It should:

- be relevant to the job you are applying for
- be precise
- include enough relevant information
- be free of negative or vague details



# Look at these statements from two different experience sections. Which one is better? Why?

Developed and executed social media marketing campaigns that increased website traffic by 30% in 2021.

Collaborated with cross-functional teams to deliver high-quality products on time and under budget.

Analysed customer data and created a new pricing strategy that increased sales revenue by 15%.

#### Or

Responsible for managing social media accounts and creating content. Worked as a cashier at a local shop.

Performed administrative tasks such as answering phone calls and scheduling appointments.

# Look at these statements from two different experience sections. Which one is better? Why?

Bachelor of Science in Computer Science, Cityton University, 2021. Completed coursework in data structures and algorithms, database systems, and software engineering.

Received a First Class Degree with Honours.

#### Or

Responsible for managing social media accounts and creating content. Worked as a cashier at a local shop.

Performed administrative tasks such as answering phone calls and

Performed administrative tasks such as answering phone calls and scheduling appointments.

Look at these statements from two different experience sections. Which one is better? Why?

Proficient in Python, Java, and SQL. Excellent verbal and written communication skills.

Or

Can speak a little English. Good at talking to people. Can use a computer.

#### Now, use your drafts to write a CV.

It can be about yourself, a fictional character, or a celebrity.



### **Final Questions**

Now you've learned more about CVs in English, what are the similarities and differences between them and CVs in your language?

What do you think is the most important section? Why?

What was the most important thing you learned today?



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