

**Project:** Global Social Media Plan // January

**Topic:** Microbus Generation

**Format:** GIF

**Date:** Pre-Communication NAIAS or flexible



## Description

The VW Microbus was a reliable partner to an entire generation of motorists and travellers. This post will help to get Volkswagen fans excited about the unveiling of the new T-Model at NAIAS 2017.

## Facebook

Posting text (240)

The Volkswagen Microbus. Reliable partner to an entire generation. #vwmicrobus #volkswagen #naias

## Twitter

Posting text (140)

The Volkswagen Microbus. Reliable partner to an entire generation. #vwmicrobus #volkswagen #naias

## Instagram

Posting text

The Volkswagen Microbus. Reliable partner to an entire generation.

#vwmicrobus #volkswagen #naias #vw #history #carsofinsta

## Image

