

Project: Global Social Media Plan // August

Topic: Patches

Subline: A lifestyle trend for Volkswagen lovers

Format: image

Date: Flexible Content



Description

Highlighting clothes and accessories with patches is a huge trend and car fans like to show their passion for their beloved cars.

Facebook

Posting text (240)

A special collection for car lovers! #patch #jeans #volkswagen

Twitter

Posting text (140)

A special collection for car lovers! #patch #jeans #volkswagen

Instagram

Posting text

A special collection for car lovers! #patch #jeans #volkswagen #vw

Image

