Project: Global Social Media Plan // October

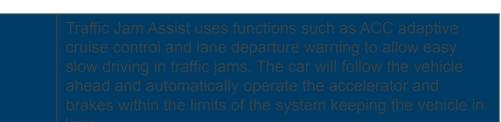
Topic: Traffic Jam Assist

Subline: Showcasing Traffic Jam Assist

Format: Image

Description

Date: Flexible Content



Facebook	
Posting text (240)	More relaxation on your commute. // Calmly through the traffic jam. // Relaxed in spite of the traffic jam. // Driving through the traffic jam without any stress. #trafficjam #technology #volkswagen
Twitter	
Posting text (140)	More relaxation on your commute. // Calmly through the traffic jam. // Relaxed in spite of the traffic jam. // Driving through the traffic jam without any stress. #trafficjam #technology #distance #tech #volkswagen
Instagram	
Posting text	More relaxation on your commute. // Calmly through the traffic jam. // Relaxed in spite of the traffic jam. // Driving through the traffic jam without any stress. #trafficjam #technology #distance #tech #volkswagen #vw

Image



