

Project: Global Social Media Plan // March

Topic: Colourful Beetles

Format: video

Date: Flexible Content



Description

A colourful illusion: In a short animation a classic Beetle, painted by crayons, drives through a drawing pad. It's an eyecatcher for every social media timeline.

Facebook

Posting text (240)

Round and round they go. #volkswagen #vwbeetle

Twitter

Posting text (140)

Round and round they go. #volkswagen #vwbeetle

Instagram

Posting text

Round and round they go. #volkswagen #vwbeetle
#colours #painting #art #car #cars
#carsofinstagram #instacars

Image

