

# FERRARI

Ferrari S.p.A. is an Italian sports car company based in Maranello . Founded in 1928 by Enzo Ferrari as Scuderis Ferrari, the company sponsored racers and produced race cars until 1947. Since 1947, the company has produced " street "(street-legal) sports cars under the brand name" ferrari s. p. a." throughout its history, the company participates in various races, especially in Formula 1, where it has the greatest success. The Ferrari logo is a prancing stallion on a yellow background. The traditional color of cars is red.



# The organization

- The racing stable, called " Scuderia Ferrari " was founded by Enzo Ferrari in 1929. It began producing vehicles in 1947
- Ferrari is currently owned by the Fiat Group. the chairman of the board of directors and president of the company is Luca di Montezemolo . The head office and production is located in the Italian city of Maranello , near Modena.

## Shareholders

- 93.4% of Ferrari shares belong to the Fiat group



# Car History

- Since 1967, the model 206 GT Dino was produced with a 6-cylinder engine of 2.0 liters with a capacity of 180 h . p, which was located centrally, named after the son of the Commandant. in 1968, the 365 G . T . B debuted with a 12-cylinder engine, developing 280 km/h.
- The next car to make its debut in 1987 was the f40 — the last car created by Enzo Ferrari during his lifetime. the body was made of Kevlar. The 3-liter engine developed a power of 478 h . p



# Activity

- The company produces racing and sports cars. In 2008, the company produced 6,662 vehicles (1.2% more than in 2007). The number of employees of the company at the end of 2008 was 3017 people (3.1 % more than in 2007). turnover in 2008 amounted to 1.921 billion euros (15.2% more than in 2007). Racing division of the company competes in Formula 1 races and is the most successful in the history of racing.



# Logo

- The Ferrari logo, a prancing stallion on a yellow background, first appeared on printed materials and official documents of the company in 1929. However, at that time, the "Prancing Stallion" was not depicted on the cars, as they belonged to Alfa Romeo and had their own emblem in the form of a clover leaf on a white background of a triangular shape.

