

How and why are stereotypes about different countries formed?



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Introduction



Goals and tasks

GOAL:

To consider general stereotypes and identify reasons for their appearance in 3 leading world's countries: England, China and Russia.

TASKS:

To spot the most popular and common stereotypes

To reveal reasons for their appearance

To make an interview

To analyze results, make a conclusion



England



Weather



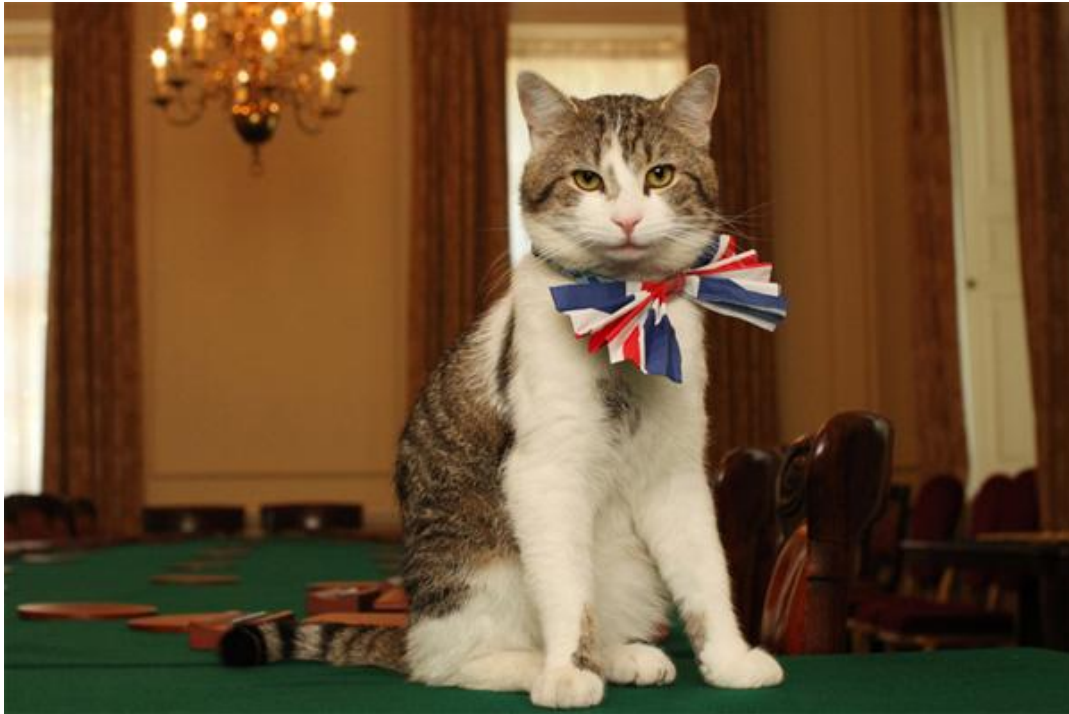
- The British are always talking about the weather.
- This stereotype is actually true to life.
- It is not always polite.

Clothes

- British like so much to dress spick and span.
- That's false.
- The British are comparatively uninterested in clothes.



Pets



- Practically every family has a dog or a cat, or both.
- Actually, it is true.
- Perhaps, this overall concern for animals is part of the British love for nature.

Tradition

The British may not behave in traditional ways, but they like symbols of tradition and stability. The British are rather conservative and their conservatism can combine with their individualism.



China



Similar people



- There is a "typical Chinese profile" stereotype.
- So, it is false. All people are different.
- In reality, china has about 56 different ethnic groups, with 'Han Chinese' being the most popular.

Kung Fu

- All Chinese learn Kung Fu.
- That's not true
- However, in modern china, few people learn Kung Fu. Some monks do learn Kung Fu to keep this part of Chinese traditional culture alive, but that's about it.

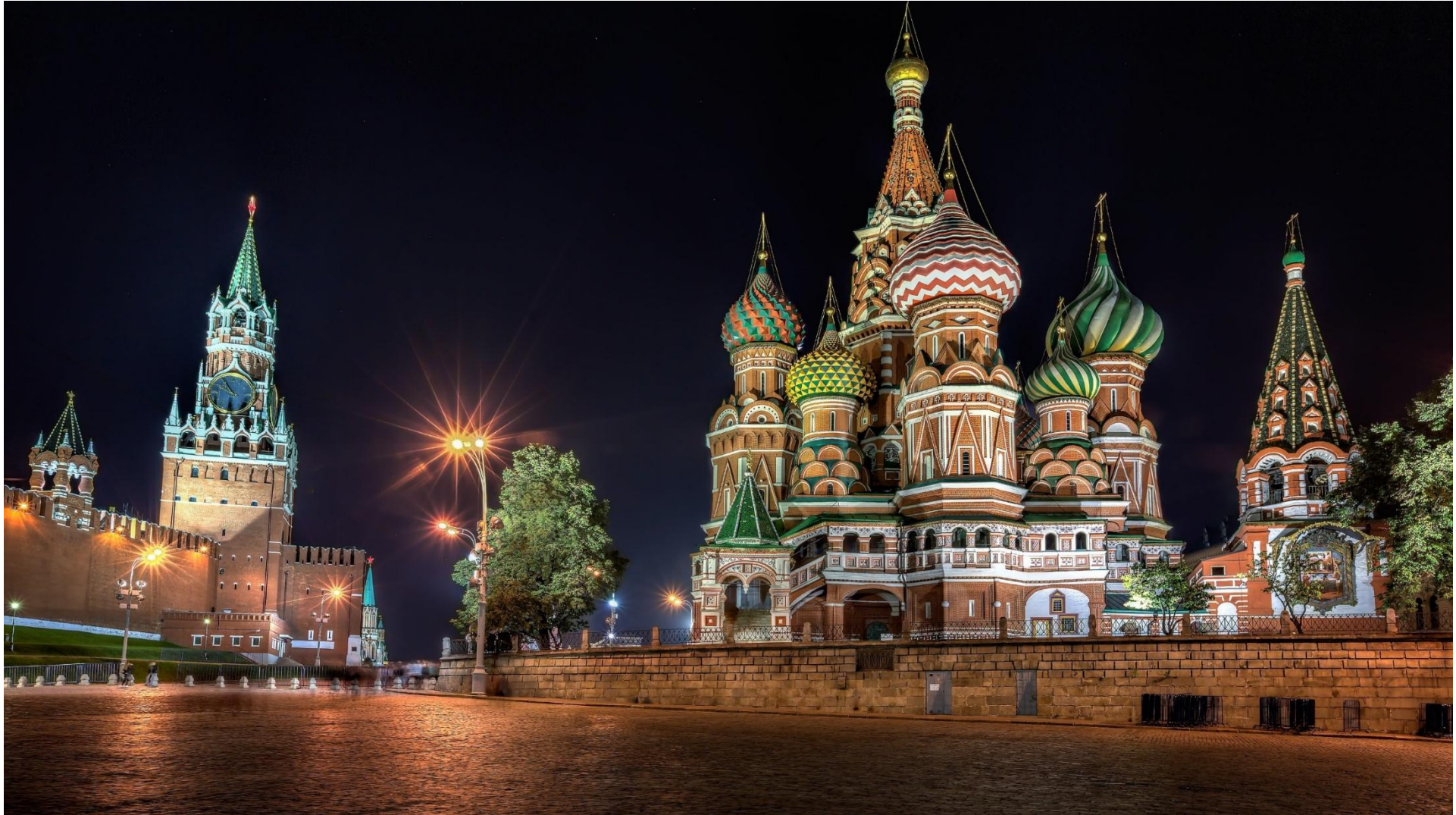


Drivers



- China does have a high accident rate, comparatively.
- Unfortunately, it is true.
- There are many fatal accidents that occur in china per year.

Russia



Bears

- On the territory of our country there has existed a cult of a bear.
- At the fair, this beast often performed in public.
- For foreigners who came to our country, meeting the bear was a real shock, so on their return they told with horror the ideas of these "strange Russians."



Winter



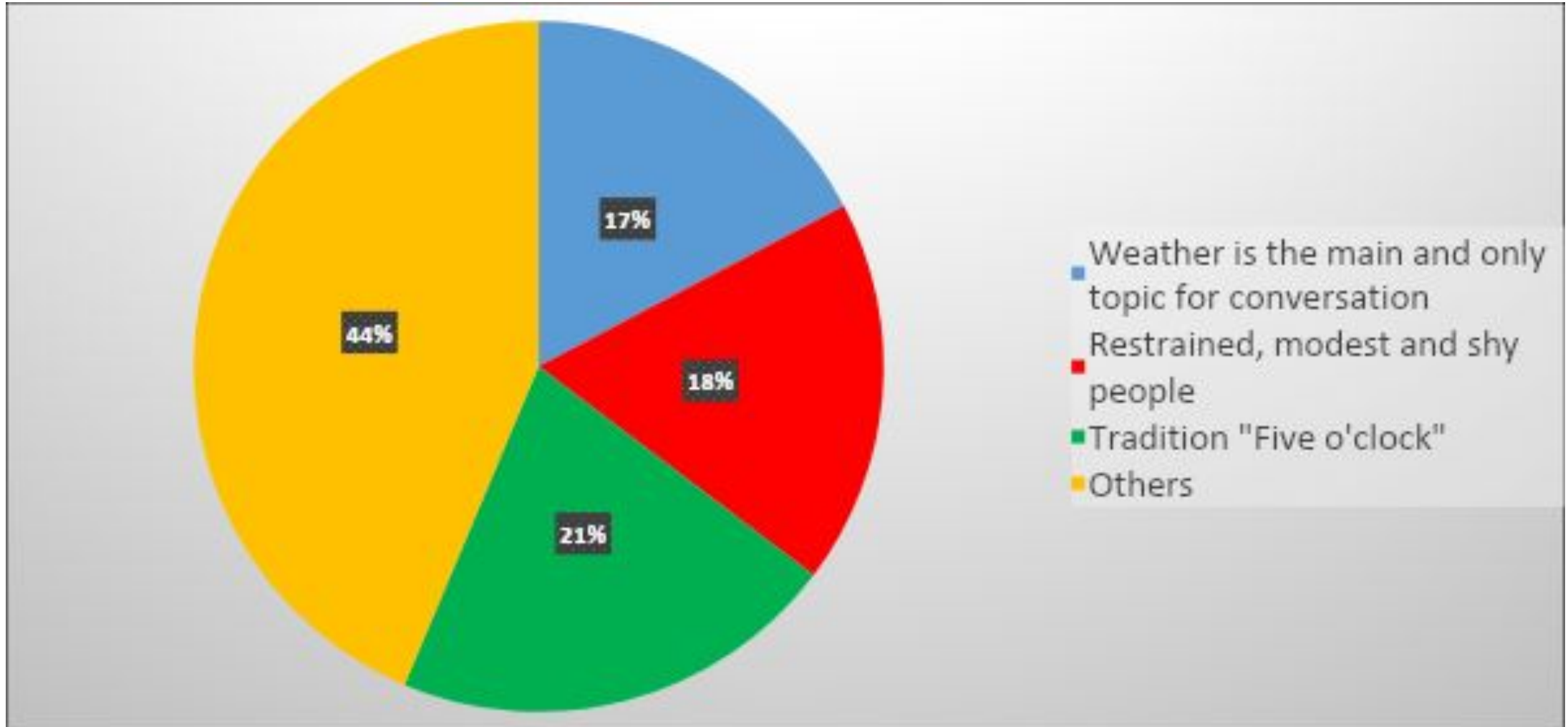
- ❑ Russian winter for foreigners, especially those living in warm countries, is an extremely bright impression.
- ❑ Snow becomes a key symbol of the state.
- ❑ This stereotype has formed in ancient times, when the first contacts of the inhabitants of southern Europe began with Russia.

Balalaika

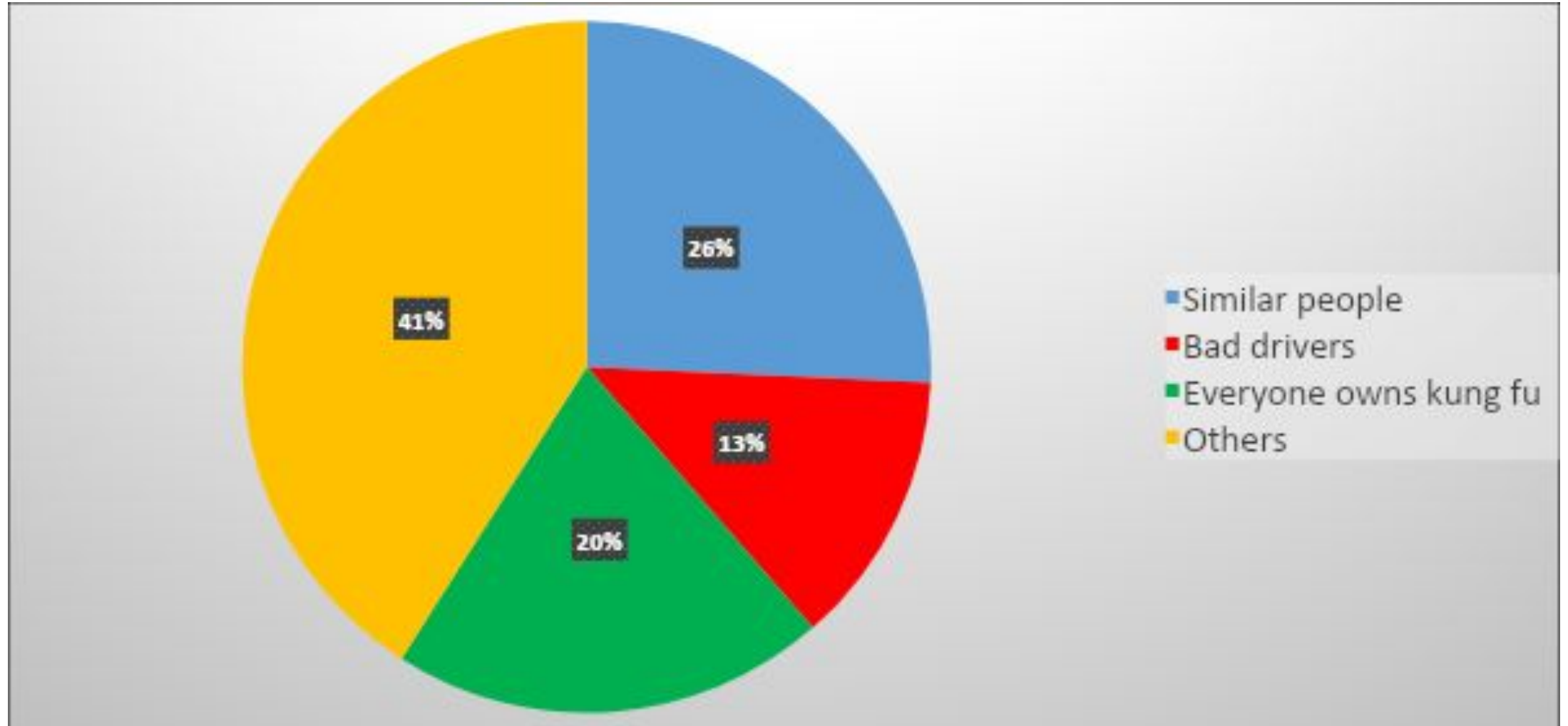
- The inhabitants of Russia had a few of their own musical instruments, and one of them is a balalaika.
- This stereotype has no negative coloring, it is a typical symbol of the country in the eyes of foreigners.



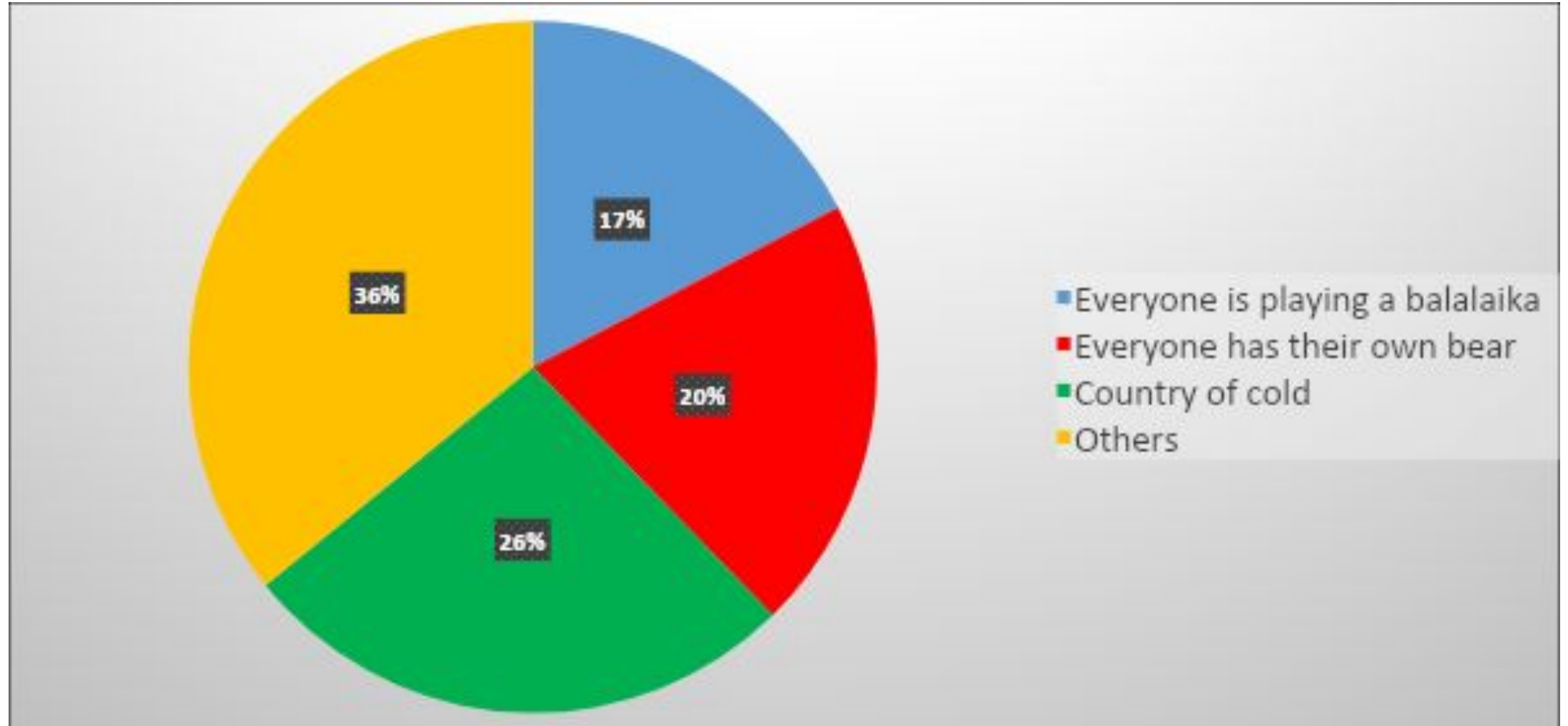
Result of interview for UK



Result of interview for China



Result of interview for Russia



Thank you for your attention!

