

ПРИМЕР ПЕРВОГО ПИСЬМА

Hello,

I'm { Name} with "Jooble" platform in the UK. We are interested in a win-win collaboration with your website, which includes complimentary banner advertising on our pages.

Could you please provide me with the contact details of a person in charge? I will be happy to discuss the details.

Best wishes,



Hello,

hope you are doing well.

I'm {Name} with Jooble UK, we are the 2nd largest job aggregator in the world with 4M daily visitors in average. We are interested in a quick non-commercial collaboration with your website.

Could you tell me please, who can I talk to about this?

I will be happy to email you the details.

P.S. just in case, we don't use mailing lists - we handpicked the website and there's a real human writing the email.

Best wishes,

ПРИМЕР ПЕРВОГО ПИСЬМА

Hello {Name},

I'm { Name} with Jooble UK, the 2nd largest job aggregator in the world with 4M daily visitors. We are interested in collaborating with your website {Sitename}, and would be happy to promote your company and services to our users.

Would you mind connecting me with the best person to discuss it, please?

I hope to hear from you soon.

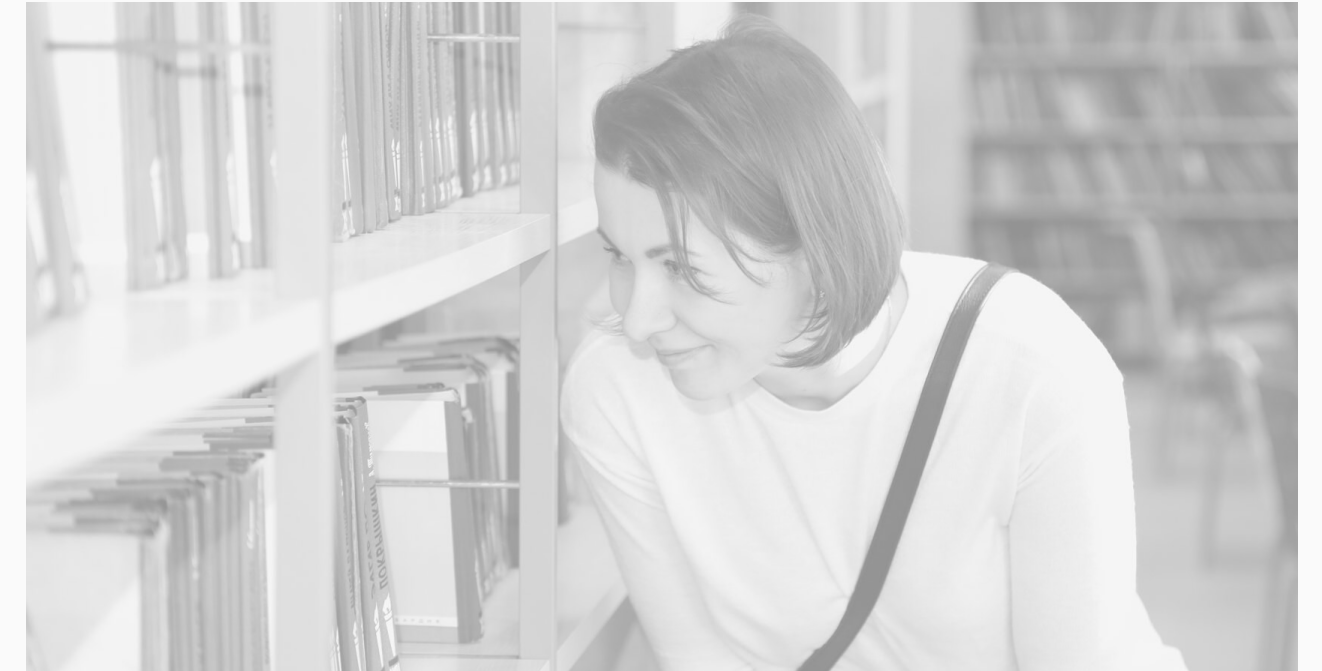
Best wishes,

Тема: Jooble& Sitename

Hello,

I'm {Name} with Jooble platform in the UK. We are interested in a win-win marketing collaboration with your website, that could help you to reach your target audience. Our offer is non-commercial. Could you please provide me with the contact details of a person in charge? I will be happy to discuss the details.

Regards,



ПЕРВОЕ ПИСЬМО

ПРИМЕР ПЕРВОГО ПИСЬМА

Hello,

I'm a partnership manager at Jooble, the second website in the Job and Employment category in the world with 75 m visitors monthly. We believe there is an opportunity for a barter-based cooperation with your company.

Can we discuss? Or please let me know who is the right person to reach out to.

Best,

Hello,

I'm {Name} with Jooble, an international job search engine with 4 million daily audience globally. (uk.jooble.org) We would like to explore possible cooperation opportunities with your company which include banner advertisement on our pages and source of visitors in general. Please note that we are open to non-job related ads on our website as well.

Could you please let me know with whom I can discuss some technical aspects and details of our offer?

Thank you in advance for your prompt reply and have a wonderful day!

Regards,

КРАТКОЕ ПИСЬМО С ДЕТАЛЯМИ

Hi {Name},

Thank you for the answer.

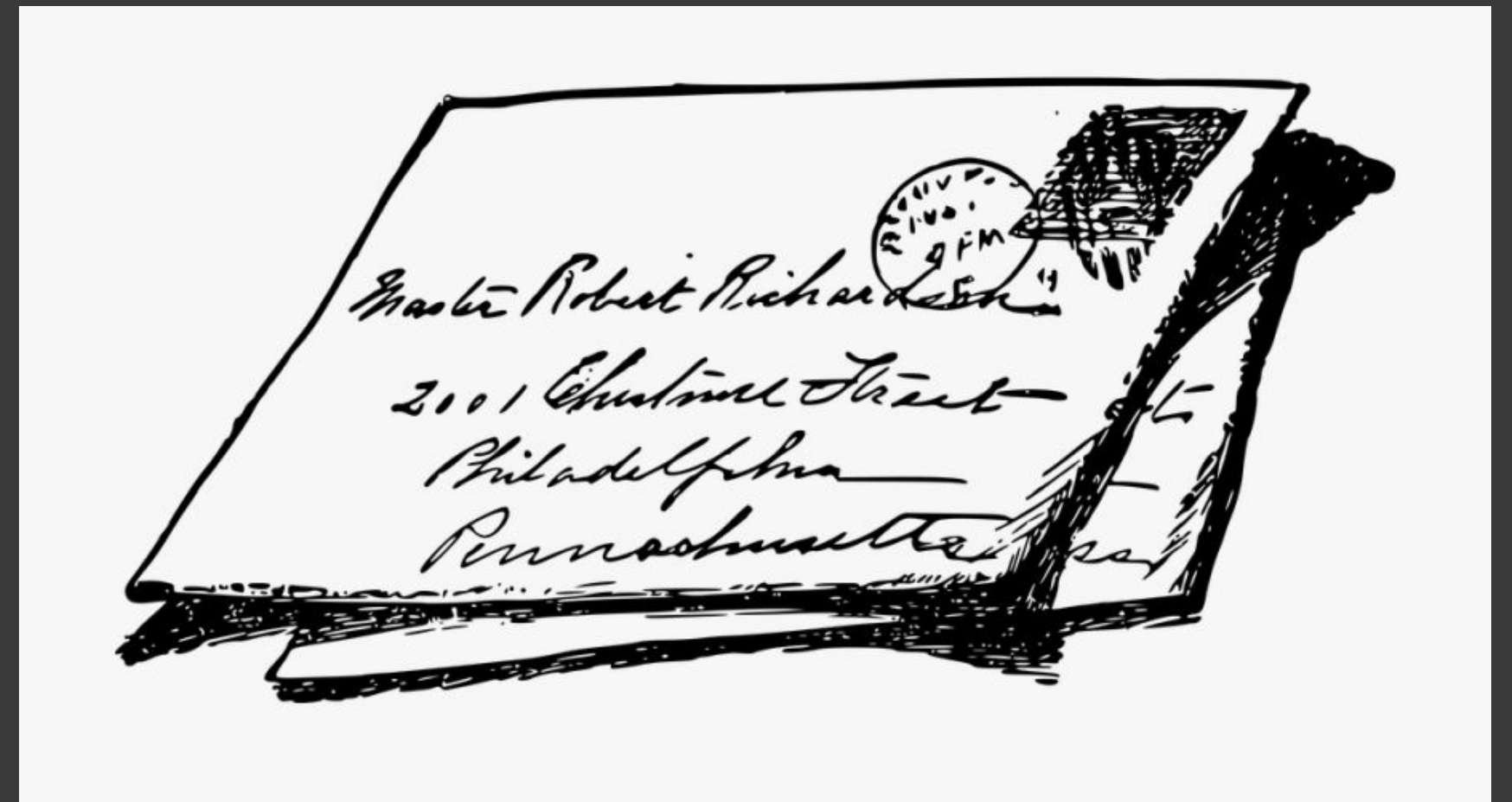
We would like to offer you a free big banner advertisement (300x350Px) on Jooble search result pages. Users will be redirected to your website clicking on the banner. Moreover we will create special keywords due to your banner. So we can make sure that you will get target audience.

Instead, we would ask to add link to Jooble on your website.

Is that something you might be interested in?

Looking forward hearing from you.

Regards,



РАЗВЕРНУТОЕ ПИСЬМО С ДЕТАЛЯМИ

Hi {Name},

Thank you for getting back to me!

I will be pleased to present our company and services briefly.

Jooble is a worldwide job search engine, which operates in more than 73 countries and redirects 4 million visitors every day. Only in the UK we have more than {Number} unique users a day. We would like to offer you a free big banner advertisement (300x350) on Jooble search result pages. Users will be redirected to your website clicking on the banner. It will be placed on the <https://uk.jooble.org/jobs> pages and would be found by the key words you will choose relevant to your thematic e.g. {keywords} etc. Please find the screenshot of the banner placement in the attachment.

This is a non-commercial offer and we are interested in being mentioned on your website (just a small hyperlink with topic related keywords), for example here { Screenshot}.

Is that something you might be interested in?

If any questions should occur, please don't hesitate to contact me for additional information.

Best Regards,

P.S. Если как пример ссылки вы высылаете ссылку на РП, нужно расписать почему она будет подходить (релевантна по контексту).



ПИСЬМО С ДЕТАЛЯМИ АДАПТИРОВАННОЕ ПОД УЧЕБНЫЙ САЙТ

Hi {Name},

Thank you for your response!

We would be happy to have an opportunity to work with such company as {Sitename}.

We already partner with some big education websites (AISEC for example), as per our experience, achieving certification through online courses and getting qualified for jobs is very relevant. People come to our site searching jobs and many of them are also looking for qualification elsewhere. By advertising your courses at our platform, you can capture those visitors as well.

Let me present our company and services briefly.

Jooble is a worldwide job search engine, which operates in more than 73 countries and redirects 4 million visitors every day. Only in the UK we have more than {Number} unique users a day. We would like to offer you a free big banner advertisement (300x350) on Jooble search result pages. Users will be redirected to your website clicking on the banner.

It will be placed on the <https://uk.jooble.org/jobs> page and would be found by the key words you will choose relevant to your thematic e.g. {keywords} ets.

Please find the screenshot of banner placement in the attachment. This is a non-commercial offer and we are interested in being mentioned on your website (just a small hyperlink with topic related keywords), for example here { Screenshot}.

Is that something you might be interested in?

If any questions should occur, please don't hesitate to contact me for additional information.

Best Regards,



КАКАЯ ЦЕННОСТЬ НАШЕГО ПРЕДЛОЖЕНИЯ?

Многие компании в интернете продвигают свои сайты посредством интернет-маркетинга- покупают баннерную рекламу и ссылки в Google например, что нередко обходится компаниям очень дорого. Мы же предлагаем совершенно бесплатную возможность брендирования сайта на нашей платформе Jooble с миллионной аудиторией в месяц(можете предоставить статистику посещаемости), в 71 стране мира. Так как визуальная реклама будет размещена по специфическим кивордам, релевантным(подходящим) тематике сайта-партнер получает соответствующую аудиторию, заинтересованную в его продукте. Есть партнеры, которые вместо баннерной рекламы, предпочитают получить такую же do-followссылку, как просим мы. В этом случае мы можем ему предоставить такую возможность посредством размещения его ссылки у нас на блогах. Таким способом сайт также может продвигать свои статьи или статьи партнеров, лого и тд.