

**Project:** Global Social Media Plan // March

**Topic:** Start of Spring

**Format:** image

**Date:** 20 March



## Description

Open up the convertibles and let the sunshine in. Spring is starting in the northern hemisphere.

## Facebook

Posting text (240)

Let the sunshine in. #spring #vwbeetle

## Twitter

Posting text (140)

Let the #sunshine in. #spring #vwbeetle

## Instagram

Posting text

Let the sunshine in.  
#spring #vwbeetle #volkswagen #car #sunny  
#sunshine #outdoor

## Image

