

Project: Global Social Media Plan // July

Topic: Throwback Thursday (2)

Format: image

Date: Flexible Content



Description	Throwback Thursday (tbt) is a huge trend on social media. People use the hashtag to share their memories and remember enjoyable moments. Relevant hashtags, e.g., #tbt 364 million, #vintage 50 million, #retro 15.4 million posts on Instagram. ☐ Thanks to Mexico for this picture!
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Facebook

Posting text (240)	History in the making. #tbt #vintage #retro #vwbeetle #volkswagen
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Twitter

Posting text (140)	History in the making. #tbt #vintage #retro #vwbeetle #volkswagen
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Instagram

Posting text	History in the making. #tbt #vintage #retro #vwbeetle #volkswagen #vw
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Image

