

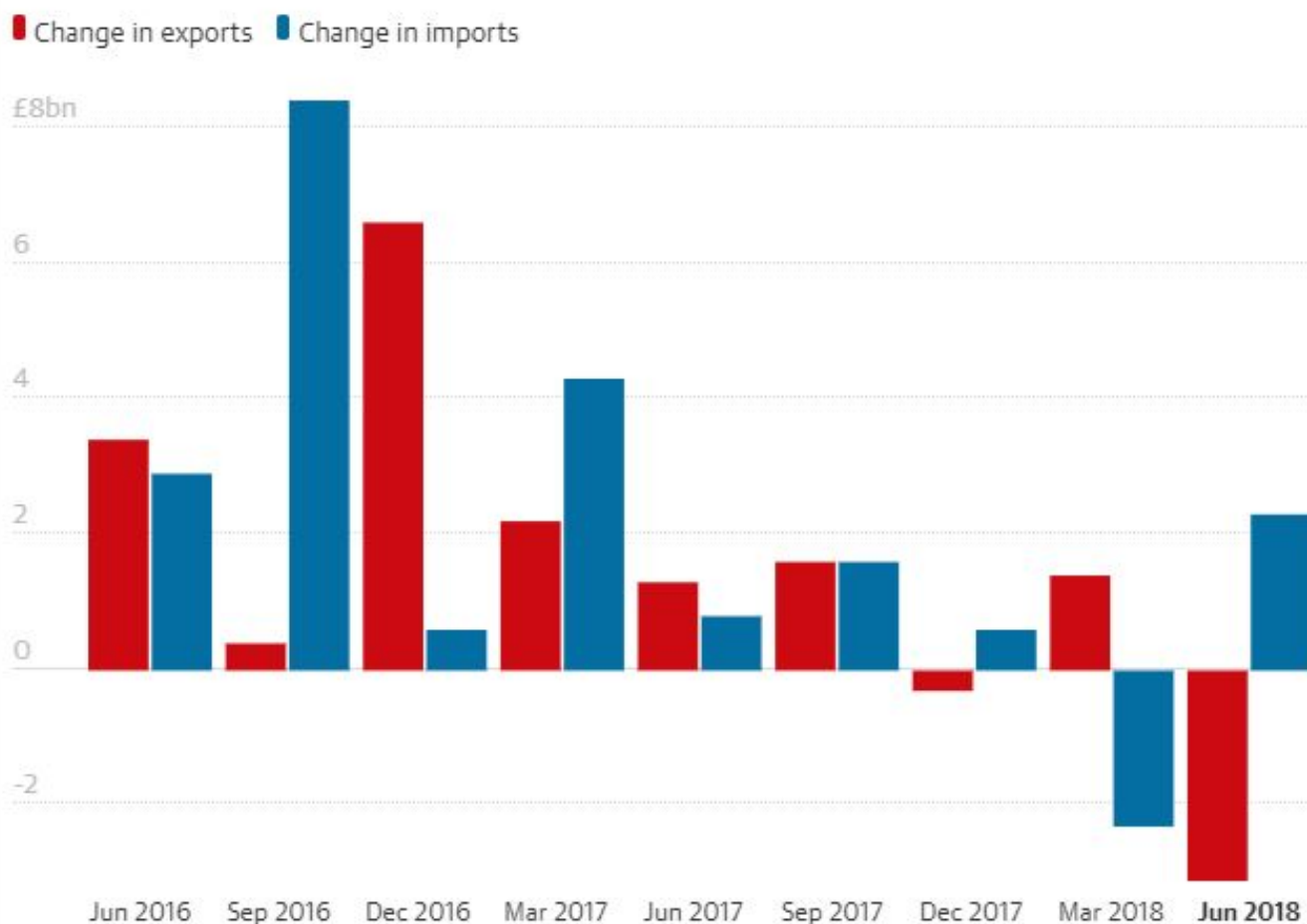
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# UK manufacturing growth hits 25-months amid Brexit

Presented 02.10.2018  
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## In the three months to June, the gap between UK imports and exports widened to £5.5bn compared with the previous three months



# What is “Brexit”?

BRItain-EXIT

How does it affect  
world economy?





**How do American  
sanctions impact  
Britain's  
manufacturing?**

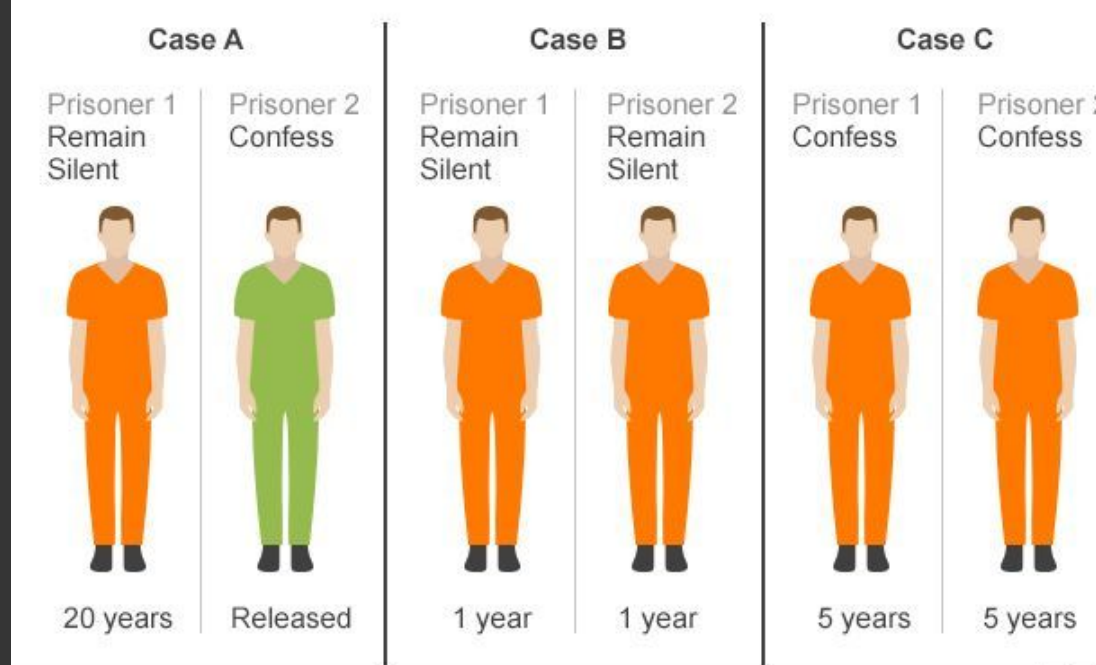


**How does  
Brexit influence  
the  
manufacturing  
situation in  
Britain?**

What is **tit-for-tat**

**trade?**

Prisoners' dilemma



# What are some of the solutions to the slow manufacturing growth?

- **Stability**
- **Sanctions lifted**
- **New consumers**

What does the **PMI**  
**market/Cips**  
**purchasing**  
**managers index**  
**measure?**



**Activity**  
**across the**  
**industry**



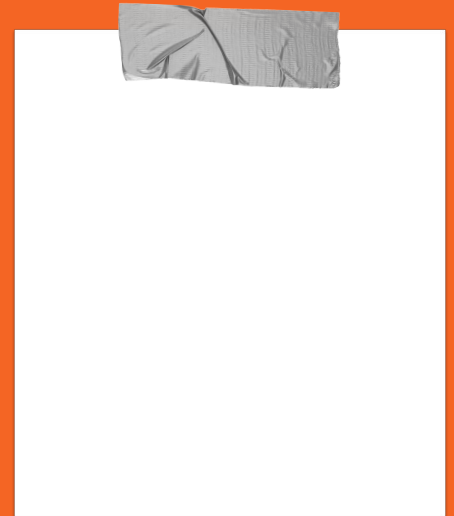
# — Britain needs to increase demand for workers. Here is how.

If the extra output that is produced by hiring one more unit of labor adds more to total revenue than it adds to the total cost, the firm will increase profit by increasing its use of labor.

# QUIZ

**What are the  
causes of  
Britain's  
manufacturing  
decline?**

What indicator  
measures activity  
across the industry?



# What examples of game theory do you know?

**PAYOFF MATRIX**

**BRANDON**

		BRANDON	
		HIGH	LOW
STAN	HIGH	\$200 / \$200	\$300 / \$50
	LOW	\$300 / \$50	\$80 / \$80

# What is the **PMI export balance**?

The background of the image shows a group of people sitting at a table in a dimly lit room, looking out a large window. The view outside the window is a cityscape with a prominent domed building, likely a government or institutional building, under a clear sky. The overall tone is professional and contemplative.

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# THANK YOU!

Questions?

Any?

No?