


Project: Global Social Media Plan // May

Topic: Arteon 4

Format: image

Date: Flexible Content



Description	Showcasing the all new Arteon.
Facebook	
Posting text (240)	Stealing the show: the new Arteon. Treat yourself to another look: arteon.volkswagen.com #vwarteon #volkswagen
Twitter	
Posting text (140)	Stealing the show: the new Arteon. Treat yourself to another look: arteon.volkswagen.com #vwarteon #volkswagen
Instagram	
Posting text	Stealing the show: the new Arteon. Treat yourself to another look: arteon.volkswagen.com #vwarteon #volkswagen #vw
Image	
 <p>Illustration depicts optional equipment.</p>	