

The background features a black field with dynamic, flowing waves of color. On the left, there are vibrant green waves that curve upwards and then downwards. On the right, there are bright orange and yellow waves that curve downwards and then upwards, creating a sense of movement and energy.

MICHAEL JOSEPH JACKSON

SHORT DESCRIPTION:

- **Michael Joseph Jackson** (August 29, 1958 – June 25, 2009) was an American singer, songwriter, and dancer. Dubbed the "King of Pop", he is regarded as one of the most significant cultural figures of the 20th century and one of the greatest entertainers in the history of music. Jackson's contributions to music, dance, and fashion, along with his publicized personal life, made him a global figure in popular culture for over four decades. His sound and style have influenced artists of various genres.



LIFE AND CAREER

- Michael Joseph Jackson^{[7][8]} was born in [Gary, Indiana](#), near Chicago, on August 29, 1958.^{[9][10]} He was the eighth of ten children in the [Jackson family](#), a working-class [African-American](#) family living in a two-bedroom house on Jackson Street.^{[11][12]} His mother, [Katherine Esther Jackson](#) (*née* Scrusse), played clarinet and piano, had aspired to be a [country-and-western](#) performer, and worked part-time at [Sears](#).^[13] She was a [Jehovah's Witness](#).^[14] His father, [Joseph Walter "Joe" Jackson](#), a former boxer, was a crane operator at [U.S. Steel](#) and played guitar with a local [rhythm and blues](#) band, the Falcons, to supplement the family's income.

1984–1985: PEPSI, "WE ARE THE WORLD", AND BUSINESS CAREER

In November 1983, Jackson and his brothers partnered with [PepsiCo](#) in a \$5 million promotional deal that broke records for a celebrity endorsement. The first Pepsi campaign, which ran in the US from 1983 to 1984 and launched its "New Generation" theme, included tour sponsorship, public relations events, and in-store displays. Jackson helped to create the advertisement, and suggested using his song "Billie Jean", with revised lyrics, as its [jingle](#).[†]

DISCOGRAPHY:

- *Got to Be There* (1972)
- *Ben* (1972)
- *Music & Me* (1973)
- *Forever, Michael* (1975)
- *Off the Wall* (1979)
- *Thriller* (1982)
- *Bad* (1987)
- *Dangerous* (1991)
- *HIStory: Past, Present and Future, Book I* (1995)
- *Invincible* (2001)



SANYA, ARE YOU OK?

