

Business and community: Cooperation



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BUSINESS IN THE COMMUNITY

- non-profit organization;
- more than 800 members all over the world;
- exists more than 30 years;
- issues: environment, employees, education, employment, enterprise

The ways how business can take action on Education



- to establish sustainable partnership with a school;
- to invest in and support school staff;
- to bring the world of work to life
- to be an inspiration;

Responsible Business Awards

BUSINESS *in the*

COMMUNITY



- The Educational Award;
- The Inspiring Young Talent Award;
- The Environmental Leadership Award;
- Responsible Business of the Year

Principles of The Body Shop

- against animal testing;
- support community fair trade;
- activate self-esteem;
- defend human rights;
- protect the planet



WOOD POSITIVE

“From now on, we will plant and protect more trees than we use in our packaging. We think it's a positive move – for us, for you, and for the two locations we'll be working in.”



Against animal testing

The sale and import of animal tested products and ingredients is banned in Europe since 11th March 2013.

AGAINST
ANIMAL TESTING



Responsible business is about how a business makes its money, not just how it spends its profit.