MORGENSHTERN



INTRODUCTION

Plan:

Childhood
How it all started
Tame and his activity nowadays (2020)
Conclusion
Thank you for your attention

Purpose: to share some information about one of the most famous people in Russia in 6 minutes.

CHILDHOOD

Alisher Tagirovich Valeev was born on February 17, 1998 in Ufa. He is half Russian, half Bashkir. His mother was in the flower business. His parents divorced. When Alisher was 11 years old, his father died of cirrhosis of the liver due to severe alcoholism.

At the age of 16 Alisher worked in a car wash, washed windows and tried himself as a courier and provider.



HOW IT ALL STARTED

Alisher was interested in music since childhood. He began to get involved in rap in his school years, when his favourite artists were Guf and AK-47. As a teenager, he used to skate with his friends, filming this on video. They called themselves "Others Crew". Their very first video called "Above the Clouds" was filmed in 2010. Morgenshtern was also the leader of a rock group called "MMD CREW" in 2017.



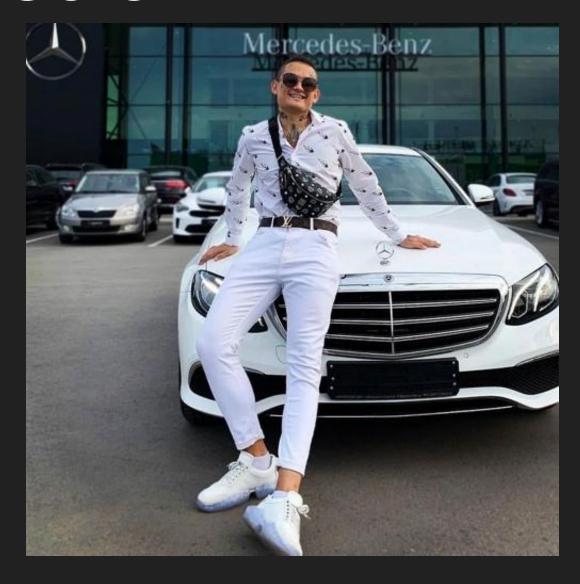
2020

Here I want to show some of performances of Morgenshtern during last year:

- 1. January 30, 2020 he visited «Vecherniy Urgant» and recorded a rap track with Ivan Urgant and Slava Marlow.
- 2. June 8, 2020, the song "Cadillac" was leaked to the network. It hit the 1st place on the Genius chart on the same day. At midnight, June 9, the single was officially released.
- 3. June 25, 2020, the Russian Forbes magazine published a list of "40 most successful stars of Russia under 40 2020", in which Alisher Morgenstern took 21st place with a total annual income of \$ 1.5 million.
- 4. November 3, 2020, Morgenstern gave an interview to the Russian-language author's Internet show "vDud", which now has 24 million views.

CONCLUSION

So, Alisher Morgenshtern can be considered as one of the most famous and creative (recognized) artists in our country. He has done a lot of performances last year, become even more popular, and it is all because his own ideas and creativity. Although young artist has thousands of haters, he still has strength to do what he likes, which can be a great example for us.



Thank you for your attention

