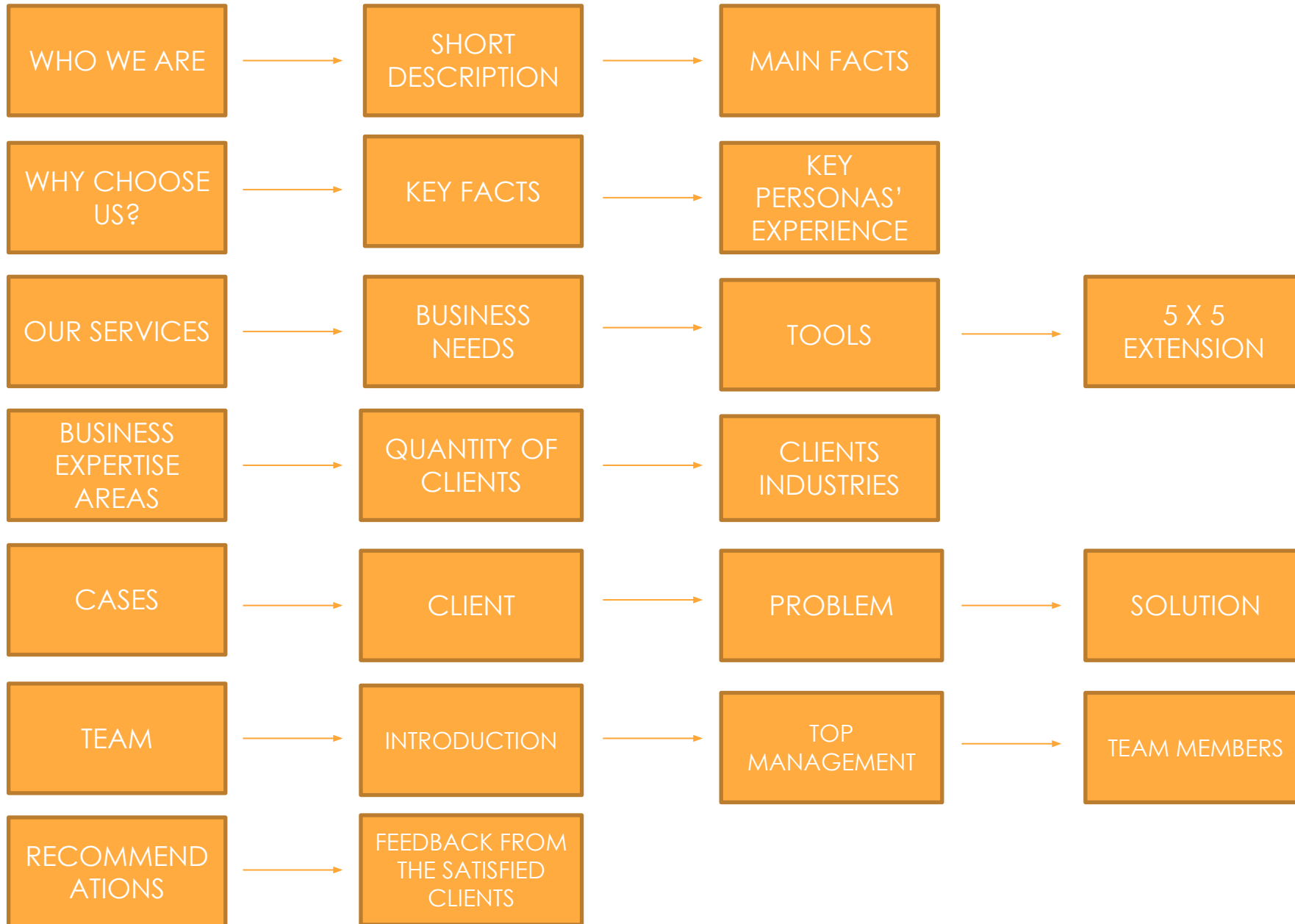


MAIN POINTS IN THE STRUCTURE. THE ORDER CAN BE DIFFERENT



Not necessary

EXAMPLE OF THE PRESENTATION'S SCENARIO



TITLE PAGE

Content: company`s name
Optional: slogan

AGENDA

Content: the main points of our presentation

Page title – “Agenda”

WHO WE ARE

WHO WE ARE/STORY

Describe your simple vision of Triangu. 1–2 sentences:

Example: Triangu is an Infrastructure Management Partner for businesses that...

Please, answer the questions below

Mandatory:

What do you do (briefly):

What is your value for business:

What are you trying to give your clients in the end:

How we can describe the results of your work:

Your main niche: infrastructure management/FinTech/Telecom/ IOT - Yes/no?

Optional:

What motivates you and your team? (briefly)

WHO WE ARE/MAIN FACTS

FOUNDED IN

YEAR

TEAM OF

NUMBER OF TEAM
MEMBERS

MORE THAN

Q-ty of
projects/clients

OTHER INTERESTING
FACT FROM YOUR
SIDE

WHY CHOOSE US

HOW WE ARE DIFFERENT? (USP)

Content: company`s USP (unique selling proposition) points.

Every point needs a proof. We can show it with the help of copy or infographic.

Page title: optional (Why Triangu? How we are different?)

It can be a “title” page for the USP block and then separate pages (one for each unique feature).

HOW WE ARE DIFFERENT?

(5 main facts with proofs and details)

Complete your list (the facts are TBD)

Fact 1: geography (from you – list of countries where your clients are situated. should we add your offices locations?)

Fact 2: certification (from you - proof)

Fact 3: team members experience (from you – proof: brands, achievements,)

Fact 4: operational speed (how fast do we work with the clients requests)

Fact 5: other fact that proves why we are better

Please share with your vision “How we can proof this points” (numbers and exact performance figures)

KEY FACT 1 IN DETAILS

Description

KEY FACT 2 IN DETAILS

Description

KEY FACT 3 IN DETAILS

Description

KEY FACT 4 IN DETAILS

Description

KEY FACT 5 IN DETAILS

Description

OUR SERVICES

BUSINESS NEEDS WE MEET

BUSINESS
NEED 1

Service 1

Service 2

Service 3

Service 4

Service 5

BUSINESS
NEED 2

Service 1

Service 2

Service 3

Service 4

Service 5

BUSINESS
NEED 3

Service 1

Service 2

Service 3

Service 4

Service 5

BUSINESS
NEED 4

Service 1

Service 2

Service 3

Service 4

Service 5

BUSINESS
NEED 5

Service 1

Service 2

Service 3

Service 4

Service 5

TOOLS WE USE

BUSINESS
NEED 1

Service 1

Service 2

Service 3

Service 4

Service 5

BUSINESS
NEED 2

Service 1

Service 2

Service 3

Service 4

Service 5

BUSINESS
NEED 3

Service 1

Service 2

Service 3

Service 4

Service 5

BUSINESS
NEED 4

Service 1

Service 2

Service 3

Service 4

Service 5

BUSINESS
NEED 5

Service 1

Service 2

Service 3

Service 4

Service 5

BUSINEES NEED 1: SERVICE 1

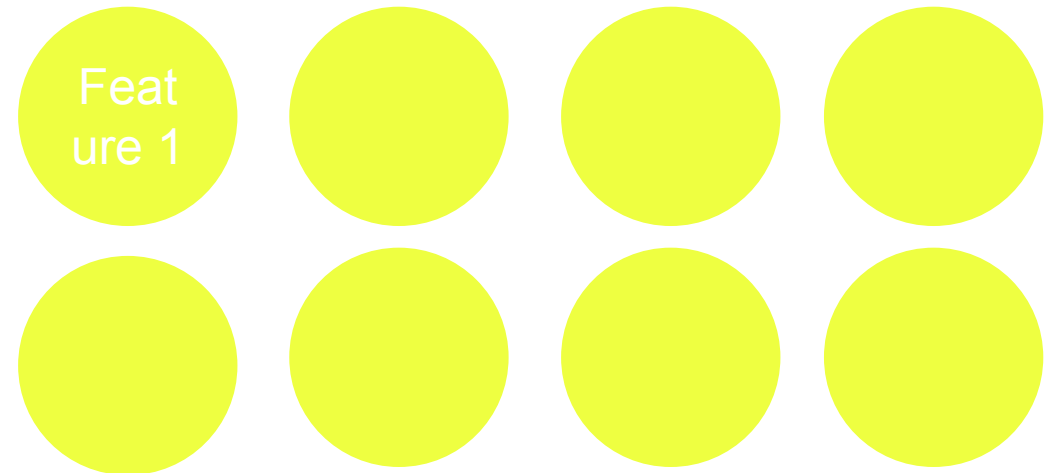
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESS NEED 1: SERVICE 2

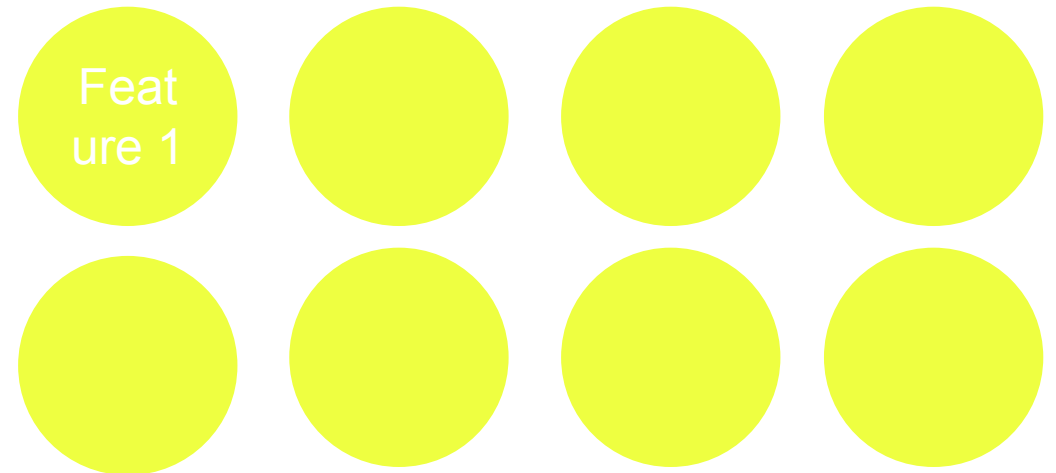
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINEES NEED 1: SERVICE 3

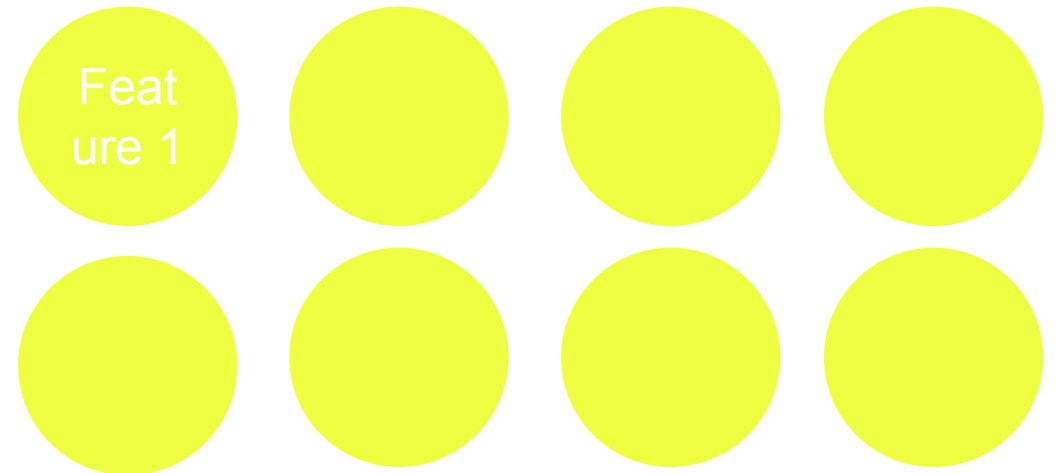
GENERAL INFO



How it Works

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Service Features or results it bring to client



BUSINEES NEED 1: SERVICE 4

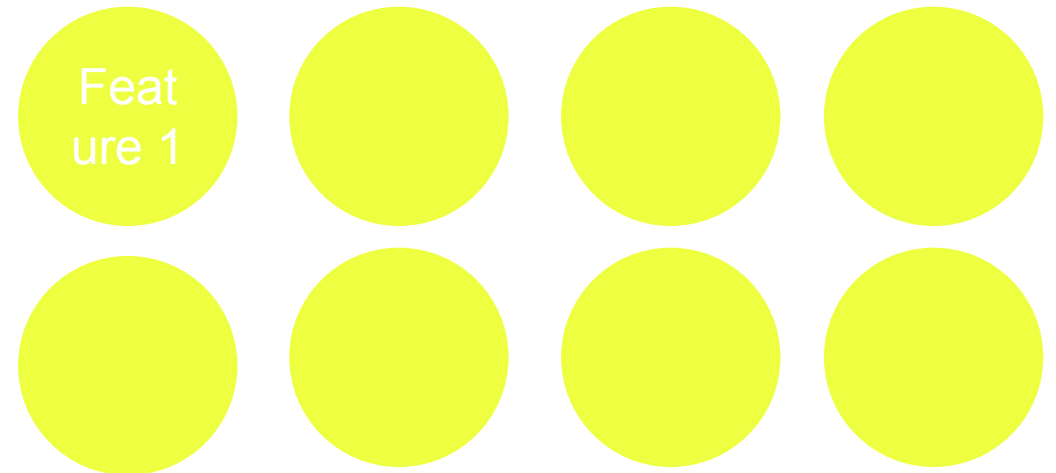
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINEES NEED 1: SERVICE 5

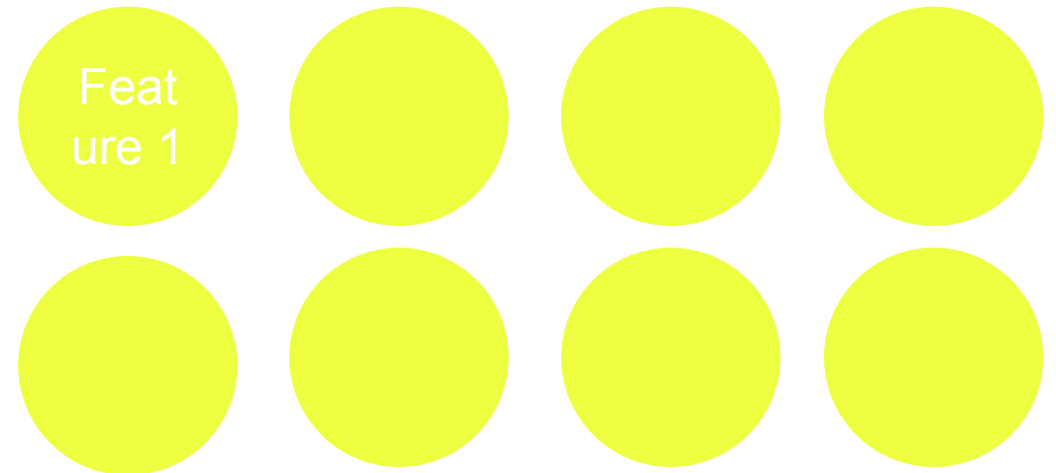
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESSES NEED 2: SERVICE 1

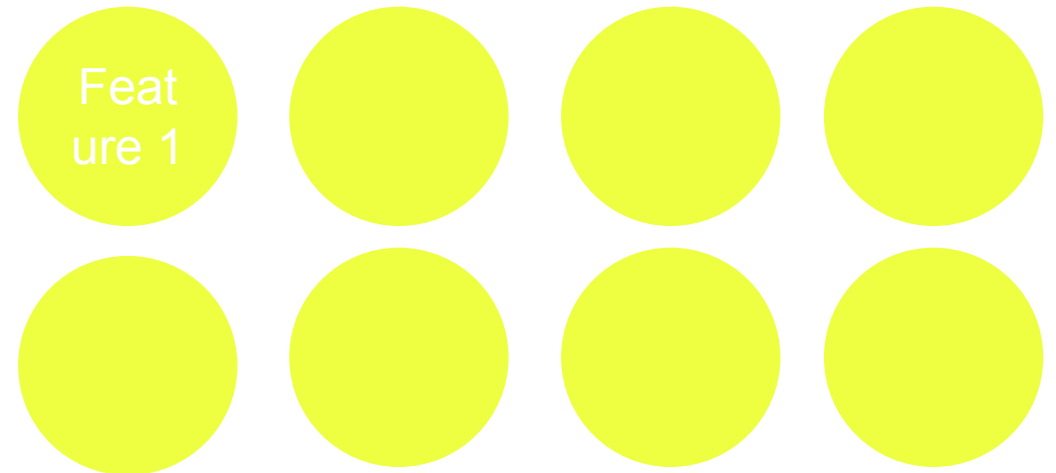
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESSES NEED 2: SERVICE 2

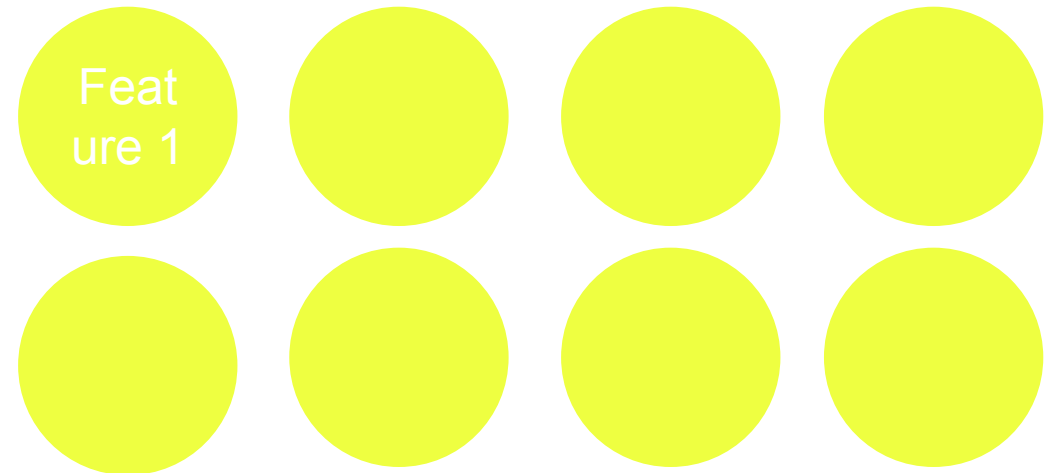
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How it Works

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BUSINESSES NEED 2: SERVICE 3

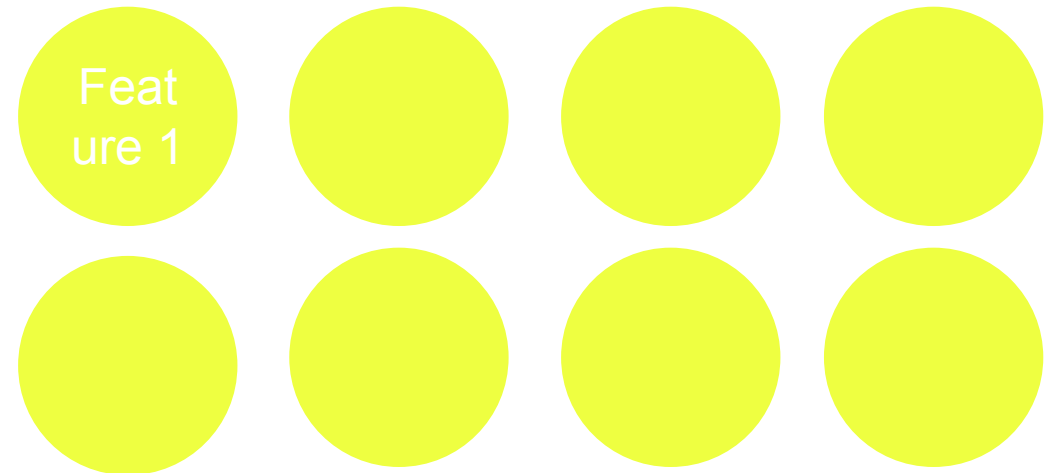
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BUSINESSES NEED 2: SERVICE 4

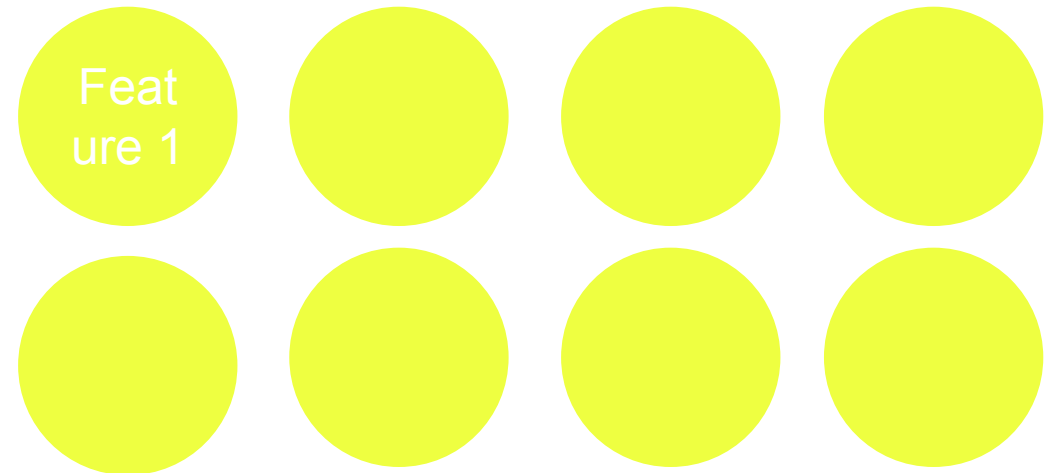
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How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESS NEED 2: SERVICE 5

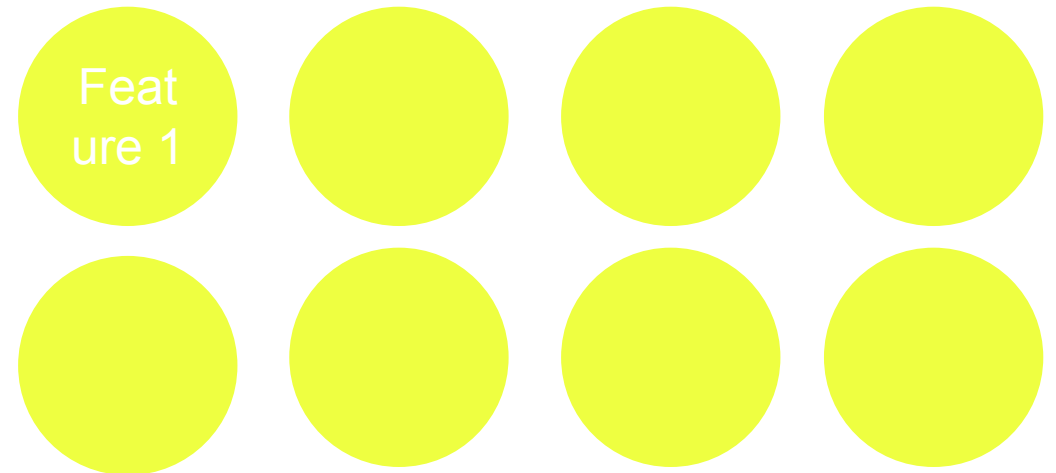
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESSES NEED 3: SERVICE 1

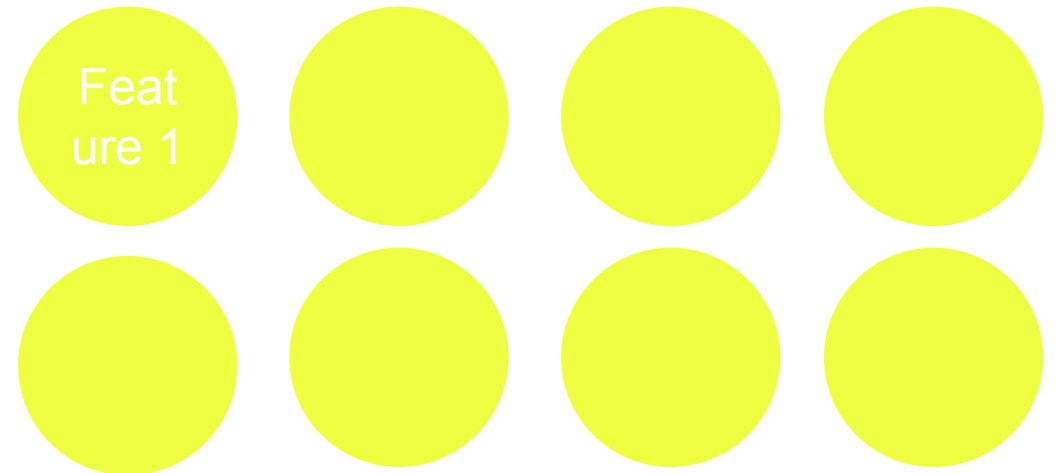
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESSES NEED 3: SERVICE 2

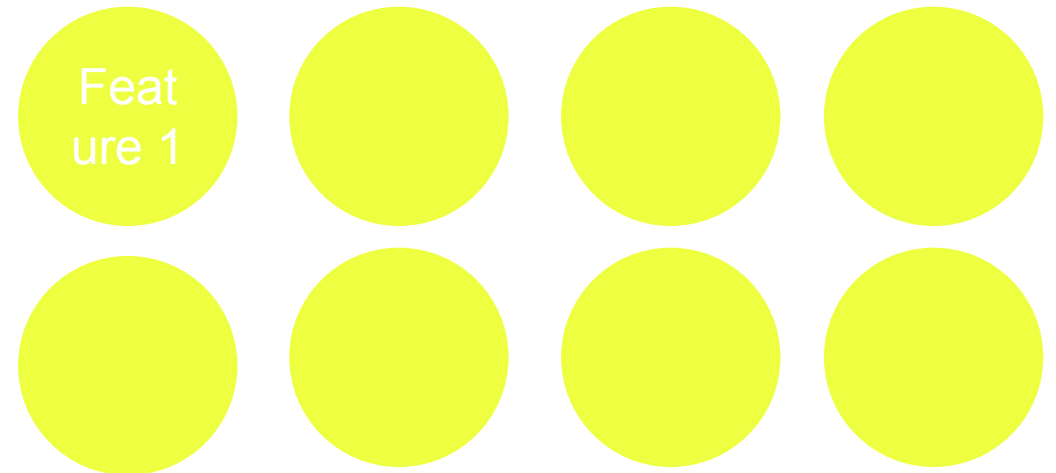
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESSES NEED 3: SERVICE 3

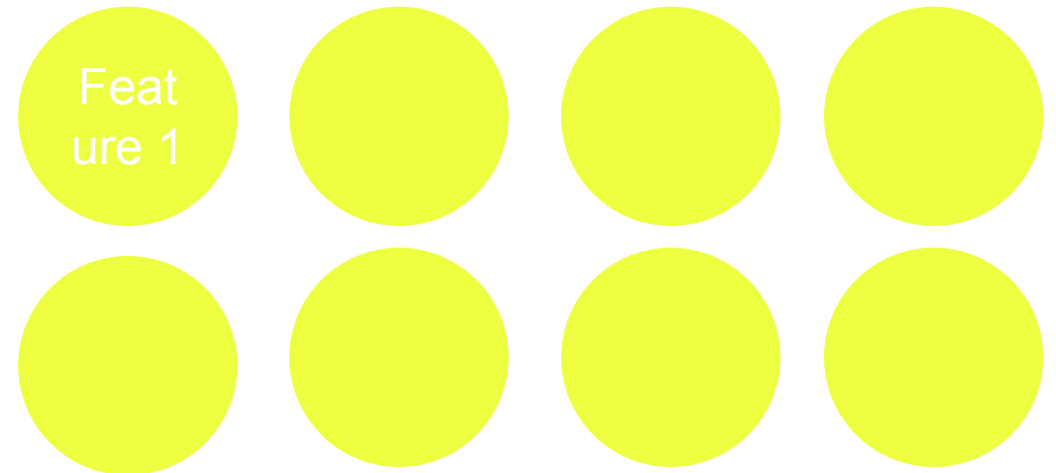
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Service Features or results it bring to client



BUSINESSES NEED 3: SERVICE 4

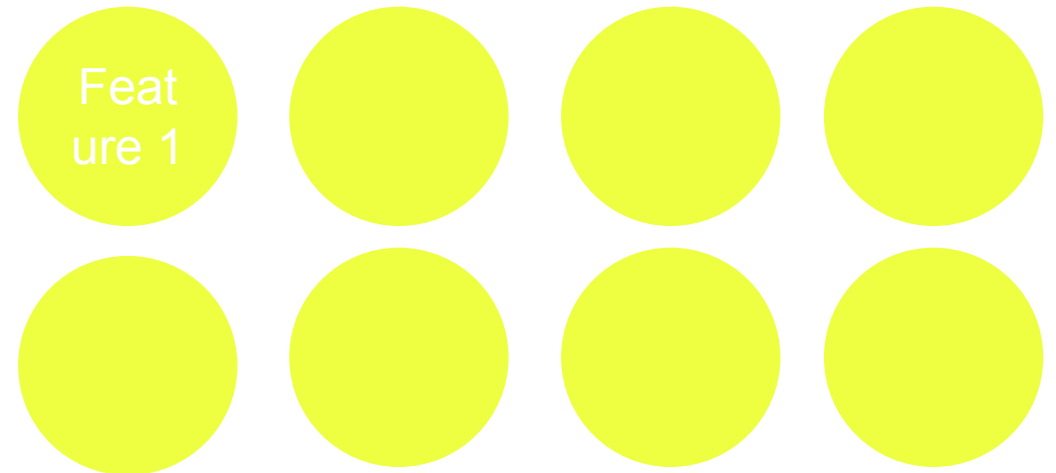
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How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESSES NEED 3: SERVICE 5

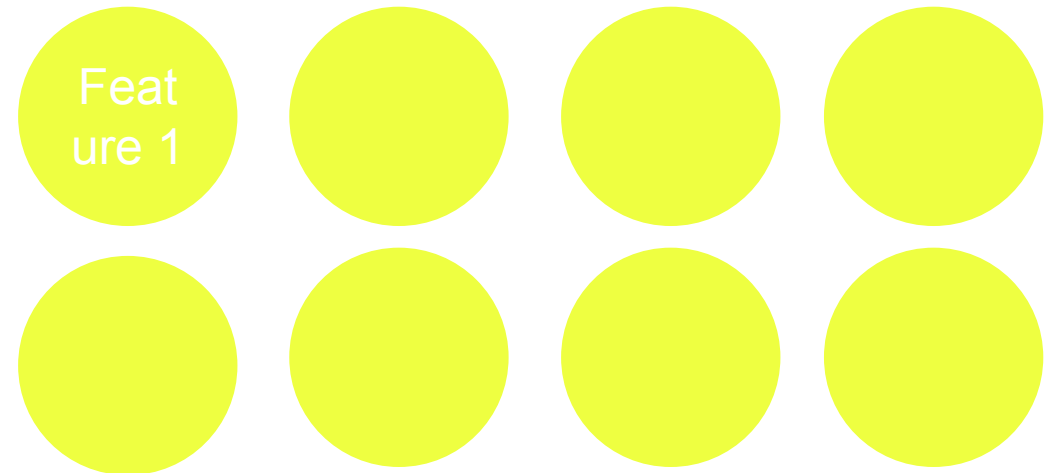
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How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINEES NEED 4: SERVICE 1

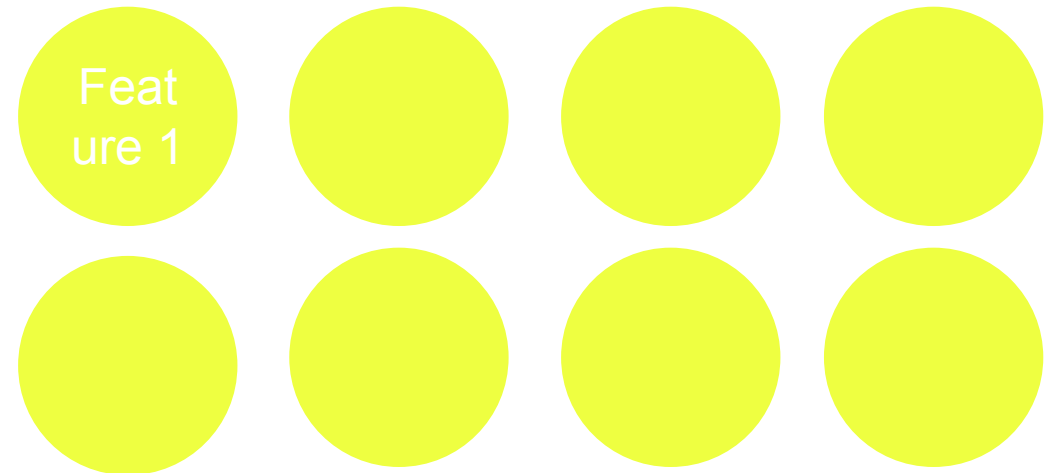
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINEES NEED 4: SERVICE 2

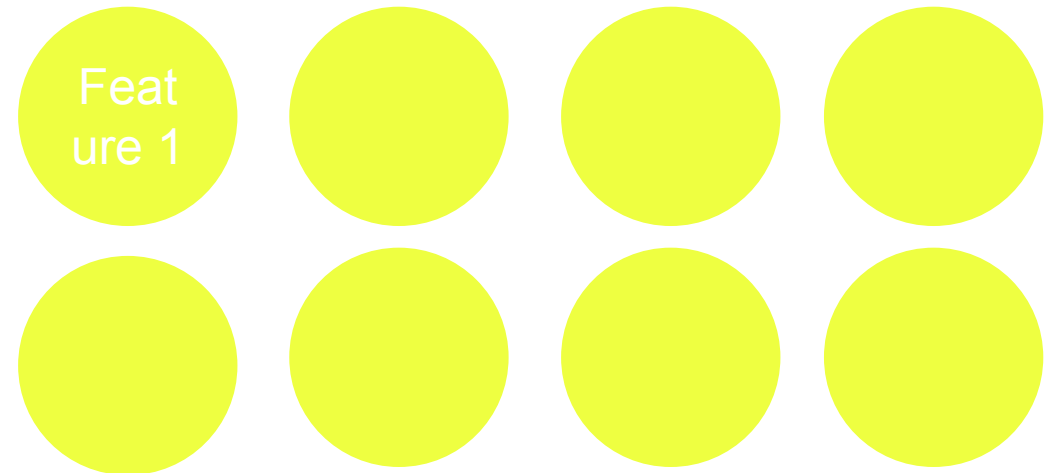
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESS NEED 4: SERVICE 3

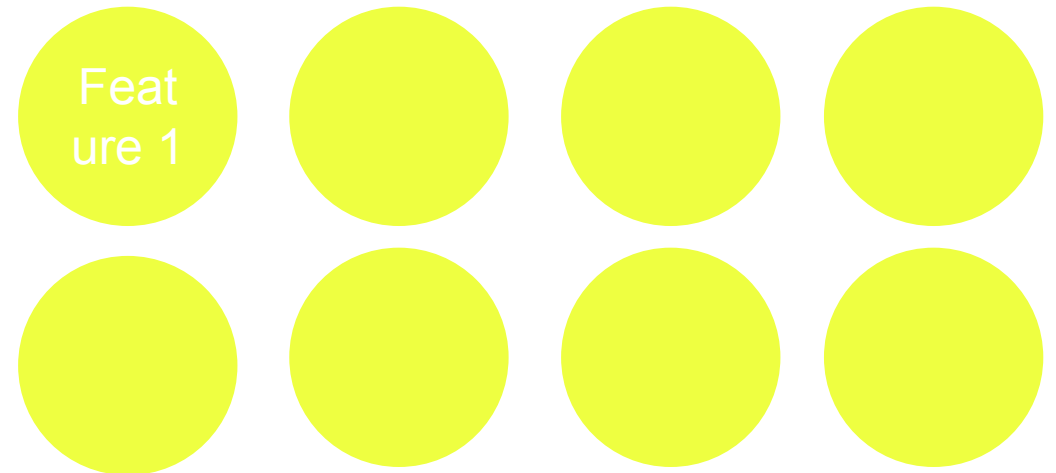
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How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINEES NEED 4: SERVICE 4

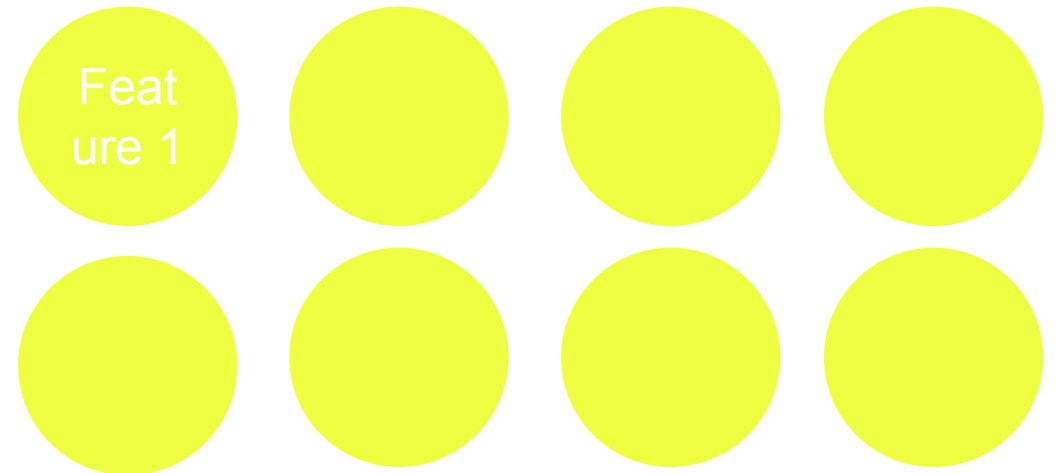
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESS NEED 4: SERVICE 5

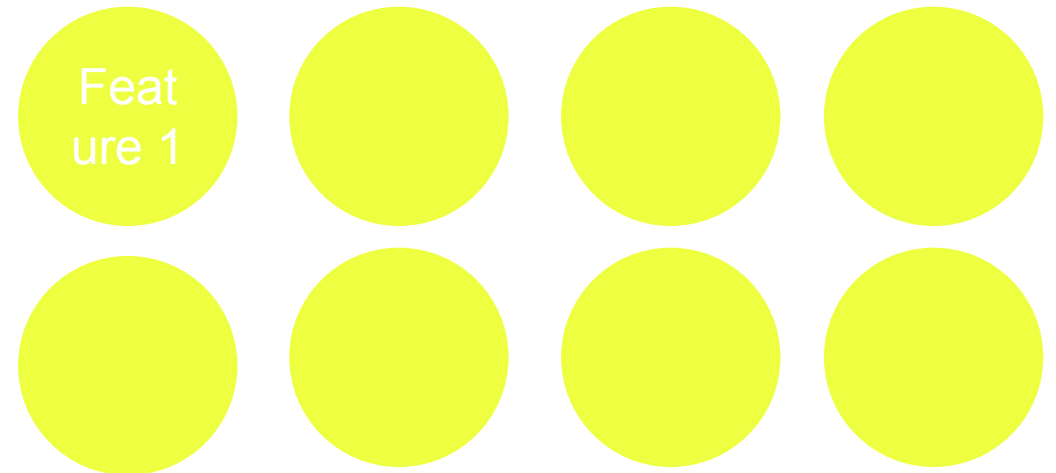
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINEES NEED 5: SERVICE 1

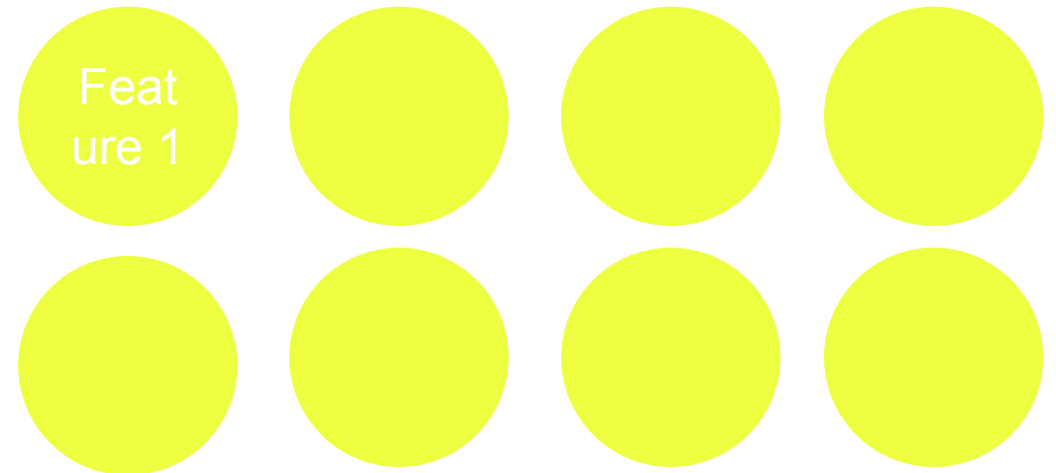
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINEES NEED 5: SERVICE 2

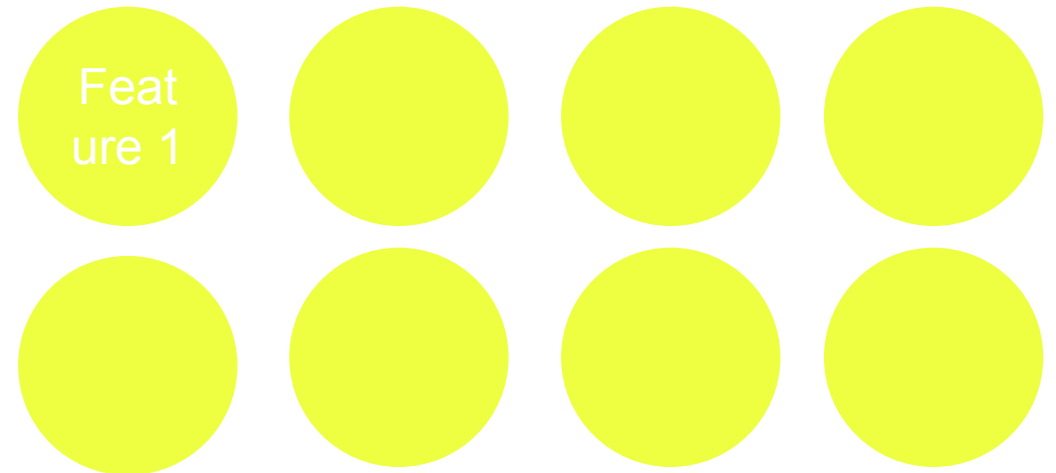
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINESSES NEED 5: SERVICE 3

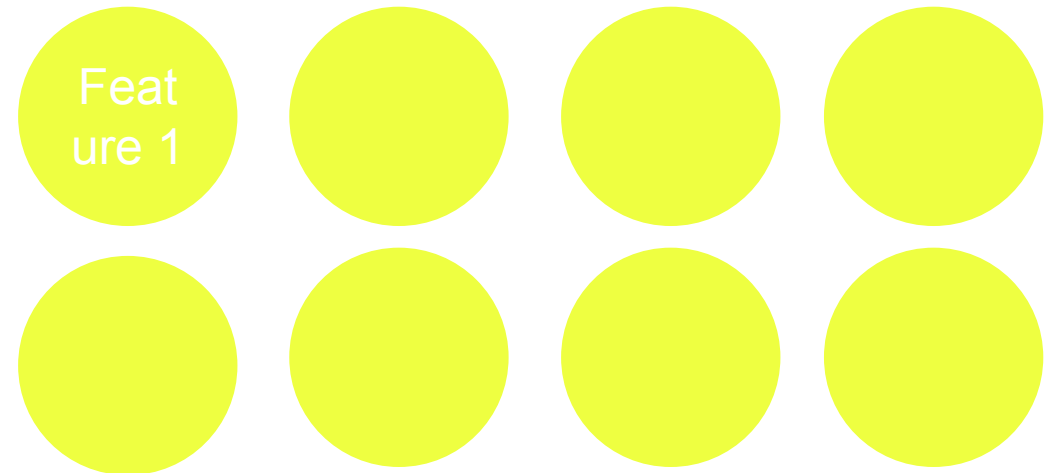
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINEES NEED 5: SERVICE 4

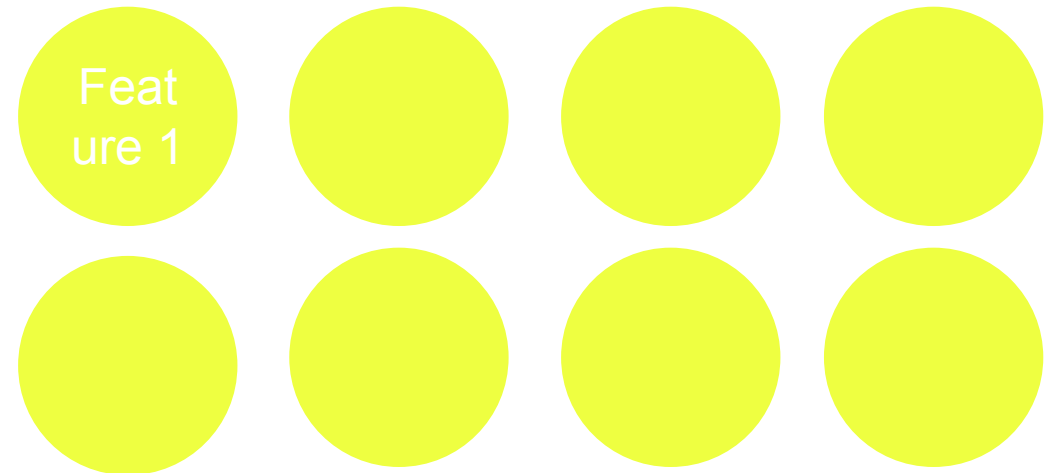
GENERAL INFO



How it Works

Lorem ipsum

Service Features or results it bring to client



BUSINEES NEED 5: SERVICE 5

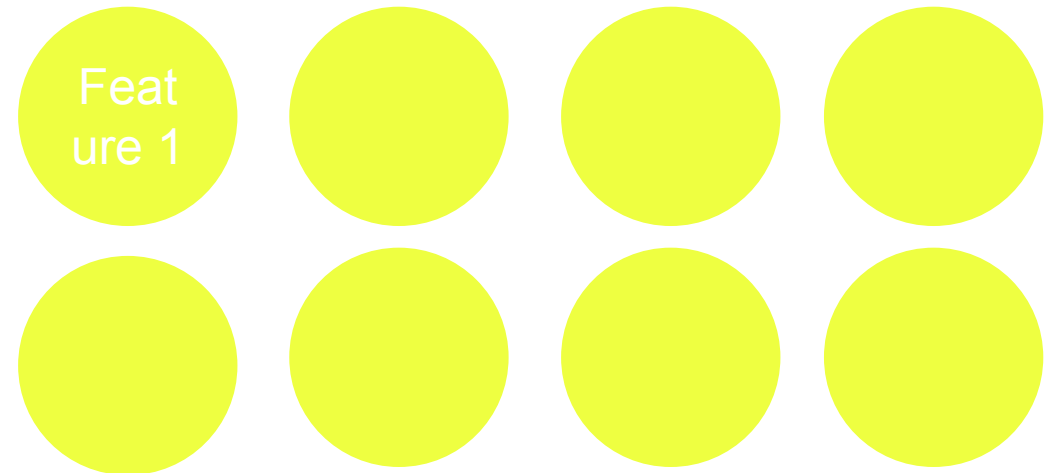
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How it Works

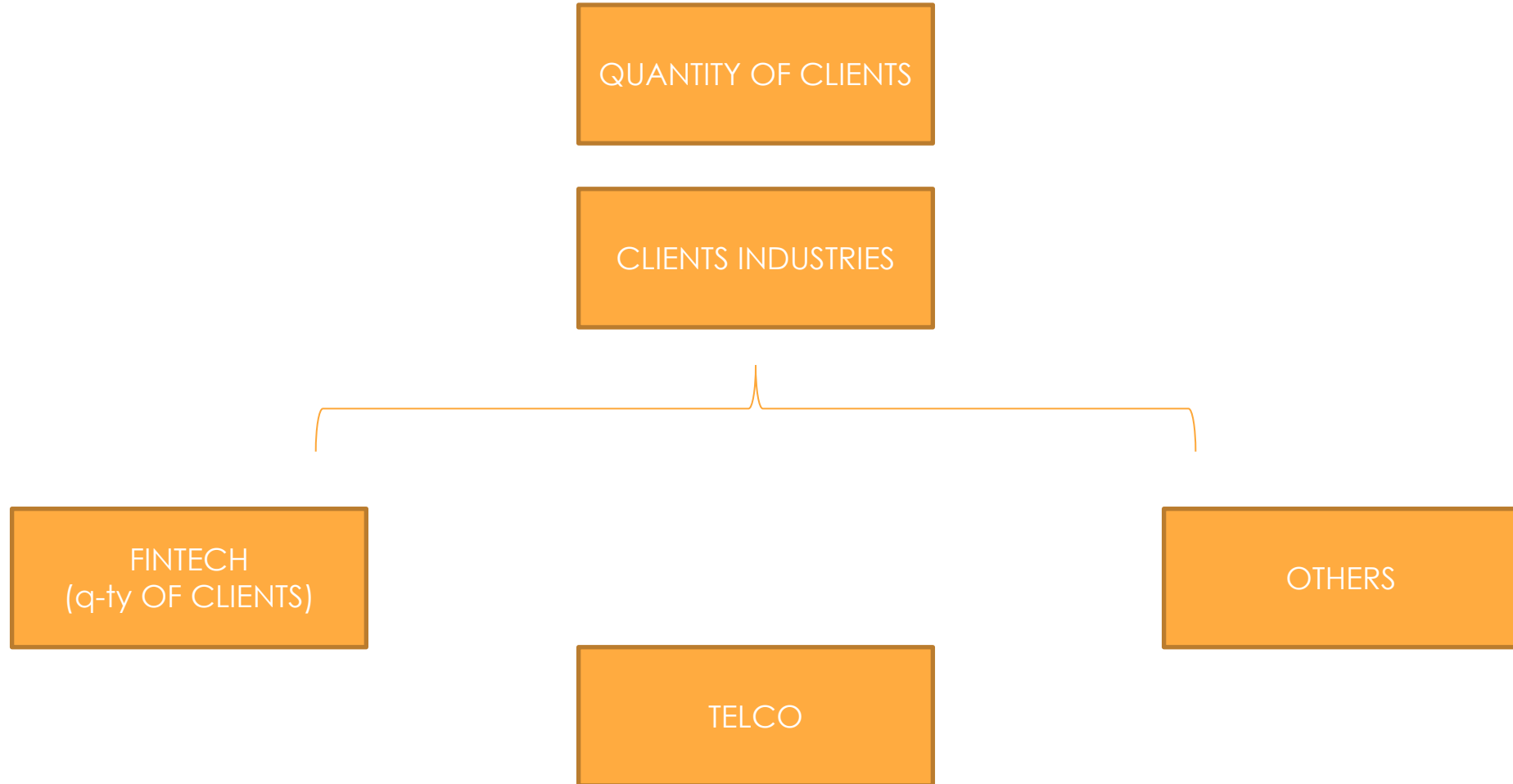
Lorem ipsum

Service Features or results it bring to client



BUSINESS EXPERTISE AREAS

INDUSTRY EXPERTISE



CASES

INDUSTRY

BUSINESS NEED

SERVICE

TOOL

BRAND

Challenge

Clients problem

Solution

Solution

Time

How fast did we solve the problem

Results and Recommendation

What have we achieved in numbers and charts preferably

- +500% Philadelphia
- +220% Washington D.C.
- +100% Charlotte
- +88% New York City

INDUSTRY

BUSINESS NEED

SERVICE

TOOL

NDA

Challenge

Clients problem

Solution

Solution

Time

How fast did we solve the problem

Results and Recommendation

What have we achieved in numbers and charts preferably

- +500% Philadelphia
- +220% Washington D.C.
- +100% Charlotte
- +88% New York City

TEAM

TEAM PAGE

Introduction to the team – accent on the expertise of the team members

NUMBER
Of team member

TOTAL
Years of experience
for all the team
members

YEARS
Of experience

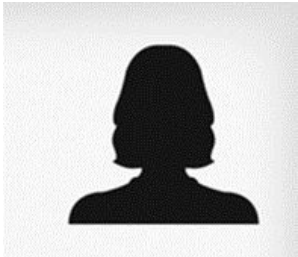
NUMBER
Of successful
cases/projects

TEAM PAGE

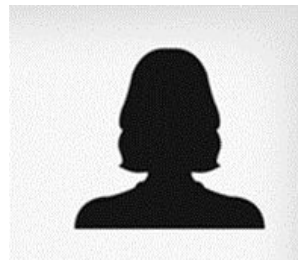
TOP MANAGEMENT



Name: Bob
Job title: CTO
Key competences
Experience: worked at Google
Achievements/Features: was the best



Name: Bob
Job title: CTO
Key competences
Experience: worked at Google
Achievements/Features: was the best



Name: Bob
Job title: CTO
Key competences
Experience: worked at Google
Achievements/Features: was the best

TEAM PAGE

Content: photos and short descriptions of the team members. Key personas of the company. Accent on the unique experience.



Name: Bob
Job title: CTO
Key competences
Experience: worked at Google
Achievements/Features: was the best



Name: Bob
Job title: CTO
Key competences
Experience: worked at Google
Achievements/Features: was the best



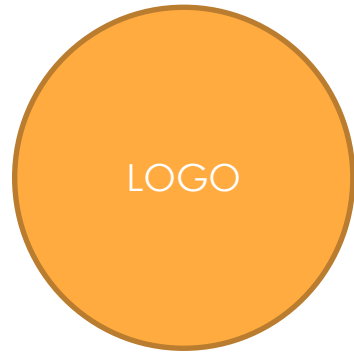
Name: Bob
Job title: CTO
Key competences
Experience: worked at Google
Achievements/Features: was the best

RECOMMENDATIONS/TESTIMONIALS

Content: recommendations from the clients/ photo or the clients company logo

This slide could be a part of “cases” or a separate page. We can gather testimonials in different areas depending on the presentation goals

RECOMMENDATION 1



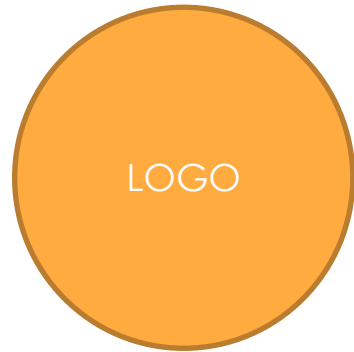
LOGO

THE PROJECT WE HAVE BEEN WORKING ON TOGETHER

RECOMMENDATION

SPEAKER

RECOMMENDATION 2



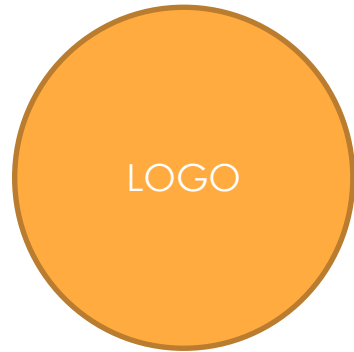
LOGO

THE PROJECT WE HAVE BEEN WORKING ON TOGETHER

RECOMMENDATION

SPEAKER

RECOMMENDATION 3



THE PROJECT WE HAVE BEEN WORKING ON TOGETHER

RECOMMENDATION

SPEAKER

THANK YOU

optional: 'personal touch'

CONTACT US

