

St. Petersburg State Institute of Culture

# Impacts of tourism

*Valeriia Kudriashova,*

*Graduation student,*

*Program: Translator\Interpreter in  
Professional Communications*

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# Relevance

Tourism may have various implications for different spheres of our lives;

There may be positive and negative factors which may affect all mankind,

**What are they and how much important they are?**

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# Objectives

- To provide the classification of impacts,
  - To identify positive and negative aspects of the impacts and to carry out their detailed analysis,
  - To provide supporting evidence.
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# Talk Outline

- SOCIO-CULTURAL IMPACTS OF TOURISM
  - ENVIRONMENTAL IMPACTS OF TOURISM
  - ECONOMIC IMPACTS OF TOURISM
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# **SOCIO-CULTURAL IMPACT OF TOURISM**

- The interaction between tourists and the host community,
  - A tourist`s response to local customs, traditions and standards.
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## *Positive impacts:*

- ❖ Development of improved lifestyles,
  - ❖ Improvement in local life through better local facilities and infrastructure which could lead to better education, health care, employment opportunities and income,
  - ❖ More cultural and social events,
  - ❖ More jobs are generated.
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## *Case Study.*

# *Dubai*



- ✓ Investment by both public and private sectors,
- ✓ Improvement of infrastructure,
- ✓ Preservation of Archaeological and heritage sites,
- ✓ Support of local traditions,
- ✓ Lack of tourists` interference into local lifestyle.

## *Negative impacts:*

- ❖ Dramatic growth of existing infrastructure poses stress to society,
  - ❖ Interference with local population's activities and lifestyle,
  - ❖ Increased crime,
  - ❖ Tourists' possible anti-social behavior,
  - ❖ Replication of tourists' lifestyles by local population resulting in the loss of cultural identity.
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# ENVIRONMENTAL IMPACT OF TOURISM

- Direct impact on natural resources, both renewable and non-renewable,
  - Enormous pressure on an area,
  - The quality of the environment, both natural and man-made.
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## *Negative impacts:*

- Water pollution,
  - Deforestation,
  - Waste disposal,
  - Soil erosion,
  - Discharges into the sea,
  - Natural habitat loss,
  - Increased pressure on endangered species and heightened vulnerability to forest fires .
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## *Positive impacts:*

- Contributing to environmental protection and conservation,
  - Raising awareness of environmental values,
  - Protection of natural habitat for flora and fauna.
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# ECONOMIC IMPACT OF TOURISM

- ✓ Primary, economic impacts covers tourism sectors, such as: lodging, dining, transportation, amusements, and retail trade,
  - ✓ An economic impact analysis of tourism activity usually focuses on regional tourism-related changes in sales, income, and employment,
  - ✓ Claims of tourism's economic significance give the industry greater respect among the business community, public officials, and the public in general.
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# ECONOMIC IMPACT OF TOURISM

- It is difficult to consider economic impacts as positive or negative ones as they occur in a specific way,
    - *Direct impacts,*
    - *Indirect impacts,*
    - *Induced impacts.*
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# *Direct, indirect and induced effects*

- **Direct effects**

The production changes associated with the immediate effects of changes in tourism expenditures. For example, an increase in the number of tourists staying overnight in hotels would directly increase room sales in the hotel sector.

- **Indirect effects**

The production changes resulting from various rounds of re-spending of the tourism industry's receipts in backward-linked industries. Changes in sales, jobs and income in the linen supply industry, for example, represent indirect effects of changes in hotel sales.

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- **Induced effects**

The changes in economic activity resulting from household spending of income earned directly or indirectly as a result of tourism spending.

The sales, income, and jobs that result from household spending of added wage, salary, or proprietor's income are induced effects.

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# Summary

- Tourism has 3 major impacts - socio-cultural, environmental and economic impacts,
  - All the impacts are related to each other and represent the crucial side of the tourism sphere,
  - There are numerous specific impacts of Tourism which are related to every society.
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# Conclusion

- ❖ Tourism is a huge sphere with many impacts in different areas.
  - ❖ Society is expanding and modernising, so new destinations, hence - more impacts may appear.
  - ❖ The effects can be crucial for all the mankind.
  - ❖ Impacts may lead to benefits such as profit, cultural diversity, infrastructure development , it also leads to issues in communications and environmental disasters.
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**Thank you for your attention!**

*Kudriashova Valeria , 2019*

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