

Business plan

Maria Bondarenko

“II-28”

Moscow, Russia

03/10/2019

Canteens inside MGIMO



No vacant places to seat!!!

Only one small coffee shop in the whole district!



Turn off branding

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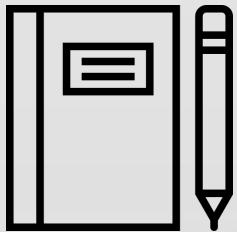
Yandex Map Editor

Advertise

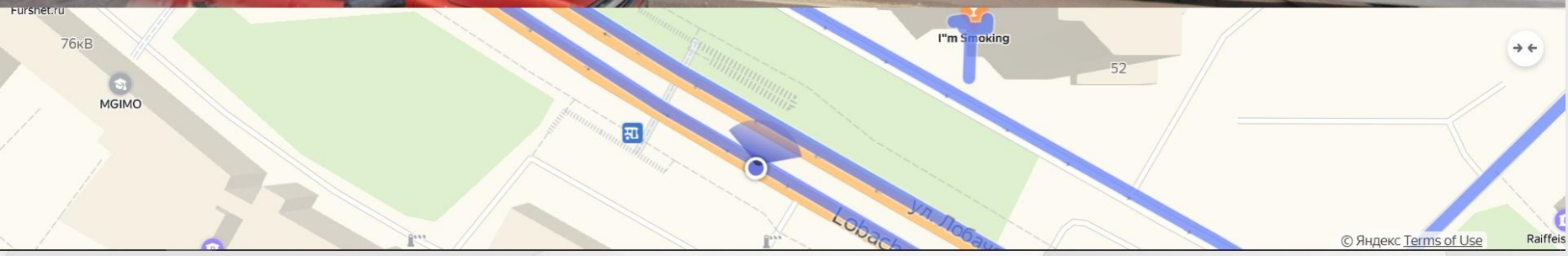
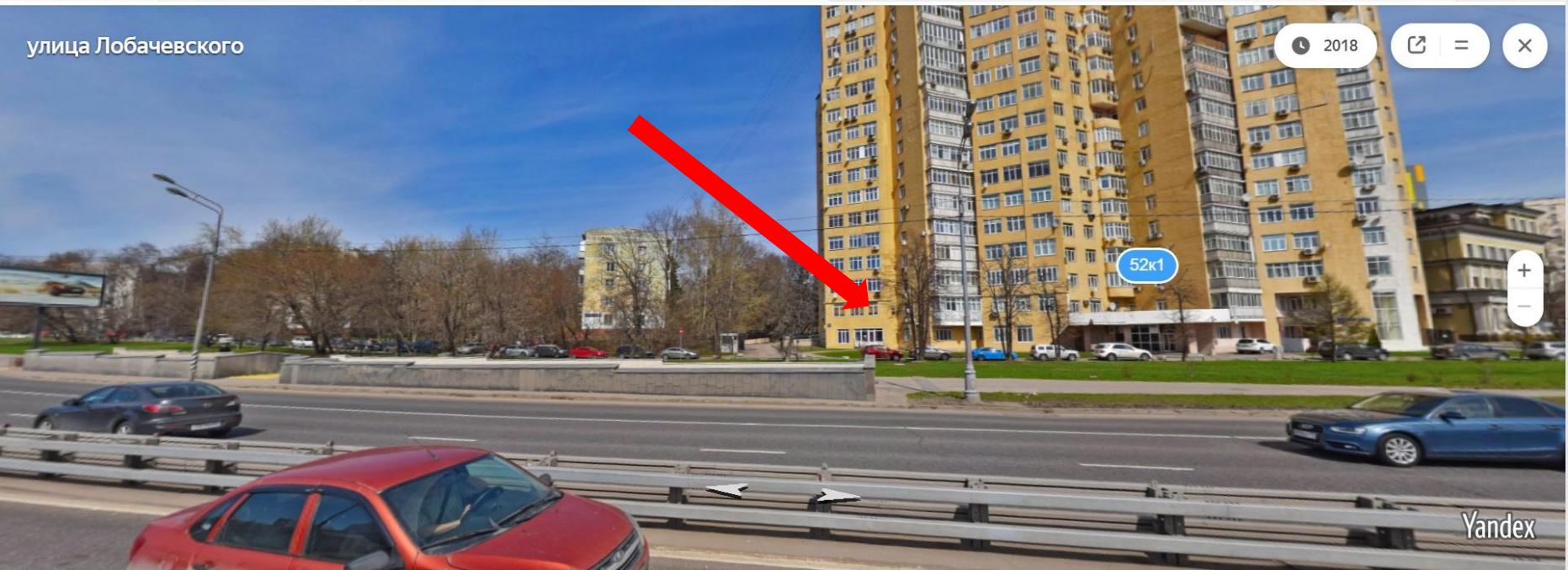
Yandex

70 m

Casual atmosphere



улица Лобачевского





Skoltech

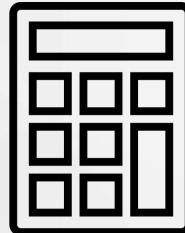
Skolkovo Institute of Science and Technology



and others...

Financial aspect:

- Space
 - Equipment
 - Furniture and decorations
 - Salaries
 - Food
 - Advertisement
- The first year – ₱21 million
 - Further - ₱6 million



Thank you for your attention!

