



# THE BEST PRODUCT OF THE 21<sup>ST</sup> CENTURY

Presentation made by Vychugzhanina Natalya, Andreeva Elizabeth,  
Somova Victoria

Faculty of management, 1110 group

# NAME OF THE NEW DRINK AND OUR SLOGAN

- When choosing the name, we were guided by the development team which consists of three people «TRIO»
- As for the slogan, it made us think about the target market, namely, to the people over



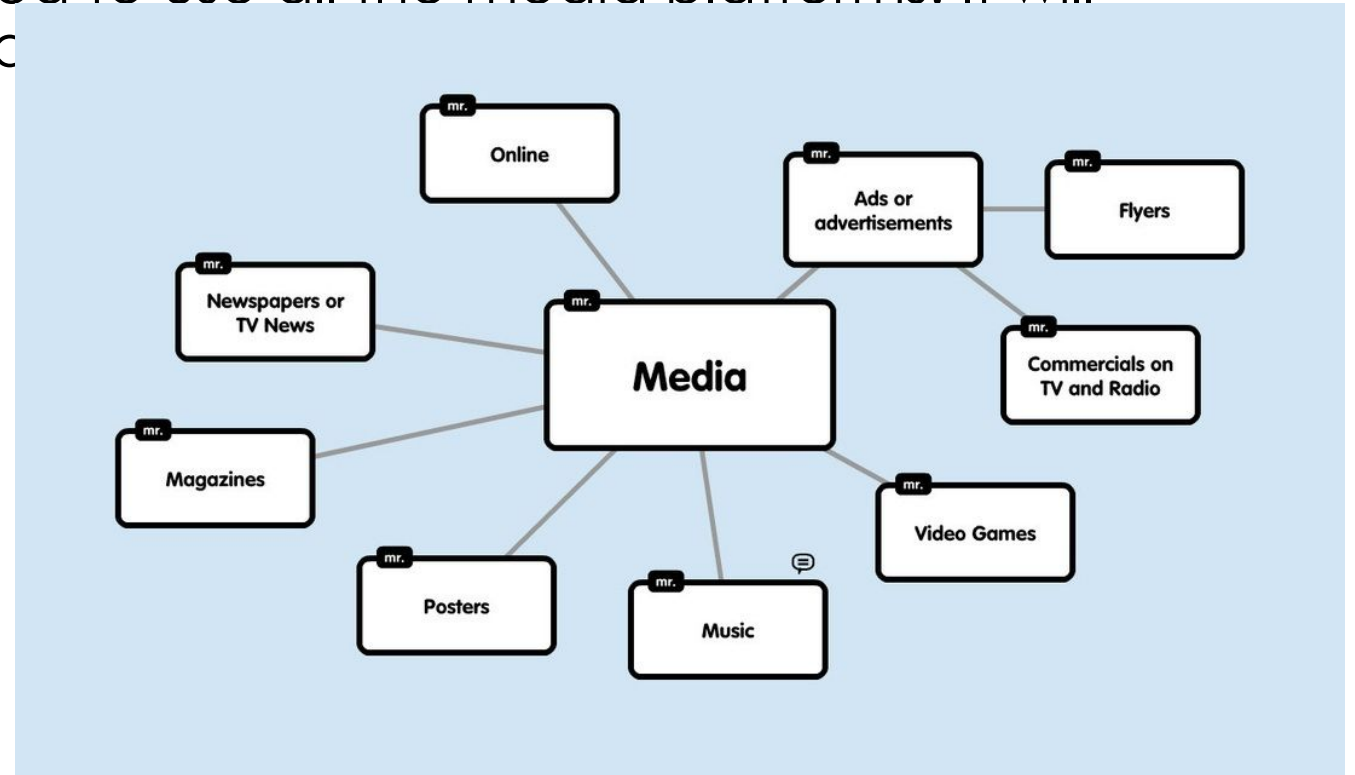
# DESIGN OF THE P.

- The idea of design came to our mind to create everything as it was intended
- We hope that the unusual design of effective so that sales can grow



# WHAT MEDIA WE ARE GOING TO USE TO ADVERTISE THE DRINK

- To advertise our product well, we need to use all the media platforms. It will provide us with the wide distribution of customers



# SPECIAL

- We have a special Christmas promotion  
20% discount two weeks before Christmas

