

Department Marketing meeting

Work hard,
Play hard!



1. How are u?
2. 3 facts about u?
3. Whats ur favorite book?

{ Check in

	2016	2015	
Arkhangelsk	1	9	-8
Chelyabinsk	35	21	14
Ekaterinburg	22	54	-32
E&G	23	55	-32
Izhevsk	8	5	3
Irkutsk	3	0	3
Kazan	46	31	15
Kemerovo	5	11	-6
Krasnodar	1	4	-3
Krasnoyarsk	16	51	-35
Moscow	203	184	19
Nizhniy Novgorod	4	4	0
NSTU	30	19	11
Omsk	0	13	-13
Orenburg	2	0	2
Rostov-on-Don	8	15	-7
Samara	4	43	-39
SPUEF	18	100	-82
Tomsk	6	38	-32
Ufa	11	223	-212
Voronezh	0	16	-16
Ulan-Ude	1	0	1
	447	896	-449

	Open forms (01.04 - 22.04)		
	2015	2016	Growth
Arkhangelsk	3	3	0
Chelyabinsk	5	22	17
Ekb	41	24	-17
E&G	60	38	-22
Irkutsk	0	1	1
Izhevsk	6	6	0
Kazan	9	23	14
Kemerovo	8	8	0
Krasnodar	11	9	-2
Krasnoyarsk	10	24	14
Moscow	158	155	-3
NN	3	23	20
NSTU	17	20	3
Omsk	4	9	5
Orenburg	1	7	6
R-n-D	9	19	10
Samara	14	4	-10
SPUEF	63	40	-23
Tomsk	20	6	-14
Ufa	29	16	-13
Voronezh	4	2	-2
UU	4	5	1
TOTAL	479	464	-15

Statistics





Where is the problem?

- What we have
- Class shouts 1-2
- @ day -?
- Presentations - ?
- External events - ?



- What we must have
- Class shouts 20
- @ day 1
- Presentations 2
- External events 1 in two weeks

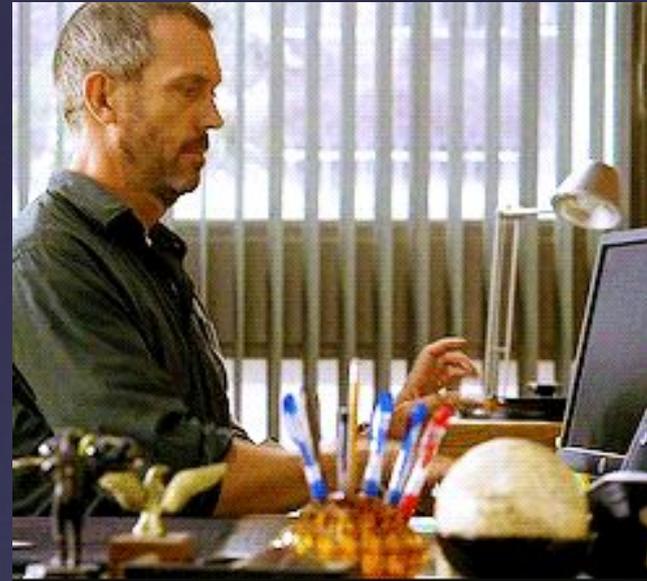


Per week



Offline

- Info-partnerships
- Reposts
- Growth of followers



Online



DDL: 15 May



как ты выглядишь

когда дэдлайн близко

- Follow team minimums
- Meetings (working days, team day, feed back sessions, having fun)



Department management

1. Whats ur thoughts about?

2. Whats ur plans for the evening?

{ Check out

