

# Loveology

Project for the development of a new  
science

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# Introduction

- In 2013, the article "loveology: Teoretiko-methodological justification" was published by Doctor of Philosophy, philologist, psychologist and writer Galina Ivanovna Kolesnikova. This article served as the beginning of the existence of a new science - loveology.
- In this presentation, I propose the further development of loveology.

# Stages of the creation of a new science

The creation of a new science (an independent scientific direction) is accompanied by the stages:

1. Selection of a new research object;
2. The creation of new methods for studying this object;
3. Definition of the subject and content of the new science (scientific works, training courses, museums, conferences, nomenclature, etc.)
4. The formation of a scientific school and continuity of a new field of knowledge.

# Goals of Loveology

- To Find and combine all the accumulated research and work in this field;
- To Analyze all available research in the field of "love"
- To Find the connections between various works and studies;
- Identify the essential and main features of various works in the sphere of love;
- To make the new science as simple and practical as possible. (Applicable for life)
- The central focus is on research with a positive and humanistic message;
- Loveology should promote well-being!

# Prerequisites for the emergence of loveology

- Philosophy (I. Kant, M. Scheler, L. Feuerbach, C. Pearce, A. Schopenhauer, E. Fromm, J.P. Sartre and others);
- Literature (Ovid, Stendhal, I. Goethe, Z. Masoch, N. Lurie, M. Weller, etc.);
- Psychology (Z. Freud, G. Harlow, V. Frankl, R. May, D. Myers, D. Palmer, R. Strenberg, and others);
- Pedagogy (A. Makarenko, A. Zalkind, N. Niyazbaeva, I. Suyazova and others);
- Sociology (K. Jung, E. Weber, DA A. Lee, A. Harchev, etc.);
- Biology (V. Geodakyan, A. Markov, S. Saveliev, D. Amen, and others);
- Anthropology (H. Fisher, M. Butovskaya, D. Morris, etc.);
- Sexology (M. Vatsyayana, A. Kinsey, G. Deryagin and others);
- Medicine (P. Mantegazza, I. Bloch, etc.);
- Religion (Mother Teresa, M. Gandhi, etc.);
- Theology (P. Tillich, A. Kobzev and others);
- Art (film "Perfume", sculpture "Ecstasy of St. Teresa", museums, etc.);
- Erotic (frescoes, paintings, photographs, films, books, etc.);
- Life experience (forums, websites, personal experience, etc.);
- ...

# Definition of loveology

- Loveology is a multidisciplinary field of research on the theme "love", in which methods of a number of disciplines are used (biology, psychology, philosophy, anthropology, etc.).
- Loveology - transdisciplinary science.

# Subjects of research

Main subject of the study of loveology is love.

Loveology also studies love-related phenomena:

- passion;
- a family;
- sex;
- jealousy;
- sympathy;
- attachment;
- Attraction;
- friendship;
- flirting;
- courtship;
- romance;
- love;
- treason;
- attractiveness;
- confidence;
- kindness;
- hatred, etc.

# Methods of Loveology

## Methods of loveology as a science:

Observation, experiment, questioning, test, classification, analysis, synthesis, biographical method, method of individual case, modeling, analogy, abstraction, etc.



# Introduction to loveology 1 (definition of love)

- The spiritual act of "experiencing the highest value" of another person in all its diversity and uniqueness. (M. Scheler);
- Connection of the soul, mind and body (friendship + respect + desire) (Ananga Rang treatise);
- Admiration by another person without the right to possess and worship. (B. Zeland);
- Dopaminergic goal-directed motivation to form paired links. (S. Ortig)

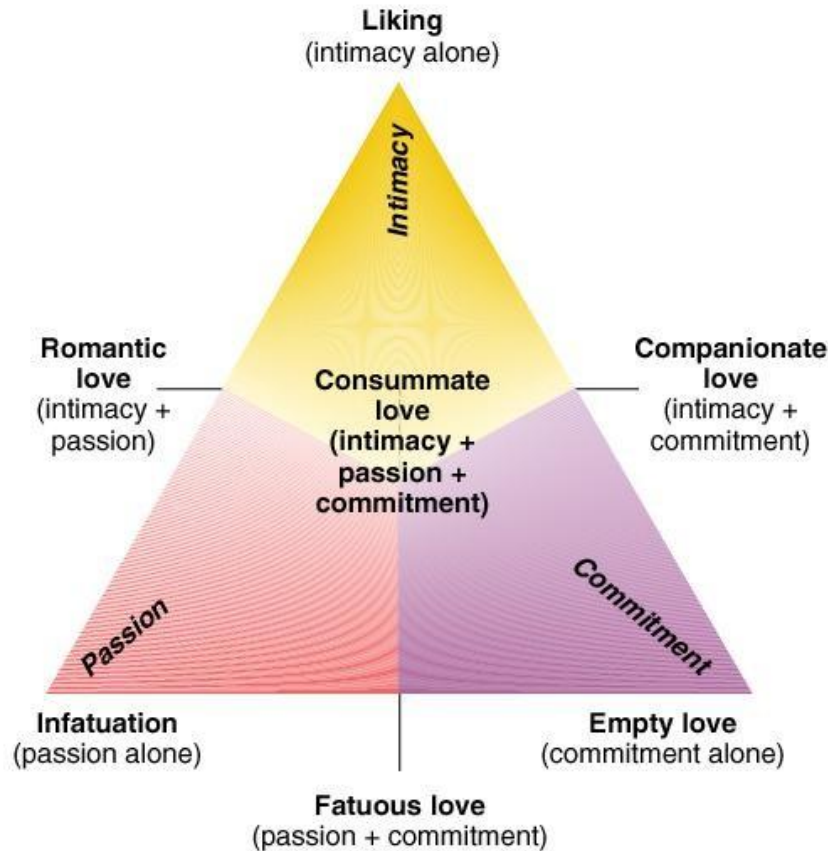
# Introduction to loveology 2

## (classification of love)

- LYUDUS - love-game;
- EROS - love-passion (erotic);
- MANIA - love-obsession;
- FILIA - love-friendship (fraternal);
- PRAGMA - rational love (to yourself);
- STAGE - family love (mother, father, children's);
- AGAPE is sacrificial love (to God).

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# Introduction to Loveology 3 (Theory of Love)



(c) Robert Sternberg

# Conclusion

- It is very valuable that loveology originated in Russia.
- I have the conviction that "loveology" will develop dynamically, bring benefits and happiness to people!

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# ИСТОЧНИКИ

- *G.I. Kolesnikova-Lyubviologiya: theoretical and methodological justification;*
- *V. Frankl - Man in search of meaning;*
- *Treatise "Ananga Ranga";*
- *V. Zeland - Transurfing reality;*
- *Ortigue S., ect - Neuroimaging of love: fMRI meta-analysis evidence for new perspectives in sexual medicine;*
- *E. Fromm - The Art of Love;*
- *D.A. Lee - Six Love Styles (article);*
- *R. Sternberg - Three-component theory of love (article);*
- *Wikipedia - Science (article).*

Thank you for attention!