



# SimplyPsychology

Psychology Articles for Students



Cognitive Psychology



Developmental Psychology



Abnormal

## Perspectives

An approach is a perspective (i.e. view) that involves certain assumptions (i.e. beliefs) about human behavior: e.g behaviorism, humanism.

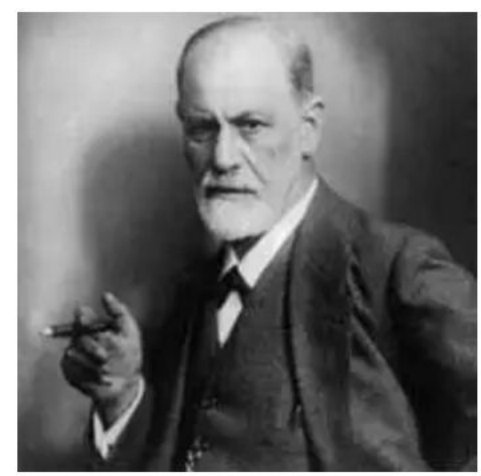


## A-Level Psychology

Revision notes for students studying the AQA(A) specification.

## Social Psychology

Social psychology looks at human behavior as influenced by other people and the social context in which this occurs.



## Psychologists

A list of historical figures in psychology, including Sigmund Freud.

## Research

A wide range of r psychology, inclu

# Social Psychology

by [Saul McLeod](#) published 2007

Social psychology is about understanding individual behavior in a social context.

Baron, Byrne & Suls (1989) define social psychology as ....

'the scientific field that seeks to understand the nature and causes of individual behavior in social situations' (p. 6).

It therefore looks at human behavior as influenced by other people and the social context in which this occurs.

Social psychologists therefore deal with the factors that lead us to behave in a given way in the presence of others, and look at the conditions under which certain behavior/actions and feelings occur. Social psychology is to do with the way these feelings, thoughts, beliefs, intentions and goals are constructed and how such psychological factors, in turn, influence our interactions with others.

Topics examined in social psychology include: the [self concept](#), social cognition, [attribution theory](#), social influence, group processes, [prejudice and discrimination](#), interpersonal processes, aggression, [attitudes](#) and [stereotypes](#).



## Related Articles

- [Conformity](#)
- [Asch's Line Study](#)
- [Zimbardo's Prison Study](#)
- [Obedience](#)
- [Milgram Shock Study](#)
- [Attitudes](#)
- [Stereotypes](#)
- [Cognitive Dissonance](#)
- [Social Facilitation](#)
- [Minority Influence](#)
- [Attribution Theory](#)
- [Social Roles](#)
- [Self Concept](#)
- [Compliance Techniques](#)

Topics examined in social psychology include: the self concept, social cognition, attribution theory, social influence, group processes, prejudice and discrimination, interpersonal processes, aggression, attitudes and stereotypes.